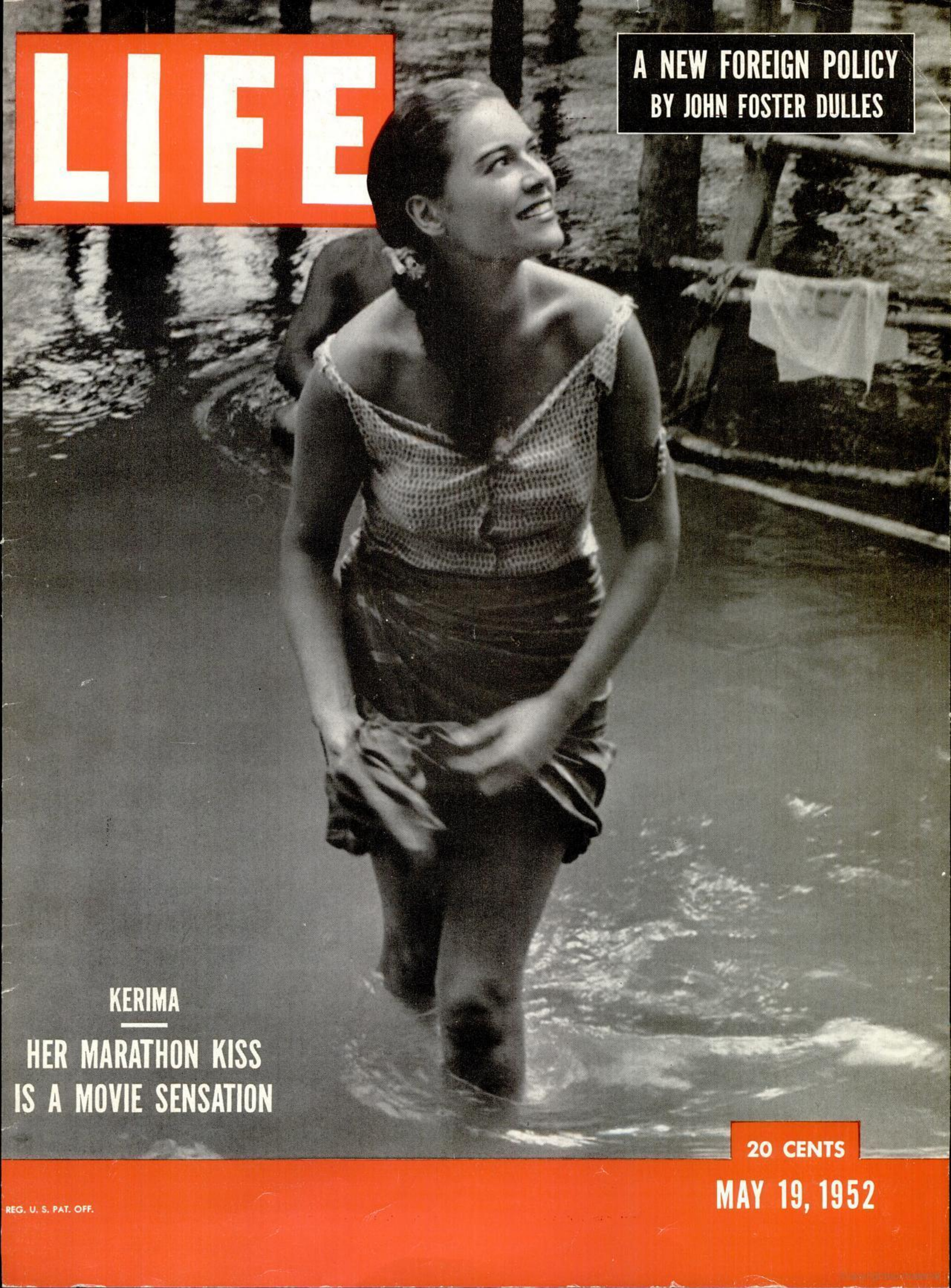
LIFE

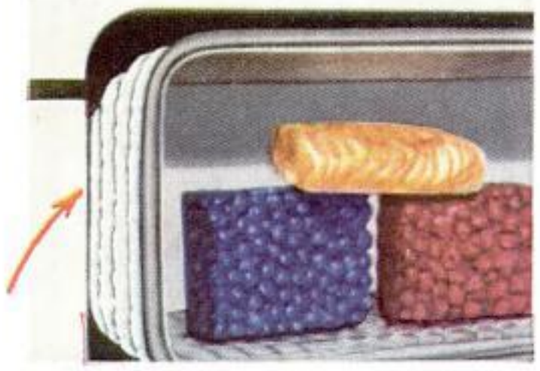
A NEW FOREIGN POLICY
BY JOHN FOSTER DULLES



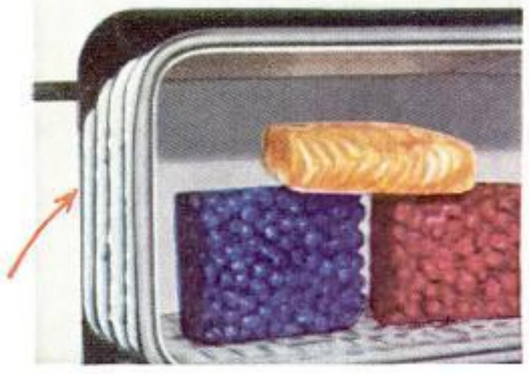
KERIMA
HER MARATHON KISS
IS A MOVIE SENSATION

20 CENTS
MAY 19, 1952
REG. U. S. PAT. OFF.

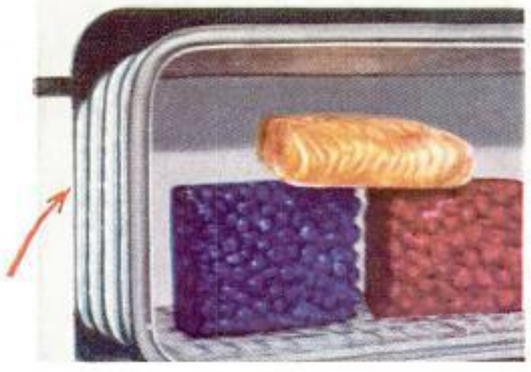
Here's actual photographic proof of superiority of the *Magic Cycle* SELF-DEFROSTING KELVINATOR



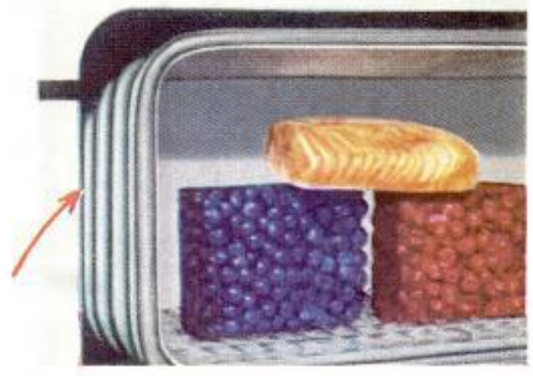
Peaches, raspberries, blueberries—all high-sugar, easily-melted foods, at start of Kelvinator defrosting cycle.



Brief minutes later. Frost is melting, but all fruits are still brick-hard, thanks to Kelvinator's *constant cold.*



Now, practically all frost is gone, but there's no change in the fruits. Here's really *safe* automatic defrosting!



Defrosting completed. Freezing starts again. Fruits unchanged. Photographic proof of Kelvinator superiority!

THE REFRIGERATOR THAT DEFROSTS AUTOMATICALLY WITHOUT HOT ELECTRIC ELEMENTS!



KEEPS FROZEN FOODS FAR BELOW FREEZING . . . EVEN DURING DEFROSTING!



MOST PACKAGES OF FROZEN FOODS caution you against letting them thaw and then refreeze. This will never happen in your "Magic Cycle"* self-defrosting Kelvinator, for this is the first refrigerator that defrosts automatically *without* hot electric elements.

Since it uses no such elements, the "Magic Cycle" self-defrosting Kelvinator defrosts at colder temperatures. Thus frozen foods stay far below freezing even during defrosting. It is faster, simpler, far more economical . . . and completely safe for foods, the refrigerator and you. Right now, your old refrigerator is worth more on a trade-in than it will ever be again. So look up the name of your Kelvinator Dealer in your Classified Phone Book. Trade-in your old refrigerator and start enjoying a new "Magic Cycle" self-defrosting Kelvinator!

Think of having all this— in place of your present refrigerator!

- **In place of** too small, cramped space, you get 11 cu. ft. of cold space . . . cold-clear-to-the-floor!
- **In place of** a crowded, iced-up freezer chest, you get a giant, 43-lb. ice-free freezer!
- **In place of** too-hard or too-soft butter, you get a portable Butter Chest accessory that keeps butter perfectly!
- **PLUS** the convenience of huge shelf space, Handy Door Shelves, giant Crispers. New beauty and dependability, too!

*Patent applied for.

THERE IS A BETTER REFRIGERATOR... *IT'S* **Kelvinator**

Division of Nash-Kelvinator Corporation, Detroit 32, Michigan

FREE BOOKLET! *"New Magic For Your Kitchen". At your Kelvinator Dealers' or write Kelvinator, Dept. L-5, 14250 Plymouth Road, Detroit 32, Michigan.*

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Millions rely on this famous formula!

Ipana tooth paste stops "Tell-Tale Mouth" 'round-the-clock!

STOPS MOUTH ODOR as it CLEANS TEETH and REDUCES TOOTH DECAY!



Yes, using Ipana regularly—after eating and whenever your mouth tastes stale—keeps breath and teeth cleaner all day and evening.

This gives you the finest **'round-the-clock protection** possible.

And it **reduces tooth decay** one of the most effective ways known.

Ipana contains **all** the ingredients necessary for complete mouth hygiene, including two **cleansing and purifying** ingredients found in no other leading tooth paste.

Try it. Check the clean, keen, **lasting freshness** Ipana gives your whole mouth. Get this tooth paste that is **time-tested** and **proved** in use by millions!

Use it after eating and whenever mouth tastes stale

'ROUND-THE-CLOCK PROTECTION FOR YOUR WHOLE MOUTH!

NEW! DOUBLE-DUTY *Multifine* Tooth Brush—Over 1400 fine nylon bristles, plus the *twist* in the handle. 1000 dentists helped design it.

Products of Bristol-Myers

VOLUNTEER FOR CIVIL DEFENSE TODAY!

LIFE is published weekly by TIME Inc., 540 N. Michigan Ave., Chicago 11, Ill. Printed in U. S. A. Entered as second-class matter November 16, 1936 at the Postoffice at Chicago, Ill. under the act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Subscriptions $6.75 a year in U. S. A.; $7.25 in Canada.

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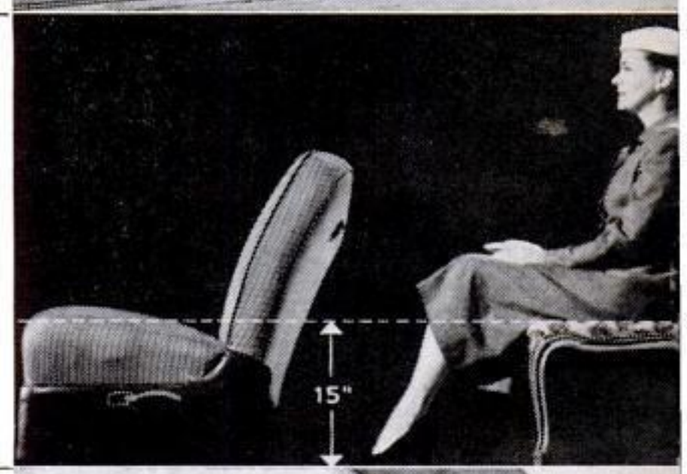
You have the right to ask:

"WHAT DO THESE PLYMOUTH FEATURES DO FOR ME?"

When you look for features in a new car, be sure you find out what these features will do for you. For the total value of a car is the sum of the benefits provided by its features. On this page are explained the benefits of a few features found in the new Plymouth. Your nearby Plymouth dealer will be glad to give you the complete Plymouth value story.



SAFETY-FLOW RIDE gives you freedom from "tensing up" on rough roads. Your car, riding level over the bumps, is under easy control at all times. Oriflow shock absorbers have over twice the cushioning power of the ordinary type.



CHAIR-HEIGHT SEATS give you correct posture comfort. Deep cushions extend firm support well up under the knees. Seat backs give full contact support from hips to shoulders. Reduce riding fatigue to the minimum. In the lowest-priced field, only Plymouth has these scientifically designed seats.



SAFE-GUARD HYDRAULIC BRAKES give exact, predictable response to your pedal pressure. You get fast, positive, smooth stops. At each front wheel, where braking is needed most, Plymouth has two brake cylinders, exerting force in the direction indicated on the diagram. New Cyclebond linings wear longer than the riveted type.



SOLEX SAFETY GLASS gives you welcome relief from the glare of the sun. And because it helps keep out the heat-producing infrared rays of the sun, Solex Safety Glass makes summer motoring more comfortable and enjoyable. This special glass for windshield and windows is offered as optional equipment at slight extra cost.



AUTOMATIC OVERDRIVE gives you extra driving ease, fuel economy, longer engine life and quieter, more relaxed ride. Let up on the accelerator at 25 miles per hour and you're in Overdrive —press all the way down and you're back in direct drive. Offered as optional equipment at moderate extra cost.

Equipment and trim are subject to availability of materials



PLYMOUTH

PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan

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She's dialing California from Englewood, N. J.

An entirely new kind of Long Distance service is now being tried in Englewood, New Jersey.

Ten thousand telephone customers in that city now dial their own calls to certain distant points.

It's easy to do and faster. Just by dialing two or three more digits than on a local call, they can reach any one of eleven million telephones in and around twelve cities from coast to coast.

This new way of putting through Long Distance calls is another example of the way Bell System people are constantly planning and building to provide you with better telephone service.

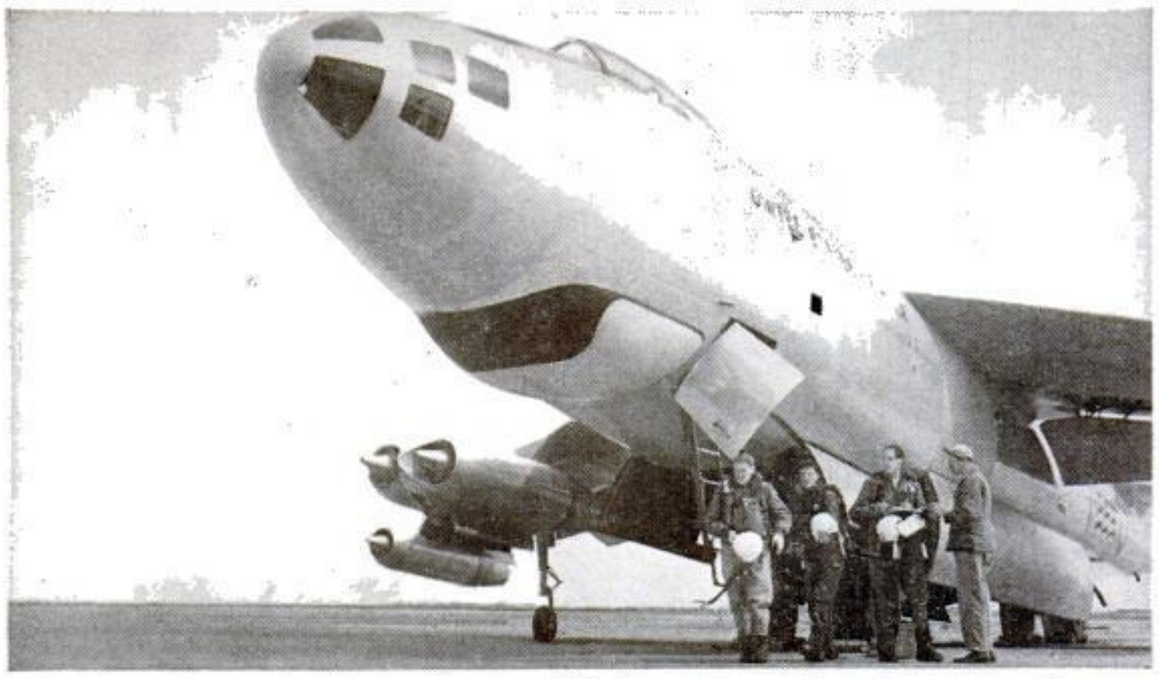
First comes the idea. Next the inventing, manufacturing and trial in actual use. Then, as soon as possible, the extension of the improved service to more and more people.

HELPFUL HINT—*Keep a list of Long Distance numbers handy beside your telephone. Out-of-town calls go through faster when you Call By Number.* **BELL TELEPHONE SYSTEM**

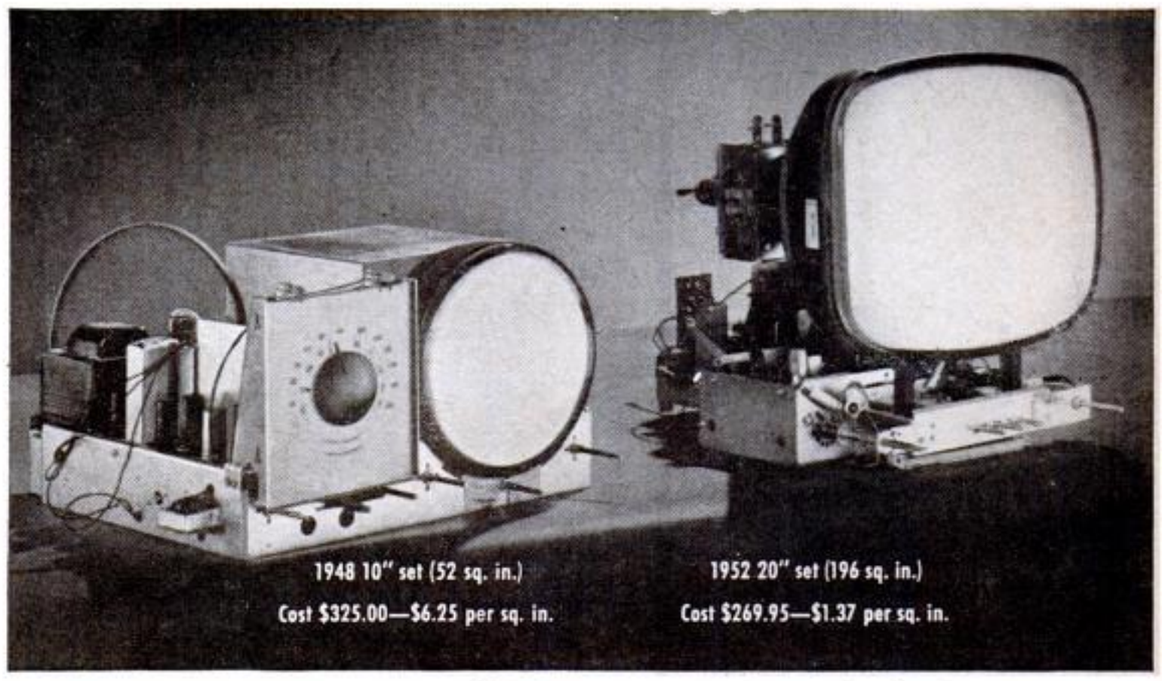


This One
ZWN4-7XN-1UL6

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THE BOEING B-47 STRATOJET, world's fastest known bomber, powered by six General Electric J-47 jet engines, has made propeller-driven medium bombardment aircraft obsolete. Designed for extreme speed and altitude, the B-47 is armed with advanced radar and electronic equipment. Engineers were forced to accomplish miracles in compressing this complicated equipment into limited space—a dramatic example of the kind of miniaturization G-E Germanium Diodes make possible.



TV MANUFACTURERS, using G-E Germanium Diodes and other improvements, offer the public one of the finest examples of simultaneous price reduction and product advancement in industrial history. In 1948, a 10-inch television set cost $6.25 per square inch of picture. Today, a vastly finer receiver, with a 20-inch rectangular picture tube in a more beautiful, better constructed cabinet, provides almost four times the screen size of its predecessor for approximately $1.37 per square inch of picture.

MORE FIGHT PER POUND...MORE TV PER DOLLAR

Both aided by G-E Electronics Research in Germanium

FROM our fastest jet planes to the electron "gun" that paints your television picture, General Electric electronics research is creating better and more effective products for industry and defense.

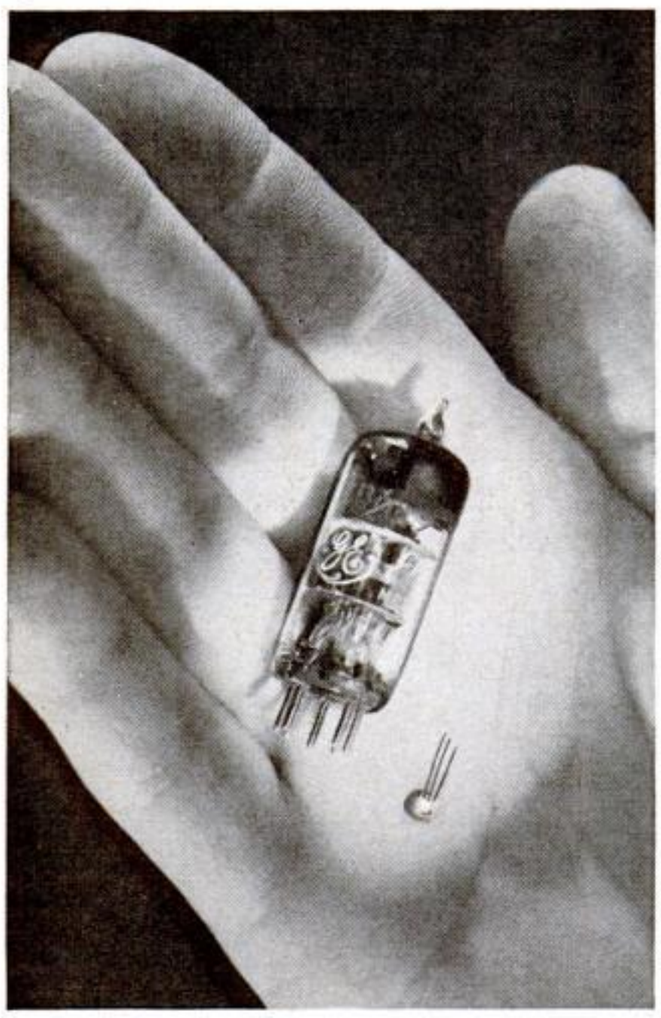
Newest important developments of this modern science are tiny germanium devices called transistors and diodes. Minute in size and weight, G-E germanium products open the door to new, more reliable, yet greatly simplified electronics equipment that costs less, uses less power. In military planes, they make possible lighter, more compact gun controls, communications and guidance aids—pave the way for higher speeds, longer range, more fighting punch per pound.

General Electric research in germanium also points to exciting new electronics advances on other fronts. Engineers predict 2-way "Dick Tracy" wrist radios . . . hearing aids that run indefinitely on one tiny battery . . . television receivers you simply hang on the wall like a picture. And in industry, giant computers—electronic brains that now fill a whole room—may soon need no more space than an ordinary desk.

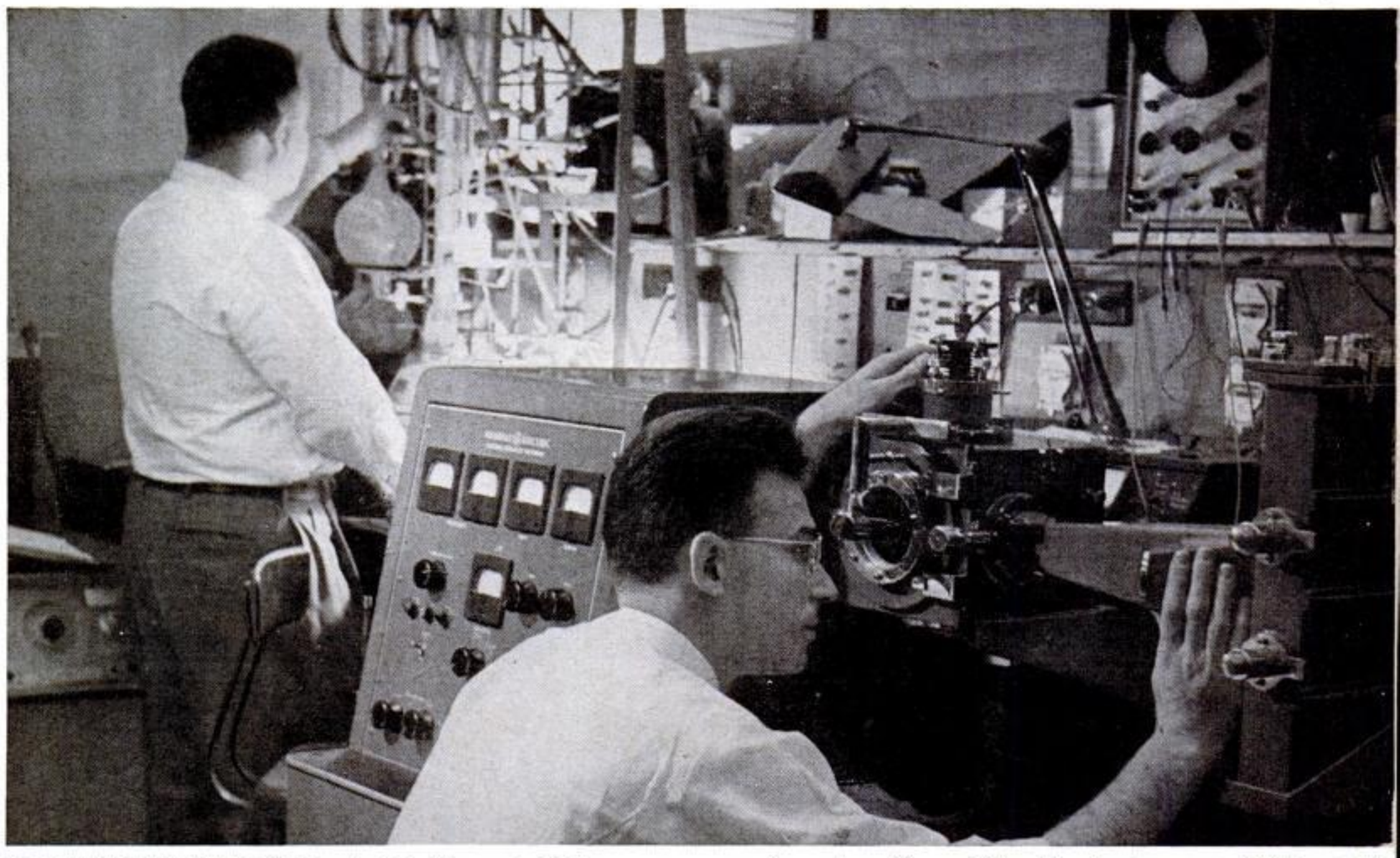
Through intensive research in germanium, silicon and other semi-conductors, G-E scientists are helping to make military and industrial electronics America's strongest weapons. In these ever broadening fields, as in television, radio, and all other phases of electronics, you can look to General Electric for leadership.

You can put your confidence in— **GENERAL ELECTRIC**

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ONLY 1/200th THE SIZE of the typical miniature tube beside it, this germanium transistor will do many of the same important jobs and use far less power. For one pound of germanium, twenty carloads of ore rock must be refined.

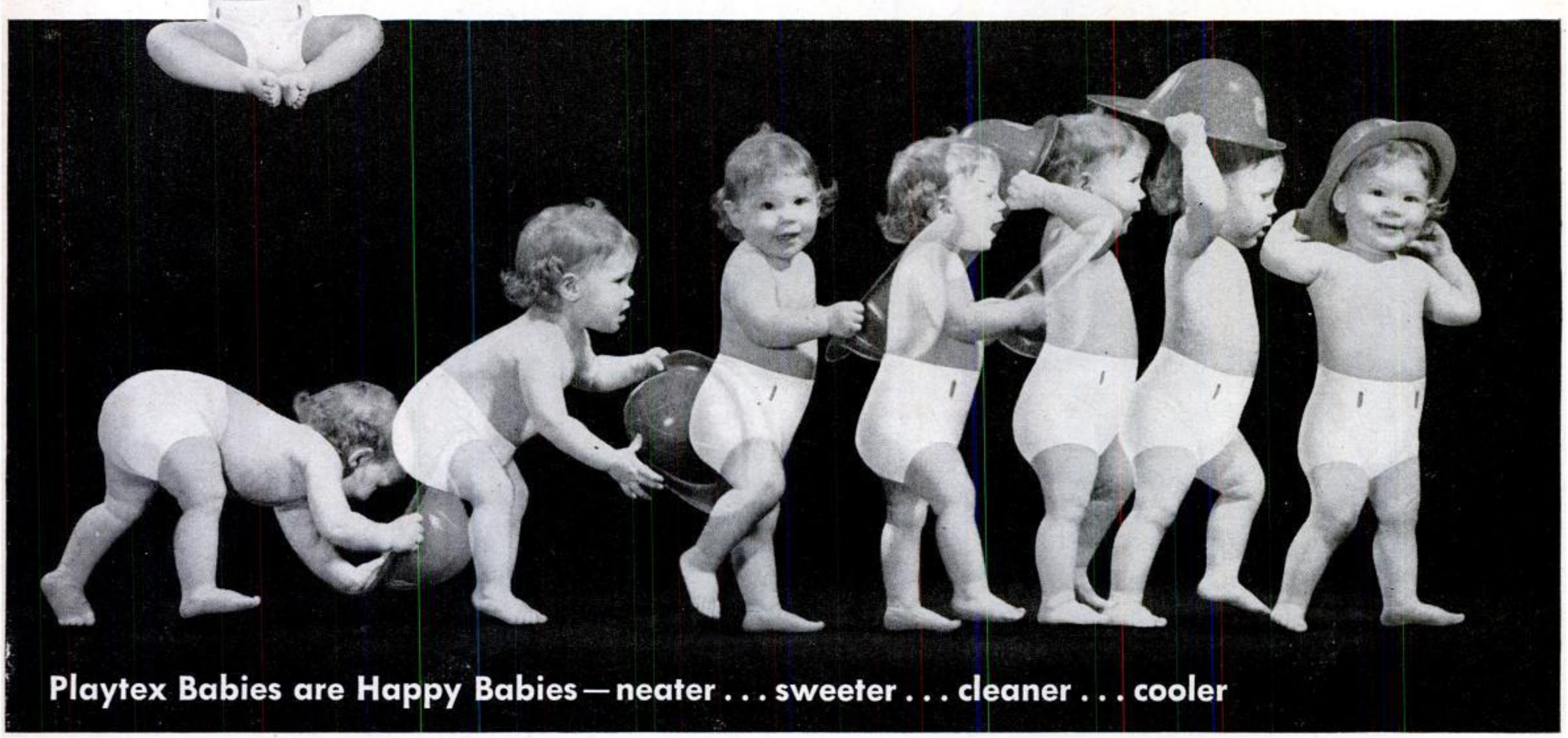


FOR MANY YEARS G-E scientists have studied germanium, an unusual metallic element that is both a conductor and non-conductor of electric current. To solve its secrets, G.E. calls upon physicists, metallurgists, chemists and electronic engineers, makes use of such complex laboratory equipment as X-ray diffraction instruments. Without this research, there would not be continuing improvement in electronic products. General Electric is placing added emphasis on research in this and in allied fields . . . research contributing to your defense and to your standard of living.

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Why be irritated, baby?



Keep your baby "Socially Acceptable"* in

Playtex® Panties

—truly, a world of comfort for your baby!

Make this Simple Fit Test!



Slip a pair of Playtex Panties over your arm, through a leg opening. Feel for yourself why Playtex Baby Panties never bind...never cut circulation...Never get stiff or scratchy. Playtex Panties slip on and off fast, rinse fresh, pat dry with a towel.

Don't let your precious baby squirm and fret—imprisoned in tight, old-fashioned binding pants! Let your baby enjoy the comfort of extra-light, extra-cool Playtex Panties in the months ahead. Made of softest, smoothest latex, Playtex Panties stretch all over for all-over comfort — actually "give" with baby's every breath. Accurately sized by baby's weight, waterproof Playtex Panties wear wonderfully, keep their perfect fit, always. *Featured at your favorite Department Store and wherever Baby Needs are sold.*

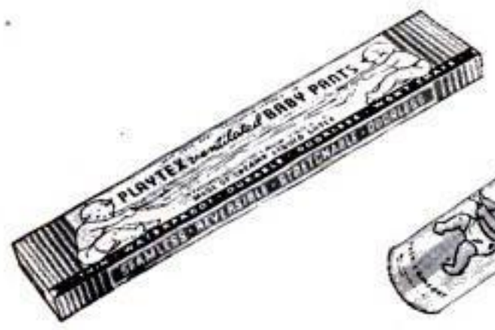


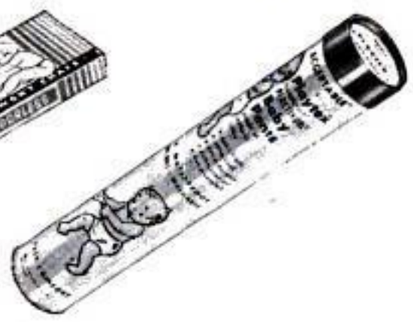
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How to keep baby cool, calm and protected

Playtex Baby Oil . . . 49¢ & 69¢
Playtex Baby Powder 29¢ & 39¢
Playtex Baby Cream . 49¢ & 69¢
. . . guaranteed to prevent diaper rash or your money back.

More babies wear Playtex than any other baby pants!







PLAYTEX BABY PANTS **79¢**

PLAYTEX TRANSPARENT BABY PANTS **89¢**

PLAYTEX SNAP-ON BABY PANTS **$1.19**

Prices slightly higher in Canada

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*TRADE MARK

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Make YOUR OWN test . . .



1. Tomorrow morning brush your teeth with Pepsodent now with Oral Detergent. Note the clean mouth taste . . . it lasts for hours.



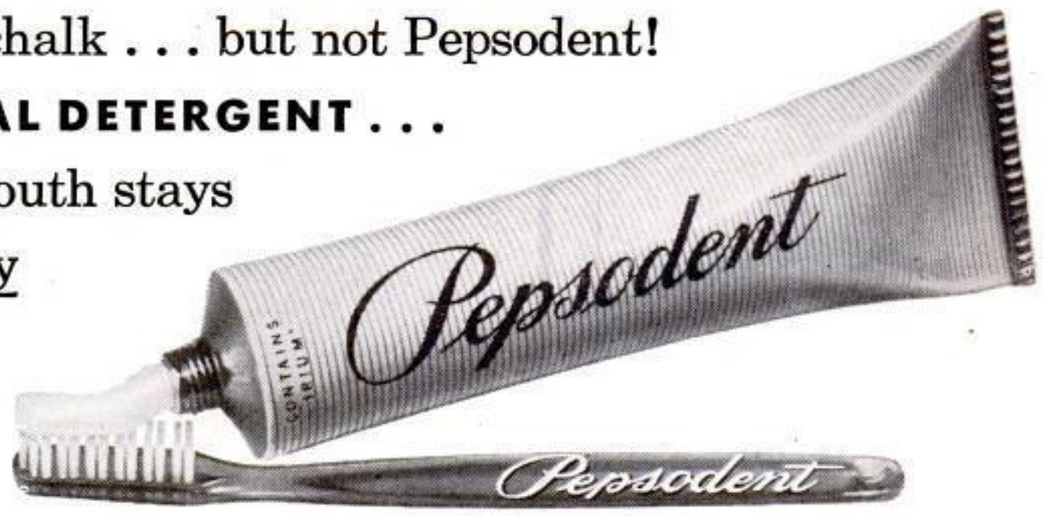
2. Next day use your present tooth paste. Compare the taste hours later. Pepsodent's Oral Detergent makes the difference.

The lasting clean mouth taste is your own proof . . . proof you can feel and taste . . . that with Pepsodent, teeth stay cleanest.

Prove it to yourself! Pepsodent with **ORAL DETERGENT** brings

CLEAN MOUTH TASTE FOR HOURS

Some tooth pastes clean with soap . . . some with chalk . . . but not Pepsodent! Because Pepsodent now cleans with exclusive **ORAL DETERGENT . . .** it even cleans where brush can't reach . . . your mouth stays coolest . . . breath freshest . . . teeth cleanest of any leading tooth paste. Prove it to yourself!



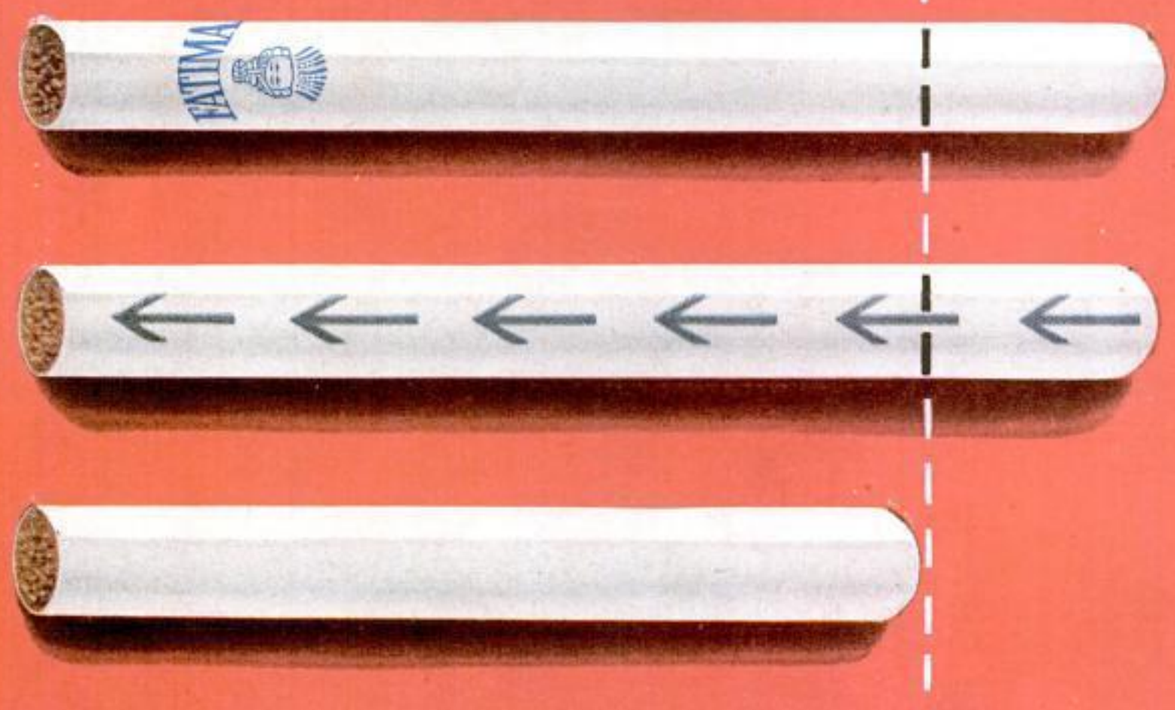
Only Pepsodent contains Irium

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COMPARE FATIMA*

with any other KING-SIZE cigarette



1. FATIMA filters the smoke 85 millimeters for your protection.
2. FATIMA'S length cools the smoke for your protection.
3. FATIMA'S length gives you those extra puffs—21% longer.

AND you get an *extra-mild* and soothing smoke...*plus* the added protection of

FATIMA QUALITY



* Compare Fatima with any other King-Size cigarette. If you're not convinced Fatima is better, return pack and unsmoked Fatimas by Aug. 1, '52 for money back plus postage. Fatima, Box 37, New York 1, N. Y.

Best of All KING-SIZE Cigarettes

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Sole-Wear Guaranteed!*





*AT NO EXTRA COST!

BILTRITE NURON SOLES

Light as a feather... tougher than leather!





Biltrite NURON soles purchased on new shoes or from your shoe rebuilder must give you full three months wear, or we will replace the soles—FREE!

No questions asked! Biltrite NURON Soles must give you a minimum of three months wear!

Thoroughly wear-tested in laboratories and in actual rugged use, Biltrite NURON Soles outwear leather 2 to 1! They're wonderfully light. Damp-proof, skid-proof, won't warp or curl—so durable and firm they help keep shoes in shape. Will not mark floors.

Decide now to get more for your shoe dollar. Insist on Biltrite NURON Soles when buying new shoes, or when you have old shoes repaired.

AT YOUR BILTRITE SHOE REBUILDER

AMERICAN BILTRITE
RUBBER COMPANY
CHELSEA 50, MASS.



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BLESS HIS HEART! FATHER'S DAY JUNE 15 GIVE HIM A CHAIR THAT LETS HIM



RELAX!

Here's a wonderful gift for Father's Day! A chair that will let Dad lean back, stretch out, and RELAX to his heart's content. Yet it's a chair that *looks* like a chair . . . a fine piece of furniture you'll be proud to have in your living room, bedroom, or den.

It's the original BarcaLounger! Only the BarcaLounger has "Floating Comfort" features that cradle your body as if you were actually *floating in water* . . . the most comfortable position in the world. *No other chair* works like a BarcaLounger to give you automatic "full-range action" . . . your choice of *any* position from sitting to full reclining, *without knobs or gadgets.*

15 minutes in a BarcaLounger is more relaxing than a nap. Designed to soothe tense nerves and muscles, and above all, to *ease the strain on the heart!*



Sizes and Styles to fit everybody. Choice of rich fabrics, long-wearing plastic, genuine leather, at prices to fit every budget! Look for the name under the footrest.

Don't wait for Father's Day! See the BarcaLounger at your furniture or department store *now.* Be sure you get a *genuine* BarcaLounger with "Floating Comfort", built by master craftsmen to give you years of perfect relaxation. A product of 56 years of fine furniture making experience.

FLOATING COMFORT

THE ONE AND ONLY

BarcaLounger

PATENTED

THE MOST COMFORTABLE CHAIR EVER BUILT

Now in Canada — T. EATON Co.

Mail coupon today for **FREE BOOKLETS!**

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Please send me free of charge:

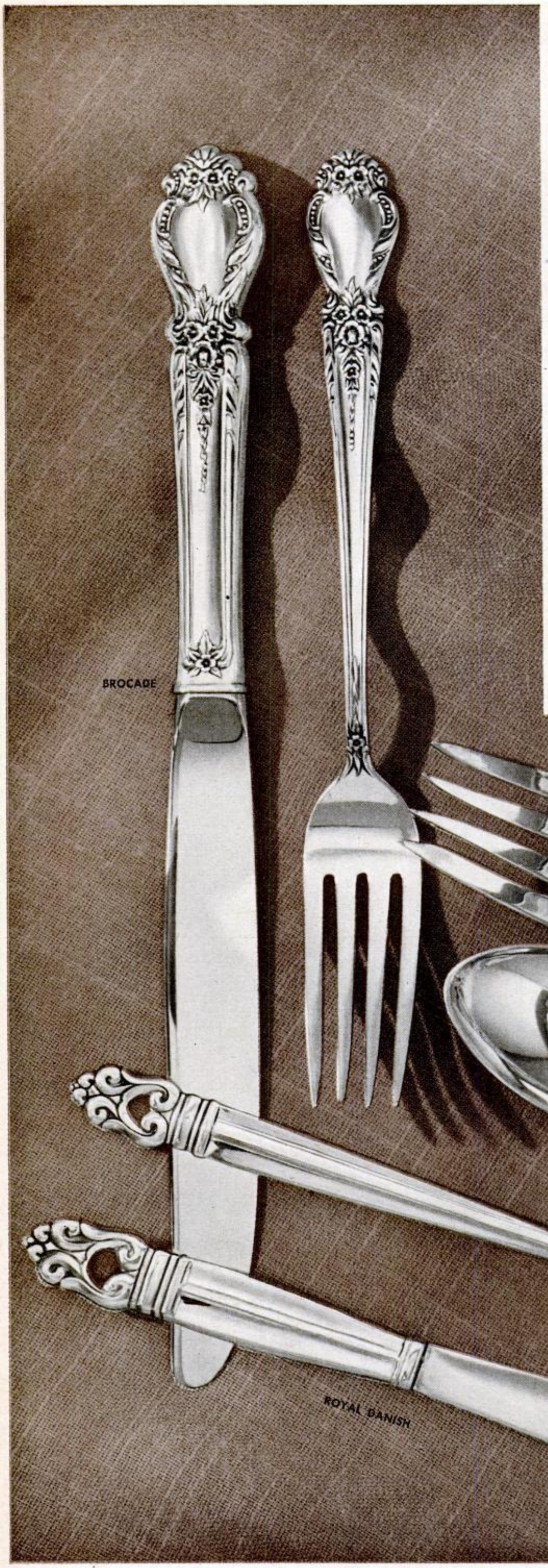
- ☐ "An Adventure in Relaxation"
- ☐ "Feel Years Younger Without Exercise"
- ☐ Name of nearest BarcaLounger dealer

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High in the clouds above Market and Main

ONE MINUTE I was sitting next to Jim in his funny old car, waiting for the light to change at the intersection of Market and Main. And the next . . .

I was one mile straight up, in a colored confetti snow storm, leaning on a cloud to catch my breath. There was a ring on my finger, a kiss on my lips . . . and Jim had asked me to marry him!

I've forgotten where we went next—except there was moonlight and we sat for hours making plans. We built and furnished a home that night and sent ten brilliant children through college . . .

. . . and we made a Very Important Decision. We decided that even if we couldn't have very much at first (and how many young couples can?) we could, and would, have the very best.

So now, only a week later, we've started one big dream on its happy way. We've picked out our family silver—our *International Sterling* family silver. The minute we saw it —so lovely and solid and somehow *hospitable*-looking—we knew it had to be International Sterling!

Jim's as proud of our choice as I am. And with an easy payment plan to help us, we're going to begin our "collection" right away.

You see, I wouldn't confess this to Jim, but I have a superstitious feeling about our International Sterling. I think it's a lucky sign . . . and that a marriage that begins with anything so perfect is bound to be something pretty special!

• • •

Today, International Sterling is one of the greatest values your dollar can buy. Compared with other products, its price has risen scarcely at all. You can still get a 6-piece place setting for as little as $27.50, including Federal tax.



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BETTER FOR YOUR DOG THAN RED, RAW MEAT!

Meat is a dog's natural food. Yet it's by no means his perfect diet! For dogs need important nutrients that meat itself does not adequately provide.

PARD contains all these additional nutrients—*plus* rich amounts of the meat protein your dog loves. He needs nothing more, can get nothing better than Pard—from Swift's famous research laboratories.

A COMPLETE BALANCED FOOD WITH ALL THESE INGREDIENTS...



NOBODY MAKES DOG FOOD LIKE SWIFT MAKES PARD!

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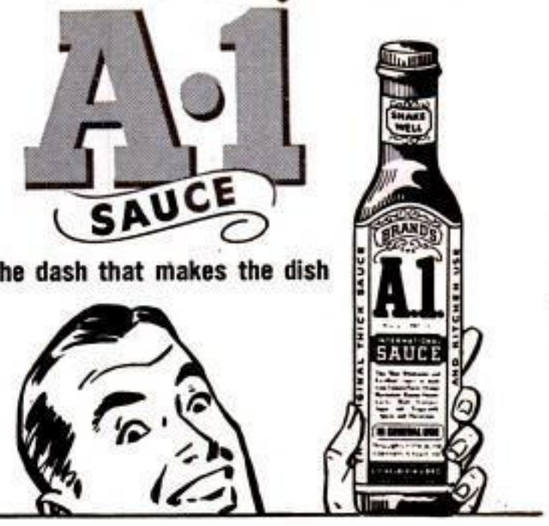
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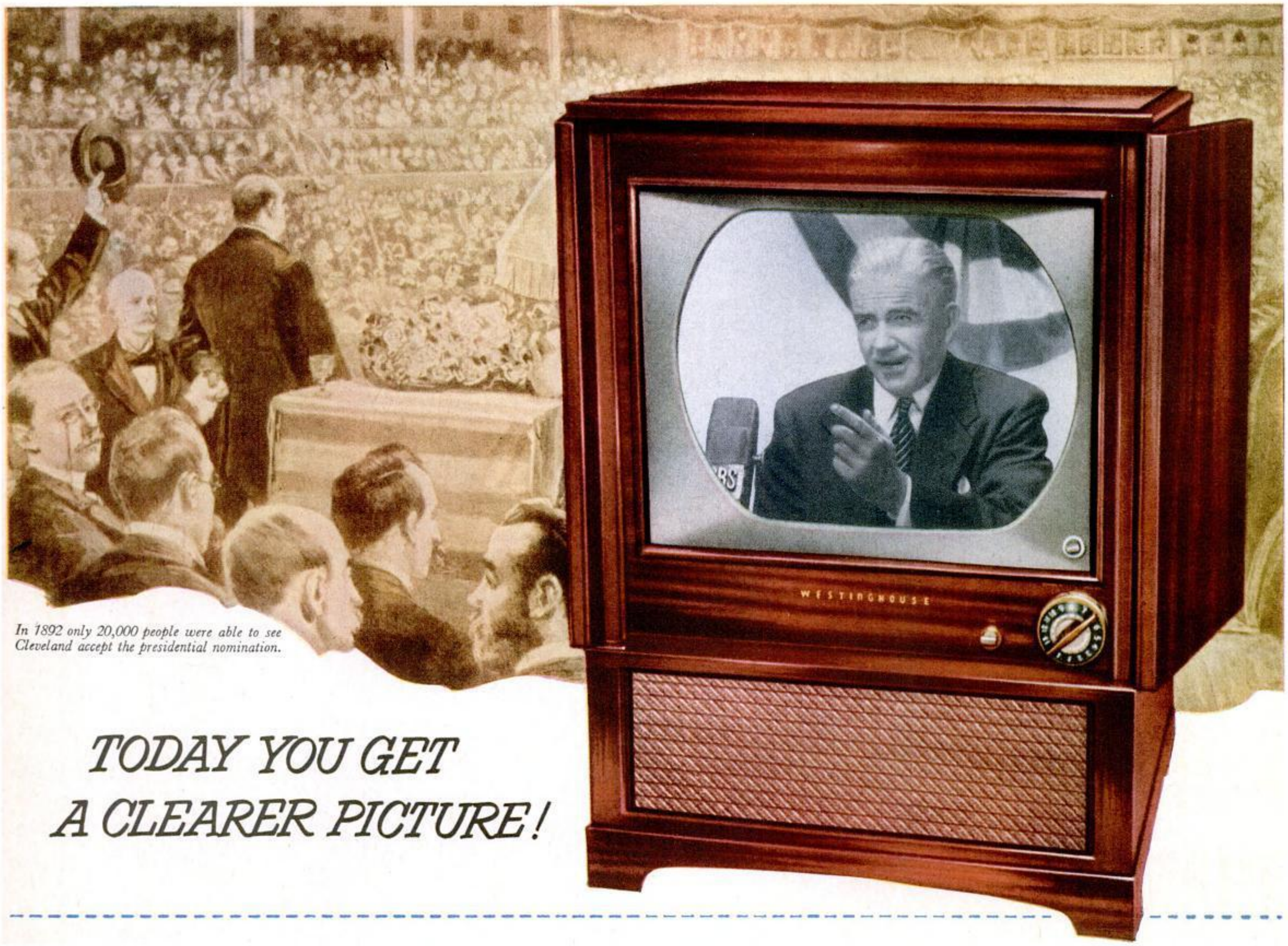
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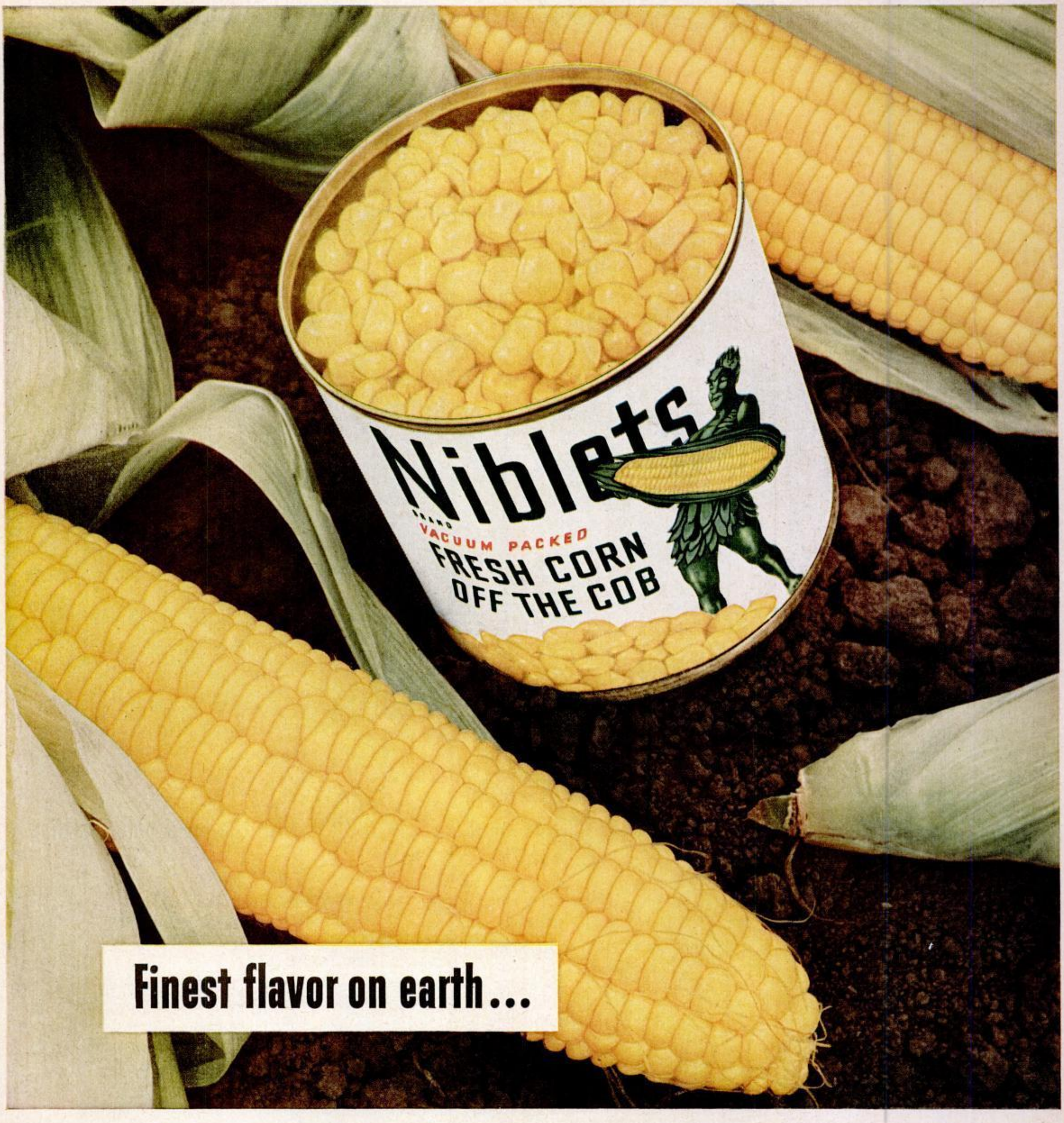


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LETTERS TO THE EDITORS

DEAF-MUTE'S DRAWINGS

Sirs:

Janos' picture ("Speaking of Pictures," LIFE, April 28) did kind of affect me and some of my friends, and our school hobby is writing to children of other countries (if they can read English). What's his address?

SHELLEY CUTHRAN

Atlanta, Ga.

Sirs:

We would like further details. Would he be available for adoption?

MRS. MARGARET A. NOVELLI

Boston, Mass.

Sirs:

I want him very much. He could have his own bedroom, we'd help him make friends who would be welcome, we'd see to it he got the education and help and love he needs.

MRS. GEORGE WARD

Richmond, Calif.

● Provided an application is satisfactory, Austrian authorities would swiftly grant their approval for the adoption of Janos. However a U.S. entrance permit would be necessary as well as approval from occupation officials in the British zone of Austria where he lives. Inquiries may be sent to Frau Landesrat Matzner, Steiermarkische Landesregierung, Abteilung 9, Hofgasse 12, Graz, Austria. Doctors call Janos' progress remarkable, are now certain his speech and hearing can eventually be restored.—ED.

CAMERA MAKES CATCH

Sirs:

Many people have called my attention to the trout picture ("Camera Makes a Big Catch," LIFE, April 28). Each person said, "Why didn't you send your picture to LIFE?"

I am enclosing my own black-and-white picture "Strike!" which is now at the World Exhibition in Lucerne, Switzerland.

RICHARD C. SHACKLETT

Twin Falls, Idaho

EASTER PARADE

Sirs:

Did you have to devote space to that pagan exhibition on Fifth Avenue Easter Sunday morning ("Easter Parade Turns Pro," LIFE, April 28)?

ELIZABETH SWAIN

Lemongrove, Calif.

Sirs:

It is said that we live in a Christian nation. I've always doubted that, but your article convinced me that the statement is a lie. . . .

CHARLES FIX

Plymouth, Wis.

BIGGEST FLOOD

Sirs:

As a postscript to your story ("Deep Snow, Hot Wind, Biggest Flood," LIFE, April 28), I thought you might be interested in this letter from my sister in Onawaw, Iowa. She writes:

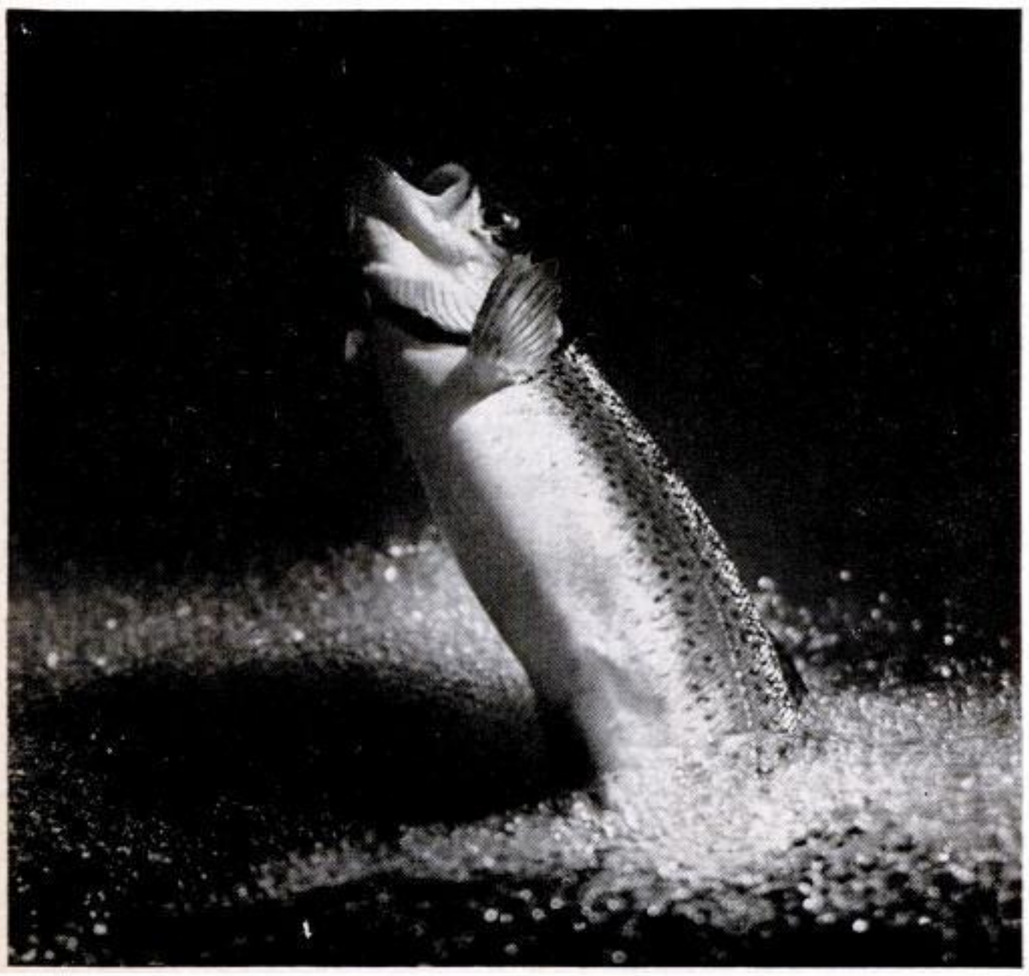
"On April 8, the dike broke, and by night water was running across the pavement just south of Blencoe. Then began frenzied activity to save everything possible. It rained, snowed and rained again. We had 1,000 bushels of beans in the bins and every load had to be pulled, dragged and hauled out of muddy yards.

"I cleaned the basement—carried all the fruit up and all the junk out to the dump. I made more trips up and down those stairs in one day than I would ordinarily in six months. I carried and carried and the more I took out, the more there seemed to be. I emptied the freezer and took the contents uptown to the locker.

"The Disaster Headquarters were opened and organization was so efficient that you merely called them, told how many head of cattle you had to move, and a truck was on your farm ready to load out in 10 minutes. We were still hauling grain and so tired every night we would fall into bed to sleep about an hour, wake to hear the rain pounding on the roof and to worry till daylight, then get up and go at it again.

"Friday the 11th we sent our cattle out and sold all our chickens and sent off our sows. Then we took burner

CONTINUED ON NEXT PAGE



IDAHO PHOTOGRAPHER CATCHES TROUT AS TROUT CATCHES FLY

GENUINE REGISTERED
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DIAMOND RINGS





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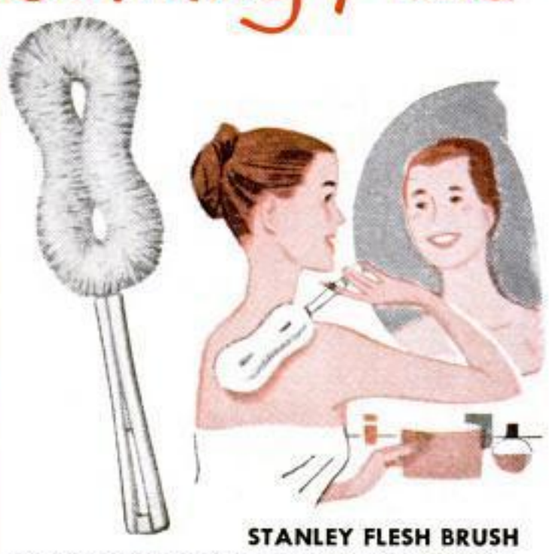
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LETTERS
TO THE EDITORS

CONTINUED

and blower out of the furnace, moved the water heater and softener, the motor from the pump, the washing machine, tubs and separator, packed a few clothes and left on Saturday night. As far as we could see there were loaded stock trucks almost bumper to bumper. This traffic was rolling at an average of 50 mph. One man said it had rolled like that with never a stop for 72 hours.

"We stayed in Mapleton until Thursday when the waters began to recede. The next day we went home and waded down our driveway and up the walk.

"Today we moved the cows back, set the separator up in the garage and did more sweeping and cleaning. I bring water from town to drink, and have a 20-gallon jar which we fill from the pump and break with lye for dishwashing and toilet use. Yesterday I went up on the road just before dinner. I heard the darndest racket and looked over in the neighbor's field. There were from 15 to 20 great big fish jumping and playing in the water right under the top wire of his fence. Today no fish, no water—a beautiful field of wheat."

LUCILE O. BONNAR
Princess Anne, Md.

Sirs:

The flood story was excellent, but to keep the zoological record straight I must point out that the animal is a 13-striped ground squirrel (*Citellus tridecemlineatus*). The true gopher, a related rodent, is built more on the lines of a bulldozer.

JOHN P. CHANDLER
Philadelphia, Pa.

● In the Midwest the ground squirrel is often known as a "gopher" and it is commonly referred to as a "gopher" by many zoologists.—ED.

DUCHAMP AND DADA

Sirs:

Your reproductions of Marcel Duchamp's works ("Dada's Daddy," LIFE, April 28) clearly illustrate the wide gulf that exists between inspired and original art and self-conscious, rationalized imitation.

Nude Descending a Staircase is as fresh and stimulating today as it was in 1913. It is one of the world's masterpieces. The rest of "everything important that I have done" ranks from schmaltzy to phooey.

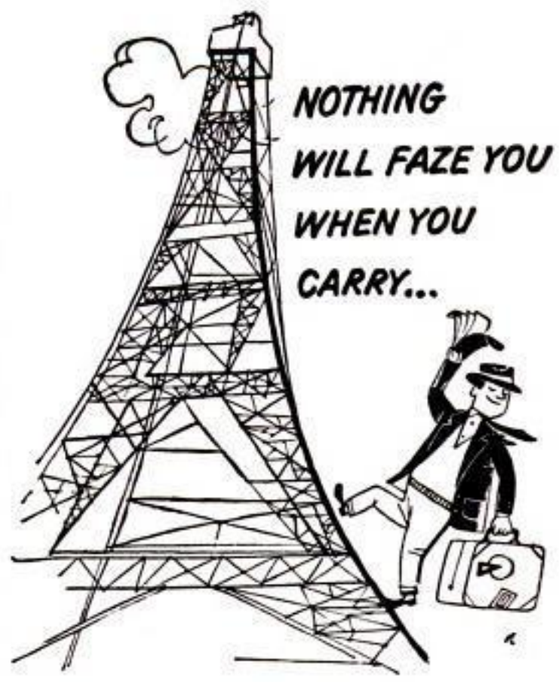
GINO J. SIMI
Washington, D.C.

CONTINUED ON PAGE 18

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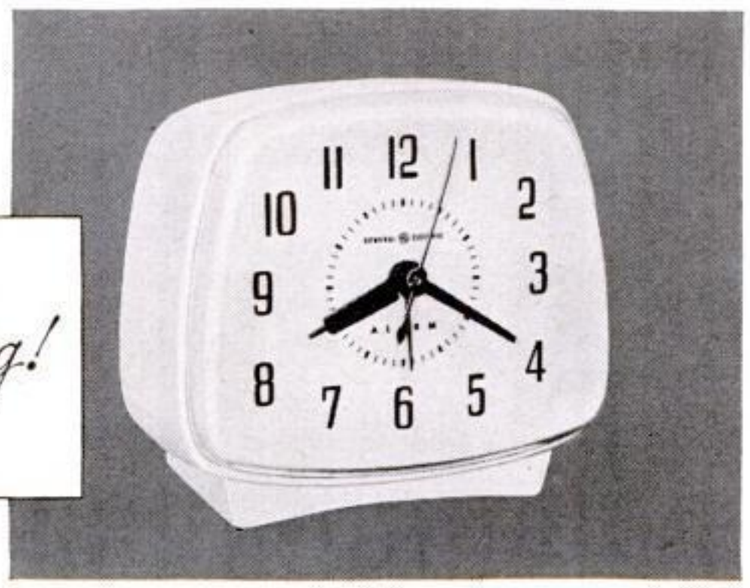
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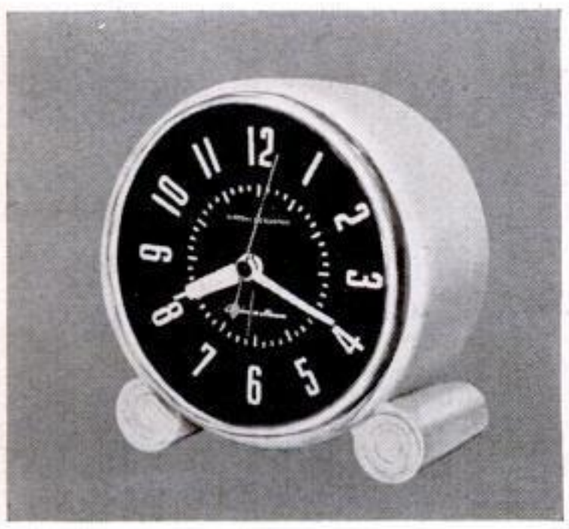
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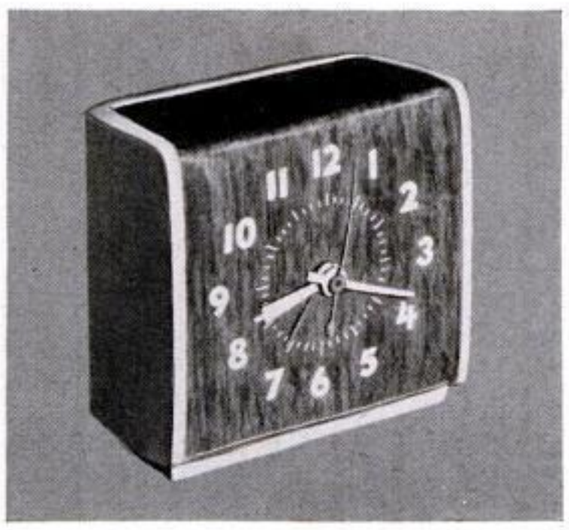
How does one say, "Much happiness, dear, for years to come . . ."

How does one say, "I love you, Father . . . Mother . . . Sweetheart . . ."

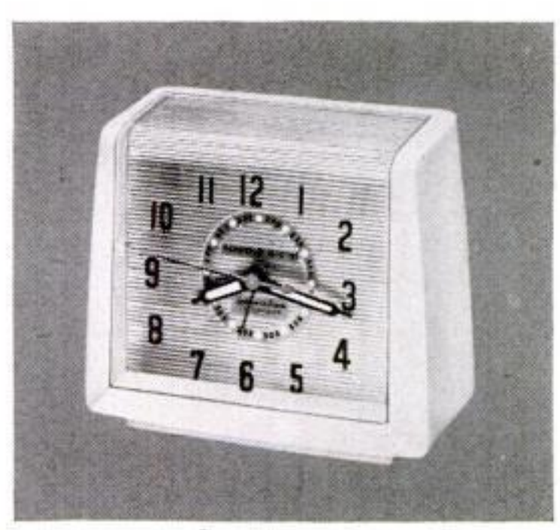
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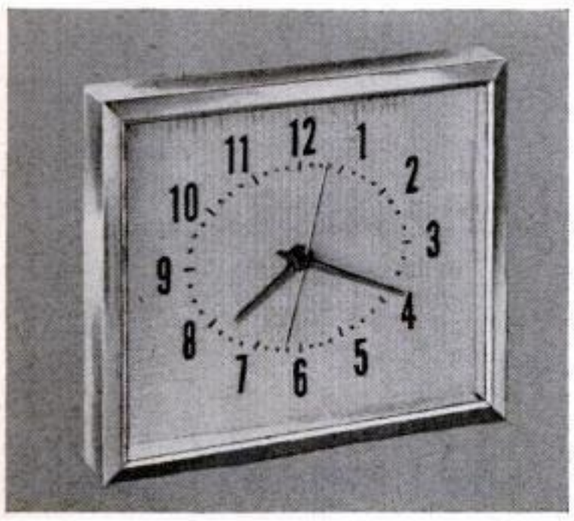
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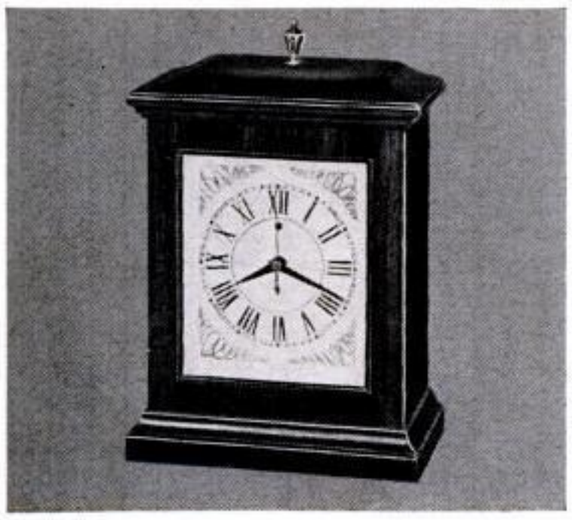
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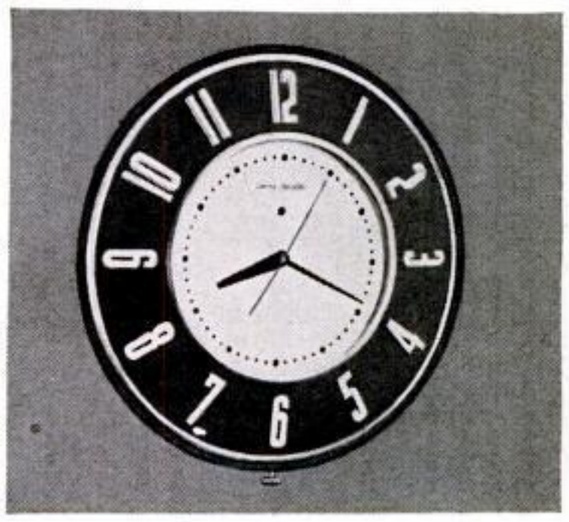
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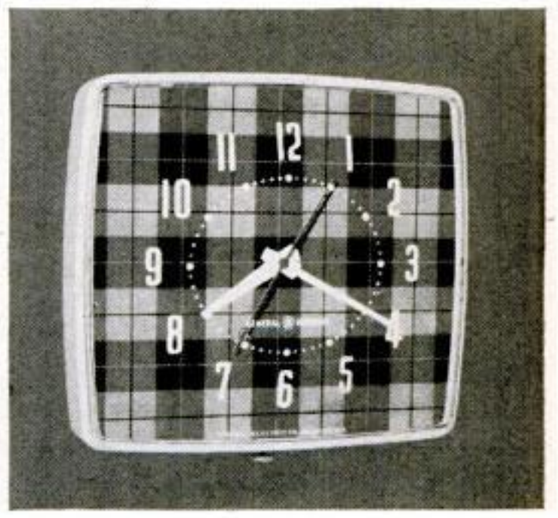
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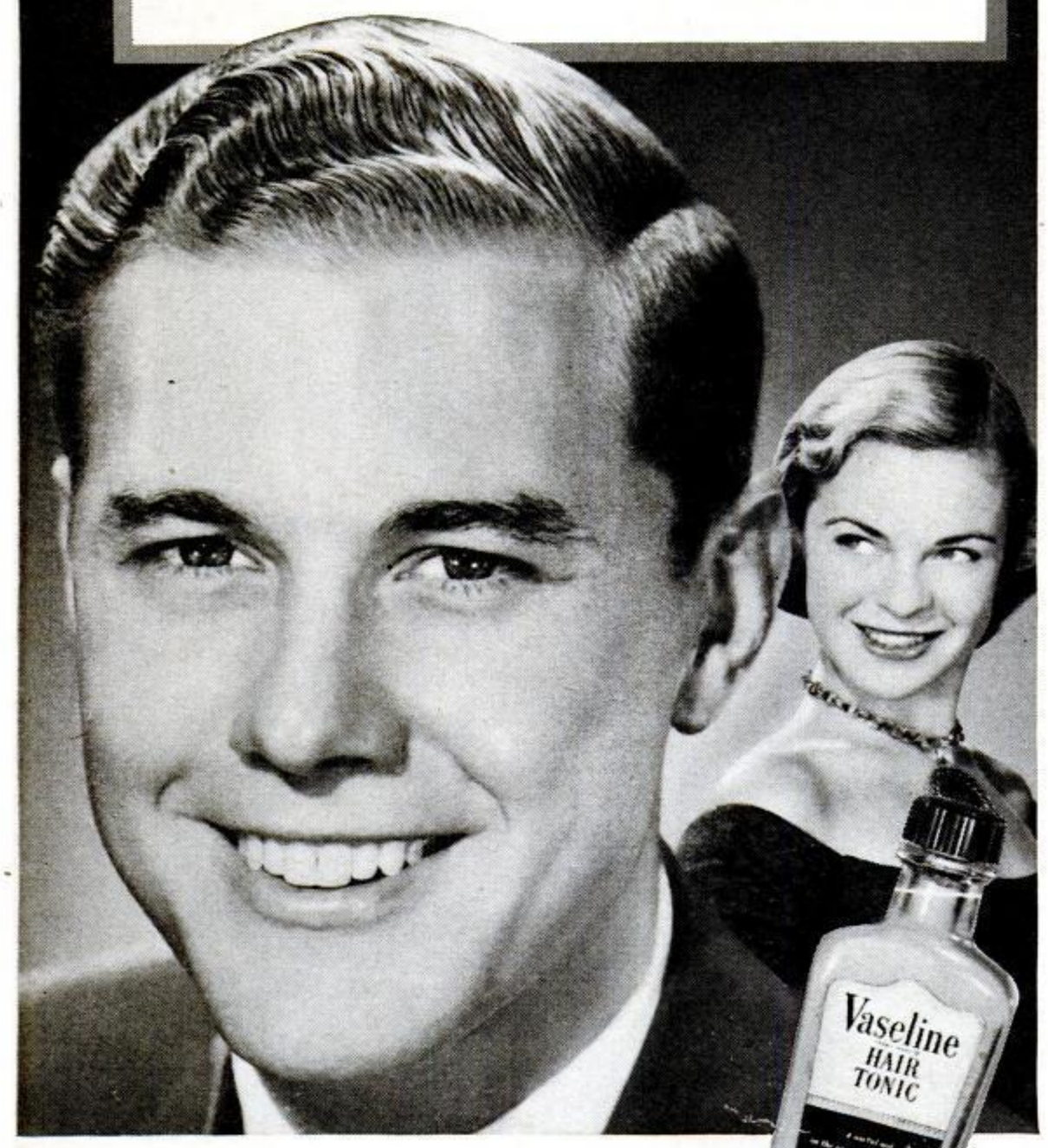
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LETTERS TO THE EDITORS

CONTINUED

Sirs:

. . . A waste of space in your magazine. . . .

MANUEL TRONCOSO
Bronx, N.Y.

Sirs:

For me, Duchamp is the courageous type of human—the person who is not afraid to live up to himself and laugh at the rest of the world.

KENNETH BARTON
New York, N.Y.

NEWSFRONTS OF WORLD

Sirs:

As a former member of the Vienna Burgtheater, I would like to question the painting allegedly by A. Hitler ("$20,000 for a Tenth-Rate Painting," LIFE, April 28). The old Burgtheater was torn down in 1888—six months before Hitler was born!

Besides I remember this print as a very familiar and well-known etching.

GUSTI HUBER-BESCH
Mount Kisco, N.Y.

Sirs:

The picture you printed is a copy of the famous artist Rudolf Alt's original, whose reproduction I am enclosing. I am sure the copy is not Hitler's work.

ALOIS METZI
George School, Pa.



HITLER'S VIEW OF VIENNA



ALT'S VIEW OF VIENNA

● Hitler often copied the work of other artists.—ED.

LE JAZZ, STILL HOT

Sirs:

Your saxophone ("Le Jazz, Still Hot in Paris," LIFE, April 28) looks like an instrument that I played in the East Atlanta Elementary Band—a B flat contrabass clarinet. Right?

EDDIE SILLS
Atlanta, Ga.

● Right.—ED.

THE EISENHOWER STORY

Sirs:

Thank you for showing us why we so instinctively turn to Eisenhower ("Eisenhower of Abilene," LIFE, April 28). There's a quality about him . . .

J. C. THRASHER
Eatontown, N.J.

Sirs:

. . . It makes one thankful for his heritage.

ROBERT J. BEIRNE
Loretto, Pa.

CONTINUED ON PAGE 21

LET'S EAT!

TUMS



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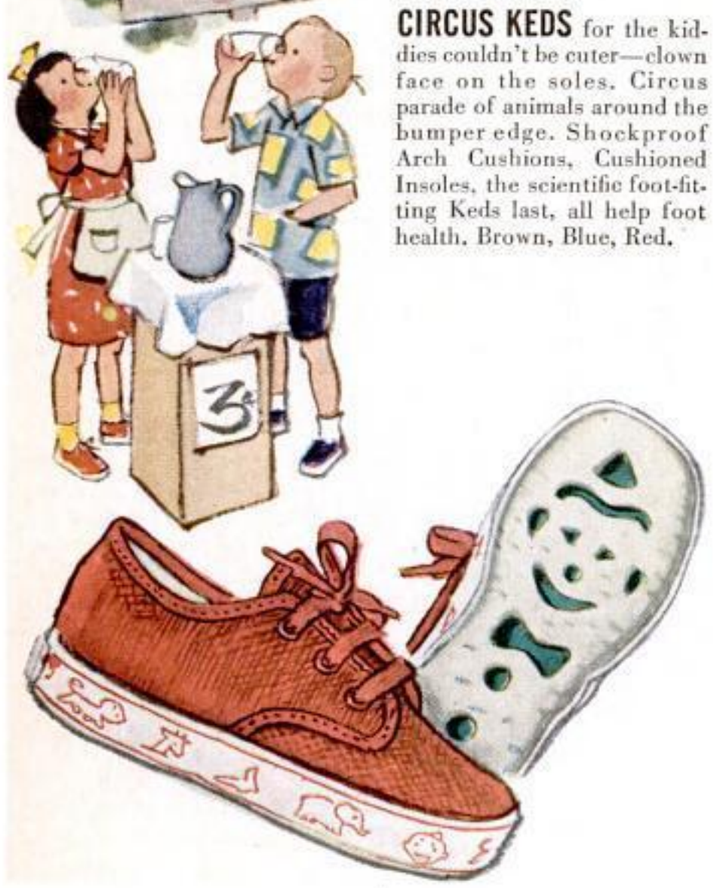
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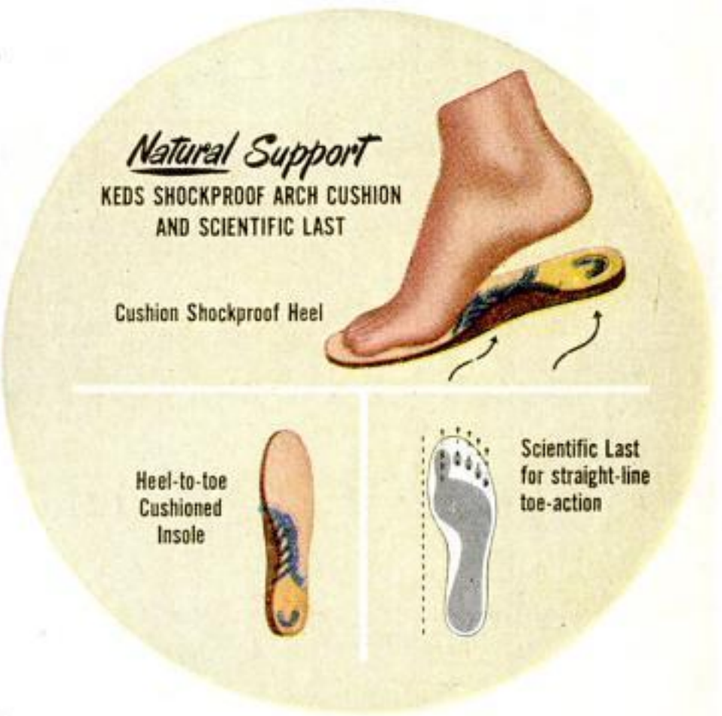


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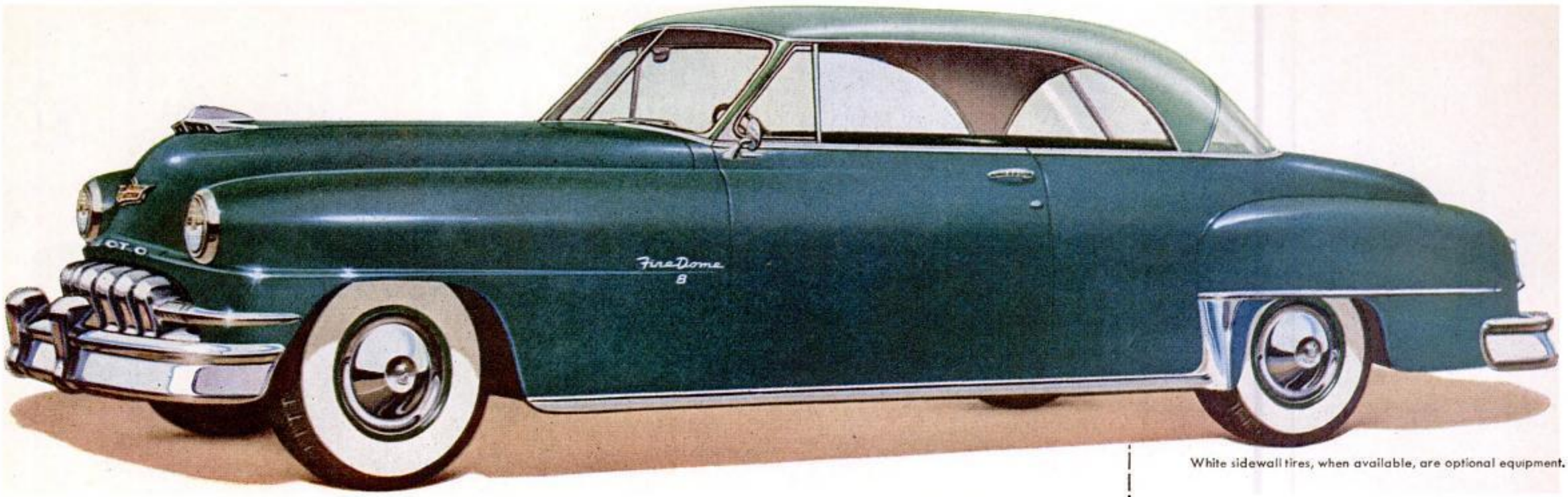
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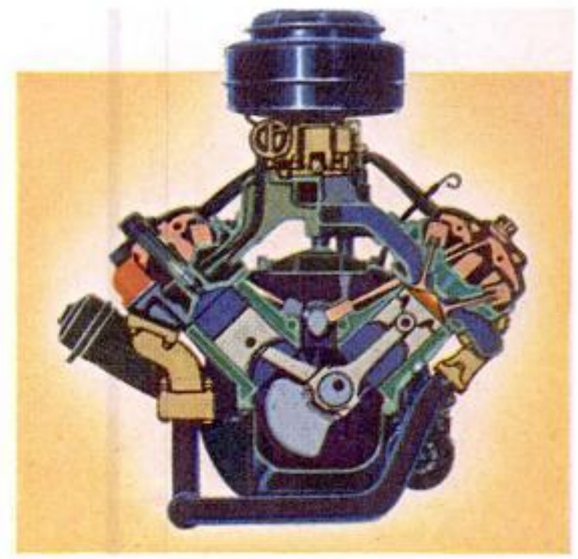
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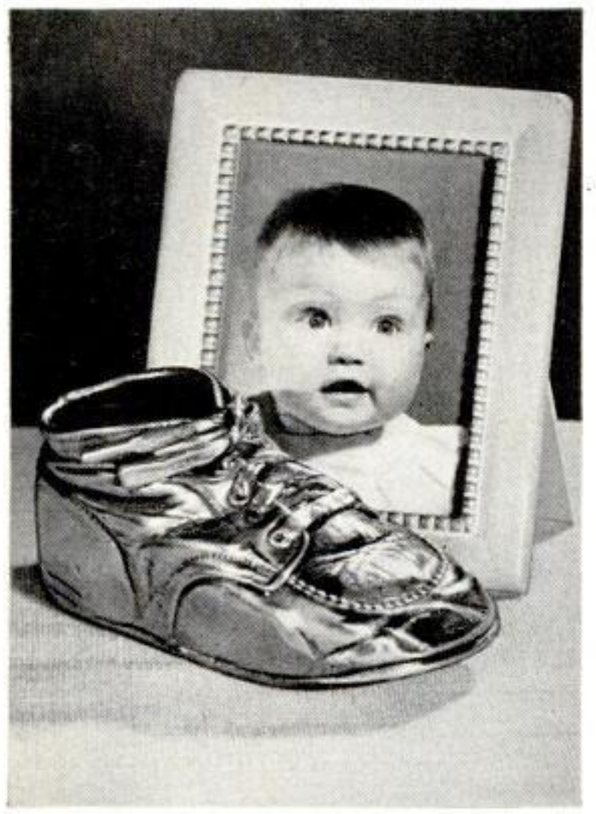


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LETTERS TO THE EDITORS

CONTINUED

Sirs:

Please explain the conflict between your statement on Ike's wrenched knee and that given in the West Point yearbook. Tell us fairly, was Ike's knee hurt and busted by a Carlisle Indian or a Tufts Jumbo?

RALPH WOODWARD

Kennebunkport, Maine

● Both. Wrenched in the Carlisle game, Ike's knee was badly hurt again in the Tufts game a week later.—ED.

Sirs:

Apparently the first name of Senator Bristow wasn't the only subject Ike didn't "bother to look up" when writing his letter of application. In the letter printed on page 116, dated Aug. 20, 1910, he states he "will be nineteen years of age this fall." The record of his birth in the family Bible printed on page 112 shows he "was born Oct. 14, 1890," making him 20 years of age the fall of 1910.

GORDON BUDD

Seattle, Wash.

● LIFE asked General Eisenhower for his comments on the Bristow letter, which came from the late senator's file, and found that he had later taken steps to clear up the discrepancy as the following cable states: "I was born 14 October, 1890, as recorded in the family Bible. I have no recollection of the letter you quoted, but I remember clearly that sometime late in 1910 or early 1911 I personally informed Senator Bristow that, having just learned of Naval Academy age regulations, I withdrew my application for appointment to that institution because of overage.—Dwight D. Eisenhower"

PRINCETON'S RIOT

Sirs:

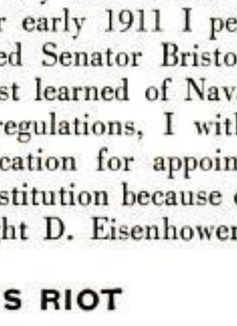
There were not "a thousand undergraduates," as you said in "We Want Janitors" (LIFE, April 28), but merely 300.

The riot was *not* a deliberate attempt to restore janitorial service. There was an outburst of spring fever accompanied by pillow fights, bugle calls and firecrackers.

SHELLEY M. ROSENBLOOM, '55

Princeton, N.J.

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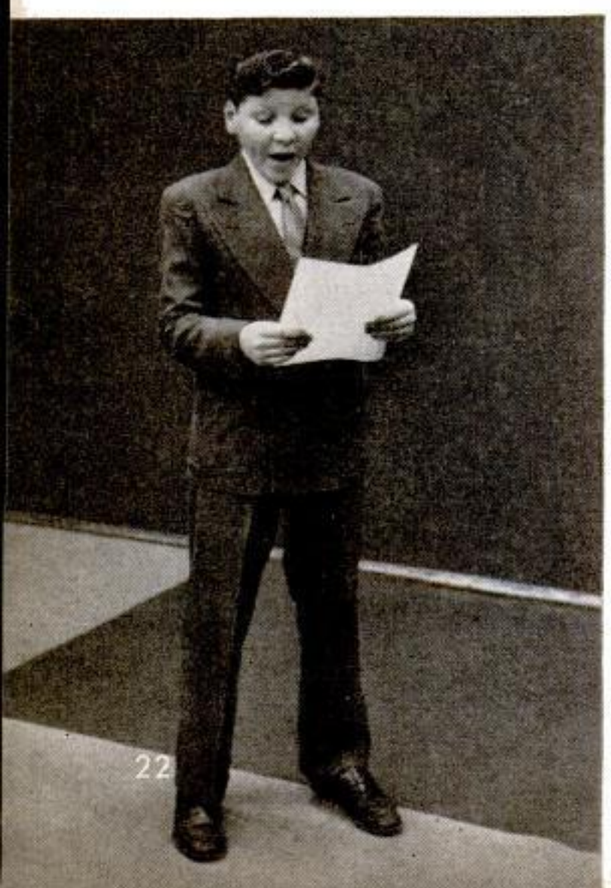






PLEADER Ronnie Ross, 13, trying to get a friend to play baseball: "Whatya mean you don't wanta play? You know we can't do without you. . . . You're coming? . . . Good!"

MAMA'S BOY Chris Barbery, 9, recites his version of song, *Freckles*: "I'm jus' a little red-head freckled kid, and tho' my mother's pride and joy, I am worse than Peck's Bad Boy."





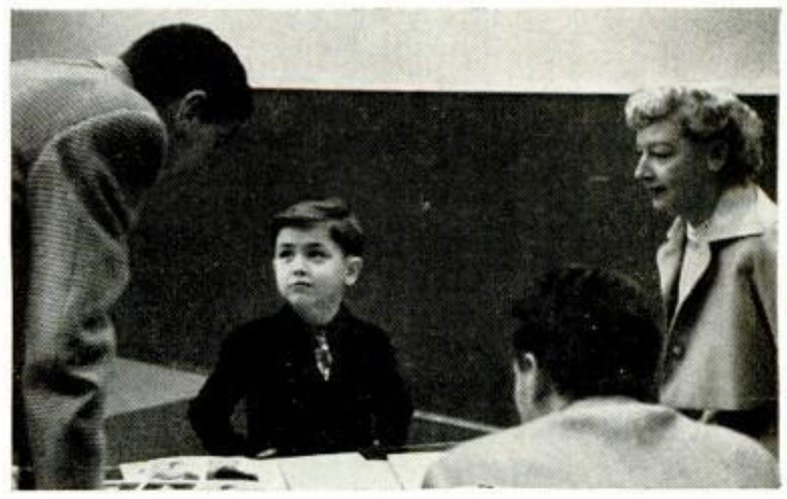
FIGHT BROADCASTER Clifford Sales, 13, yells, "Jiminy! They're in the ring! They spar for an opening! He's down! You big boob! Get up and fight! He's up! They clinch!"





JOKESTER Ricky Hamilton, 8 (five photos, *left*), narrates: "A man runs up, says, 'My clothing store!' I say, 'Whatsa matter? A fire?' He says, 'Dope! My clothing's tore!' "

INTERVIEWERS at the audition, talking here with Ricky Hamilton, were Mike Meads (*left*) of the CBS casting office and Dorothy Mathews, who is co-producer of *Studio One*.



SPEAKING OF PICTURES . . .

Enthusiastic boy actors 'give out' to win choice television role in 'Treasure Island'

The budding Barrymores shown here are competing for the same plum: a choice dramatic role on a national television show. When *Studio One*, a CBS show, put out a call for a young actor to play Jim Hawkins in *Treasure Island*, 38 moppets showed up for an audition. Some of them were brought by their parents but most, already pros accustomed to pounding at studio doors hunting for work, came alone. What the CBS casting department was looking for, however, was not so much a boy actor as a "real boy"—one who would look natural climbing up a ship's rigging. They knew that child actors, more than their adult counterparts, tend to be too self-conscious and too posturing. As expected, when they asked the 38 candidates for a monolog of their own choosing, most of them really "gave out" and made big little hams of themselves. How they acted and what they said is shown on these two pages. On the next page is the boy who finally got the role.











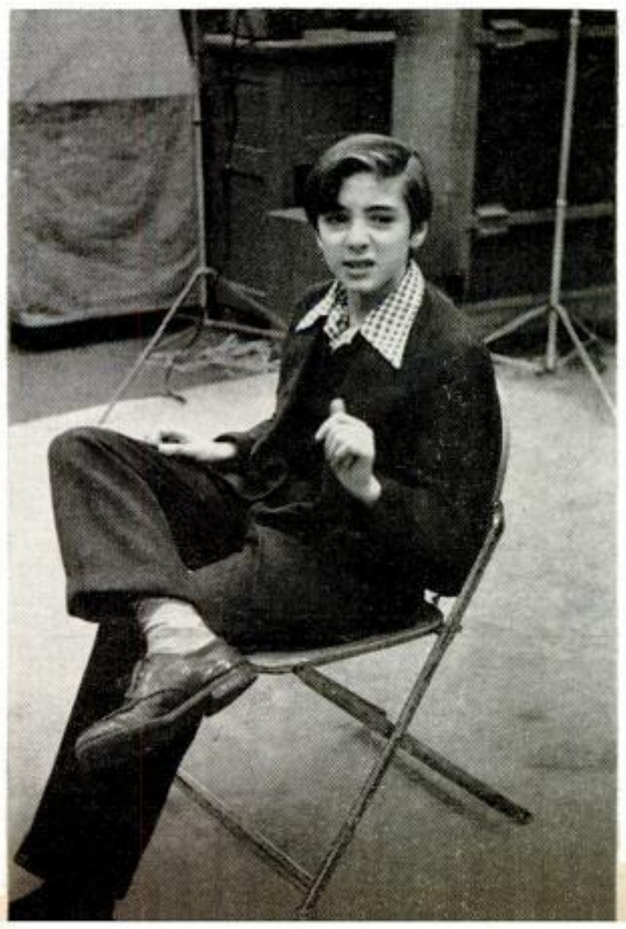
HUNGRY BOY at table, Dickie Orlan, 12: "Mother, these potatoes are hard. . . . I didn't say I didn't like them; I just said they were hard. Can't a person express an opinion?"

GRAMMARIAN doing homework, Dick Brewster, 11 (*left*): "A conjunction? Now, let's see, what's a conjunction? It's a word used to connect words. . . . Gosh, I hate homework!"



DOG LOVER Jeffrey Bolton, 12 (two pictures, *left*): "Here, Lucky! . . . Here boy, where are you? That's funny. . . . He always comes when I whistle. . . . Lady, did you see a dog?"

TOUGH GUY on way to Boys Town, Bobby Nick, 12 (*right*): "You gotta nerve taking me. Who's Padre Flanagan? . . . I don't wanna go to no monastery. . . . I'll spit on 'em!"





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IN AUDITION Peter Avramo recited an excerpt from Saroyan's *Human Comedy*. Casting report said: "Intelligent . . . real talent."

THIS BOY GOT ROLE

The boy chosen to play Jim Hawkins was Peter Avramo, 11, who has a lot of the theater both in his blood and background. His Russian mother is a former ballet dancer and his father a lawyer for M-G-M. He played in the Veronica Lake road show of *Peter Pan*, acting the part of a lost boy named Slightly Soiled although he really wanted to play Peter Pan and resented the fact that the role had been given to a woman. He has also appeared in a tap dance routine on Arthur Godfrey's show. His great ambition is to play Robin Hood, and he keeps up his dueling practice just in case. On the first day of rehearsal of *Treasure Island* he showed up—unlike the adult actors—with about half the script already memorized. For his part in the show he received $267.



DURING SHOW Peter plays alongside English Actor Francis L. Sullivan. The director said he did fine because "he really thought he was Jim Hawkins."

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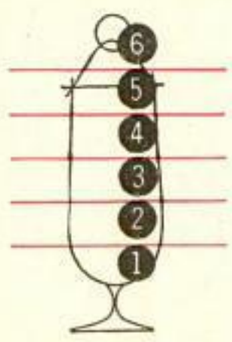
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LIFE

Vol. 32, No. 20 — May 19, 1952

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LIFE'S COVER

Raven-haired Kerima (real name Miriam Charrière) has olive skin which had to be darkened for her part as the heroine of *Outcast of the Islands* (*pp. 111–114*). This is her first role and because she is silent throughout the picture, Director Carol Reed had no problem perfecting her shaky English. Since she is more adept at French, the script had to be translated for her. On the set, however, Reed's directions were so explicit ("Eyes right, Miriam! Eyes left!") that the script was discarded. Kerima, who is 26, says she is "*une femme sans homme. . . .* My heart does not make boom boom for anyone."

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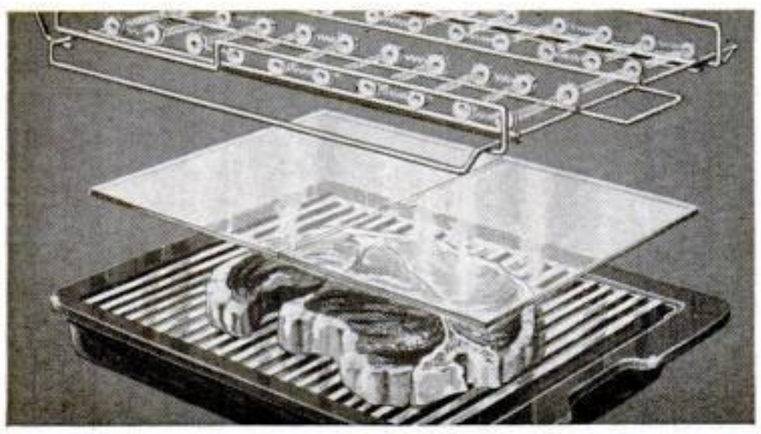
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LIFE
Vol. 32 No. 20 May 19, 1952



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demands
An Administration
more sound.
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(foreground).

HEAT WAVE HITS THE POLITICAL SOUTH

Last week there opened on Broadway a revival of *Of Thee I Sing*, the musical comedy satire of a U.S. political race whose hero, John P. Wintergreen, campaigns for the presidency. But at the very moment the curtain went up, a genuine political campaign was ending in Florida that made Broadway's lampoon look like an exercise in studied realism.

Senator Estes Kefauver, the tireless Tennessean, and Senator Richard Russell, the able Georgian, were both campaigning by day and night, land, sea and airwave for the Democratic presidential nomination in Florida's preferential primary. It was a hard and hot (80° and more) political battle. Kefauver's campaign was the kind he has been conducting all along, and in Florida Russell almost matched him. Carrying the fight to his coonskin-wearing rival, he shamelessly donned a trick hat of his own. Kefauver meanwhile shook hands interminably, even invading a courtroom in Clearwater to shake with the judge, jury and the attorneys for both sides. At one point Kefauver found himself in a Tallahassee printing plant soliciting the votes of printers who shortly before had sent to press half a million copies of anti-Kefauver literature. He was well received.

The outcome in Florida meant a great deal to both candidates (*p. 32*), but despite its importance both of them superbly played the role of Wintergreen, described in one of the *Of Thee I Sing* songs, *Wintergreen for President*, as "He's the man the people choose, Loves the Irish and the Jews." On this and the following two pages there appears a pictorial account of some of the highlights, captioned in Wintergreenlike couplets.

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Hot in Nawthern woolen clothes,
Keef could still be quite verbose.



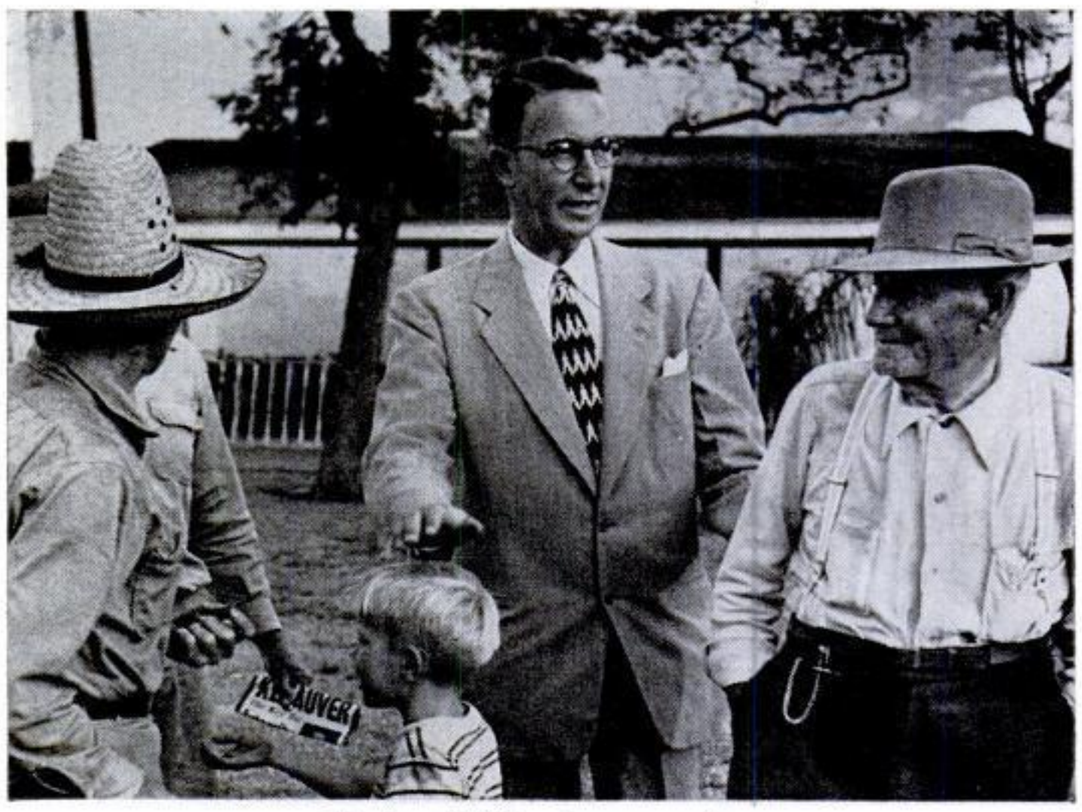
Russell, greeting
low and high-born,
Matched the coonskin
with a tricorn.



Sleep mask spread
across his map,
Weary Keef
tried hard to nap.



All his buttons clearly state:
A Kefauver delegate!



Petting kiddies is vote-getting
So here is Estes, busy petting.

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Coonskin gone
but hardly primmer,
Estes donned a
palm-fringed skimmer.



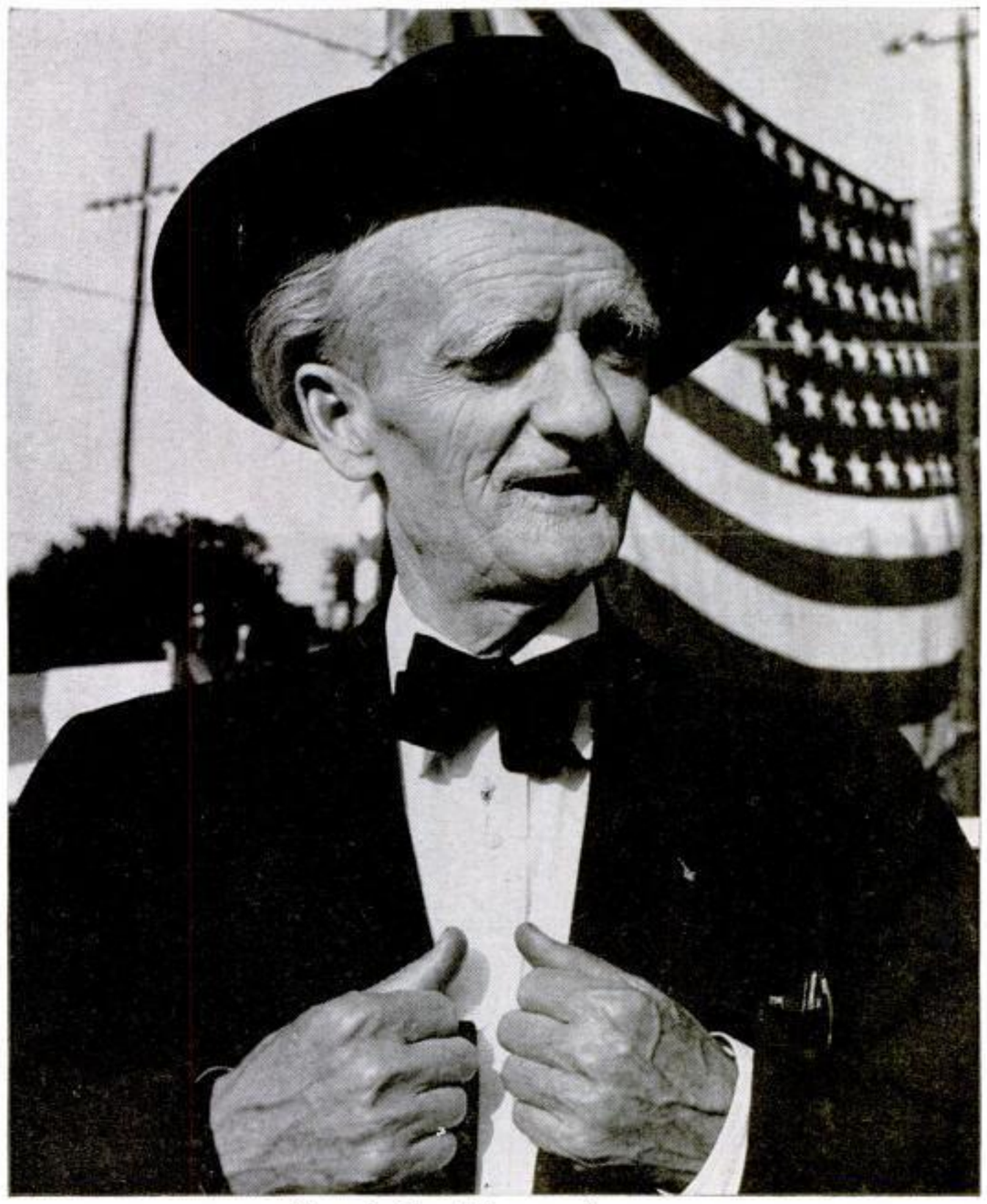
Dick, however,
scorning that,
Made it night
with just his hat.



A Russell hug (just to exhort 'er)
Almost throttled one supporter.



Russell's bare pate suffered torture
Through one Santa Rosa scorcher.



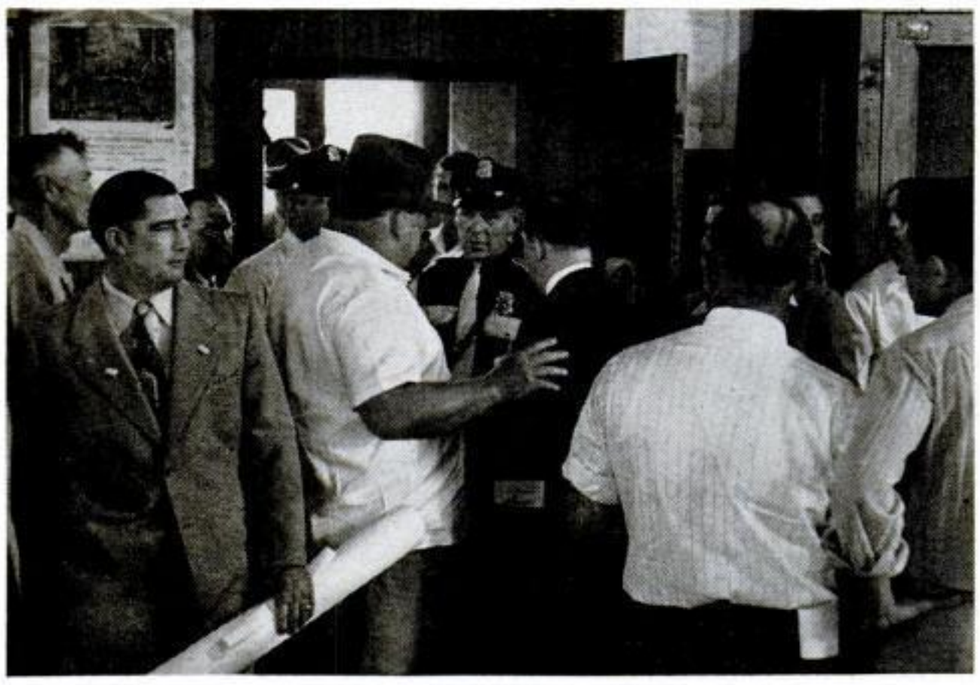
Meet Judge Adams, vehement
Russell man and Southern gent.

CONTINUED ON NEXT PAGE

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REPUBLICAN SIDESHOW IN MISSISSIPPI

For years among Mississippi Republicans the "Lily Whites," composed mostly of white men, have tried to wrest control of the state delegation to the G.O.P. national convention from the group in power, the "Black and Tans," mostly Negro. Last month as the Taft-favoring Tans gathered in Jackson to name delegates, they were invaded by the Eisenhower-supporting Lily Whites. In a brief and blowless contest for power which was only incidentally concerned with race, the Lily Whites pushed through their own slate, then the Tans elected theirs. Which one wins will be decided in Chicago this summer.



LILY WHITES WALK IN, their leaders (*center*) explaining to the policeman on duty that they have a right to be there and intend no violence.



ONCE INSIDE, the Lily Whites unfurl their banner, railroad through their list of delegates. The Tans sat silent and took no part in the voting.



TANS TAKE OVER—they had paid for the hall—after the Lily Whites leave. Secretary read convention call and then they elected their delegates.



RIVAL CANDIDATES APPEARED SIDE BY SIDE DURING A TELEVISION DEBATE

FOR KEFAUVER THE DEFEAT MAY PROVE TO BE VICTORY

The Florida preferential primary, which is basically a popularity contest, marked the opening of Richard Russell's campaign for the presidency, but it may also have marked the beginning of its end. For while Russell handed Kefauver his first defeat in a primary since "Keef" launched his campaign, Russell won by only 346,000 to 275,000. As the candidate of the traditional Solid South, he was on relatively home ground (many Floridians originally came from adjoining Georgia) and he had a strong professional organization behind him. In contrast, Kefauver, hailing from Tennessee, was a relative damyankee in Florida.

But Kefauver's almost appalling sincerity, as evidenced by his masochistic willingness to go without sleep or adequate nourishment for the privilege of speaking anywhere or shaking hands anytime, gradually won over his audiences. Russell, a veteran public servant of more than 30 years' experience, made something less than an indelible impression (*opposite*). Moreover he had the disadvantage of being warmly endorsed by Florida's doubtfully popular Governor Fuller Warren, a Kefauver target since the crime committee days. Warren renewed his old feud with Kefauver, even challenged him to a debate and then ran out on it (*below*).

Because its population includes many ex-northerners, Florida is not a typical Southern state. So its reaction to Russell *vs* Kefauver is not necessarily an indication of how Russell will fare in other parts of the Solid South (whose solidity does not extend to its Republicans—*see left*). For Kefauver, however, defeat by so close a margin in Florida was close to a victory. Originally he had been figured to lose by three- or four-to-one.



THE EMPTY CHAIR at the Warren-Kefauver TV debate, occasioned by Warren's absence, was dramatized by Kefauver who addressed pointed remarks to it.

THE CAMPAIGN "EXCITEMENT," here sustained by Russell speaking from a bandstand in Lakeland park, completely passes by the park's checker players. →

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EDITORIAL

THE REPUBLICANS AND THE SOUTH

THERE ARE SIGNS OF A CHANCE FOR A REAL TWO-PARTY SYSTEM

Senator Mundt (Rep., S. Dak.) never got off the ground with his hopeless scheme for a merger of the Republican and Southern Democratic parties. But he may be right when he says, "The key to America's political future is in the South." Our fastest-changing region is already in a political turmoil which foreshadows more to come.

The strangest and most failure-prone of all political machines, the Southern G.O.P., has had a firecracker pinned to its coattails by the Ike-Taft contest for delegates. For instance in Texas (not typically Southern, but what is?) the tight little Zweifel organization is strong for Taft, but the people—Republicans and Democrats—seem to prefer Ike. Lacking a primary, Texas Republicans have been fighting it out during the last fortnight in precinct and county conventions (*see picture at left*). Result: a series of rump meetings, bolts and standoffs that may not be composed this side of Chicago.

The standoff pattern had already been set in Louisiana, where the incumbent pro-Taft machine resorted to the most ruthless tactics—"brazen thievery," Senator Tobey has called it—to maintain its control. One machine-appointed ward chairman named Robert Butler elected himself delegate while the rest of the meeting—four Ike men—sat helplessly but vociferously by, their votes uncounted. An honest count in Louisiana would probably have sent at least 10 of 15 delegates to Chicago for Ike. Instead, the furious Ikemen must now send rival delegates and maybe conduct a floor fight for credentials.

What are these Southern Republicans fighting so fiercely about? Like most Southern politicians, they refuse to fight each other about Negro rights; that explains none of it. Like Ikemen and Taftmen elsewhere, they feel strongly about their respective candidates; that explains part of it. There is also the question of who controls the state organization. Southern Republican parties by and large are not really parties but little patronage machines. This year the chances of a Republican president are better than usual, control of these little machines is worth more than usual, and the fighting is consequently fiercer than usual. That explains still more of it—but not all.

●

Next to Senator Russell the favorite candidate of the South as a whole is probably Ike. The inroads he could make among Southern Democrats already present the Republican party with a special problem: what should its policy be, if any, in this region where its future may lie?

First, it could bid outright for the Negro vote, which has been growing rapidly in numbers and at the same time has been steadily losing interest in Abe Lincoln's party ever since 1932. This vote might be partly recaptured if the Republicans went down the line for FEPC. That would be a bold gesture, but it probably would not hasten the day of Negro equality. For although Negro rights are properly a national issue, Negro equality can only be achieved in the places where Negroes live and work. The rapid but uneven progress of recent years has been largely the sum of state and local achievements, both in North and South. A strong federal hand in this rate of progress, besides raising troublesome policing questions, would lose the Republicans the support of many Southern whites who favor racial progress and whose work is essential to it.

Or, second, the Republicans could write off the Negro vote and try some new variant of the Mundt scheme. The states' rights issue on which a Republican-Southern Democrat coalition would be based has much national force and legitimacy. However, no Southern Democrat is really interested; and for the Republicans it would be sure death in the long run—especially if it involved being as "conservative" as a Dixiecrat on the subject of Negro rights.

A third choice is the best. The Republicans need a strong organization in the South which will stand for legitimate states' rights, but which will also fight within the states for more progress toward racial equality.

●

For this purpose the established Southern Republican machines are almost useless. They are totally uninterested in the uphill task of winning local elections, enlarging the party, or working at politics more than once in four years.

In most of the Southern organizations the incumbents are for Taft, the rebels for Ike. If the latter win, they might of course then settle down and run their little patronage machines just as they were run before. But that game is about played out, for the South is still changing fast. Some of the newer active Republicans—the organizers of the Republican Southern Conference for Eisenhower, for instance—have other plans. One of them, John Pritchett of Tennessee, claims that if Ike is elected "the Republican party as we have known it in the South will be swept away and we will have a real two-party system there." The local battles in Louisiana and Texas are a portent that this great reform may be in sight.

The new Southern middle class and the Republican party need each other, and the Southern Negro needs real two-party rivalry for his own bargaining strength. If the Southern Ikemen can bring that goal nearer, more power to them.



BOLTING ON THE LAWN

The Mr. Republican of Texas is Henry Zweifel (*right*), of Fort Worth, Taft's state campaign manager. At a precinct meeting held in his front yard, Zweifel's slate of delegates lost to the Ike forces (led by O. G. Murray, *left*), 63 to 50. Said Zweifel, "I give notice right now that the Taft-MacArthur forces bolt this convention." His followers thereupon reassembled on the other side of the front walk and elected the Zweifel slate. Zweifel controls the machinery that will decide which delegates are seated at the coming state convention in Dallas.

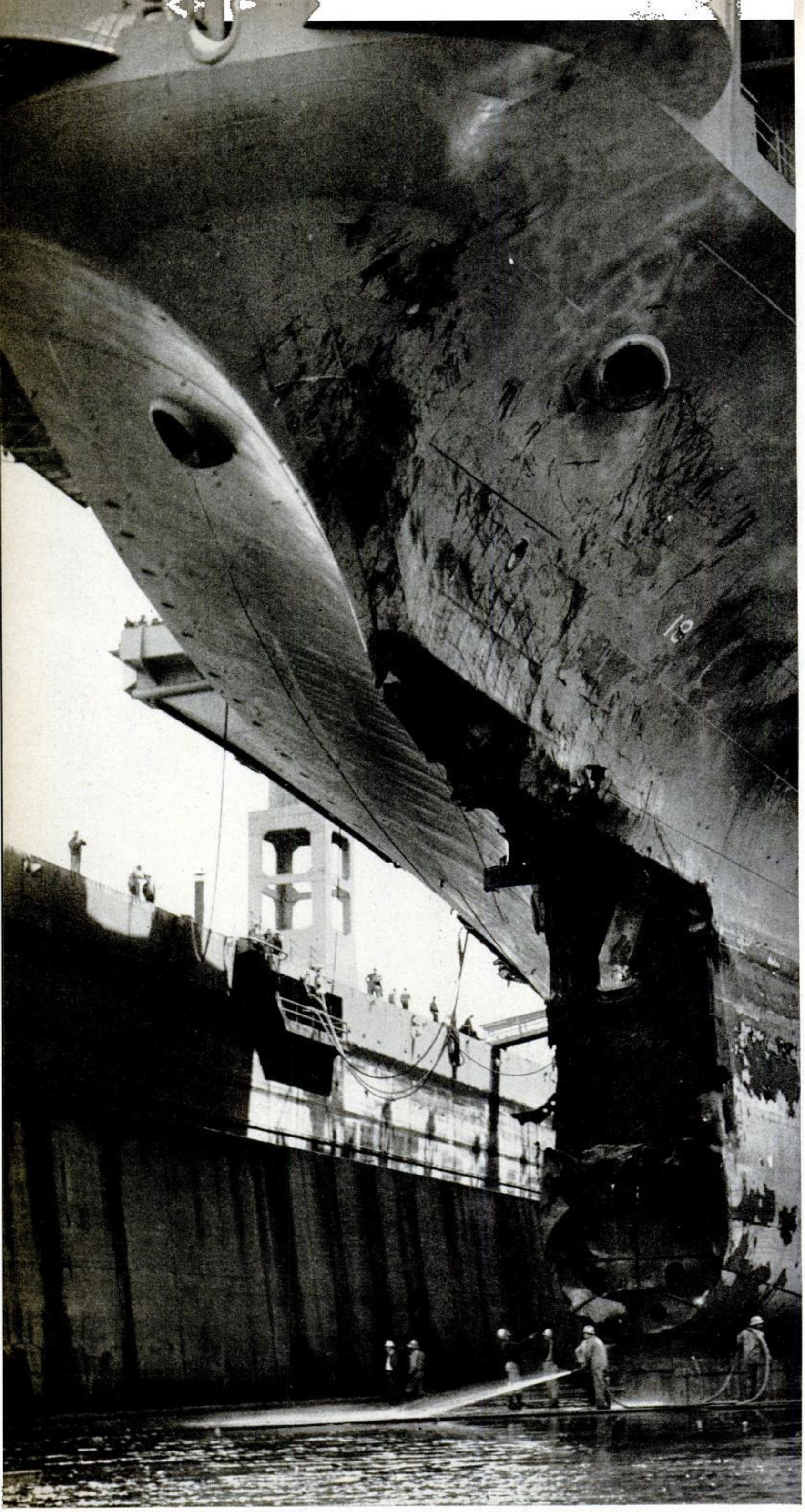
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SUNDAY TRAFFIC TIE-UP

Leading 40 stripped-down, "hard top" racing cars in the main Sunday event at an Oakland, Calif. track, Al Foster skidded around the first turn at 70 mph. For a breathless second he fought brakes and wheel, and then his car sped on its way (*foreground*). But, trying to avoid him, No. 1 careened onto the wall and No. 180 capsized. They boxed No. 2, trapping No. 57 which tried to vault the wall. Four more cars piled up and three squirted toward the infield. Eight cars were damaged, but nobody was hurt. Officials stopped the race, untangled the melee, sent the drivers off to a new start. The winner: Rod Zanoline in No. 1N (trapped above at right). Foster, cause of it all, had mechanical trouble and never finished.

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ON THURSDAY at 12 noon wrecked bow of *Wasp* towers over workers who hose sludge from the floor of drydock so that new bow can be brought in. Wood and concrete platforms hold the ship firmly in place.

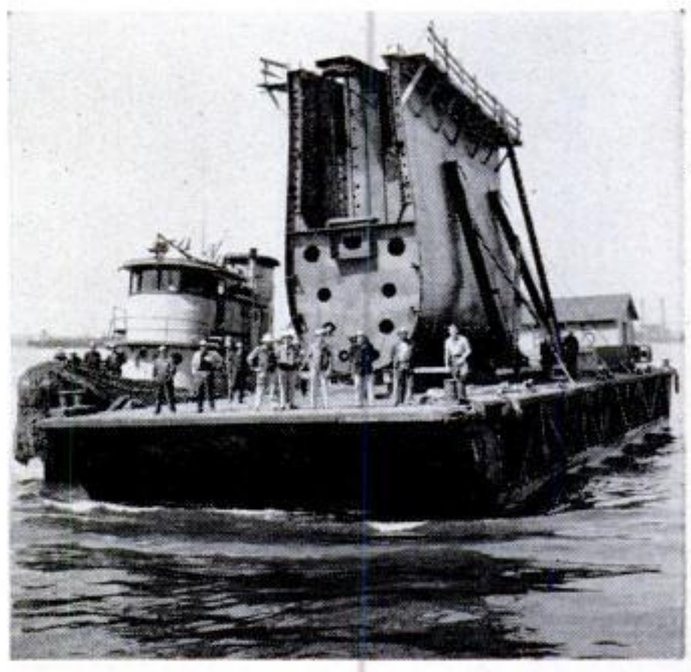


SHIPYARD MOTTO posted at drydock is promise to *Wasp* crew that ship will be repaired promptly.

A FAST GRAFT

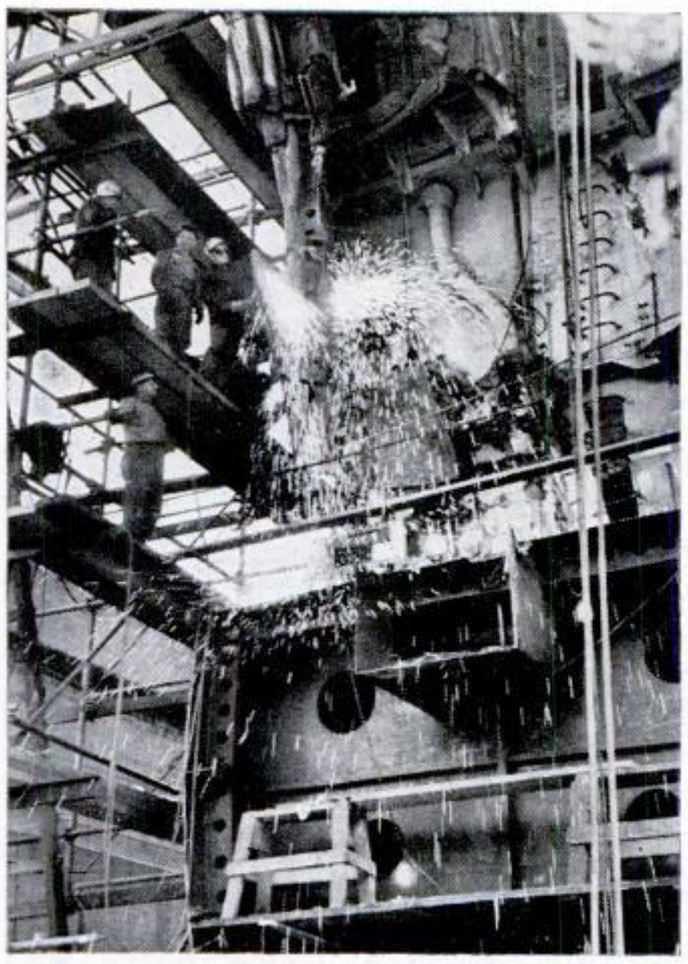
'Can do' shipyard borrows bow

After a limping 1,200-mile trip from the mid-Atlantic, the aircraft carrier *Wasp* was drawn into drydock at Bayonne, N.J., a 70-foot gaping gash in her big bow from the collision with the destroyer-minesweeper *Hobson* (LIFE, May 12). By steaming backward part of the way to protect the hole from high seas, the 34,000-ton *Wasp* had managed to reach the U.S. under her own power, but a high-speed surgical job was needed to put the key ship back into the Atlantic defense fleet. Instead of building a new bow section, the Navy pulled off one of the fastest patch-up jobs in shipyard history. While crews of riggers and ship fitters began making round-the-clock repairs on the damaged ship, engineers cut off an 80-ton piece of the *Wasp*'s sister ship *Hornet*, which is now being converted into a larger carrier at the Brooklyn Navy Yard. The new bow was hauled across the bay by barge and, only one day after the *Wasp* went into drydock, was lowered into position (*right*).



FERRYING BOW taken from the *Hornet*, barge brings *Wasp*'s new front from Brooklyn to Bayonne.

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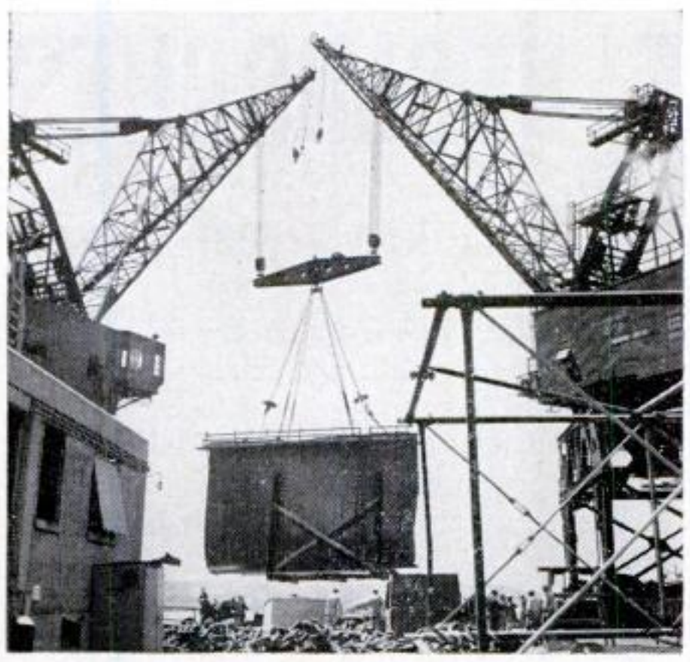
CUTTING AWAY jagged edges of hole with acetylene torch, men on scaffold prepare hull for new bow.

FOR THE WASP

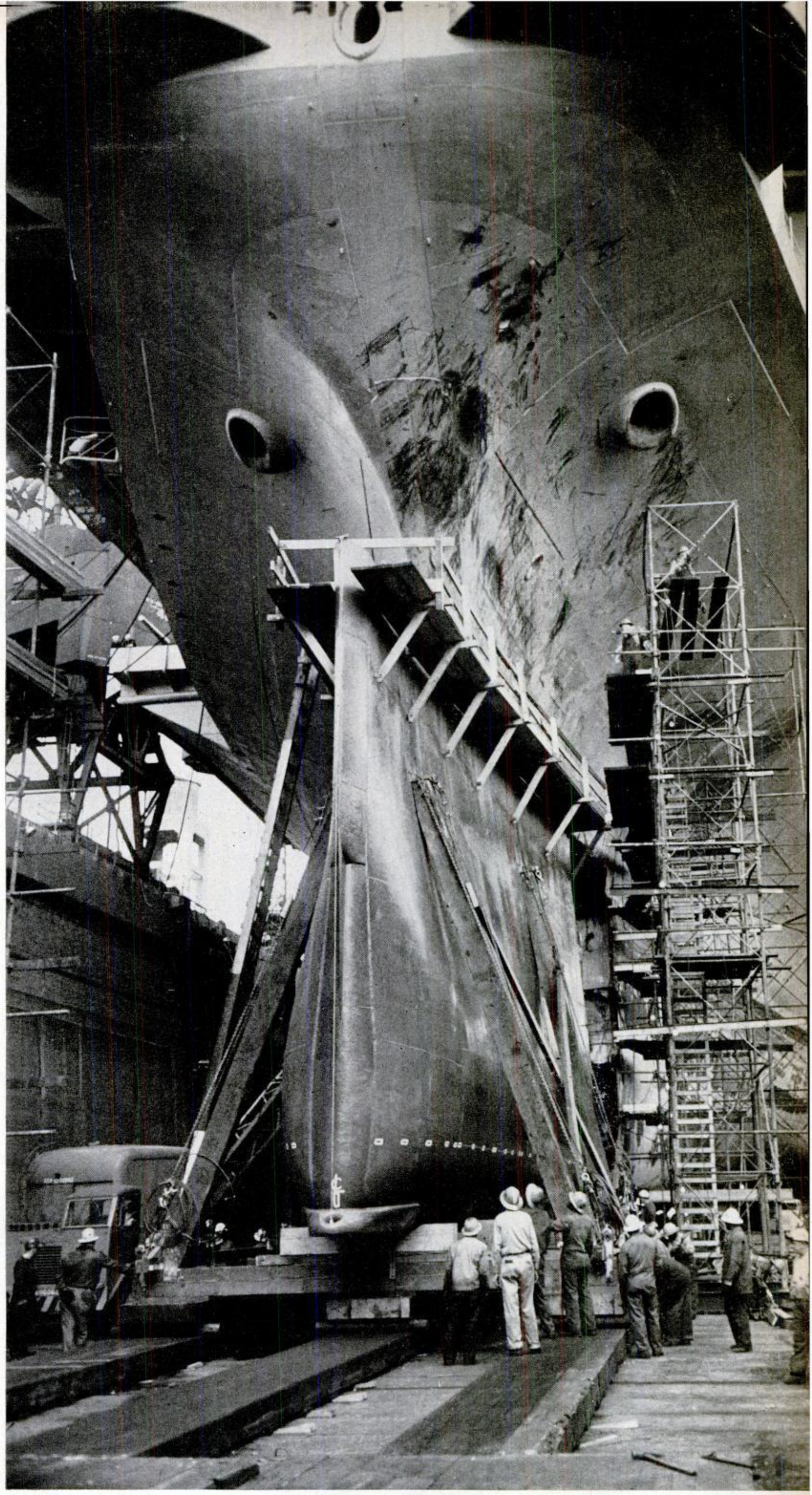
and installs it in a single day

The new bow section does not solve all the *Wasp*'s problems. The jagged edges of the hole must be cut away with acetylene torches and new plates must be shaped to fill the gap between the old hull and the new bow. Inner compartments must be rebuilt because of the tremendous damage caused when the force of the collision drove the *Hobson*'s propeller shaft deep into the *Wasp*'s hull. A new forward deck must be built in and the new bow must be perfectly fitted and welded to the hull.

This work is now progressing so rapidly that the Navy feels certain that it will be able to fit, test and refloat the *Wasp* in the incredibly short time of about three weeks. Far less certain was the question of who was responsible for the *Wasp*'s battered condition. While the work went on at the Bayonne drydock, a three-admiral court of inquiry was trying to find the answer from the chief witnesses: the officers of the *Wasp* and the 61 survivors of the *Hobson*.



RAISING BOW from barge, huge cranes on railroad tracks carry 80-ton weight to *Wasp*'s drydock.



ON FRIDAY at 6 p.m. new bow is carefully lined up with the *Wasp*'s hull. The bow will be welded to ship after scaffold workers have repaired torn edges of the hull and put in new plates and compartments.

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ACCUSED OFFICIALS, Whalen (*left*), O'Brien (*center*) and Flath celebrated O'Brien's first year as commissioner in 1950. All three called Gross's charges lies.

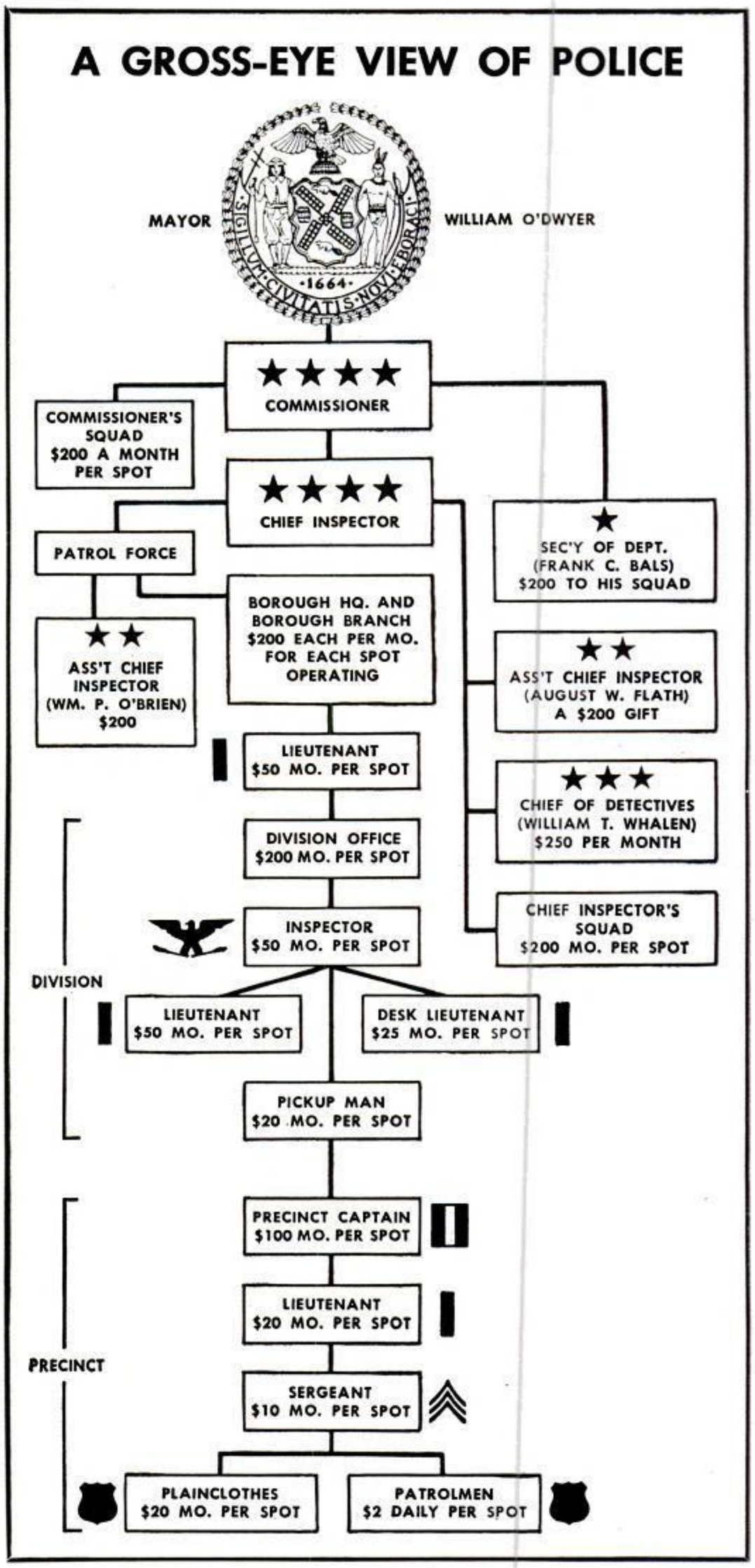


BEATEN-UP BROTHER of Harry Gross leaves hotel with belongings after attack by men who yelled, "This will teach your brother to keep his trap shut."



LUNCHTIME CONFERENCE in an anteroom is held between Gross (*second from right*) and the prosecutors, who handled their star witness with kid gloves.

A GROSS-EYE VIEW OF POLICE



A BOOKIE BESMIRCHES

Harry Gross tells of $1 million-a-year pay-off

Last week, after eight months in jail, Harry Gross, blubbery bookie from Brooklyn, talked. His refusal to testify last fall, presumably fearing reprisal, broke up the criminal trial of 18 New York cops accused of taking bribes (LIFE, Oct. 1). Now, at a departmental trial of five of them, Gross testified freely, hoping to get a reduced sentence. Using jargon that sometimes baffled the lawyers (see glossary), he named shockingly big names.

In testimony so far unsubstantiated, he told of his $20 million-a-year business and the $1 million-a-year "ice" or protection money he paid. He said he had dealt with men who were or became top men in the department: former Commissioner William P. O'Brien, who quit a week after Gross's arrest; former Chief Inspector August W. Flath; former Chief of Detectives William T. Whalen; former Deputy Commissioner Frank C.

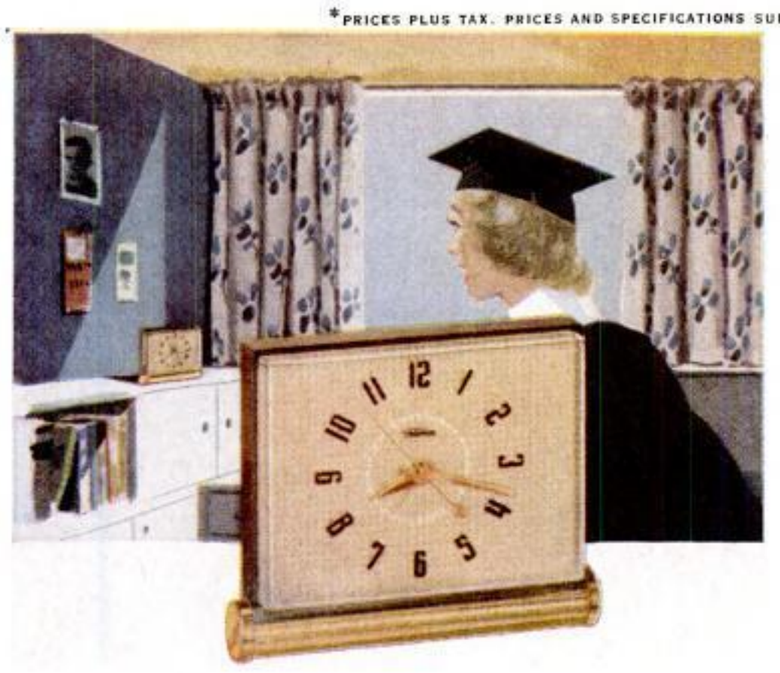
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Give one or give both. **TIARA**—jewel-like alarm . . . sparkling, dainty, beautiful in the bedroom. **IVY**—sensational kitchen clock takes real vines. Hangs or stands. Vases color-styled in red, gray, green or yellow. Each **7.95***

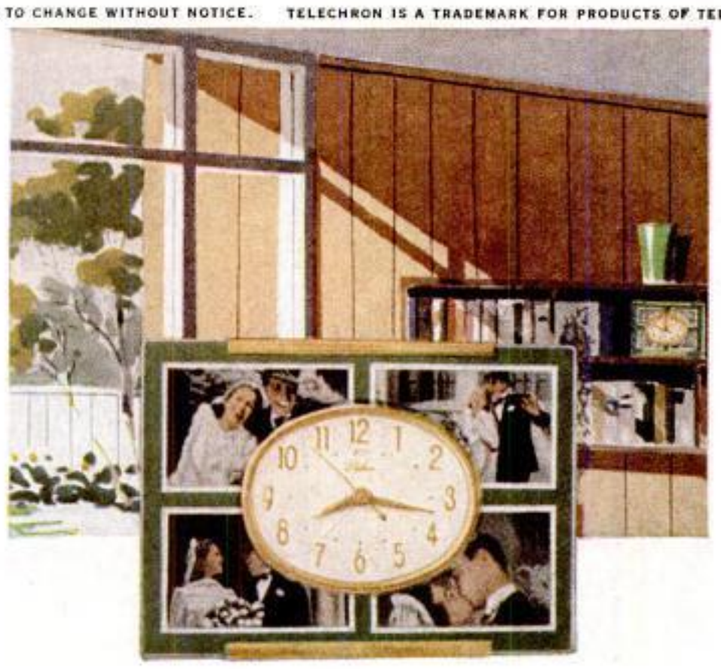
They'll be so proud of your gift if it's a *Telechron*® Electric Clock

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GRADUATION GLAMOUR!

TRIBUTE! Gift that tells how proud you are! Suntint dial, gold-color base, bell alarm. One of 26 Telechron electric clocks (from 4.95*). No winding, oiling, or regulating. Written warranty. **10.95***



THEIR VERY OWN!

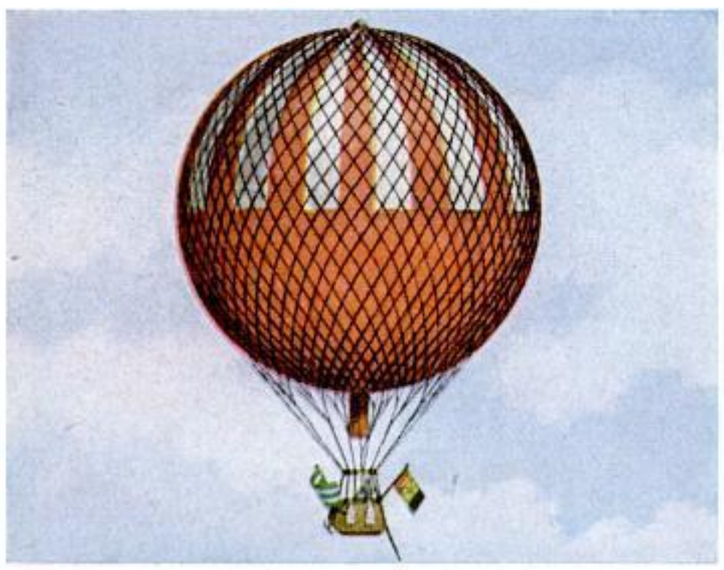
PERSONALITY—most personalized gift you can give. *They* design it (or *you* can for them!). Slip wedding pictures, mementos, room-matching fabric or wallpaper beneath "crystal." Alarm. **9.95***

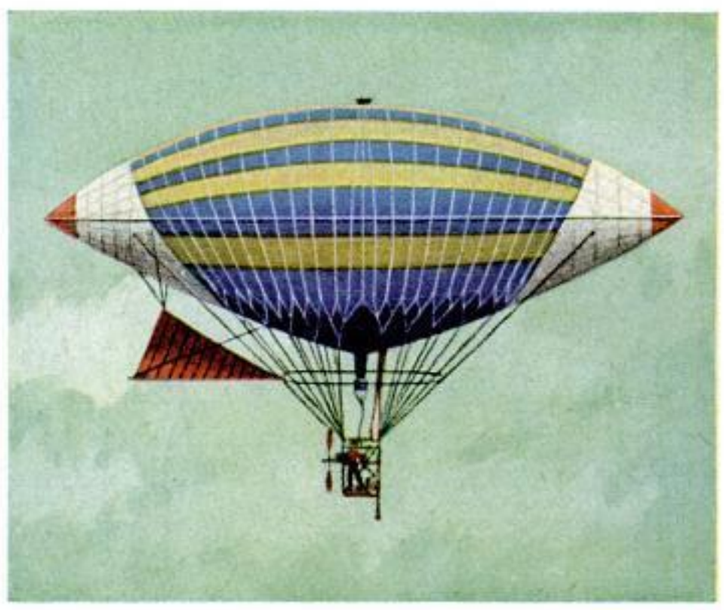


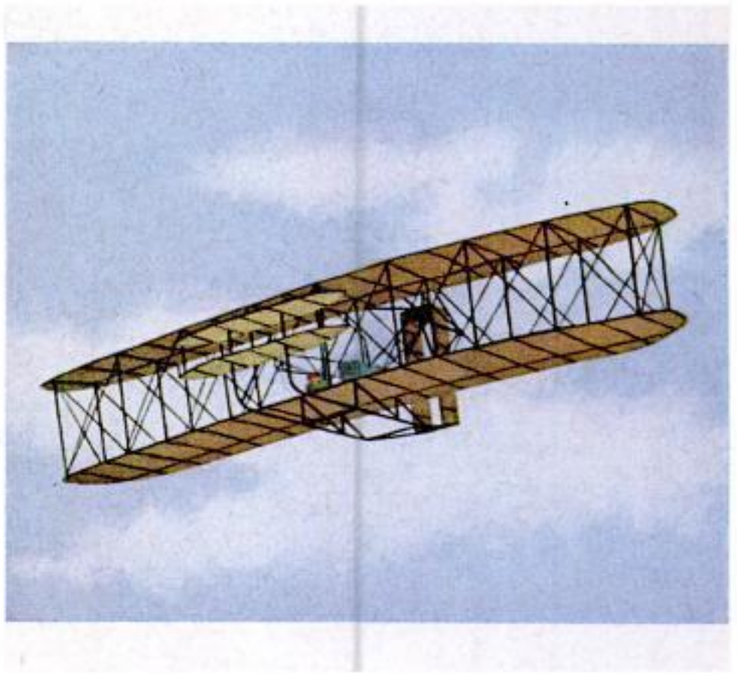
HAPPY HOMECOMING!

What a wonderful welcome! A new clock radio with a trustworthy Telechron timer! And what a grand new way to 'wake—with music! Well-known clock radios have Telechron timers.

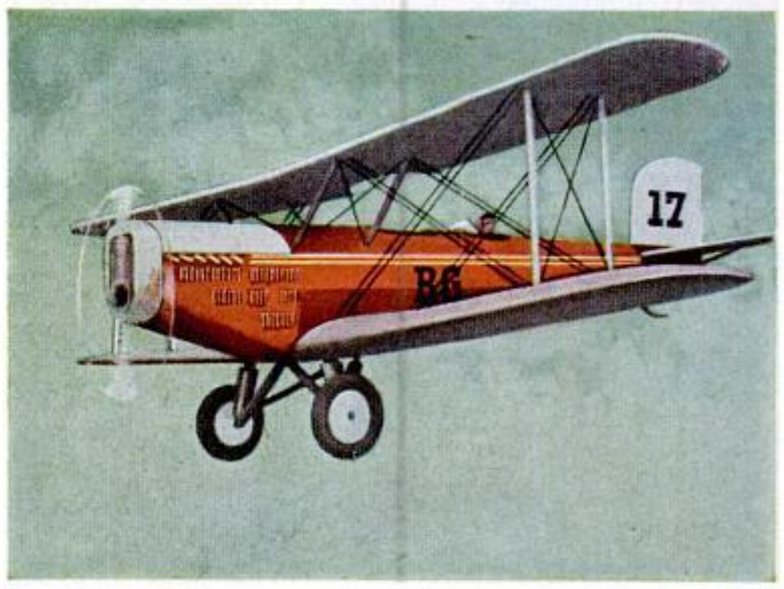
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And five generations of experience have produced a whiskey with the extra mildness, extra smoothness, extra-rich, mellow flavor you usually expect only from much higher-priced whiskies.

But, there's no extra charge for experience. That's why we think you'll agree when you taste Paul Jones: *You just can't buy a better drink!*

Paul Jones

SINCE
1865

Frankfort Distillers Corporation, N. Y. C. Blended whiskey. 86 proof. 72½% grain neutral spirits.

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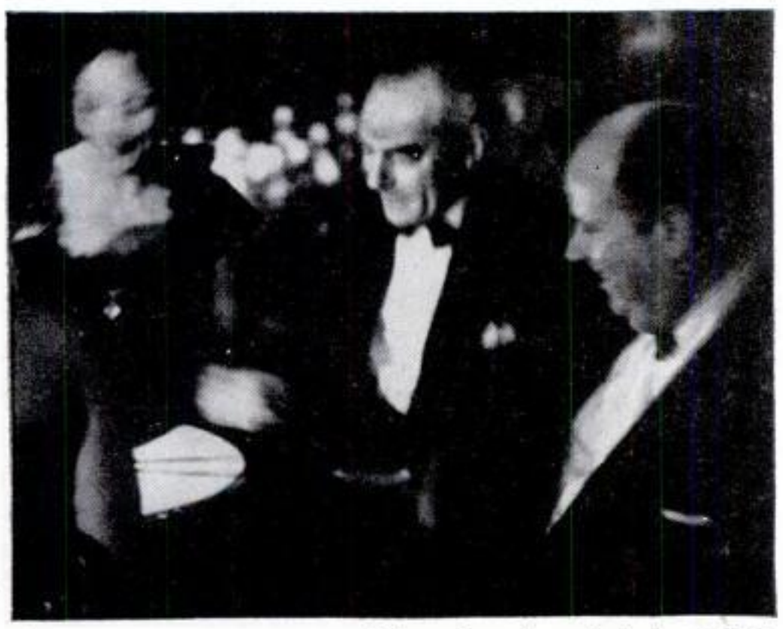
PICTURE CRASHER Johnny Meyer listens with interest to a cordial exchange between the Secretary of State and Miss Merman. He sat down at table but never exchanged a word with them.

WASHINGTON SEES 'CALL ME MADAM'

And someone unexpected crashes picture at table of distinguished guests

In Washington even the most careful hostess can never be sure of her guests. That lesson was learned again last week by one of the capital's most respectable organizations, the Home Rule Association, which seeks to win votes for the city's voteless citizens. When the musical comedy *Call Me Madam* opened in Washington, the association purchased and, as a benefit, resold 600 seats to a select list.

Of this list 100 carefully screened guests were later invited to an exclusive residence where none but the most correct members of society are ever welcomed. Two of the most distinguished were Secretary of State Dean Acheson and the star Ethel Merman, who, in the show, impersonates a Washington hostess who becomes an ambassador. When these two were photographed, neither they nor the LIFE photographer realized that the pictures included a third person. He seated himself at the left of the secretary, who obviously did not know who he was. Many in Washington do know him well, but still his name did not appear on the guest list. Johnny Meyer, whose notoriety was established when a Senate investigation laid open his expense accounts and created one of the capital's gaudiest scandals, had crashed the social picture.





ENJOYING HIMSELF, Meyer laughs at joke by Ethel, who was moving when the shutter clicked. Acheson said he might be out of a job and she suggested he join the show, play himself. At right Meyer indulges in a leisurely drink.

Advertisement

Science reveals new ingredient for easy shaves

Wonderful substance outdoes lanolin, makes beard softer, lubricates, protects skin— and is available now

For years science has searched for a shaving preparation that would enhance the wetting action of soap and at the same time have a beneficial emollient effect on the skin—a characteristic not present in most shaving soap.

Chemists at The J. B. Williams Co. undertook extensive research into the problem. We asked ourselves this question: Would use of the free sterols present in "*Extract of Lanolin*" provide the improved shaving preparation we sought to make?

Advantages of Extract of Lanolin

Even though present in comparatively small percentages, "Extract of Lanolin" can efficiently increase the water penetration of the shaving cream. Imparting moisture to the beard is, as dermatologists know, essential in wet shaving.

The free sterols of extract of lanolin can penetrate the waxy coating of the skin with great hydrophilic effect. This is because it is a natural product closely resembling the skin surface fat.

How it works

"Extract of Lanolin" in shaving cream forms a film on the surface of each lather bubble and, due to its surface-active nature, tends to penetrate the pores and recesses of the skin—providing the following beneficial effects:

1. The beard becomes wet, easier to shave.
2. The rigid emollient film can act as a lubricant for the razor, helping to prevent abrasion, or "razor burn," by reducing friction to a minimum.
3. There is minimum tendency to leave the skin with less of the protective sterols than present before shaving. Natural protective skin-coating isn't "shaved away."

We then wanted to know how dermatologists themselves felt. *90% of the doctors surveyed approved the idea with enthusiasm.*

Result: a superior product

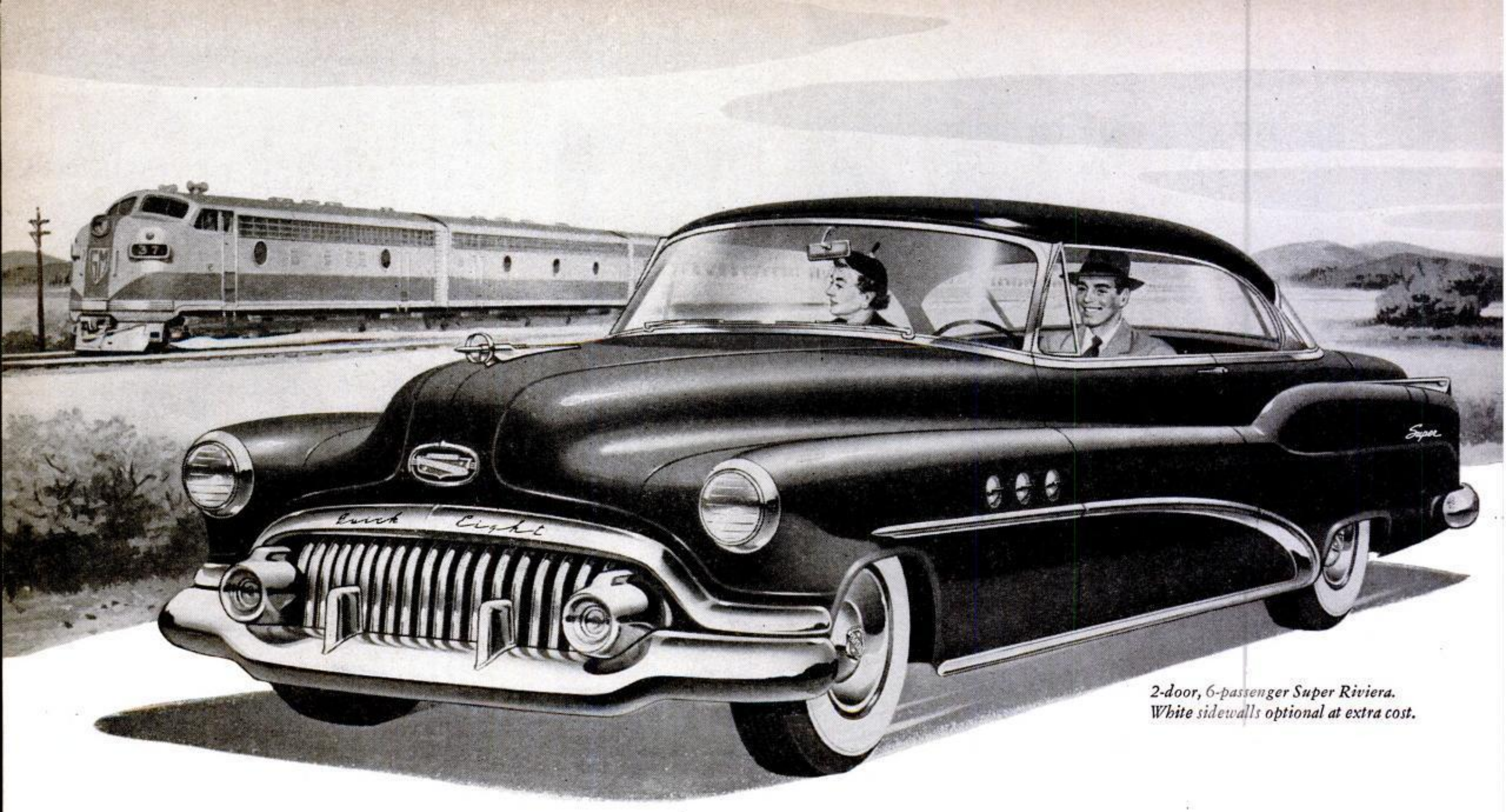
As a result of our findings, and the approval of dermatologists, The J. B. Williams Company is now offering our Luxury Shaving Cream with "Extract of Lanolin."

We don't wish to make extravagant claims; but we do say that our shaving preparation, through qualities made possible with "Extract of Lanolin," will cut to a minimum the skin irritation due to shaving. This, we believe, should be of particular interest to you, as a man who wants better shaves.

We're so sure you'll become a steady user of Williams that we make you this FREE offer:

Send your name and address and get a free guest-size tube of Williams Luxury Shaving Cream with "Extract of Lanolin" . . . enough for three weeks' trial. For your free tube, write: **The J. B. Williams Co., Dept. LS-2, Glastonbury, Connecticut.** (*Offer good only in U.S.A. and Canada.*)

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FOR a long time, we've tried to figure a way to describe what you get in Dynaflow Drive*–

How it starts feeding power with the gentle nudge of your toe on the accelerator pedal.

How it builds up power in a smooth, swift rush–without hint of pause or jerk or bobble to mar the forward sweep of a Buick.

Well, we've finally got it.

The closest thing to you at the wheel of a Buick is the engineer at the throttle of a Diesel-powered train–and if you have ever felt one glide from a standing start up to cruising speed, you know what we mean.

A Diesel locomotive and a Dynaflow Drive have the same infinite flexibility in the transfer of power, even though, to be completely honest, they get it in a different way.

But the comparison doesn't have to stop there.

The man at the controls of a Diesel locomotive commands the power of a high-compression, valve-in-head engine. And so do you.

He gets a thrifty use of fuel. And so do you.

Even when it comes to the way a Buick tracks and rides–we might say it holds its course like a streamliner on the rails.

And mister, when you take the wheel of a Buick – head it for roads you know from past experience–feel the way it smooths the bumps, holds its course, takes the curves, levels out when you have a straight stretch ahead–you'll know how that Diesel engineer feels.

Wouldn't you like to put this really great car through its paces? Just say the word–and we'll do the rest.

*Equipment, accessories, trim and models are subject to change without notice. Wheel Crests standard on Roadmaster, optional at extra cost on other Series. *Standard on Roadmaster, optional at extra cost on other Series. †Optional at extra cost on Roadmaster only.*

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Plus These, Too, On Roadmaster:

AIRPOWER CARBURETION–with highest horsepower in Buick history. MORE MILES PER GALLON ...POWER STEERING†–greatly eases parking and turning, without losing that firm feel... SILENCE–so complete you can speak in whispers under way.

Sure is true for '52

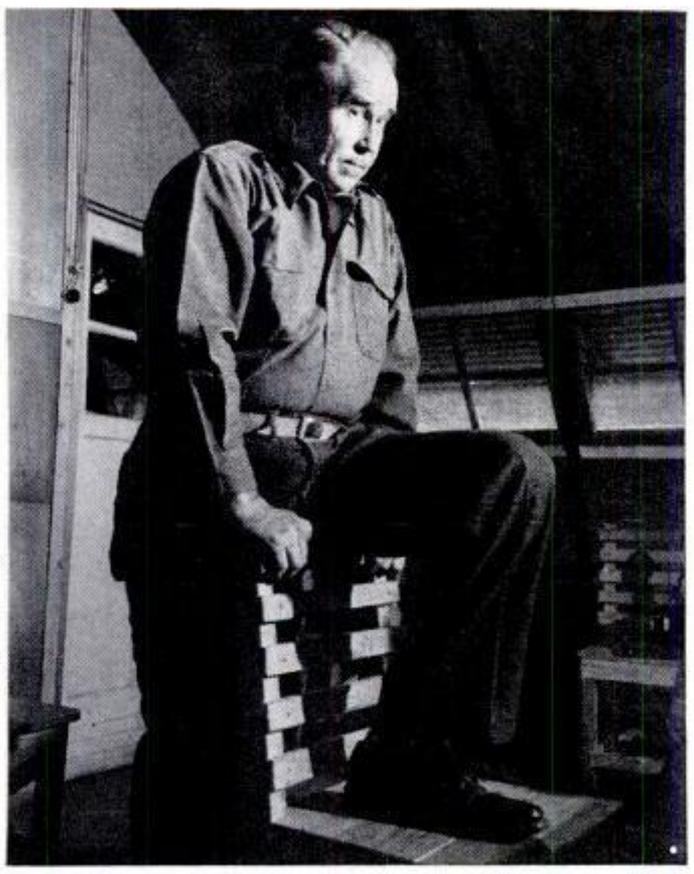
When better automobiles are built **BUICK** will build them

SEE YOUR NEAREST BUICK DEALER

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LIFE ON THE NEWSFRONTS OF THE WORLD

Red prisoners hold a U.S. general as hostage and a fight announcer becomes a man of few words



BRIG. GENERAL FRANCIS T. DODD

Kidnaping on Koje

Captured Reds in Korea pulled a maneuver that deeply disturbed—and humiliated—the U.S. Brig. General Francis Dodd, American commander of the prison camps on Koje Island, was imprisoned by his prisoners. As he stood talking to Red leaders at the entrance of a compound, Dodd was rushed, overpowered and carried off before U.S. guards could save him. The Reds held him for three days, bargained for small items like writing paper and freedom of communication between compounds, then released him uninjured. The Army did not explain the circumstances of Dodd's capture—why had he been in such a foolishly exposed position? Why had the guards been unable to help him? An explanation was clearly due.

Far more serious than Dodd's case was the state of the truce negotiations. Having reached agreement with the Reds on all other major issues, the U.N. decided that it could not honorably compromise the last. It told the Reds that prisoners must be repatriated voluntarily or not at all. This was not an ultimatum (the phrase in diplomatic language was "ultimate position"), but it was not "subject to change." Rather than waste more words, the U.N. would suspend the talks indefinitely. Perhaps startled by this show of firmness, the Reds asked for more negotiating sessions even though they appeared to have nothing to say.

* * *

A horrible form of fiscal perpetual motion got started in Holland, where 130 coffin makers and carpenters formed a big company which can manufacture coffins when the burying business is good, ammunition cases when it is bad.

A big issue is drawn

Candidate Taft and Candidate Eisenhower squared off on one big issue. Ike said that if $1 billion were cut from the $7.9 billion Mutual Security authorization bill, it would be "heavily and seriously felt" and any greater reduction would "endanger the proposed military build-up now visualized." Later he said it is possible to make "reasonable cuts without fatal results," but apparently he considered $1 billion far from reasonable.

Taft said he would reduce expenditures by not one but two billions, adding, "It will in no way endanger the security of this country."

* * *

In Bratislava, Czechoslovakia, Communist police arrested a bookseller for advertising four Russian books, in this order, in her window: We Want to Live, Far From Moscow, In the Shadows of the Skyscrapers, Under a Foreign King.

A great cartoonist is dead

Rollin Kirby, one of the greatest political cartoonists the U.S. has produced, died of a heart attack at 76. Best known for his caricature of Prohibition (*below*), he won three Pulitzer prizes in the '20s when he worked for the old New York *World*.



ROLLIN KIRBY'S BLUENOSE

* * *

In Bonn one of the terms of the proposed peace contract with West Germany was revealed. As soon as the occupation ends, unmarried German mothers will be permitted to file maintenance suits against Allied soldiers who have fathered, according to the women's claims, a really astonishing number of illegitimate children—94,000.

Regulation W is suspended

No one thought depression was just around the corner, but throughout the country sales of automobiles and major appliances were very light, prices were slipping and dealers' inventories were going up. The situation so disturbed the Federal Reserve Board that it suddenly removed all restrictions on instalment buying by suspending its Regulation W. (Under Regulation W all "time" payments had to be made within 18 months, and down payments of 33⅓% were required for cars, 15% for refrigerators, TV sets, washing machines and similar goods.

Behind the suspension of Regulation W there was a sharp argument. The nation's merchants claim sales are slow because the government has placed too many restrictions on them. The Federal Reserve Board suspects sales are slow because of general market conditions—supply has caught up with demand. The argument is now about to be turned over to the one expert who can settle it, the U.S. consumer.

* * *

Since 1493 Europeans have had few kind words for American ventures in the arts, and since 1945 few kind words on any score. Last week, however, they had a great many. The Boston Symphony Orchestra, in Paris for an arts festival, gave two performances which left listeners dazed with awe. Critics unanimously used the word "extraordinary," and phrases like, "Is there another orchestra which could interpret modern music with such brilliance?" "Performance unparalleled in finesse and dynamism."

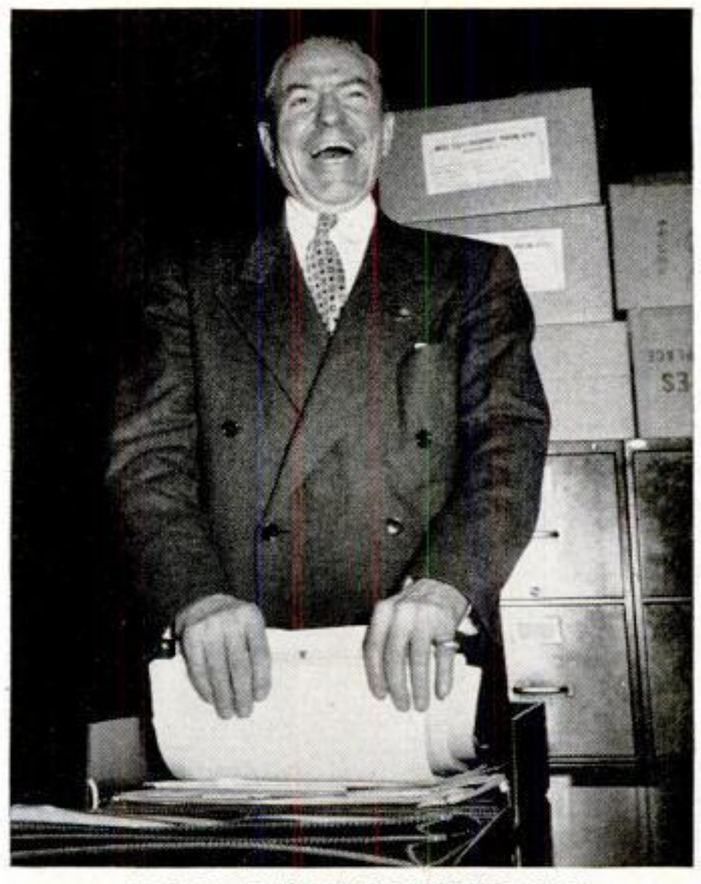
A nominee gets pinned down

The Senate Judiciary Committee put Judge James McGranery (*below*), Truman's nominee for Attorney General, on the grill and turned the knob to high. What did McGranery think about the "inherent" presidential powers to seize private property? "Um," said McGranery. Should the President use some claimed inherent power before exhausting the power already given him by law? (*I.e.*, should not the President have invoked the Taft-Hartley Act before seizing the steel industry?) "Ugh," said McGranery.

"The question," said Senator McCarran, "is susceptible of answer, yes or no, categorically."

"My answer is no . . ." said McGranery.

After that the Judiciary Committee voted eight to four to confirm McGranery's appointment and sent the matter to the Senate itself, where final confirmation seemed assured.



McGRANERY AFTER SAYING "NO"

CONTINUED ON NEXT PAGE

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ARE YOU **SURE** YOU DON'T NEED **a man's deodorant..**



SURE, you're shower-clean each morning.
But these hot days, you need something *extra*
to guard against the risk of offensive perspiration odor.
Men in the know use Mennen, the only leading Spray
Deodorant with all the qualities men want. It's longer-
lasting, thanks to special ingredient Permatec.
A cinch to use—"Just squeeze—it sprays."
Economical, too, a bottle lasts and lasts!

Deodorant Scoreboard... *Compare the Leading Sprays!*

BRAND	Checks Perspiration	Special Deodorizing Agent *	Special Drying Agent	Type of Scent
MENNEN	**YES**	**YES**	**YES**	*Crisp Masculine*
SPRAY B	YES	NO	NO	*Sweet Perfume*
SPRAY C	YES	NO	NO	*Sweet Perfume*

*Permatec



P.S. to the ladies: Buy him his first bottle!

MENNEN
Spray Deodorant
FOR MEN

The Communist attitude toward the rearming of West Germany grew increasingly menacing. East German Premier Otto Grotewohl said the proposed peace contract between NATO and West Germany would turn the country into another Korea, and that "the great danger arises of a fratricidal war of German against German." Meanwhile other Red leaders announced that they were forming an army to defend the Soviet zone "against aggression."

'Davey is a fast puncher'

In Chicago two leading welterweights, Chico Vejar (ranked No. 8) and Chuck Davey (No. 9), had a blistering 10-round fight described to the TV audience (CBS-TV) by Announcer Steve Ellis. By chance Announcer Ellis has a side interest in fight managing, and by further chance he manages Vejar. This circumstance so intrigued the Chicago *Daily News* that, while Davey played Vejar like a marimba, knocked him down four times and piled up an overwhelming point score, the newspaper took a verbatim report of Announcer Ellis' entire description of the action.



ANNOUNCER ELLIS



"VEJAR IS HURT"

Round 1: We have two minutes to go in Round 1. One minute to go in the round.
Round 2: Davey is landing a good uppercut time and time again.
Round 3: Davey's an exceptionally fast puncher. Davey in the white trunks, Vejar, black.
Round 5: This is the best punching round so far.
Round 6: Vejar is hurt.
Round 7: Vejar's hurt.
Round 8: Davey is a master boxer and a good puncher.
Round 9: Davey's right eye is cut.
Round 10: This is Vejar—a kid with a big heart—lionhearted—game.

* * *

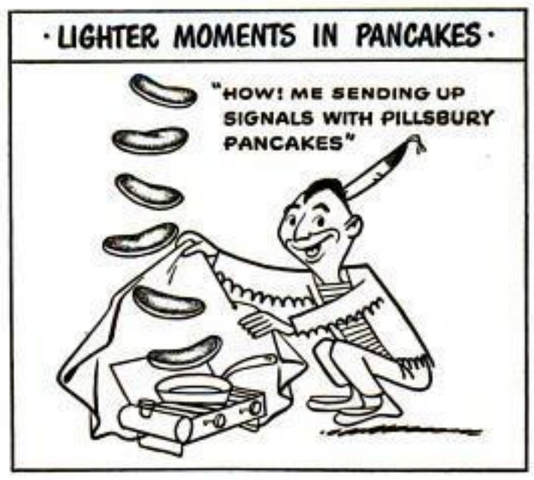
Deputy Warden Vernon Fox of Southern Michigan Prison, who startled the country by a speech after the big riot (LIFE, *May 5*) *congratulating the rioters, explained why. The speech had been dictated by the convicts, and Fox, negotiating with them, had promised to make it. "I wouldn't congratulate those guys. . . . Neither would I break my word, once given," Fox said.*

Tough turf

The largest single agricultural commodity in the U.S., in terms of investment, is not corn, wheat, or cattle. It is turf. Annually Americans spend countless millions on it, and annually much of that disappears at the swing of a 9 iron or a dog's hind foot.

Last week the U.S. Golf Association revealed that its grass specialists, working with those of the U.S. Department of Agriculture, have developed an almost divot-proof turf, so tough that the average golfer or spaniel cannot make a dent in it. (On a recent television show the U.S.G.A. asked two strong men to try to tear a square of it apart. They failed.) The turf is a mixture of two grasses, Meyer Zoysia (a strain classified as Zoysia and named after a Mr. Meyer who brought it out of China) and Merion blue grass (so named because it was discovered growing on the 17th tee of the Merion club near Philadelphia). It has been tested at 24 U.S. Agricultural Experiment Stations, last month was planted for the first time on a fairway—at the Fairfax Country Club, near Washington. It costs less than standard-quality grass to plant and promises to be one of the happiest developments ever dropped in the lap of the greenskeeper and the home gardener.

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The Lighter Side

of the pancake story

Now you can stop hoping for lighter pancakes, and start having 'em. Our message is as simple as that. Pillsbury knew you wanted pancakes lighter, so Pillsbury made them lighter. Next time the pancake mood strikes you, pull up a chair and have all you want. Just be sure they're Pillsbury's, the lighter side of the pancake story.

Pillsbury

for lighter pancakes



P.S. *Buckwheat Fans. Pillsbury Buckwheats are lighter, too. Milk is all you add to either one.*

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Delight the Family!

Smart trick for busy days: Have a can of Hunt's Heavenly Peaches chilling in the refrigerator.

Then, dessert's ready in two minutes! Heavenly eating, but *down-to-earth price.*





Dazzle the Bridge Club!

Quick trick for your bridge club: Serve Heavenly Peach Salad (there's an easy recipe below.)

Easy to make, looks gorgeous, tastes heavenly! And—right now!—your grocer has Hunt's Peaches at *low* prices.



Heavenly Peach Salad

1 #2½ can Hunt's Heavenly Peach Halves
1 3-oz. pkg. cream cheese
¼ cup chopped nuts

Drain syrup from peaches. Cut halves into 3 pieces, lengthwise. Soften cream cheese with 1 tablespoon of the syrup. Beat until creamy. Add nuts. Mix well. Place cheese mixture in center of crisp lettuce. Circle with cut peaches. Makes 4 servings.

Hunt's Heavenly Peaches at down-to-earth-prices!



Hunt-for the best

Hunt Foods, Inc., Fullerton, Calif.

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TRYING TO REMEMBER, FATHER GREENE TICKS OFF ON FINGERS THE REDS' CHARGES HE WAS A SPY

RED CHINA'S CAPTIVE AMERICANS

One betrayed and tortured priest is freed, but many more U.S. citizens remain Communist prisoners

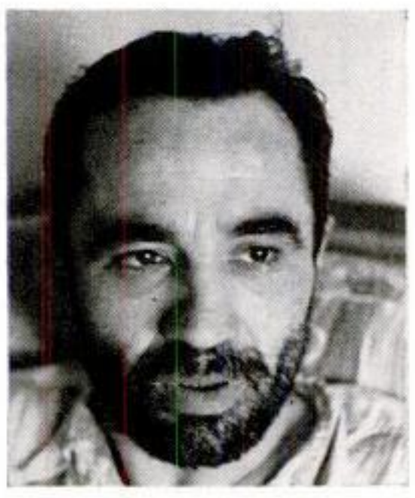


FATHER GREENE IN 1947

There are more than 200 Americans now in Red China, unable to get exit permits. Most are living in fear, some in prison. A few hundred of those marooned when the Chinese entered the Korean war have managed to make a piecemeal exodus. Late last month one who did come out, Father Robert W. Greene, a 40-year-old Indiana-born Catholic priest, stumbled into Hong Kong and dazedly counted off a crescendo of horrors that ended his 15 years of selfless service to China.

In October 1950 the Reds confined Father Greene to the Maryknoll mission in Tungan, Kwangsi Province, where he had preached and run the dispensary. Thereafter no foreigner was allowed to speak to him and no Chinese dared to. He lived on eggs that he bought in his 20 minutes of freedom each third day. Seventeen months of solitude changed abruptly April 3 when the Reds pushed him before a firing squad and declared they would shoot him as a spy. Instead, they bound and held him against a wall with bayonets while relays of inquisitors "interrogated" him for eight days and nights. "In the bleak morning hours the shouting of my questioners would somehow grow dim," Father Greene recalls. "I had to keep repeating my own name to hold on to reality." In dreamlike exhaustion the priest once signed a paper only to realize later it was a "confession."

On Palm Sunday and again on Easter he was "tried" before angry mobs. Confessed bandits accused him of helping them. Making a trap of his mercy as a giver of medicine, others charged he had poisoned soldiers. His own cook swore that the priest violated all the Ten Commandments. Father Greene felt betrayed only when howls of "Kill him!" came from his own former parishioners. At last the mob heard him sentenced to beheading. Prepared to die, the priest contrived to swallow a consecrated Host he had hidden. But, instead of killing him, the Reds marched him past jeering crowds in three cities and pushed him over the border.



FATHER GREENE TODAY

Last month, after two years of secret but futile negotiations with the Reds, the U.S. named 42 Americans imprisoned in Red China and 19 more held in house arrest. The faces of 48 are shown on the following pages.

CONTINUED ON NEXT PAGE

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Week-end Handyman?



Get that DIRT FAST!



but save your SKIN!

Boraxo "melt-away" action cleans hands faster, gentler than any other hand soap!

Clean up fast—with this wonderful powdered hand soap! BORAXO contains an "exclusive" fast-cleaning agent, tiny soluble crystals that dig down for dirt—then melt away—leaving hands and knuckles soft. Whiz through cleaning after gardening, household work, "week-end handy-man" jobs. Get BORAXO, get hands twice as clean in half the time!

ANOTHER FAMOUS "20 MULE TEAM" PRODUCT



W. L. WALLACE



GERTRUDE CONE

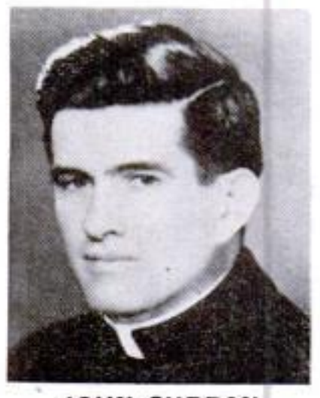
One of China's best-known medical missionaries and veteran girls' schoolteacher are both dead.

DEAD AND UNDER HOUSE ARREST

LIFE publishes pictures of these Americans held in Red China with the approval of their relatives and organizations. Some have been held over a year but none is known to have been executed. Three, however, are dead. Dr. William Wallace, a Southern Baptist, died in jail, his beaten body found hanged in circumstances which may have concealed murder. Gertrude Cone, Methodist missionary, died of starvation and cancer. Phillip Cline, reportedly a diabetic who needed insulin, died after the Reds freed him. The faces below are Americans under house arrest.



ROCCO FRANCO
Priest, held under house arrest since May 1951.



JOHN CURRAN
A Maryknoll missionary from Butte, Mont.



SAMUEL DEAN
Yenching Univ. physics and engineering teacher.



RUTH DEAN
A registered nurse, she also worked at Yenching.



ESTHER MORSE
A doctor, in China since 1930, arrested in 1951.



CAROLINE McCREERY
Arrested after 30 years as nursing missionary.



JOSEPH P. LAVIN
Maryknoll missionary, now held in South China.



WILLIAM GILKEY
A concert pianist who taught at Yenching.



DONAT CHATIGNY
A Maryknoll missionary of Amesbury, Mass.



N. BERCOVITZ
A Presbyterian medical missionary at Hoihow.



ALBERT FEDDERS
Kentucky Maryknoller, confined for a year.



JOHN J. TIERNEY
Maryknoller, held under house arrest 6 months.

CONTINUED ON PAGE 54

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HELICOPTER DROPS OIL EXPLORATION CREW into rough California terrain where geologists will study surface rock structures in their never-ending search for oil. In spite of the long chances involved, U.S. oilmen last year found twice as much new oil as the nation used.

Biggest Search In History Pays Off For U.S. Oil Consumers

Last year oilmen found two barrels of new oil in the United States for every barrel the nation used, in spite of the tremendous odds against finding new sources of oil. As a result, the nation's known underground oil supplies are now at an all-time high—over four times what they were thirty years ago.

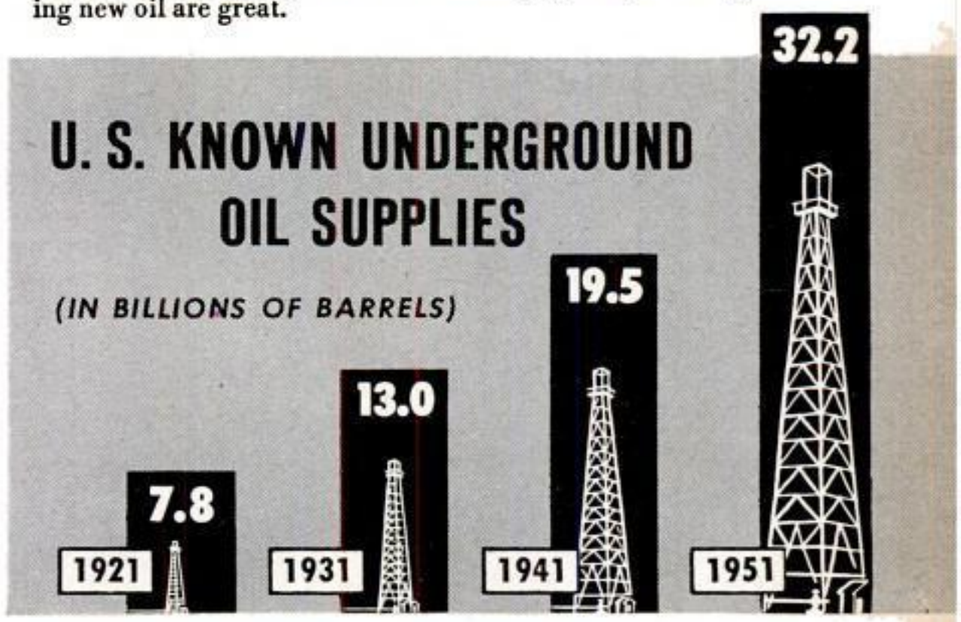
These record discoveries are remarkable when you consider the risks oilmen take in their search for oil. Even after the most scientific preliminary exploration, the odds are 8 to 1 against bringing in a producing well in an area where oil has never been found before. Yet by drilling more wells in 1951 than ever before—to expand known fields and to explore many entirely new "wildcat" areas—oilmen discovered a record amount of new oil to assure your future needs.

It is no accident that year after year America's thousands of privately-managed oil businesses find more oil in the U.S. than America uses. The odds against finding new sources of oil are great, but the men who compete in the search for oil are willing to accept these odds as long as the chance to stay in business by earning a fair profit exists.

This is America's competitive system at work—and a good example of how it benefits you and the nation.



MINIATURE EARTHQUAKES like this were set off by the hundreds of thousands last year to chart underground rock formations, permitting exploration crews to pinpoint *likely* oil drilling locations. Even using latest scientific equipment, odds against finding new oil are great.



ENOUGH OIL FOR THE FUTURE? This chart gives the answer. America's known underground oil supplies are increasing steadily even though U.S. uses more oil every year. Ample oil supplies help make oil products a real bargain. Today's high quality gasoline costs about the same as gasoline did 25 years ago—only taxes are higher. Yet 2 gallons now do the work 3 did in 1925.

Oil Industry Information Committee

AMERICAN PETROLEUM INSTITUTE, 50 West 50th Street, New York 20, N.Y.

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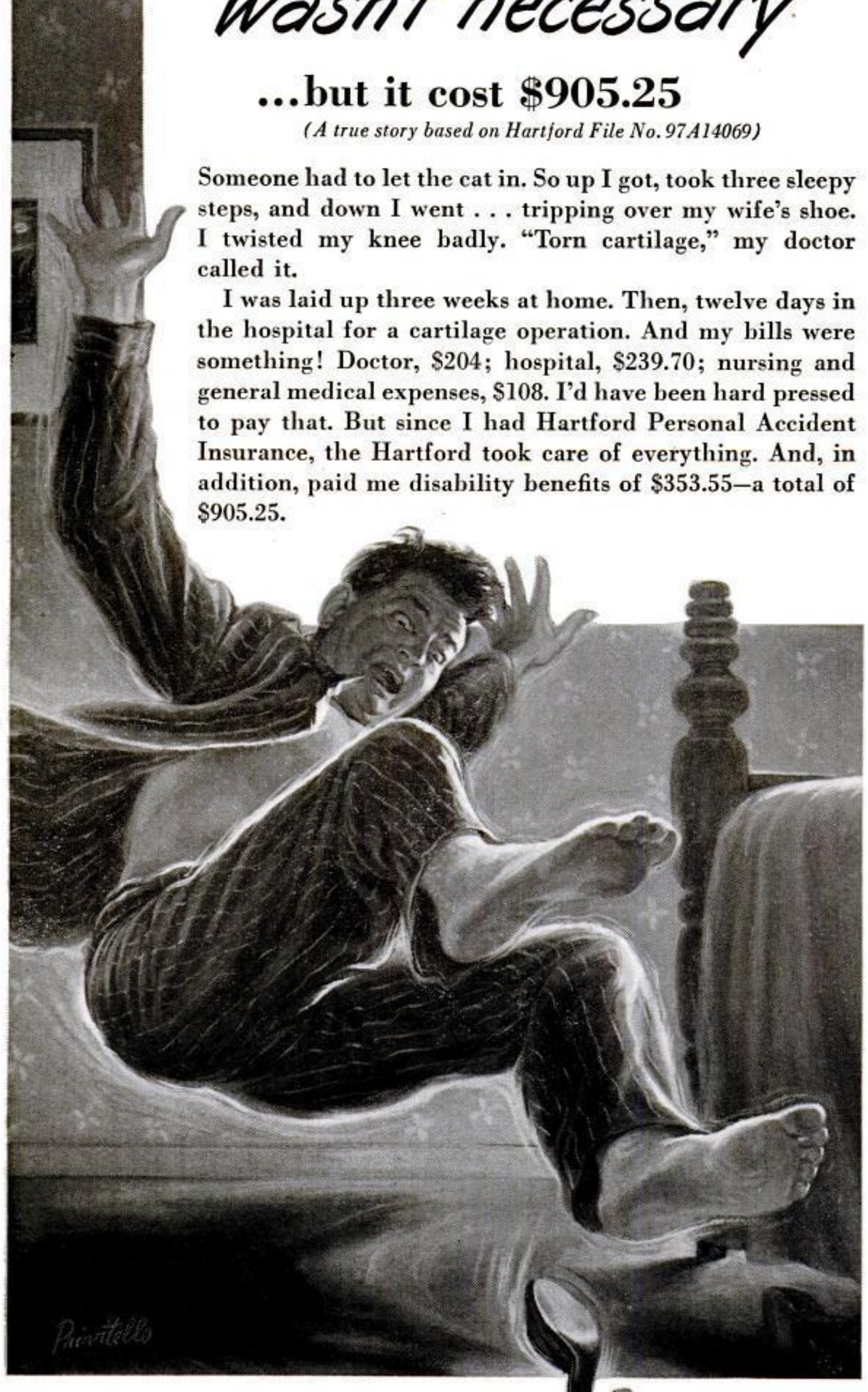
This trip wasn't necessary

...but it cost $905.25

(A true story based on Hartford File No. 97A14069)

Someone had to let the cat in. So up I got, took three sleepy steps, and down I went . . . tripping over my wife's shoe. I twisted my knee badly. "Torn cartilage," my doctor called it.

I was laid up three weeks at home. Then, twelve days in the hospital for a cartilage operation. And my bills were something! Doctor, $204; hospital, $239.70; nursing and general medical expenses, $108. I'd have been hard pressed to pay that. But since I had Hartford Personal Accident Insurance, the Hartford took care of everything. And, in addition, paid me disability benefits of $353.55—a total of $905.25.



Does accident insurance cost much?

Not at all! Hartford Medical Expense Accident Insurance costs as little as $11.75 a year . . . plus disability benefits of $50.00 per week, for as little as $20.00 more per year.

Less than 10¢ per day . . . for both! Think of that! Think, too, of what one little accident—like tripping over your wife's shoe in the dark—could do to your budget.

Then do the wise thing: see your Hartford Accident and Indemnity Agent or your insurance broker today. Or write us for details.

Year in and year out you'll do well with the

Hartford

Hartford Fire Insurance Company • Hartford Accident and Indemnity Company
Hartford Live Stock Insurance Company • *Hartford 15, Connecticut*

AMERICANS ACTUALLY IN JAIL,



ROBERT McCANN
Businessman, China-born, jailed June 1951.



HAROLD RIGNEY
Priest, Divine Word Society, taken last July.



SARAH PERKINS
A Presbyterian mission nurse, taken Feb. 1951.



D. T. KANADY
Cotton trader, arrested as a spy in April 1951.



D. MIDDLETON
Missionary in leprosy colony, taken in 1951.



PAUL MACKINSON
A Baltimore Lutheran pastor, taken in March.



ROBERT KOWALSKI
Catholic bishop of Wuchang. taken in 1951.



AMBROSE PINGER
Bishop, Franciscan missionary, taken August.



PAUL UBINGER
Passionist missionary, taken in July of 1951.



S. SCHNEIDER
Catholic missionary, imprisoned 11 months.



MARY RYAN
Maryknoll sister, held in prison for 13 months.



R. M. WHITE
Passionist missionary, jailed in February 1952.



WILLIAM RYAN
Jesuit missioner, taken at Kiangtu July 1951.



A. M. KIEHN
Shanghai businessman, imprisoned March 1951.



JOSEPH McGINN
A Maryknoll missioner, jailed in January 1952.



JOHN TOOMEY
Maryknoll missionary of New Bedford, Mass.



ROBERT BRYAN
Shanghai attorney, arrested in February 1951.



FULGENCE GROSS
Franciscan missionary, arrested in January 1951.

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SOME FOR MORE THAN A YEAR



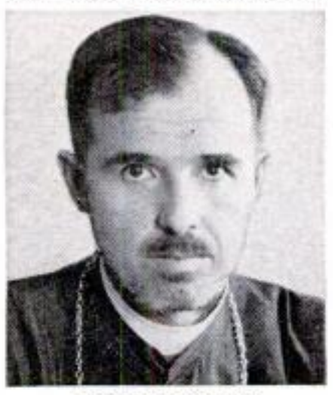
JUSTIN R. MORSE
Yunnan-Tibetan Christian was seized in 1951.



F. X. FORD
Bishop, Maryknoll missioner, taken April 1951.



EUGENE FAHY
Monsignor, Jesuit missionary, jailed in 1951.



JOHN O'SHEA
Bishop and Vincentian, arrested early this year.



LAURA LAU
Presbyterian missioner, arrested early in 1951.



LAWRENCE BUOL
Civil Air Transport pilot, forced down, jailed.



JAMES THORNTON
Jesuit, held as a prisoner since July of 1951.



FRANCIS O. STOCKWELL
Methodist missionary, held eighteen months.



JONATHAN SWIFT
Franciscan brother, seized Christmas 1950.



HAROLD TRAVERS
Passionist Fathers missioner, taken Sept. 1951.



W. L. WINTER
Presbyterian missionary, held for more than year.



PHILIP COTÉ
Vicar Apostolic of Suchow, jailed in 1951.



WILDA BRADSHAW
The wife of a Presbyterian medical missionary.



HOMER BRADSHAW
Lienhsien Hospital doctor, arrested Feb. 1951.



HUGH F. REDMOND
Exporter in Shanghai, 13 months a prisoner.



ARMAND PROULX
Jesuit priest in Shanghai, arrested April 1951.



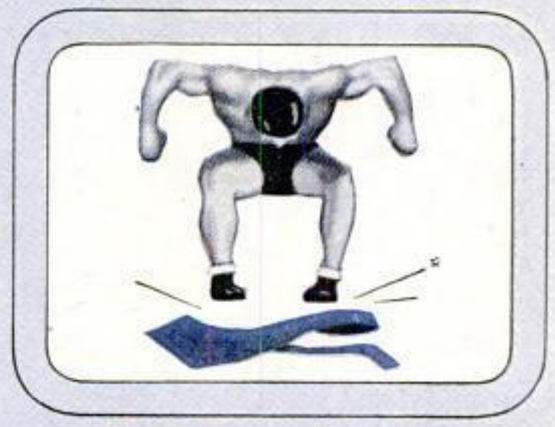
ROLLAND SJODIN
Arizonan and minister of the Churches of Christ.

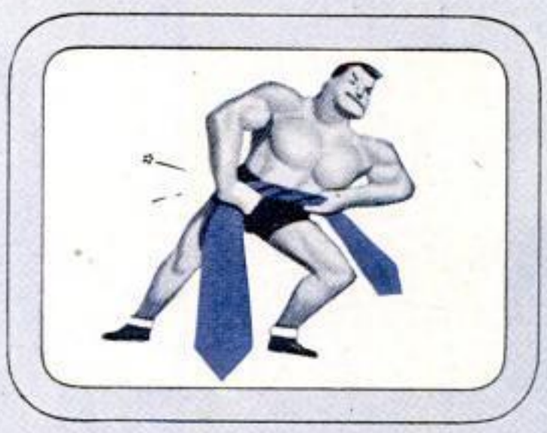


JUSTIN GARVEY
Passionist missionary, taken December 1951.

From England — A MIRACLE FABRIC
From Wembley — A FABULOUS TIE

Crush it...





...Twist it

Knot it...





...NOT A WRINKLE!

Wembley®
NOR-EAST† NON-CRUSH† TIES

Here is new colorful neckwear that does not crush at the knot. The fabric is woven in England from imported Australian fleeces and Turkish mohair. As millions of men know, Wembley Nor-East Ties stay as new as the day they were bought. Wembley has styled them in the richest colors and smart new stripes and plaids. For name of nearest store, write Wembley, Inc., Empire State Bldg., New York.

THE QUALITY STAYS UP...THE PRICE STAYS DOWN...$1.50

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General Electric designs a better lamp bulb for fixtures like these...

NEW 50-GA BULB BRINGS NEW BEAUTY TO FIXTURES—GIVES SOFTER LIGHT

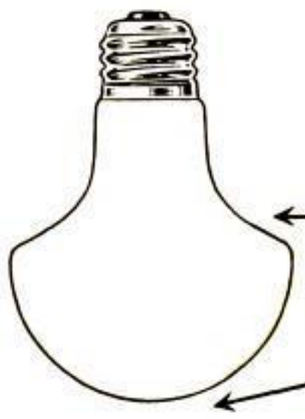
YOU'LL never believe your ceiling fixtures could be so beautiful—not 'til you try this new General Electric bulb! And you'll find it wonderfully flattering to people and surroundings, too.

Designed for overhead lighting fixtures where ordinary bare bulbs in base-up position are now used, General Electric's new bulb gives a charming, soft effect—mellows the light to add new beauty to furnishings and complexions.

The new and different shape of the 50-GA bulb directs much of the light upward. An enamel coating on the under-portion gives the downward light added softness and warmth.

Wherever you are using bare bulbs base-up, in overhead fixtures in dining room, living room, bedroom, and hallways, you'll want to replace them with these new bulbs. Get enough for every socket, and spares besides! See your G-E Lamp dealer. 50 watts only **40¢** plus tax





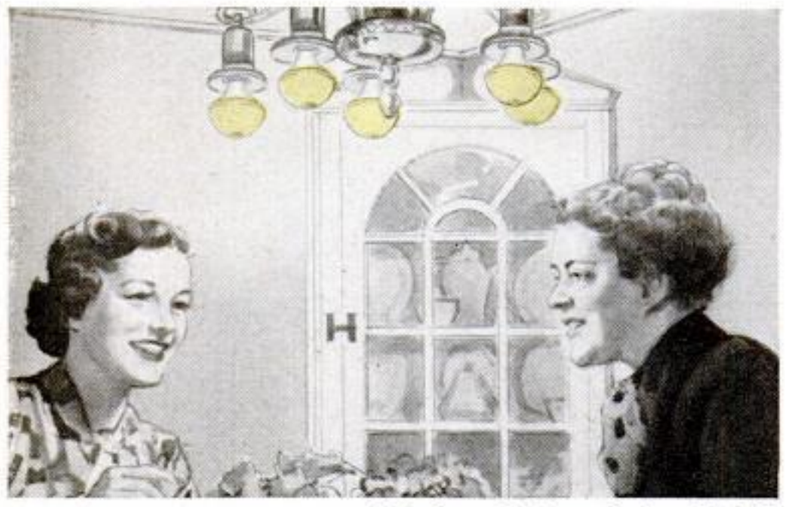
HERE'S HOW IT WORKS

Used as shown here—base-up—the new 50-GA bulb gives a beautiful soft lighting effect.

Light is directed upward through inside frosted portion of the bulb.

Enamel coating softens the downward light.

Unshaded spot here adds attractive sparkle to the bulb and to your room.



New beauty for chandeliers! Modern design of the 50-GA bulb makes fixtures look better both lighted and unlighted. Flatters complexions, clothes and room surroundings.

Bare-bulb ceiling fixtures take on a "dressed-up" look when you use General Electric 50-GA bulbs. Grand for living rooms, dining rooms, bedrooms, halls.

You can put your confidence in—

GENERAL ELECTRIC

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CORPSE AT EASE, played by Fireman Jim Taggart, lies in state during Chelsea firehouse banquet.

SMOKY SPOOK

Corpse who talks, chases fires, asks pay boost in Massachusetts

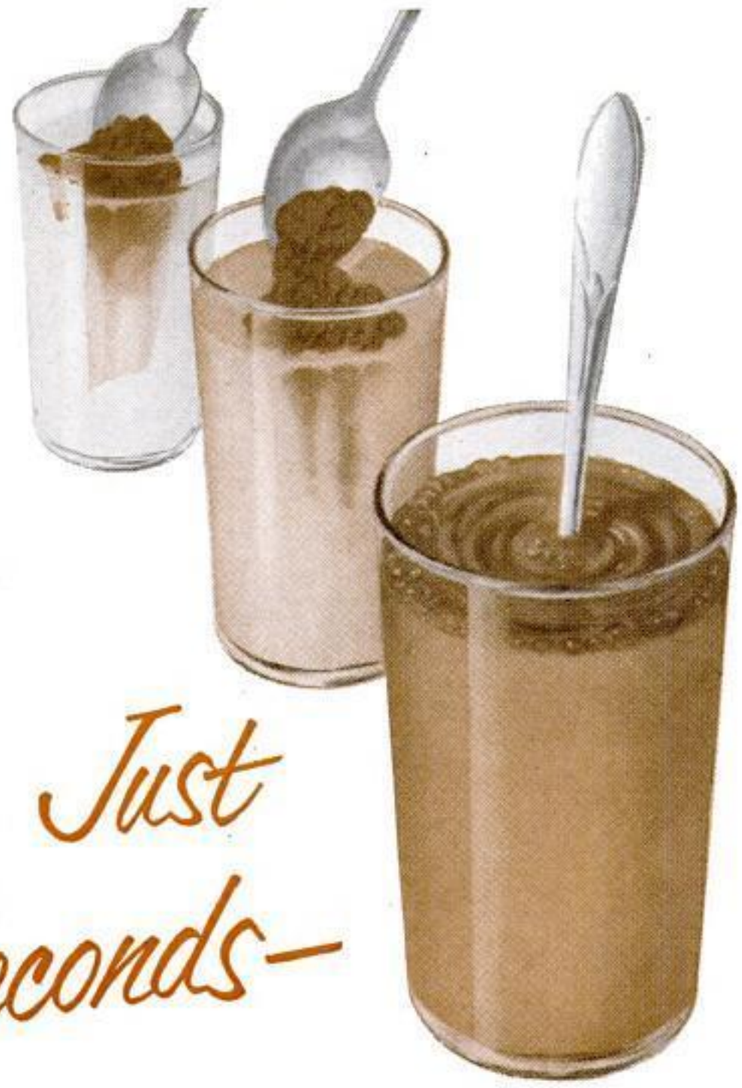
The trappings of sorrow, like a pall of smoke from a soggy brush fire, hung heavy in the Chelsea, Mass. firehouse. Crepe drooped along the walls, and the station house bell tolled mournfully. The firemen of Chelsea were grieving, not the death of some heroic fellow smoke-eater, but their failure to win a pay raise in a recent referendum. A big adverse factor in the campaign had been an anonymous circular characterizing the firemen as "money grabbers."

To dramatize their distress the smoldering hose-holders, who work longer hours and make less money than fire fighters from other Boston suburbs, invited the town aldermen and the mayor to a firehouse banquet. When the unwary guests were seated, the doors opened and a hearse backed in. Top-hatted mourners, all firemen, removed a coffin and placed it in front of the mayor's table. As the guests gasped, the gaunt but breathing corpse of Joe Payraise rose and delivered an earthly address in favor of more money. The mayor, whose office was suspected by some as being the source of the anonymous circular, then rose shakily and hastily voiced his hopes that the increase would soon be forthcoming. Suddenly, as the firemen were cheering the speech, the alarm rang and the entire department—mourners, corpse and all—ran off to douse a small blaze in a Chelsea attic.

CORPSE AROUSED prepares to give his speech on raise while Mayor Quigley (seated, *left*) fidgets.

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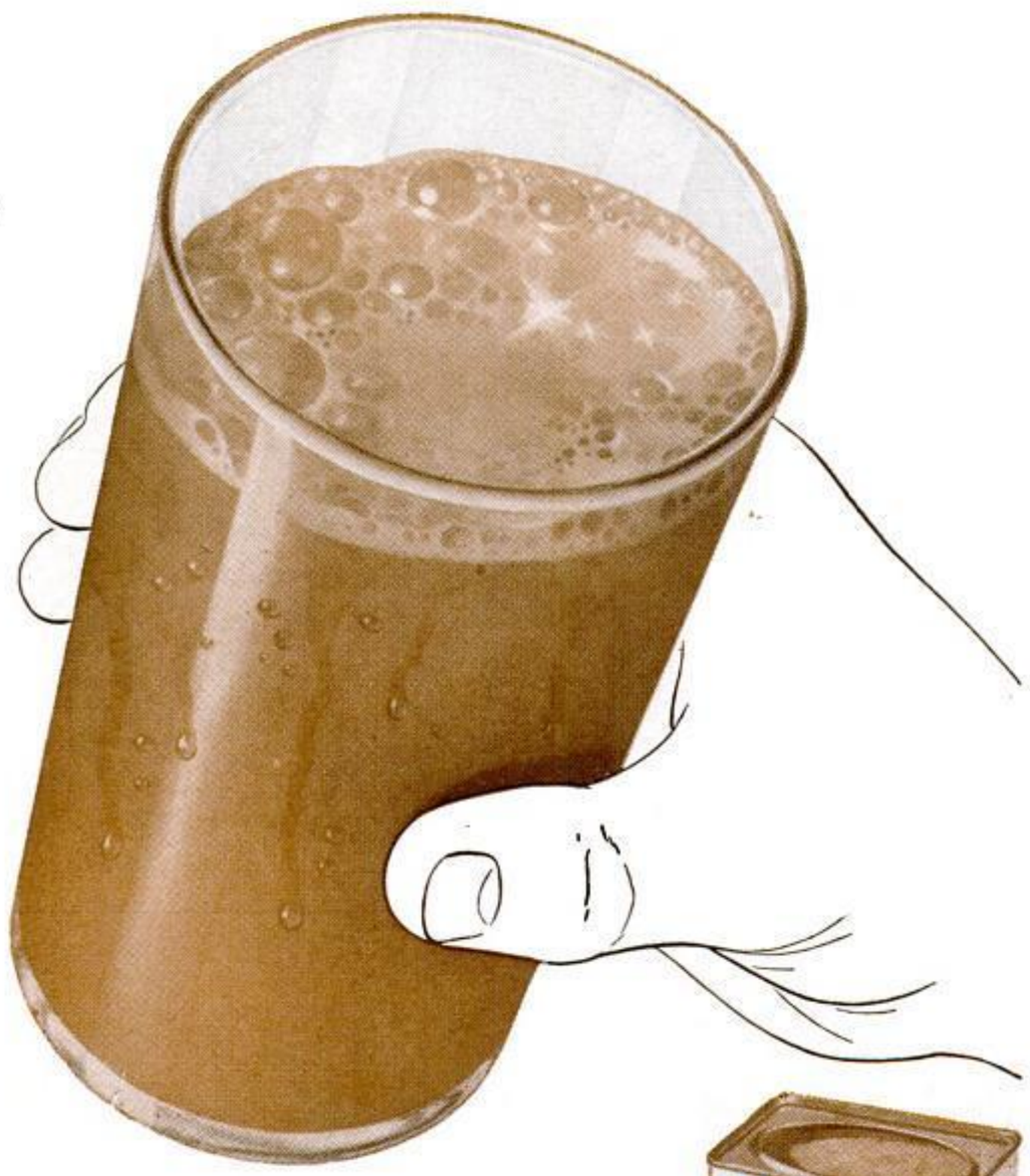
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In Just Seconds—

smooth rich chocolaty milk with

NESTLÉ'S Quik!®



INSTANTLY! Just add two heaping teaspoons of QUIK to your glass of cold milk—stir—and DRINK! It's delicious! Rich Nestlé's QUIK powder needs no beating, no bother and no refrigeration. And it *stays* chocolaty all the way through. Get QUIK—right away! At your favorite grocers.



WITH THAT FAMOUS NESTLÉ'S CHOCOLATE FLAVOR



GRIEVERS' GIFTS, dolls representing unclothed "heirs" of Joe Payraise, are given to aldermen by grinning firemen who chanted, "It's your baby now."



SEDATE SLIDERS, dressed as pallbearers, come down pole during banquet. Many firemen, like astonished one at right, were not in on the stunt.



ANSWERING ALARM, Chelsea firemen, happy because corpse dramatization increased chances for boost, shed costumes as they jump on fire truck.

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A cool summer shoe for your cool summer suit...

MIRACLE NYLON MESH!

It's like no other shoe you've ever worn ... a smart dress shoe—correct for both business and casual wear—yet as light, comfortable and breezy as a sandal. It's made of the same fine Nylon Mesh used in the most expensive shoes ... the light-as-air Nylon Mesh that wears forever, that won't crack, that cleans with a damp cloth. Yes, these cool, new, 1952 Thom McAns look expensive, but they're not. And that's because we sell *more* shoes than any other brand, and sell them coast-to-coast in our own 567 stores. Thom McAn —*there's* a good shoe *for* you.



$7.95



Cool NYLON MESH expensively styled in the newest U-wingtip. Fine leather sole.
Style 9610

Cool NYLON MESH in the classic wingtip style. Correct for both business and leisure wear. Leather sole.
Style 9600

Cool NYLON MESH in the new slip-on style. Always looks trim and neat. Flexible leather sole.
Style 9602

Thom McAn

WORN BY MORE MEN THAN ANY OTHER BRAND
THEY MADE GOOD because THEY'RE MADE GOOD

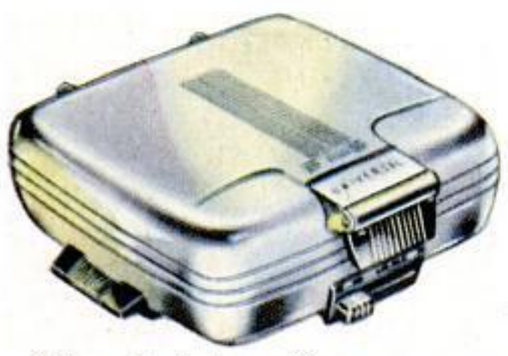
A Division of Melville Shoe Corporation, 25 West 43rd Street, New York City

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GOOD NEWS FOR BUDGET-MINDED FAMILIES

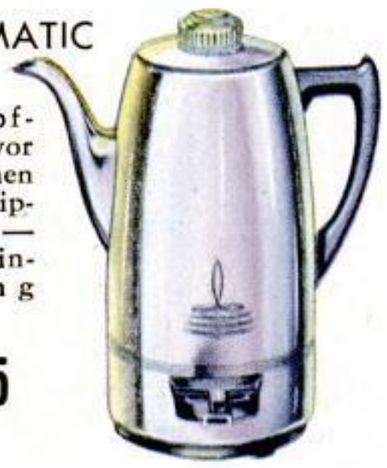
ALL THESE FAMOUS-FOR-QUALITY AT Firestone DEALERS

UNIVERSAL COOK-A-MATIC



Bakes giant-size waffles, fries ham or bacon and eggs and toasts sandwiches. **34.95**

COFFEEMATIC



Brews coffee to flavor selected, then keeps it piping hot — without increasing strength.

29.95

General Mills Tru-Heat Iron

SPONSORED BY Betty Crocker



The famous "Betty Crocker" iron that moves backward as easily as forward! Makes ironing twice as easy. It has longer, larger "Full-Vue" ironing surface. Easy-to-set "Tru-Heat" selector assures the correct pressing temperature for all fabrics. Safety side rest prevents scorching ironing board cover. Beveled sole plate glides easily under buttons. "Tru-Fit" handle is easy to hold . . . stays cool. Underwriters Listed.

14.95

Westinghouse ELECTRIC ROASTER



This smart, modern roaster makes every cook a chef! "Look-In" lid lets you peek at food. "Tru-Temp" heat control dial maintains the temperature you desire. "Time-Temp" shelf shows you at a glance the correct temperature and cooking time required for various foods. Has removable 18-quart porcelain pan. Includes five-piece glass ovenware dish set. **42.95**

Westinghouse Open Handle IRON

A completely different iron with a new style handle. Weighs only three pounds. It's easier on your hand — easier on your wrist — easier on you! Open handle allows you to iron deeper into sleeves, collars, pockets and deep pleats. Fingertip giant-size temperature control is easy to read—easy to set. Permanently attached seven-foot cord.

12.95



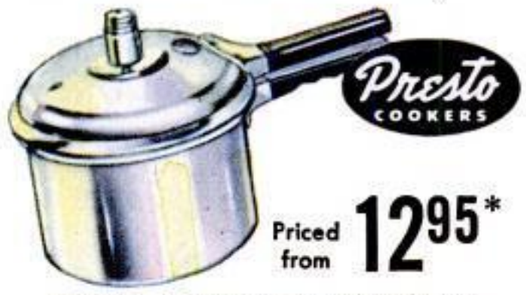
Handyhot PORTABLE WASHER WITH AUTOMATIC TIMER



Perfect for apartment washing. Handy, too, for baby's wash, lingerie and "in-between" washes. Set timer for proper washing period for various fabrics and forget it. Shuts off automatically when clothes are washed. Polished aluminum tub washes up to three pounds of dry clothes. Oscillating agitator gets clothes clean!

39.95

It's fun to keep house the Presto way!



Priced from **12.95***

So easy, so safe, so wonderful to use! Save time, save money and serve more delicious, nutritious meals 365 days a year!



19.95 Fed. tax incl.

Uses ordinary tap water! Saves up to ½ ironing time! Irons most clothes without sprinkling. Weighs only 3½ lbs.

Guaranteed by Good Housekeeping

COMMENDED PARENTS' MAGAZINE

Firestone SLUMBERTONE CLOCK RADIO



Lulls you to sleep and awakens you to music — the modern way to start the day.

35.95*

Firestone CARAVAN PORTABLE RADIO



Beautiful maroon or green plastic cabinet. Wonderful tone. Operates on AC-DC or batteries.

31.95*

Rival STEAM-O-MATIC

STEAM AND DRY IRON



Eliminates bothersome sprinkling . . . steam presses as it irons! Weighs only three pounds. Fully automatic. Uses ordinary tap water.

19.95

Rival CAN-O-MAT



4.98

New removable cutter. Cleans easily. No levers, no oiling. Single-action handle opens all cans . . . all sizes . . . all shapes!

Copyright, 1952, The Firestone Tire & Rubber Co.

SEE THE COMPLETE LINE OF EXTRA-VALUE PRODUCTS FOR HOME AND FARM, FOR CARS AND

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PRODUCTS NOW ON SALE AND STORES



KNAPP KM MONARCH CHEFSTER



A deep fryer that is truly seven appliances in one! It deep fries, bakes, steams, warms, pops corn, blanches and even doubles as an electric chafing dish. The lightweight, deep basket can hold enough chicken or potatoes for the entire family. Fat or oil is held in 3¾-quart aluminum pan that absorbs heat and distributes it evenly. Base has cool black plastic feet and handles.

Underwriters Listed.

31.50

KM TRAVEL IRON



Perfect for traveling. Folds flat into small case. Has easy-to-read heat indicator.

8.95

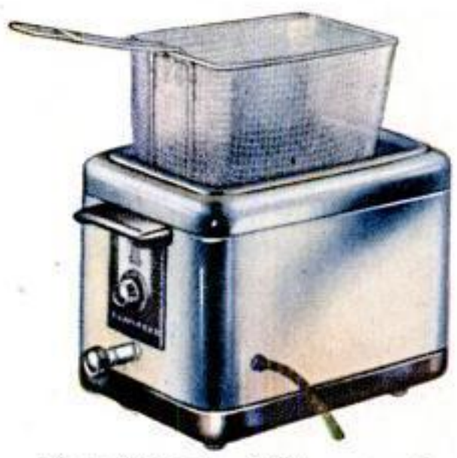
KM LIQUIDIZER



Does jobs no other appliance can do — it liquidizes, blends, stirs, purees, grates, shreds, chops, grinds, stirs, whips, and mixes. Three powerful speeds — low, medium and high. AC or DC. Underwriters Listed. Recipe and instruction booklet is included.

39.50

DORMEYER FRIWELL



Deep-fries six delicious portions at once . . . *automatically!* Thermostat control and Monotube heating through sides mean quicker, even frying, no scorching or burning. Safe "Drain-Away" Faucet eliminates dangerous hand-pouring. Economical too, only 3 lbs. of shortening needed—reusable many times. In sparkling, durable metal finish. Guaranteed. New Free Fri-Well Recipe Book.

29.95

DORMEYER FOOD FIXER MIXER



It's a grinder, juicer, mixer — all in one! Ten recipe-tested speeds on dial selector. Finger-tip beater release. Includes electric food grinder, all accessories and recipe book "Electric Mix Treasures" at no extra cost. Guaranteed.

46.50



Firestone DeLuxe CHAMPION TIRES

Firestone De Luxe Champions are first choice with motorists who want more miles per dollar and greater protection against blow-outs and skidding. Built with the exclusive Firestone Safti-Lock, Gum-Dipped Cord Body and exclusive Firestone Safti-Grip Tread. Regular and Super-Balloon sizes.

and Puncture Proof Tubes

The Firestone All-Butyl Puncture Proof Tube is built with three layers of tough butyl rubber. It is easier riding, safe at any speed and the dangers of roadside delays due to punctures are eliminated. And this amazing tube costs 25% less than ordinary puncture proof tubes!

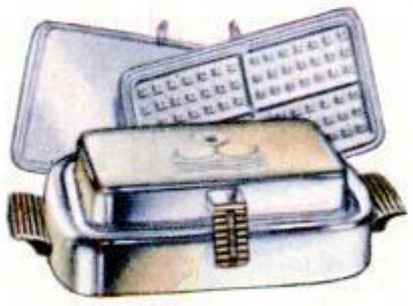
Enjoy the Voice of Firestone on radio or television every Monday evening over NBC

Dominion BREW-O-MATIC COFFEEMAKER



Nine-cup. Set the "Flavor Regulator" and coffee is brewed any desired strength. Coffee is kept deliciously hot.

16.95*



GRID-A-BOUT Sandwich Grill and Waffle Iron

15.95*

Toasts, makes sandwiches, grills, fries, bakes waffles, etc. Just one set of reversible grids.

CORY VACUUM-TYPE AUTOMATIC COFFEEMAKER



A perfect cup of coffee every time! This automatic electric coffee brewer makes from four to eight cups of delicious coffee in just ten minutes — keeps it piping hot until served. Made with special feather-weight construction for easy pouring, easy serving. Easy to clean. Underwriters Listed.

28.95

TRUCKS, FOR WORK AND RECREATION NOW ON SALE AT FIRESTONE

Prices subject to change without notice.
* Slightly higher in some sections of the West.

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Heavenly Bodies

one of these two swimsuits
will make your figure more heavenly

...for Cole builds an out-of-this-world figure into every suit, whether you want to conceal a little or reveal a lot. *Left*, slim-skirted wonder that wraps around to sleek away inches. *Right*, poured-in version that encourages your curves. Brilliant fine cottons, each $12.95.

For a heavenly day at the beach ...
insist on Cole of California!

Cole
OF CALIFORNIA
ORIGINAL

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'. . . AT LAUGHABLY LOW PRICES . . .'

Bob and Ray spoof radio, TV idiocies

Their radio and TV programs usually open with the announcement, "Bob and Ray present the National Broadcasting Company."

From this point on, Bob (Elliott) and Ray (Goulding), showing no respect for the industry that provides them with an increasingly good living, proceed to lambaste the myriad idiocies of radio and TV. They have their own giveaways, including a Jim Dandy Burglar Kit (*p. 67*) and a commuter's economy kit (a conductor's hat, a black coat, a ticket punch and instructions: "Keep walking up and down the train"). They offer items (*right*) at "laughably low prices" and reinforce their sales appeal by loud guffaws. Once they had a burlesque soap opera, *The Life and Loves of Linda Lovely*, which got so lugubrious that they killed off all its characters in one five-minute episode and replaced it with *Mary Backstayge, Noble Wife.*

Bob and Ray began as disk jockeys in Boston, came to New York 10 months ago and were presented to a wider audience, now about 15 million a week. They sometimes don't know their own strength. When they solemnly announced that listeners could get a Home Dismantling Kit by writing the Smithsonian Institution, the Institution got so many requests for the kit that it indignantly told Bob and Ray to refrain henceforth from using its address.



PERMANENT PROP is print of *Whistler's Mother*, showing her looking in wrong direction. No one has ever explained the gag.

BARGAIN SALE is satirized as Bob and Ray offer balloons with patches, "ideal if you want to send your boy away to camp." Dizzy way to travel is shown by Bob (*left*).

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PEQUOT SHEETS!

MAY SALES

ARE ON ALL OVER THIS WHOLE COUNTRY...

. . . and, believe us, the prices are way, way down—a bargain value indeed—you be the judge.

Stock up now on Pequots—buy 'em by the dozen! It may be years before they'll be as cheap. Strictly first quality only and all bearing the Pequot ticket and tab label.

Don't settle for less!

PEQUOT
PLUS-SERVICE
SHEETS
PILLOW CASES

• **Pequot percale,** *the standard combed medium percale.*

PEQUOT
MEDIUM
PERCALE
Sheets and Pillow Cases
OVER 180 THREADS PER INCH

Pequot Plus-Service, *the fine heavy muslin that wears and wears.*

Pequot's Salem— *the popular priced medium muslin.*

SALEM
SHEETS AND PILLOW CASES
— PEQUOT —

YES— they're all there at your favorite store—only dozens enough for about one family in nine—*so get yours while the getting is good!*

BEAUTY AIDS AND MURDERERS

Bob and Ray ad lib most of their lines and take most of the roles themselves. Sometimes on television they play so many parts that they make costume changes at the rate of one per minute. They have the support of Audrey Meadows, who was born in China of missionary parents and was originally trained to be a concert singer. She kept busy on a recent show when Bob and Ray parodied two TV staples (*below*).



WHAT EVERY GIRL NEEDS to be a beauty queen is offered by Bob and Ray in "Miss America Kit," which contains banner with name of every city, thus avoiding competition. Only other requirement is "You must be a girl."



SOAP OPERA is burlesqued in *Mary Backstayge*. Here Handsome Harry Backstayge (Ray), jailed for killing his play's angel, watches as Playwright Greg Marlowe (Bob), who came to comfort him, makes love to Harry's wife.

CONTINUED ON PAGE 67

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Guards fresh and frozen foods as no other refrigerator can!



Store up to 70 pounds of frozen foods...freeze any foods you wish . . . you know they're safe with ever-dependable PERMACOLD!

1952 Servel brings you the miracle of PERMACOLD

—the freezing system with no moving parts . . . stays silent forever

DRESS BY JUDY 'N JILL



SEE ALL YOU GET IN THIS ONE FINE REFRIGERATOR

1. HOME FREEZER COMPARTMENT
Only Servel gives you a freezing system that goes into action on a change of even one degree. Ask about it.

2. FRESH FOOD COMPARTMENT
Only Servel gives you a big fresh food compartment with correct temperature controlled by PERMACOLD.

• Here . . . and in the big home freezer compartment . . . is the space you need for once-a-week supermarket shopping . . . for storing fresh and frozen foods in extra quantity.

PERMACOLD freezing system guaranteed twice as long as any other refrigerator...10 full years!

Saves you $100 to $140. Remember, it's usually after the fifth year—when the guarantee period is over—that other kinds of refrigerators need the really expensive repairs . . . such as new freezing units which cost up to $140.

Servel, without a single moving part in the freezing system, eliminates 5 different places where other refrigerators break down. For 10 years you'll never pay a cent for any replacement part in the Servel PERMACOLD freezing system.



11½ cu. ft. Servel (BE 118)...one of 6 new models...designed to meet every family's needs and budget.

CHOICE OF INTERIOR COLOR DECORATION

Exclusive with Servel! Icicle Blue, Sunfrost Green or Luminous Gold.

Now! Automatic defrosting plus

all these other new and exclusive features

✓ **Automatic Defrosting!** The Servel fresh food compartment stays clean, ice-free, *always! . . . automatically!*

✓ **Permanent Silence!** The only complete line of refrigeration with a freezing system that never becomes noisy.

✓ **Adjustable Shelves!** Space for extra bottles, holiday turkeys, melons . . . extra interior space without taking more floor area.

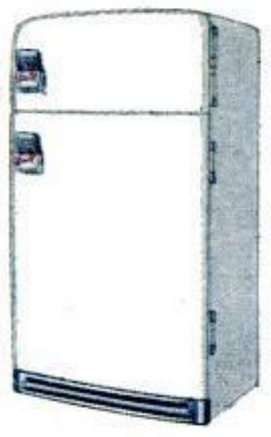
✓ **New Door Handles!** Open easily with a nudge from your arm, elbow, or wrist!

✓ **Butter Conditioner!** Keeps your butter at right temperature for easy, economical spreading...a truly deluxe feature.

✓ **Odds & Ends Basket!** A neat, handy catch-all—foods can't become mislaid.

Servel

The only refrigerator that operates on GAS or ELECTRICITY



SERVEL, INC., Evansville 20, Ind.
In Canada, SERVEL (Canada) LTD., 548 King St., W., Toronto, Ont.

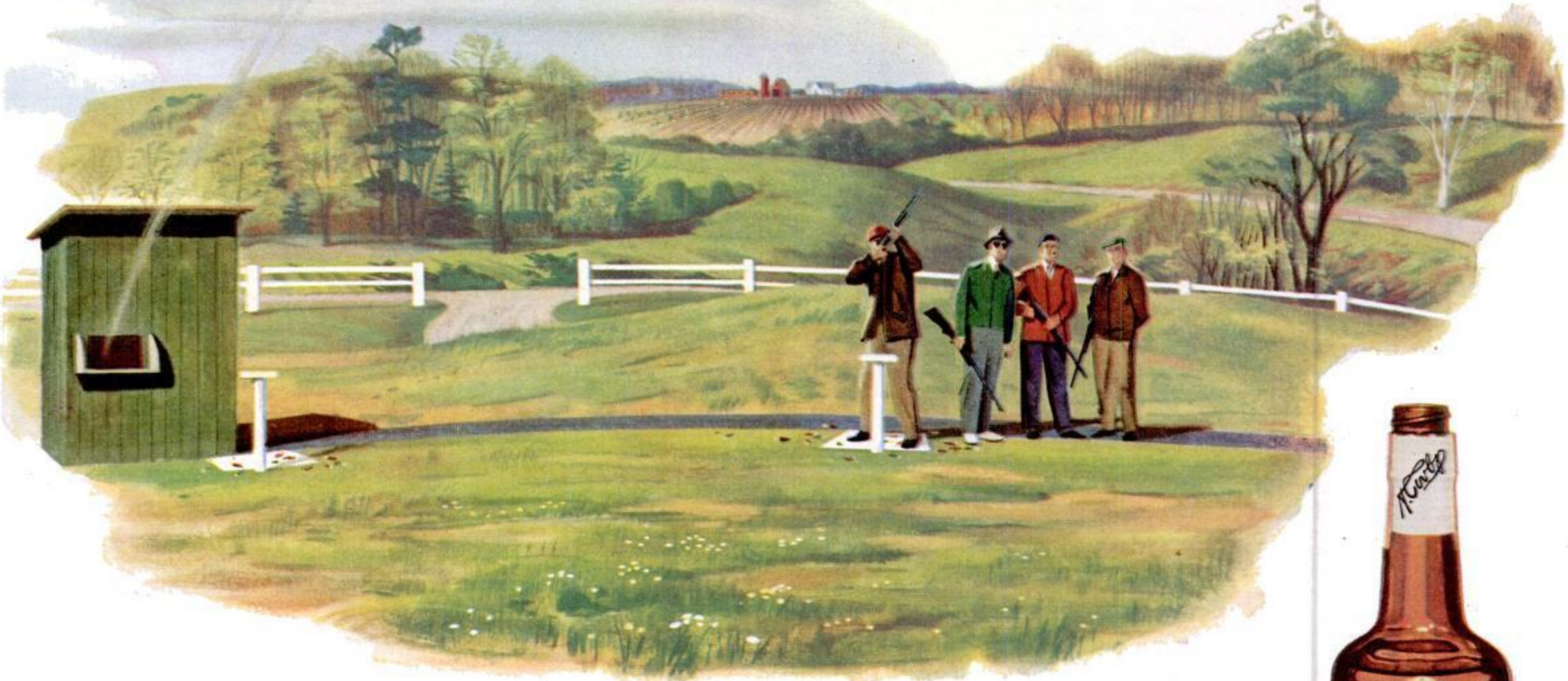
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"When your aim is good taste in whiskey– say CORBY'S"



Next time you take time out for pleasure, add to your enjoyment with Corby's. Find out for yourself why this superb whiskey is one of the largest-selling brands in the U.S. Just set your sights on the parrot on the bottle . . . and say Corby's!





Say **CORBY'S**

One of the largest-selling whiskey brands in America

RESERVE BLENDED WHISKEY—86 PROOF—68.4% GRAIN NEUTRAL SPIRITS—JAS. BARCLAY & CO. LIMITED, PEORIA, ILL.

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HUCKSTERS FOR THIEVES, INC.

"Would you like to be a big shot? . . . Now at last you can pull big jobs, be a person of means, the pillar of your community. . . ." With this introduction, Bob and Ray offer their burglar kit, "the only complete burglar outfit offered today." Such tongue-in-cheek sales bids, for which Bob and Ray suggested listeners write "THIEVES, NBC," bring in from 750 to 1,000 letters per week, some of them quite serious.



BURGLAR KIT offered by Bob and Ray includes masks, jimmies, crepe-soled shoes, plans of three banks and list of aliases such as Benjamin Franklin.



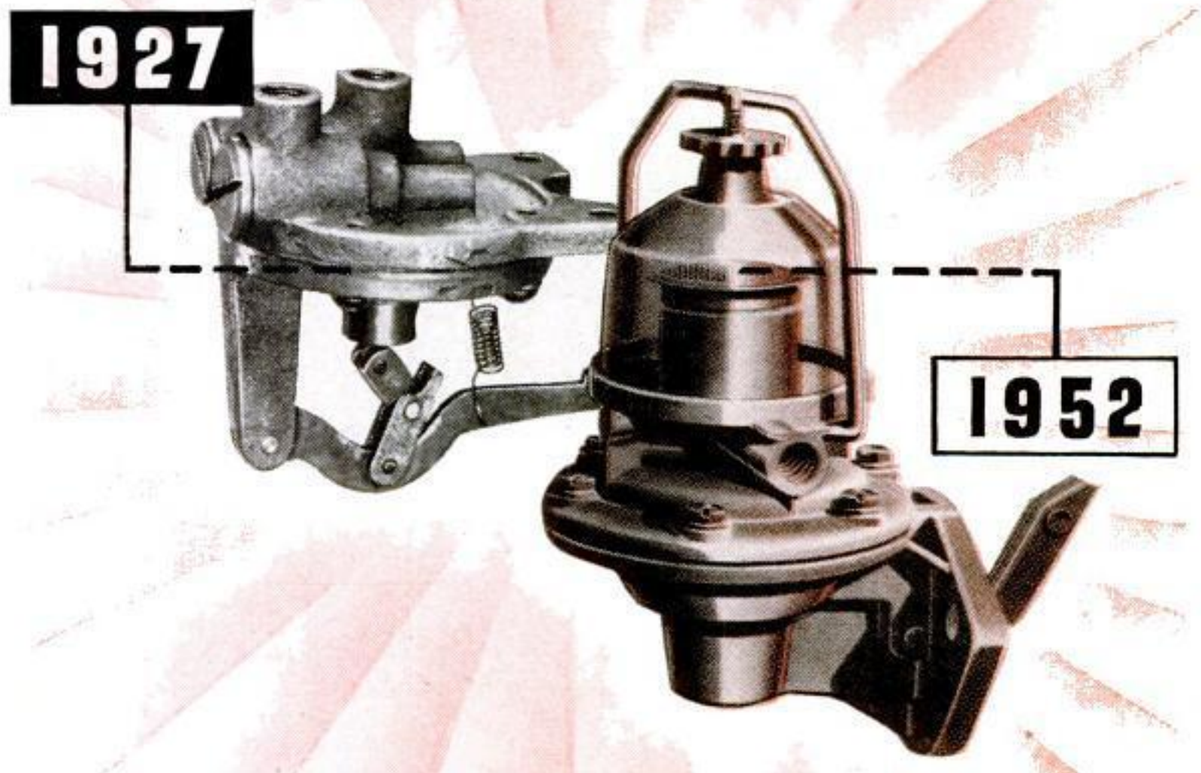
IMITATION POCKETS are featured in suit which "comes in shiny blue, mud brown and bilge-water black," offered for "laughably low price of $12.95."



TRIUMPHANT VILLAIN generally bests the private eye, Hartford Harry, in whodunit. Here Harry gets conked as he ogles his secretary, Friday Holiday.

CONTINUED ON NEXT PAGE

ORIGINAL
AND STILL FIRST



It was back in 1927 when AC first offered to automotive engineers an improved method of supplying gasoline to the carburetor —AC Fuel Pumps.

They were so sound in design, so reliable in service, that they were adopted as the industry's standard.

More than 100,000,000 AC Fuel Pumps have since been built. Over 40,000,000 are in daily use.

This 25 years of leadership is evidence of AC's superior quality —proof that there are none better.

AC SPARK PLUG DIVISION GM GENERAL MOTORS CORPORATION

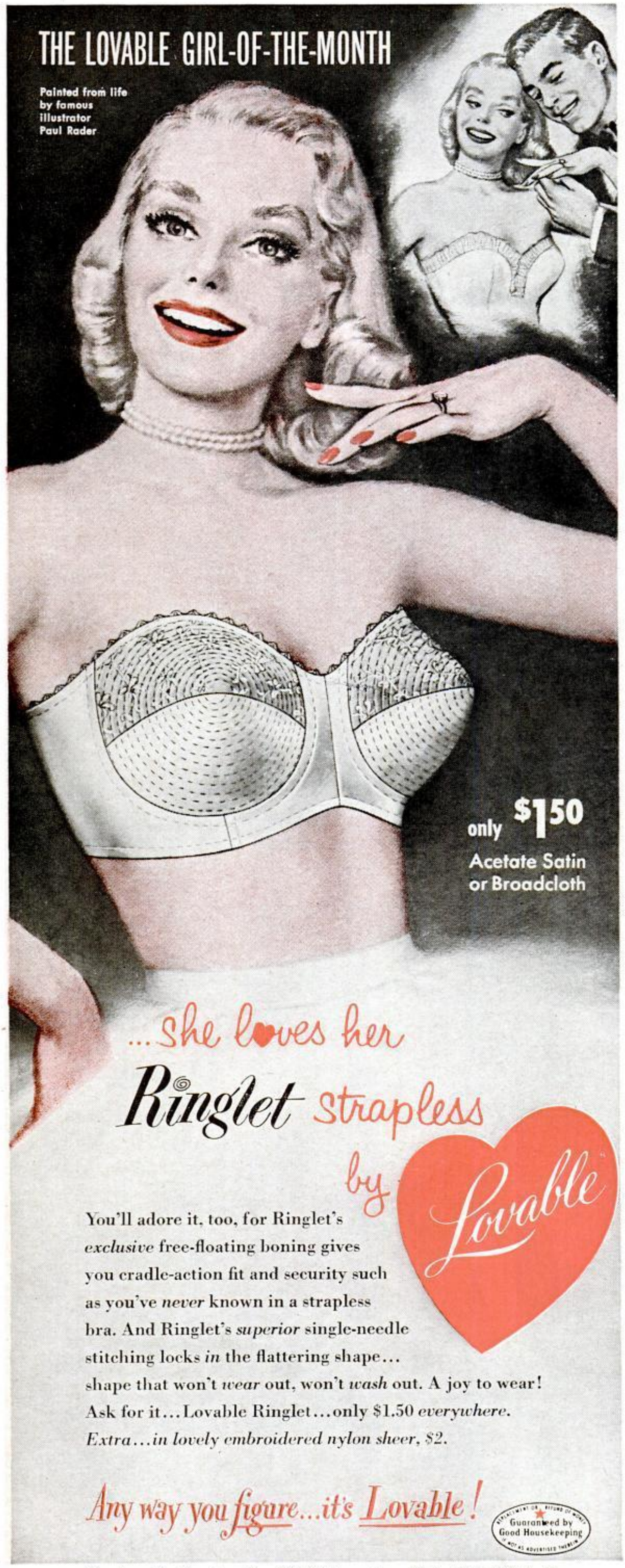
AC

AMERICA'S FIRST AND FINEST

FUEL PUMPS

ORIGINAL EQUIPMENT ON 9 OUT OF 10 CARS ON THE ROAD

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The Lovable Brassiere Co., 180 Madison Ave., Dept. L-5, N.Y.C. 16



SURGICAL INTERLUDE interrupts rehearsal of a bogus brain operation when Bob decides to start cutting at elbow and the plot begins going to pieces.

'NEVER KNOW WHAT'LL HIT YOU'

Bob and Ray turn rehearsals into a bedlam. "I like it better than any other show," says their wardrobe mistress. "When you come into the studio, you never know what'll hit you."

While Bob and Ray cavort, toss props around, invent lines and clown, the director, Coby Ruskin, a harassed gentleman who must feel that he is growing old before his time, tries to keep some semblance of order. Once they were rehearsing their offer of a vacationist's kit—it included a sound-effects man to make country noises to give the kit owners the feeling of the country if they couldn't afford to go away. Bob and Ray were getting ahead of the sound-effects man and the director stepped in. "Sound effects! Sound effects!" he shouted. "You have got to allow time for sound effects." Ray shook his head. "Don't come to us," he said grandly, "looking for favors." The exasperated director threw up his hands. During the telecast, when Bob and Ray announced a moose, a bull frog was heard croaking. When they called for crickets, a moose bellowed. It was a big hit with their audience.

Confronted with such situations, Director Ruskin usually just gives up. Unlike most TV directors he rarely marks the floor for performers. He merely reminds Bob and Ray occasionally to face the camera.



TRIBUTE TO DIRECTOR, whom they actually like very much, is paid in a variety of grimaces by Bob, Ray and Audrey when he asks them to rehearse.

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White sidewall tires at extra cost when available. Jewels by Van Cleef & Arpels

IT'S A "WHO'S WHO" OF THE HIGHWAY!

If you could see a list of all the distinguished persons who own and drive the Cadillac car—you would know, beyond any question, that the statement made in this headline is true. For the roster of Cadillac owners comprises a virtual listing of the best known and most respected names of our day . . . men and women of recognized achievement and accomplishment . . . leaders in virtually every phase of business, of industry and of the professions. As you would expect, there is excellent reason why so many of the world's distinguished motorists have found a common meeting-ground in Cadillac. It is because they demand superlative things from their motor cars. They demand great beauty, great performance and great distinction . . . and they have come to Cadillac as naturally and inevitably as the night follows the day. If you hope, some time, to find in *your* motor car what these many distinguished motorists have found—come in at your first opportunity. One look and one ride—and you'll *know* that there has *never* been a more wonderful year for adding your own name to the "who's who" of the highway!

THE GOLDEN ANNIVERSARY

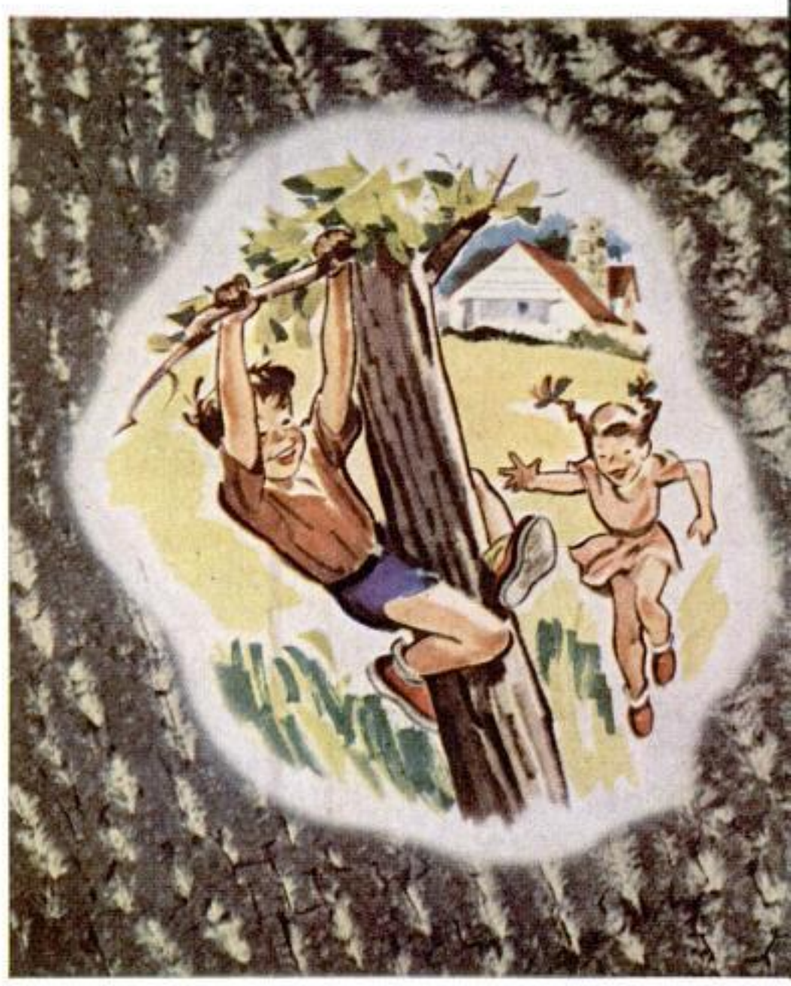
Cadillac

STANDARD OF THE WORLD!

YOUR CADILLAC DEALER

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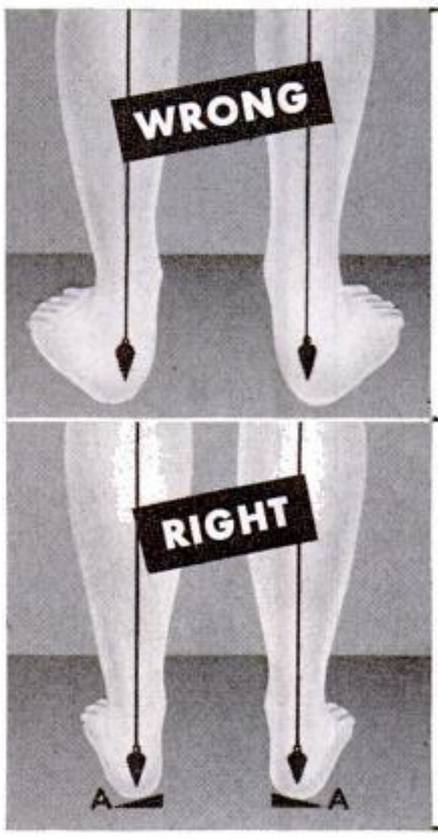






Give

See how these famous



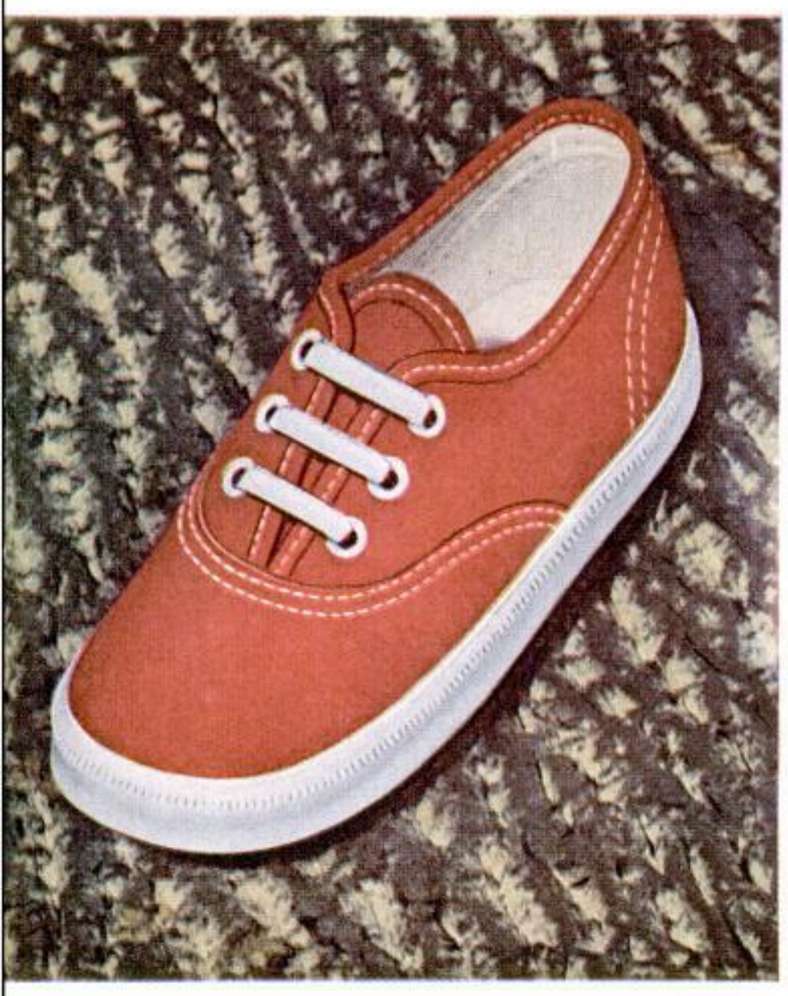
When the body weight falls incorrectly on the inside of the foot, toes tend to point out as illustrated at the left. An unnatural strain is placed on foot and leg muscles. As a result, you tire more easily and are less comfortable.

The "rigid wedge" ("A" at left) in "P-F" Canvas Shoes helps keep the weight of the body on the outside of the normal foot . . . increases comfort by lessening foot and leg muscle strain . . . helps you go full speed longer.



INSIST ON "P-F"

Copyrighted material





Your Feet a Treat!

"P-F"*

*®

"P-F"* means Posture Foundation



1. The important "P-F" rigid wedge helps keep the weight of the body on the outside of the normal foot—decreasing foot and leg muscle strain, increasing endurance.
2. Sponge rubber cushion.

X-RAY DIAGRAM ILLUSTRATES THE SCIENTIFIC PRINCIPLE OF "P-F."

Canvas Shoes help

1. lessen foot and leg muscle strain
2. increase endurance
3. you play or work longer
4. you enjoy more comfort

"P-F" Canvas Shoes are available in all popular styles and colors.

Look for the initials "P-F" on the insole



CANVAS SHOES MADE ONLY BY Hood Rubber Company AND B. F. Goodrich

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Now's the time for JELL-O*

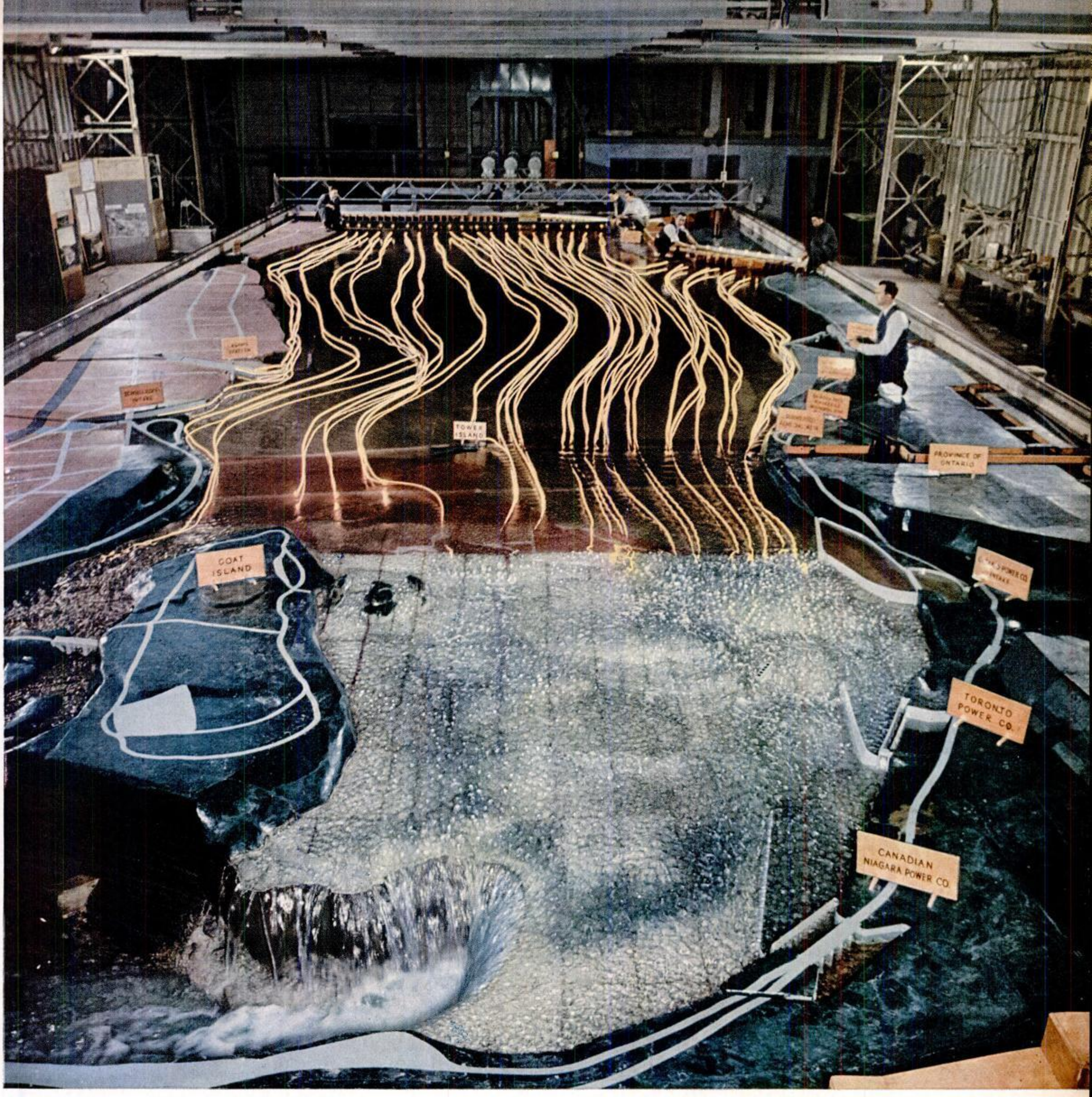
Jell-O sure is a budget-blessing these days! For mere pennies per portion, you can still serve your family a really swell Jell-O gelatin dessert! And just think how easy Jell-O is to make, too!



*JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

Copr. 1952, General Foods Corp.

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LITTLE NIAGARA

Candles floating down realistic $60,000 model tell Canadian engineers about the river's currents

The light-streaked waterway above is a detailed model of a four-and-a-half-mile stretch of the Niagara River just above Niagara Falls. The streaks are caused by candles floated down the miniature river on chips of wood. Built by Canadian engineers and housed in a special building in Toronto, the model serves a dual purpose. First, through study of its currents, power experts will determine the best spot on the Canadian side (*right bank*) for a huge water intake which will lead to a new $182 million generating station. Second, their study will tell them how, by diverting the flow of water, they can eliminate some of the beauty-destroying erosion of Horseshoe Falls (*left foreground*).

The model, which is 96 feet long and 37 feet wide, costs $60,000. Working from soundings obtained with supersonic devices installed in helicopters and balloons, engineers constructed it to conform exactly with the river bed. To make rapids (light area, *foreground*), they put galvanized iron strips in the concrete bottom. On reaching the tiny turbulence of these waters, the current-marking candles go realistically out.

Copyrighted material

Hit the California Jackpot!

1728 PRIZES IN MISSION ORANGE CONTEST

Three prizes for every winner! One for yourself ...Two for your family



Taste that California Sunshine Flavor...

it comes from tree-ripened California Valencia Oranges picked at their juicy perfection!

JUST WRITE THE LAST LINE TO THIS MISSION ORANGE JINGLE

Mission Orange tastes just right!
Drink it morning, noon or night.
This sunny California treat
.....



WIN **YOU WIN ALL THREE**

WIN

For Mom and Dad— 5 ACRE CALIFORNIA ORANGE GROVE

Your dreams come true! Pick oranges from your own trees! Live in year-round sunshine! Win a thrilling new way of life—a vacation spot—the place of your dreams to retire to! Just send in the winning last line to the Mission Orange jingle and these five fabulous acres in beautiful Southern California are yours—FREE!



For Teenagers— CROSLEY SUPER SPORTS CAR

Powered by the famous Crosley engine, it's the most talked about car in its field. A real sports car that has turned in racing records in competition against cars costing up to $20,000! First, in the Sam C. Collier Trophy Race at Sebring, Florida. First, at the Grand Prix, Switzerland. Safe and easy for young people to handle. The hit of the teen-age crowd.

WIN



For Small Fry— RANCHO CART AND PONY!

Picture your youngsters with this gentle Shetland pony for their very own! This little pony, complete with harness and gay rancho cart, will make the tots as happy as Mom and Dad!

	For Mom and Dad	For Teenagers	For Small Fry
25 SECOND PRIZE JACKPOTS	**BENRUS SWEETHEART WATCH** ... styled by Benrus for America's sweethearts. One each for Mom and Dad. You'll love 'em!	**F. T. D. FLOWERGRAM** for wiring lovely $25 bouquets anywhere in the world...: through shops of Florist Telegraph Delivery.	**CALIFORNIAN SUEDE JACKET** for boy or girl. Real Wild West Frontier Suede Jackets by California Sportwear Co.
50 THIRD PRIZE JACKPOTS	**EVANS TABLE LIGHTER.** Pair of new Evans Magic-Lamp Lighters in velvet-lined walnut case. "EVANS IS ELEGANCE"	**SPORTSHIRT by BARDON of HOLLYWOOD.** Beautifully tailored Acapulco Prints, for young men or women. Smart... comfortable.	**WEN-MAC AEROMITE.** Plastic, controlled-powered model plane. 1-cylinder gas engine. Ready to fly. A real thriller!
500 FOURTH PRIZE JACKPOTS	**CORY COFFEE BREWER.** Famous Cory Regent Model, 4 to 8 cup All-Glass Coffee Brewer—complete with deluxe accessories.	**EVERSHARP STAR REPORTER PEN...** with the famous Kimberly cartridge that doubles your writing mileage. A dandy!	**MISSION ORANGE.** 24-bottle case of Mission Orange, the real orange drink with the California Sunshine Flavor kids go for.

EASY! FUN! Here's all you do...

1. Complete the MISSION ORANGE jingle shown at the top of this page. You can get an entry blank from your Mission dealer, or you can write out the entire jingle on a plain sheet of paper. Print your name and address plainly; enclose the cap from a bottle of Mission Orange—and mail to: MISSION ORANGE CONTEST, Box 3344, Los Angeles 54, California.

2. Send as many entries as you wish but be sure that you enclose a Mission Orange bottle cap with each entry. Any member of the family may enter this contest!

3. CONTEST CLOSES July 5, 1952. Entries must be postmarked not later than midnight, July 5, 1952 and received by July 19, 1952.

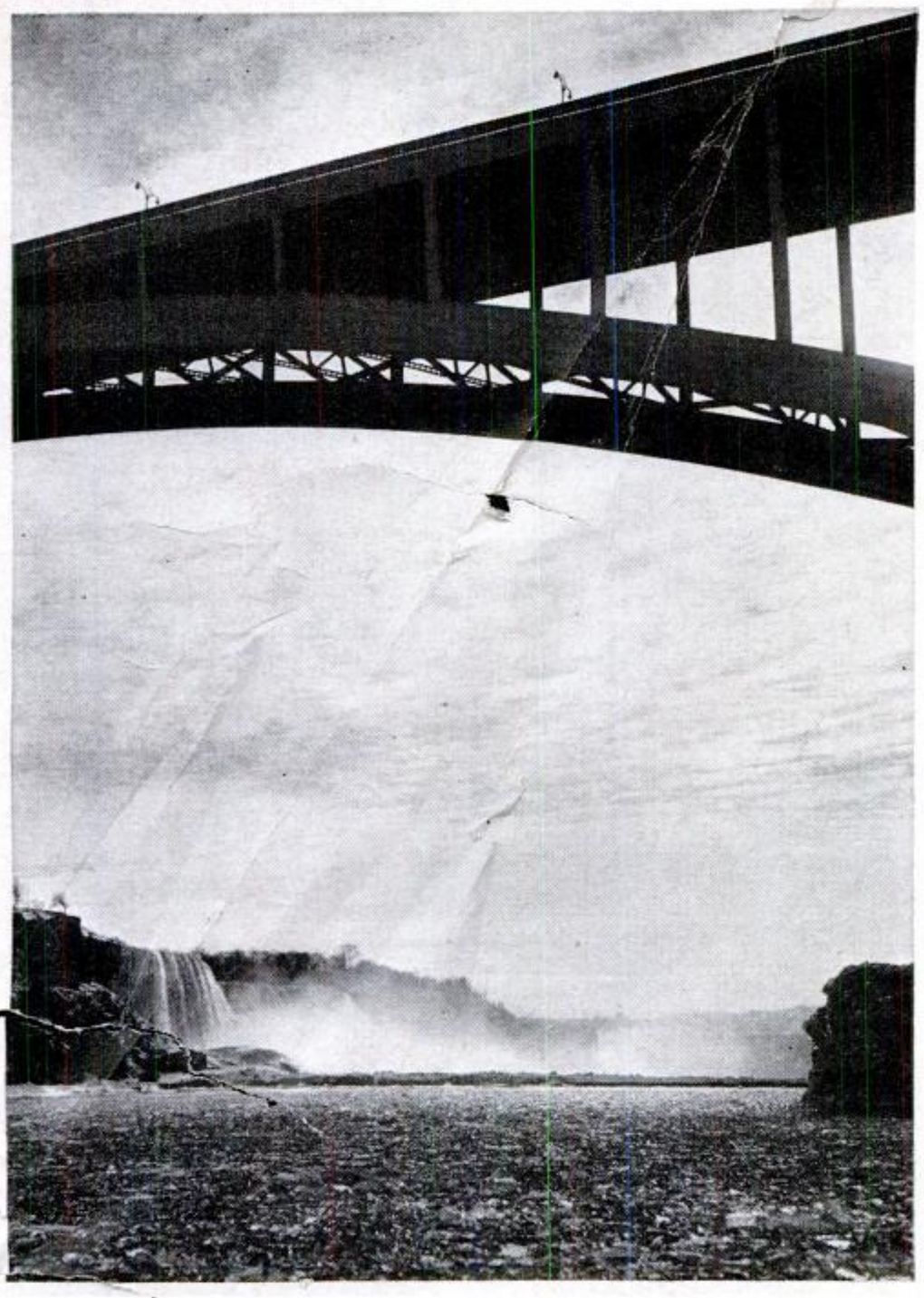
4. Entries will be judged on the basis of originality and appropriateness. Judges' decisions are final. Duplicate prizes in case of ties. All entries become the property of Mission Dry Corporation.

5. Contest open to all residents of continental United States, Puerto Rico and Hawaii, except employees and families of employees of Mission Dry Corporation, its subsidiaries and their advertising agencies.

MISSION ORANGE
made from California Valencia Oranges

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Little Niagara CONTINUED

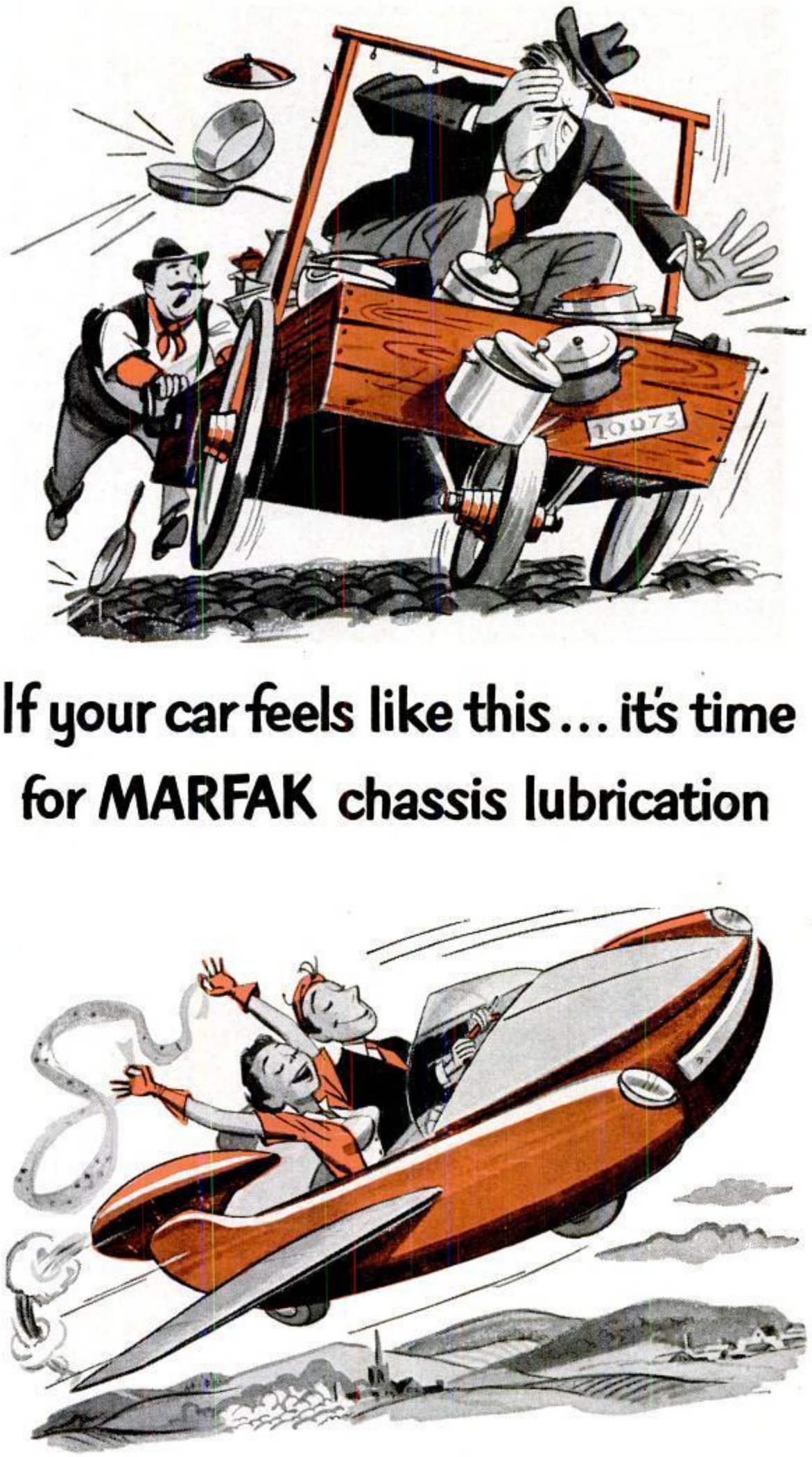


REAL NIAGARA is viewed from point under Rainbow Bridge between U.S. and Ontario. The falls in right background are in Canada, those to left, in U.S.



MODEL NIAGARA, also seen under Rainbow Bridge, is measured by two engineers. Model's scale horizontally is one to 250 feet, vertically, one to 50.

CONTINUED ON NEXT PAGE



If your car feels like this... it's time for MARFAK chassis lubrication

That cushiony feeling lasts longer with–

MARFAK Lubrication

Make your Spring driving "cushiony" driving! Get *Marfak* lubrication. It lasts 1,000 miles or more — gives longer lasting protection to points of wear and friction. Tough, stretchy *Marfak* resists jar-out and squeeze-out, stays put when Spring rains and road water splash away. And that "cushiony" feeling tells you *Marfak* keeps on protecting from one lubrication job to the next. Today, get *Marfak* lubrication from your Texaco Dealer — *the best friend your car ever had.*

THE TEXAS COMPANY

TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada and in Latin America

TEXACO REG. T.M.

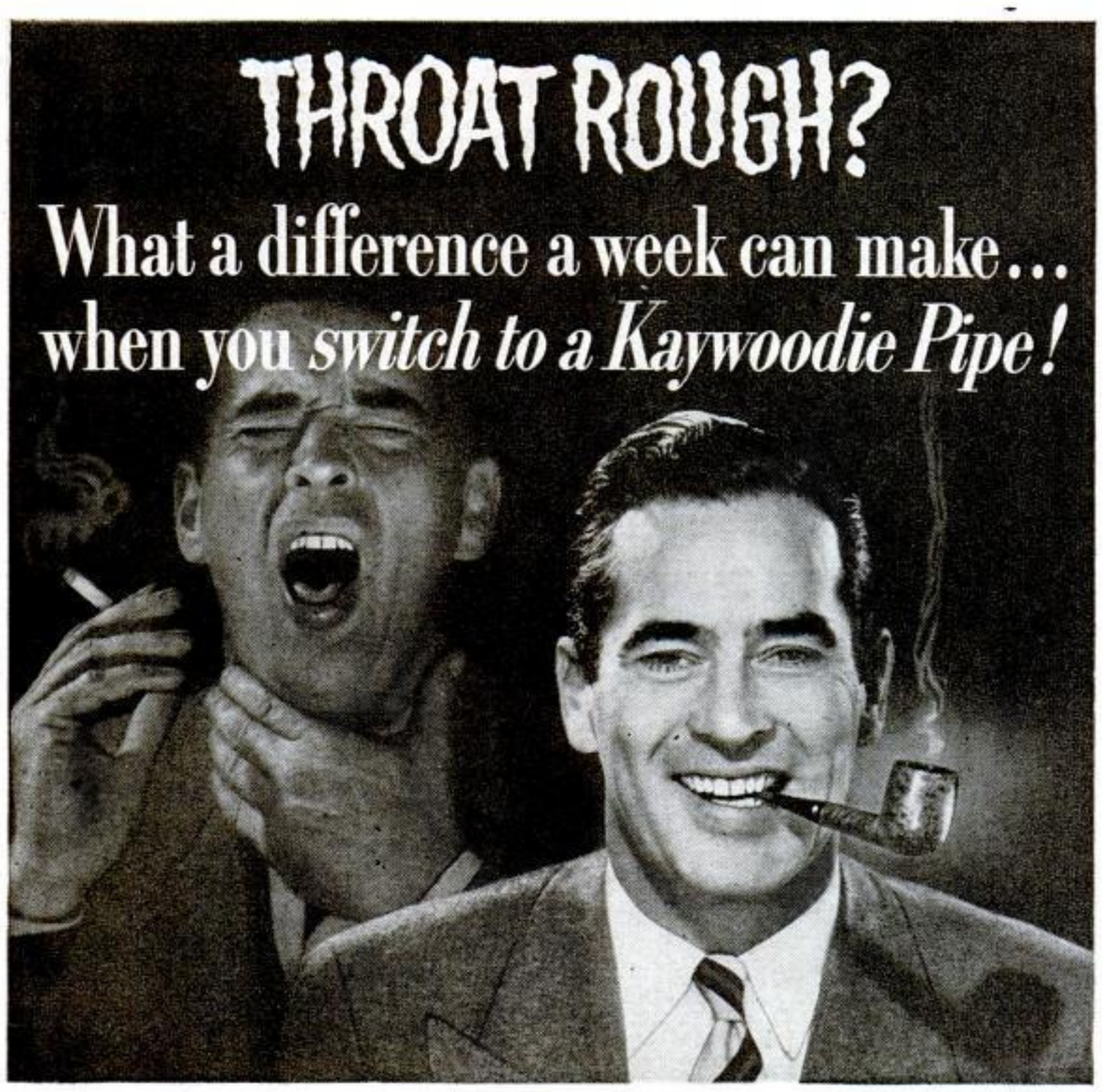
Faithfully yours 50 for Fifty Years

TUNE IN: TEXACO STAR THEATER starring MILTON BERLE on television every Tuesday night. See newspaper for time and station.

Copyrighted material

THROAT ROUGH?

What a difference a week can make... when you *switch to a Kaywoodie Pipe!*



Jury of throat specialists confirm medical laboratory report:

"Kaywoodies are the Throat-Easiest Smoke of all!"

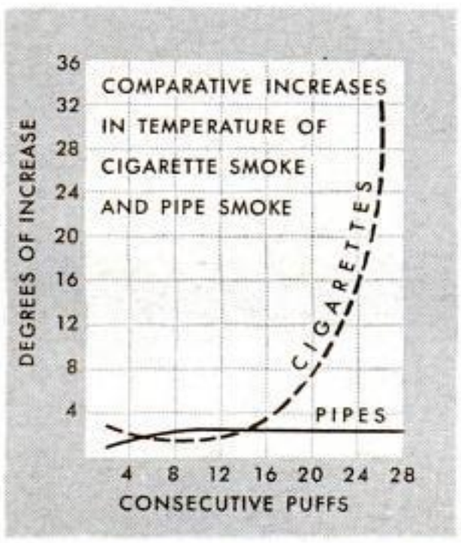
As far back as 1929, doctors knew that hot smoke is harmful...that irritating nicotine and tars increase as smoke temperature rises. Here are the *latest* facts, as revealed by painstaking laboratory research, and checked by throat specialists:

Kaywoodie cuts down nicotine and tars
Smoke from cigarettes and cigars contains much more harmful nicotine and irritating tars than smoke from Kaywoodie Pipes. 300% and 400% more!

Kaywoodie is the coolest-burning pipe
Tests comparing Kaywoodies with 34 other pipe brands prove that Kaywoodie with its 3 exclusive Throat Guards gives the coolest smoke...containing far less tars, resins and carbon particles!

Get the throat-*easiest* smoke!
Convince yourself! Smoke a Kaywoodie. Notice how huskiness and rawness (and, in many cases, coughs due to smoking) disappear. Switch to a Kaywoodie today!

PROOF: Kaywoodie burns cooler... REASON: 3 exclusive Throat Guards



Solid line shows how Kaywoodie Pipe rises only one degree in temperature... dotted line shows how hot cigarette smoke gets. It rises 35 degrees during same length of time... reaching 115 degrees!



Wide-opening bit diffuses smoke... helps cool it down.



Drinkless device makes smoke cooler, traps tar-laden slugs.

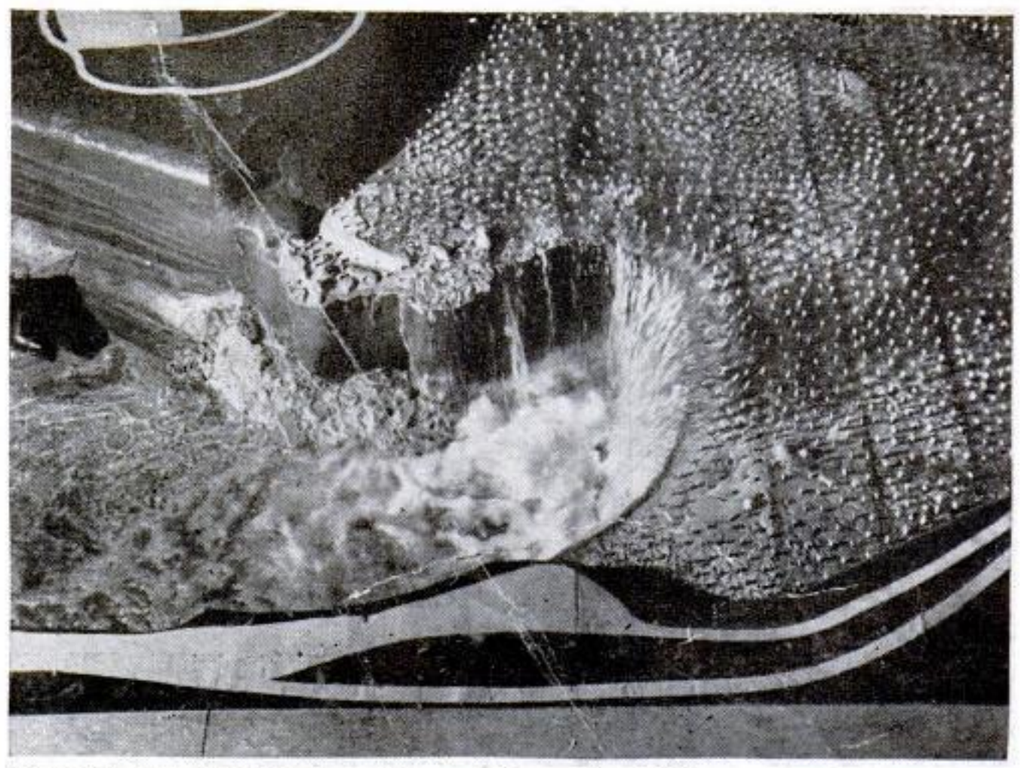


World's best briar... heat-resistant, porous for cooler, sweeter smoking.

From $4 to $25 in wide variety of shapes

KAYWOODIE

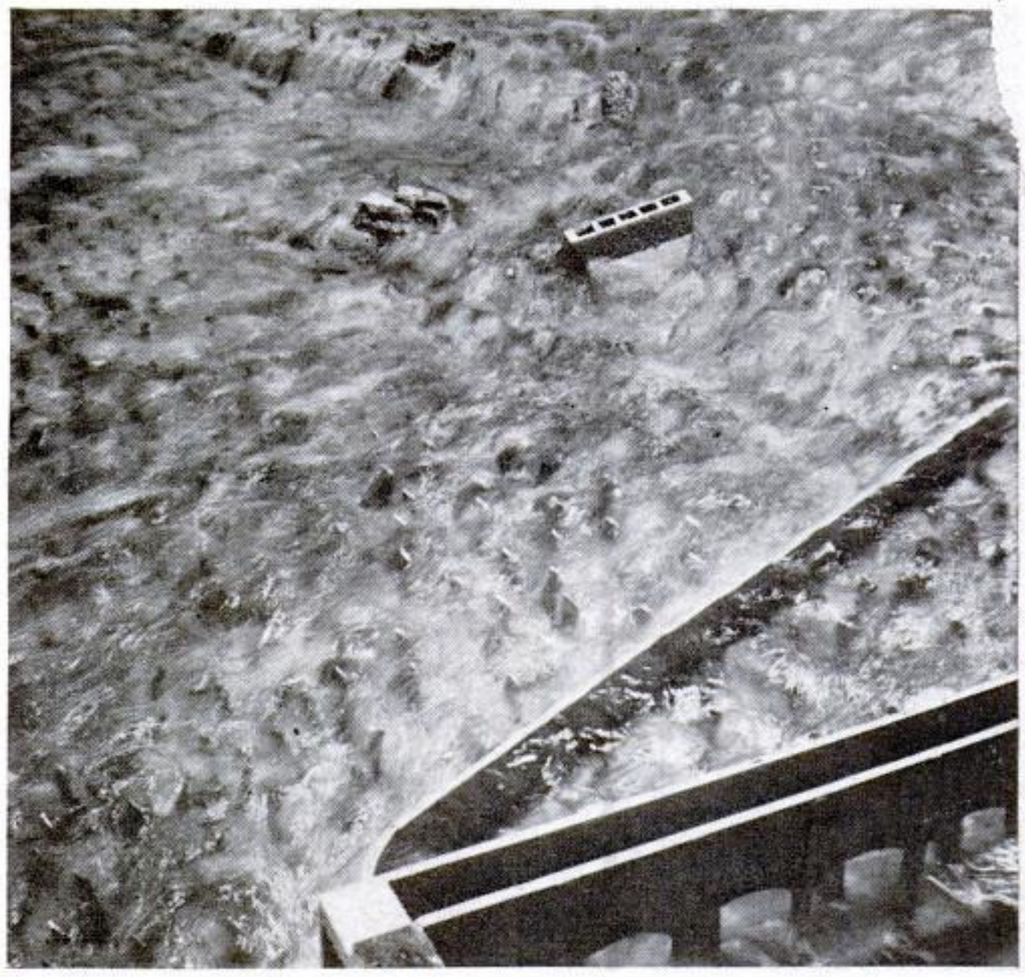
Look for the Kaywoodie cloverleaf



MODEL CATARACT tumbles over Horseshoe Falls past uprights set in bed to roughen flow. At capacity, water flows at 1,500 gallons a minute, 2.7 mph.



MODEL ICE, chunks of paraffin, is thrown in the river while an engine watches to see if it collects near the proposed intakes for the power statio.



MODEL BARGE obstructs current in the middle of engineers' river just like the real barge which has been stuck on the rapids above the falls since 1918.

Copyrighted material

A stand-out in style!
Saves gas every mile!

Studebaker Starliner

AMERICA'S SMARTEST "HARD-TOP"

THIS excitingly different Studebaker "hard-top" can be yours as a sprightly Champion in the lowest price field—or, if you wish, as a brilliantly-powered Commander V-8.

Sparkling with verve and vigor in every line, it's a remarkable gas saver. That's because Studebaker designing keeps it free from power-wasting excess weight.

Stop in at a dealer's showroom as soon as you can. Try out a Starliner or one of the other thrilling new Studebakers.

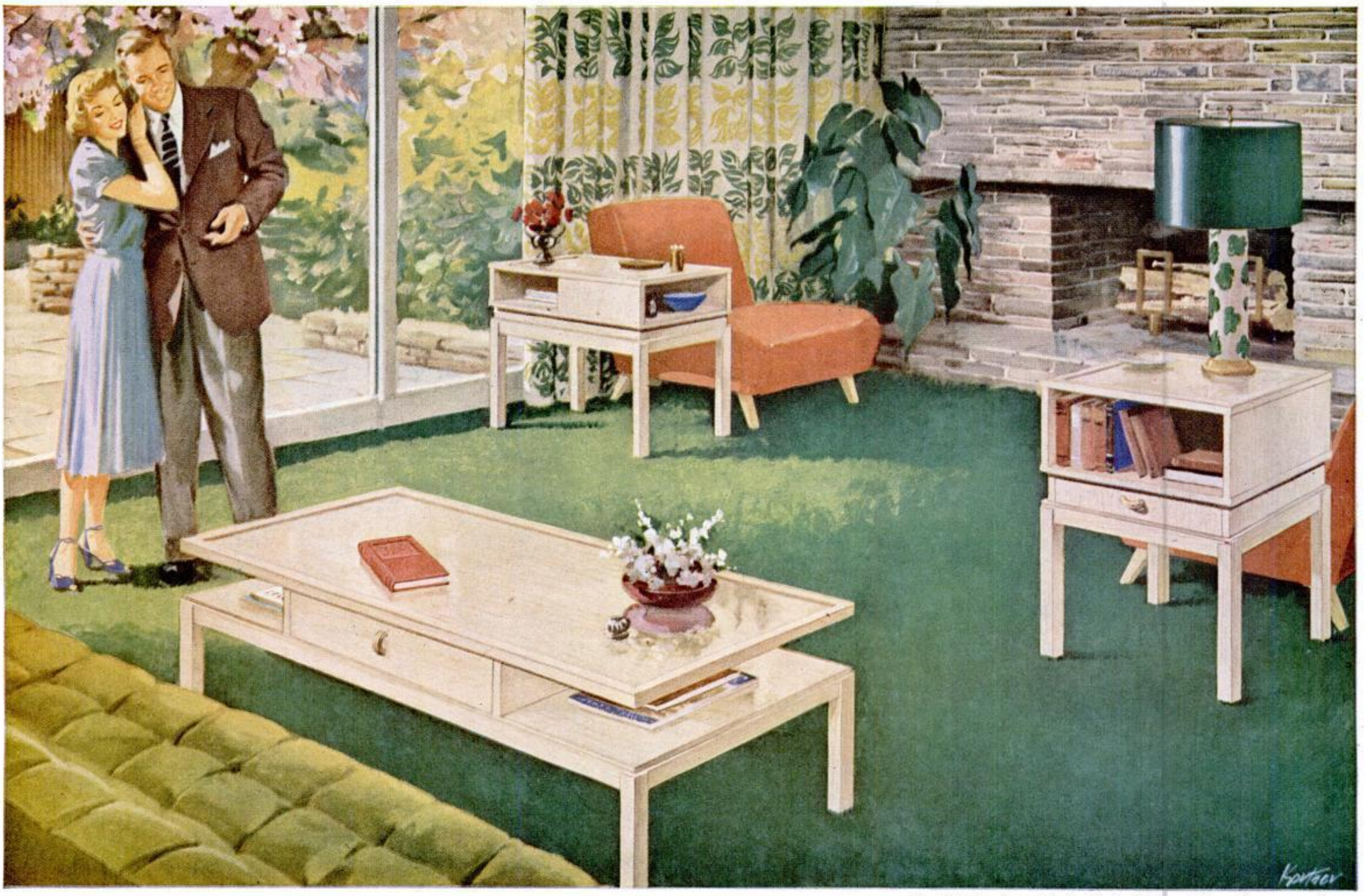
Studebaker Automatic Drive or Overdrive is available in all models at extra cost.

'52 Studebaker

Commander V-8 Starliner "hard-top" convertible—also in Champion model. White sidewall tires, as available, and chrome wheel discs, optional at extra cost.

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No. 141. Handsome, Modern Cocktail Table. Full-size drawer opens from either side. Magazine compartments each end. Matching Lamp Table, Lane No. 146, with book-size shelf space and full size drawer. Also, shown, the No. 145 End Table with unusual magazine compartment design. All in lovely Blond Oak with famous Lane "Deep-Gleam" finish.

Your Home can be a Dream Home too!

with Tables by LANE

(makers of famous LANE Cedar Chests)

LANE Tables *are priced from* $29.95

You'll be surprised how magically your sofa and chairs take on new beauty with handsome LANE TABLES to *point them up* . . . how much lovelier your lamps look with deep-gleaming LANE TABLES to *show them off* . . . how easily you can create fresh room arrangements with versatile LANE TABLES to *switch the scene*. LANE TABLES are inexpensive — you can easily own several to spot about your home for that well-finished, well-furnished *dream home* look. Your choice of gracious modern and traditional styles, exquisite light and dark tones — matching cocktail, end, corner, step and "random" tables in glamorous imported and domestic woods, with LANE'S famous "*Deep-Gleam*" finish. LANE TABLES are new — the demand is great. If you can't locate the LANE TABLE you want at your favorite furniture or department store — write us.



..the Perfect Gift for Weddings, Anniversaries, Birthdays, ... any Gift Occasion

The Lane Company, Inc., (Table Division) Altavista, Va.
In Canada: Knechtel's, Ltd., Hanover, Ont.



No. 67 — Chinese Chippendale Step Table. Genuine Mahogany. Has useful drawer and parquet top.



No. 61 — Beautiful Chinese Chippendale Cocktail Table. Genuine Mahogany with parquet top.



No. 47 — Charming, Modern Step Table in Lovely Blond Oak. Handy shelf space under top step.



No. 60 — Spacious, modern Picture Window Table, in Blond Oak, with built-in planters boxes.

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AT HONEYMOON COTTAGE Convict Alencar says goodby as he leaves with stories for prison paper. Numbers refer to inspection of house for malaria.

BETWEEN BLISS AND BONDAGE



AT PRISON Alencar is checked in for his day's work as other prisoners wait to be checked out for their morning exercise. On back is his prison number: 3162.

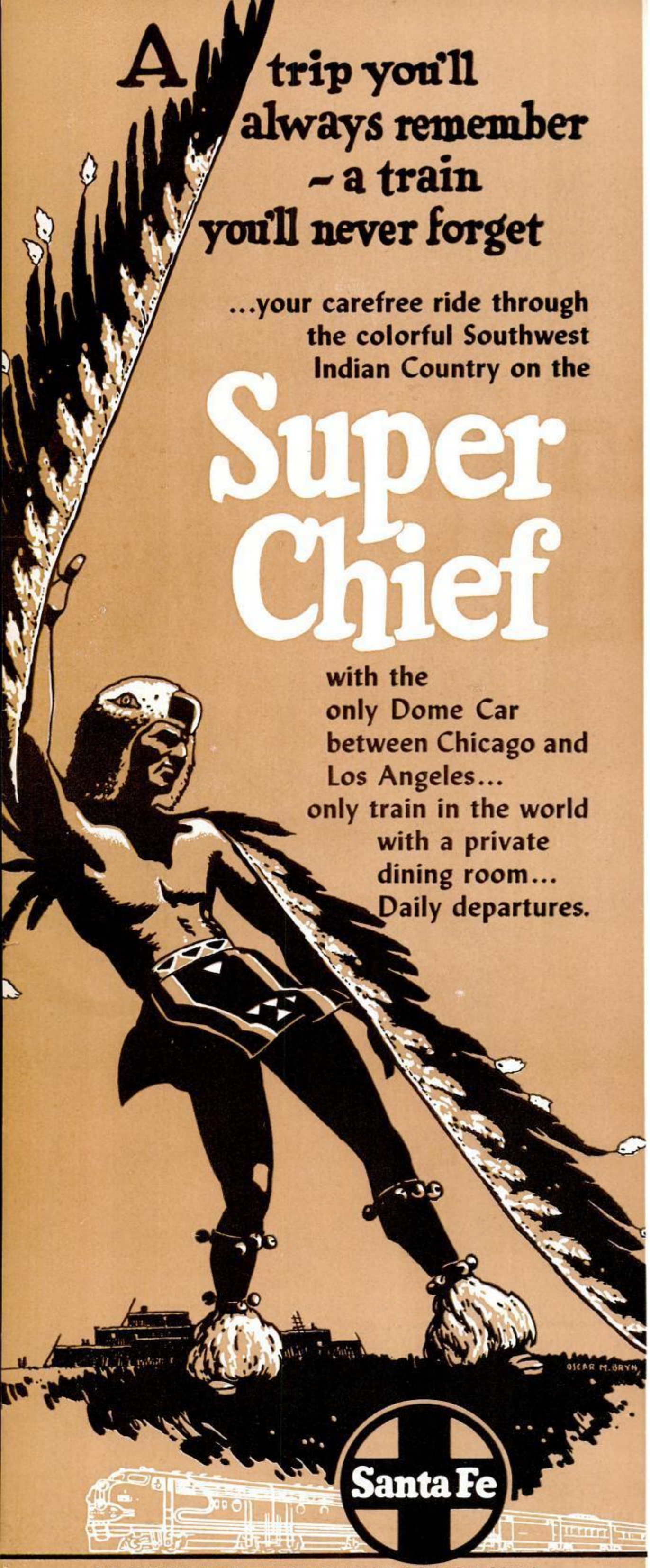
Writing way toward freedom, Brazilian prisoner commutes to his honeymoon outside the walls

Like any newlywed breadwinner, Francisco Antonio de Alencar of Neves, Brazil kisses his bride before going to work. Then he walks through the village to the Penitenciária Agrícola, where he is serving a 24-year sentence. Alencar has been there since 1948 when he was caught after holding up a bank. In prison he became librarian, started a newspaper, began writing a novel, volunteered to teach the largely illiterate inmates. When the nearby city of Belo Horizonte put on a short-story contest last year, Alencar won first prize of 1,000 cruzeiros (about $54) with a story about prison life. Prominent Brazilians petitioned for his pardon.

The story won him another prize for, after reading it, Raimunda Avelino Ferreira visited Francisco and they fell in love. With the prison director's blessing, they married and moved into a cottage furnished by the prison—an arrangement not too surprising in Latin America where convicts often enjoy considerable freedom to keep up family relationships. Now, but for 10 hours a day as a convict editor-teacher, Francisco lives freely with his bride. His only worry is that, if he is pardoned, it will be difficult to support Raimunda until he can establish himself as a writer.

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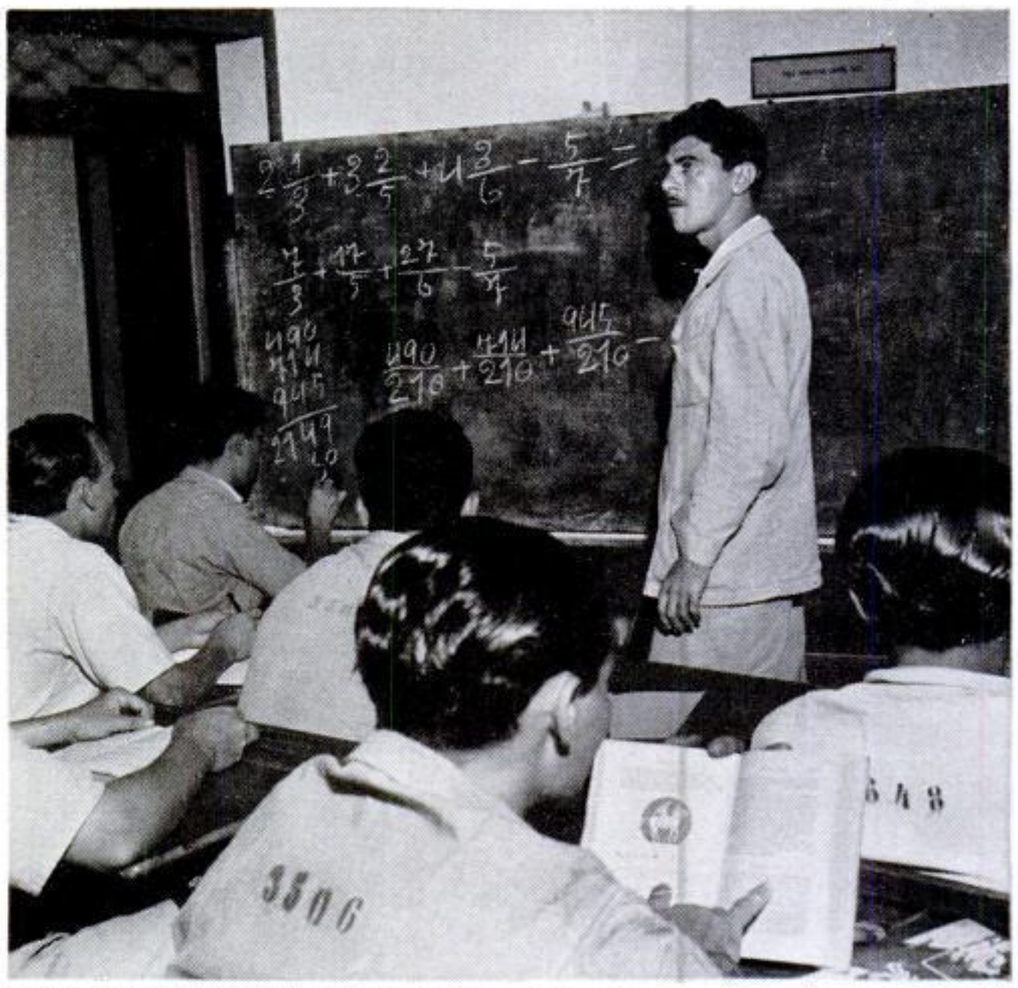
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R. T. ANDERSON, General Passenger Traffic Manager, Santa Fe System Lines, Chicago 4



TREATING HIS BRIDE, Alencar, who supports both on prison salary of $21.80 monthly, offers her sherbet on Sunday stroll in village near the prison.

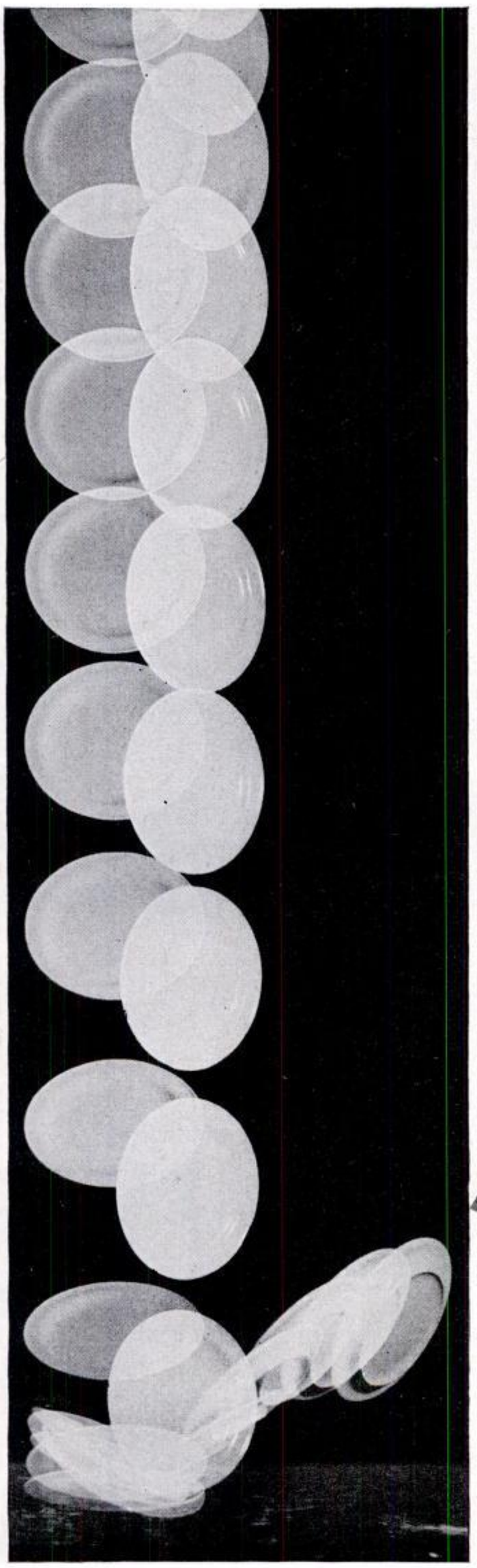


TEACHING HIS STUDENTS, he explains how to compute fractions while Number 3506 (*foreground*) prepares himself for a reading lesson that follows.



TOSSING THEIR TEACHER, who is popular among the other prisoners, convicts bounce Alencar in canvas fire net during sports outing at the prison.

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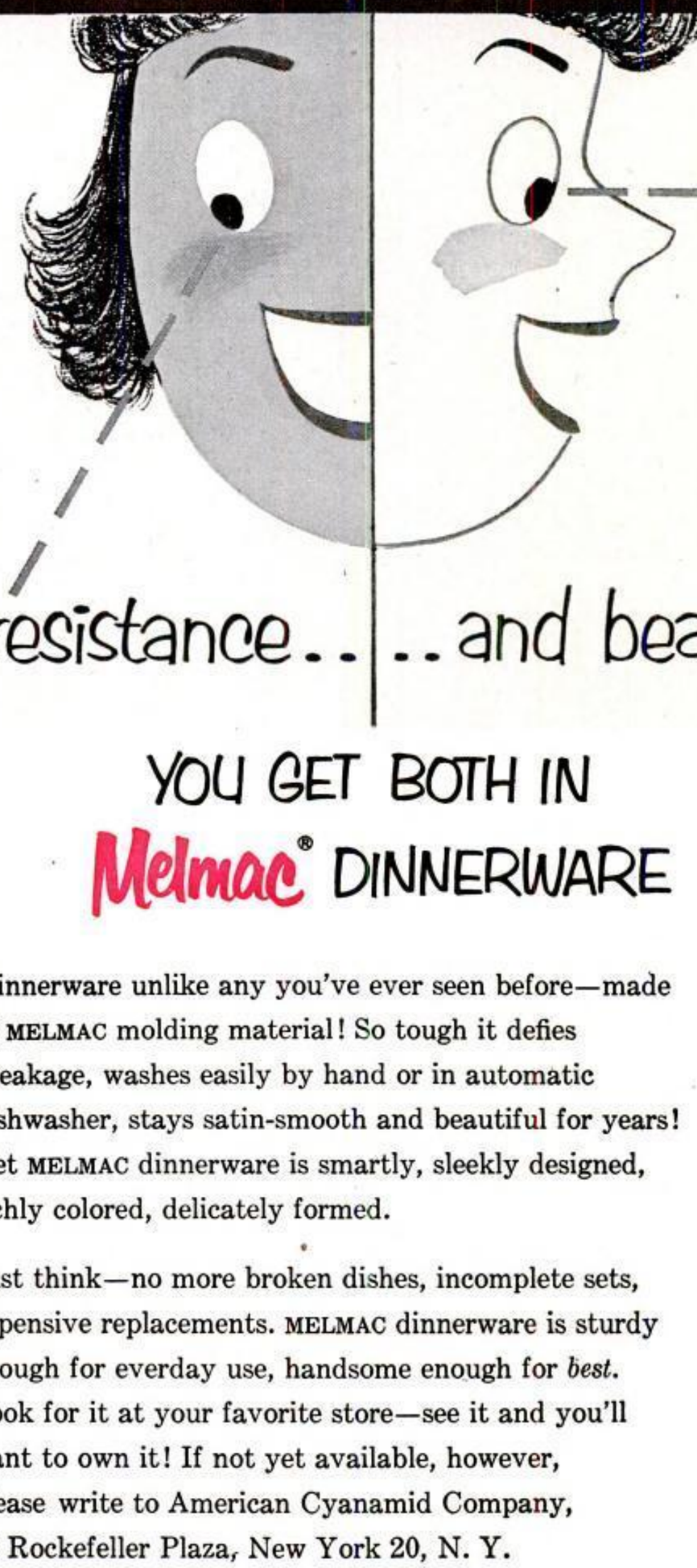
Un-retouched stroboscopic photo demonstrates the almost unbelievable resistance to breakage of MELMAC dinnerware. "The two plates were dropped approximately 85 times from a height of 8½ ft. onto a hardwood surface," advises Ralph Bartholomew, Jr., photographer.

molded of Melmac

REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

Guaranteed by Good Housekeeping





break-resistance...

...and beauty too!





YOU GET BOTH IN Melmac® DINNERWARE









Dinnerware unlike any you've ever seen before—made of MELMAC molding material! So tough it defies breakage, washes easily by hand or in automatic dishwasher, stays satin-smooth and beautiful for years! Yet MELMAC dinnerware is smartly, sleekly designed, richly colored, delicately formed.

Just think—no more broken dishes, incomplete sets, expensive replacements. MELMAC dinnerware is sturdy enough for everday use, handsome enough for *best*. Look for it at your favorite store—see it and you'll want to own it! If not yet available, however, please write to American Cyanamid Company, 34 Rockefeller Plaza, New York 20, N. Y.

MELMAC dinnerware identified with this insignia complies with the high standards of quality established for heavy-duty melamine dinnerware by industry through the U.S. Dept. of Commerce.

MOLDED TO MEET CS 173-50 OF INDUSTRY · HEAVY-DUTY MELAMINE TABLEWARE

American Cyanamid Company does not make dinnerware. It supplies MELMAC molding material to a number of dinnerware manufacturers whose names will be supplied on request.



This tag identifies dinnerware made of MELMAC *molding material. Look for it when you buy.*

Photographs above indicate the wide variety of designs and colors available in MELMAC *dinnerware in the U. S. and in Canada.*

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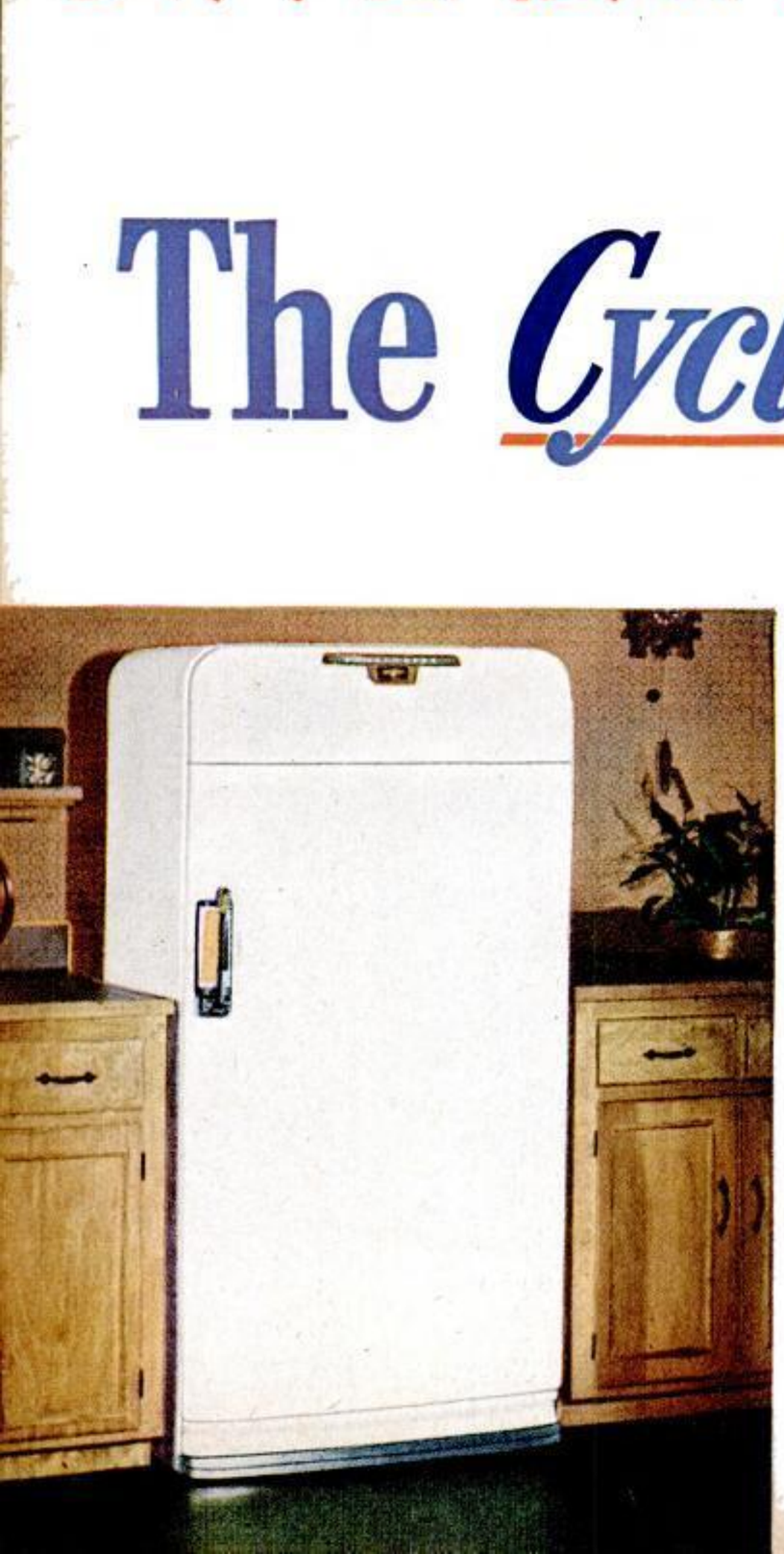


Entirely NEW! Completely DIFFERENT!



This is a 10.6 cu. ft. Imperial model. Also available in a 9 cu. ft. size and a 10.8 cu. ft. two-door Imperial model.

The *Cycla-matic* Frigidaire



A Wonderful New Food Freezer and Refrigerator Combined

How you've waited—and waited—for a refrigerator-freezer combination like this revolutionary new Frigidaire! So startlingly new in carefree convenience—so completely automatic—that it actually ushers in a new era in refrigeration service. Why, it even gives you a new, safer kind of cold!

Levelcold—a new idea in cold! Outside weather makes no difference to Levelcold. Blow hot, blow cold, Levelcold temperatures stay super-safe, super-cold. Gone are the ordinary refrigerator's "see-saw" temperatures that steal goodness and flavor from foods. Levelcold is the finest cold known, for both refrigerator and food freezer. Zero-zone safe in the food freezer, where foods can't thaw and re-freeze. Super-safe in the refrigerator, as the built-in Food Safety Indicator proves. And always *uniform*—just as cold in the big Hydrators as on the shelf nearest the Refrig-o-plate.

Completely automatic, too! Frigidaire automatically answers to changes in weather—reacts trigger-fast to heavy or light use—without setting a single dial or control. The Cycla-matic system rigidly controls cold in the Food Freezer—constantly regulates the flow of cold in the Cold-Wall chilling coils, and in the Refrig-o-plate—a device which helps cool the refrigerator, and also controls excess moisture. The Cycla-matic Frigidaire gives you the most automatically controlled, most constant refrigerator protection ever known!

Copyrighted material

Here Is Your Food Freezer . . .

Where Levelcold keeps frozen foods zero-zone safe

Not an ordinary "freezing compartment" — but a separate, completely insulated Food Freezer that keeps *all* frozen foods in tip-top condition for months. And, because it *is* a true freezer, it has *no defrosting heating devices* to melt ice cream, to "mush" frozen foods. Foods always stay store-fresh, store-clean, easy to use.



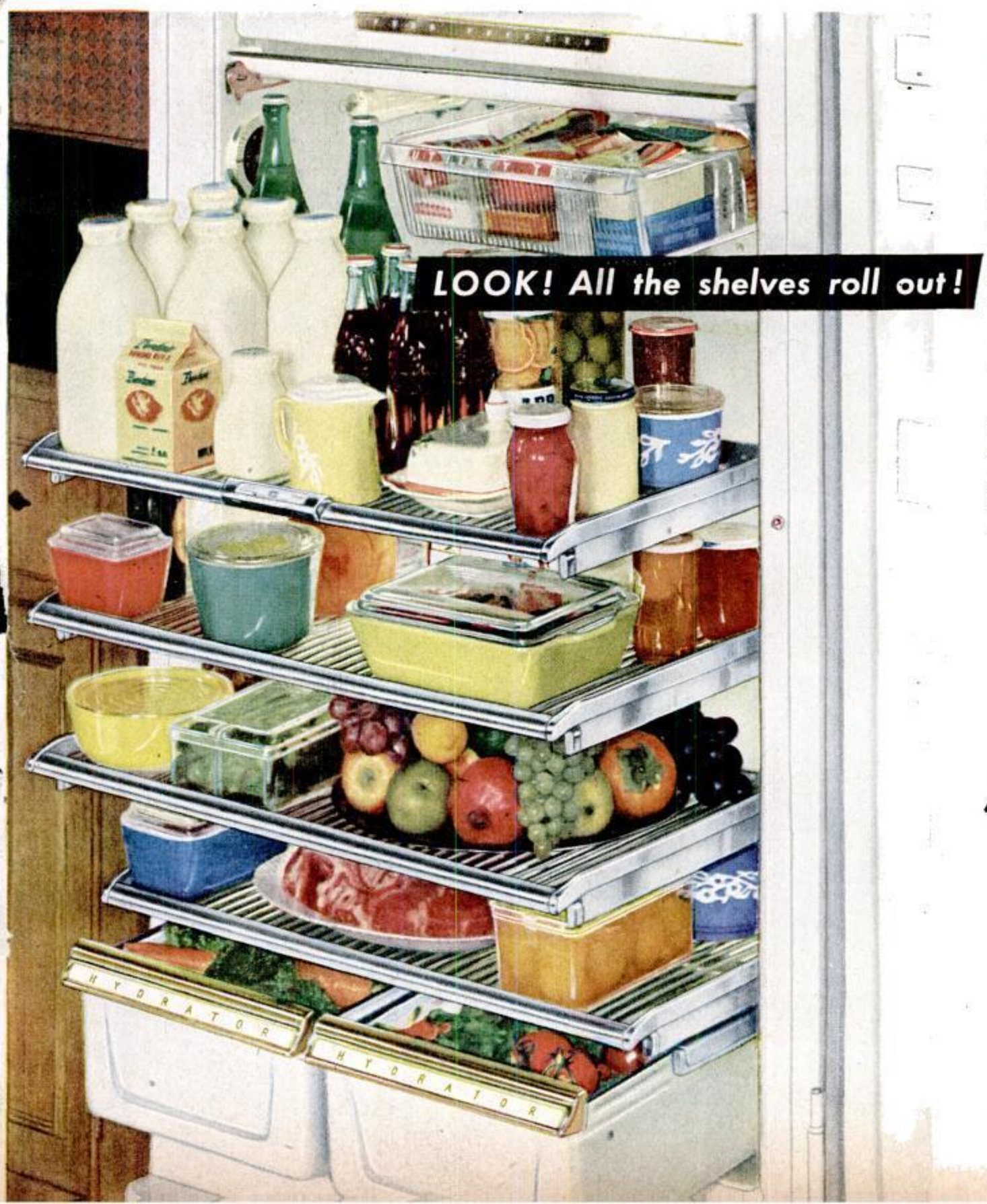
Here you can see the thick insulation that surrounds the Food Freezer and completely seals it off from the Refrigerator below.

. . . and Here Is Your Refrigerator

Protected always by Levelcold temperatures — packed with more conveniences than you've ever seen!







New Cycla-matic Defrosting — gets rid of frost before it collects

The Refrig-o-plate, an important part of the cold-making system, and the revolutionary new Cycla-matic defrosting principle, work hand-in-hand to end two of the most annoying problems found in many refrigerators—too much moisture, and manual defrosting. The Refrig-o-plate attracts the excess moisture, and, as soon as the filmiest veil of frost appears, Frigidaire's Cycla-matic defrosting banishes it like magic. Without clocks, timers, counters or heaters. It's the most reliable, simplest defrosting system known. And only Frigidaire has it!

New "Roll-to-You" Shelves — put all food at your finger tips

Every shelf rolls out full-length—easily, silently—on satin-smooth nylon rollers. No more "hide-and-seek" with back-shelf foods. Pull-out Hydrators, too — sliding utility tray — and storage space on the door! This Frigidaire puts more food within easy reach than any other refrigerator ever built!

Meter-Miser cold-making power — keeps food safe even in the hottest weather

More reserve power than you'll ever require, even for hottest summer needs! The Cycla-matic Frigidaire is powered by the greatest cold-making mechanism ever built—the Meter-Miser. Safe, sure, dependable, quiet—and above all, economical. And only Frigidaire has it!

Frigidaire

America's No. 1 Refrigerator



Let your Frigidaire Dealer take just that long to tell you the whole Cycla-matic story. Look for his name in the Yellow Pages of your phone book. Frigidaire Division of General Motors, Dayton 1, Ohio. Leaside (Toronto 17), Canada.

Frigidaire reserves the right to change specifications, or discontinue models, without notice.

Copyrighted Material

Here's dessert and coffee "Magic" only Borden's can bring you!

Even a beginner can make these Borden beauties!

The world's easiest Fresh Lemon Pie

Made with fresh lemons . . . yet easy as a mix!

Pie fillings without cooking...cookies that almost make themselves...frostings and candies that need no beating...party desserts you merely blend and chill.

These are just some of the 70 "magic" treats you can make in minutes with Borden's Eagle Brand Sweetened Condensed Milk.



"MAGIC" LEMON PIE: Combine 1⅓ cups (15-ounce can) Borden's Eagle Brand Sweetened Condensed Milk, ½ cup lemon juice, 1 teaspoon grated lemon rind (or ¼ teaspoon lemon extract), yolks of 2 eggs. Stir just until mixture thickens. Pour into 8-inch baked pie shell. Cover with meringue made by beating 2 egg whites until foamy, then adding 4 tablespoons sugar gradually, beating until stiff but not dry. Bake in slow oven (325°F.) until brown (about 15 minutes). Cool.

FREE RECIPE BOOK! "Eagle Brand Book of 70 Magic Recipes." Address: Elsie, Dept. LI-52, Box 175, New York 46, N. Y.

No mistakin' in the makin' with . . .

Borden's Instant Coffee

Now, *every time* you make coffee, you can be sure it's just the way you like it—rich, strong, downright delicious! For Borden's Instant Coffee is 100% pure coffee, pre-percolated *for* you by experts. Only the water is removed. All you do is put the water back. Make it by the cup or potful!

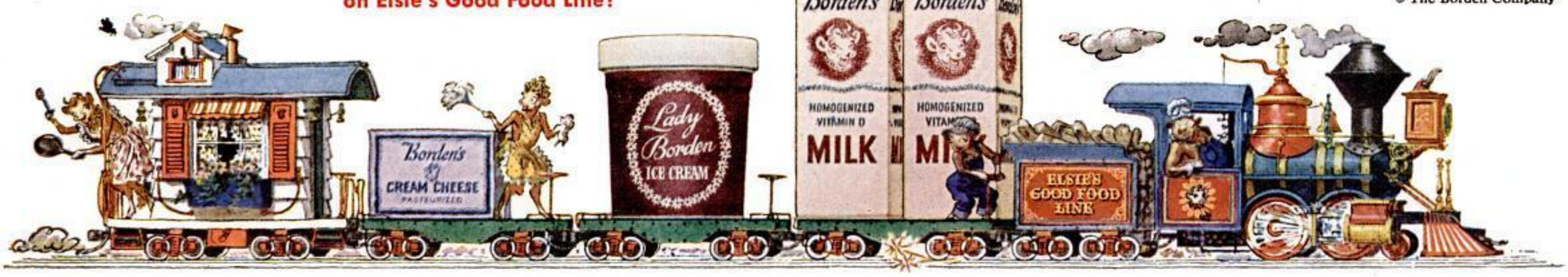


SO ECONOMICAL, TOO!

A 2-oz. jar of Borden's gives you so many cups of fine coffee that you save up to 25¢ compared to a pound of ground coffee. Get a jar today—for remember—if it's Borden's, it's *got* to be good.

ALL ABOARD! ALL A-BORDEN'S!

Get Borden's Eagle Brand and Borden's Instant Coffee on Elsie's Good Food Line!



Borden's food must be good—folks buy more food packages carrying Borden's brand name than any other in the world!

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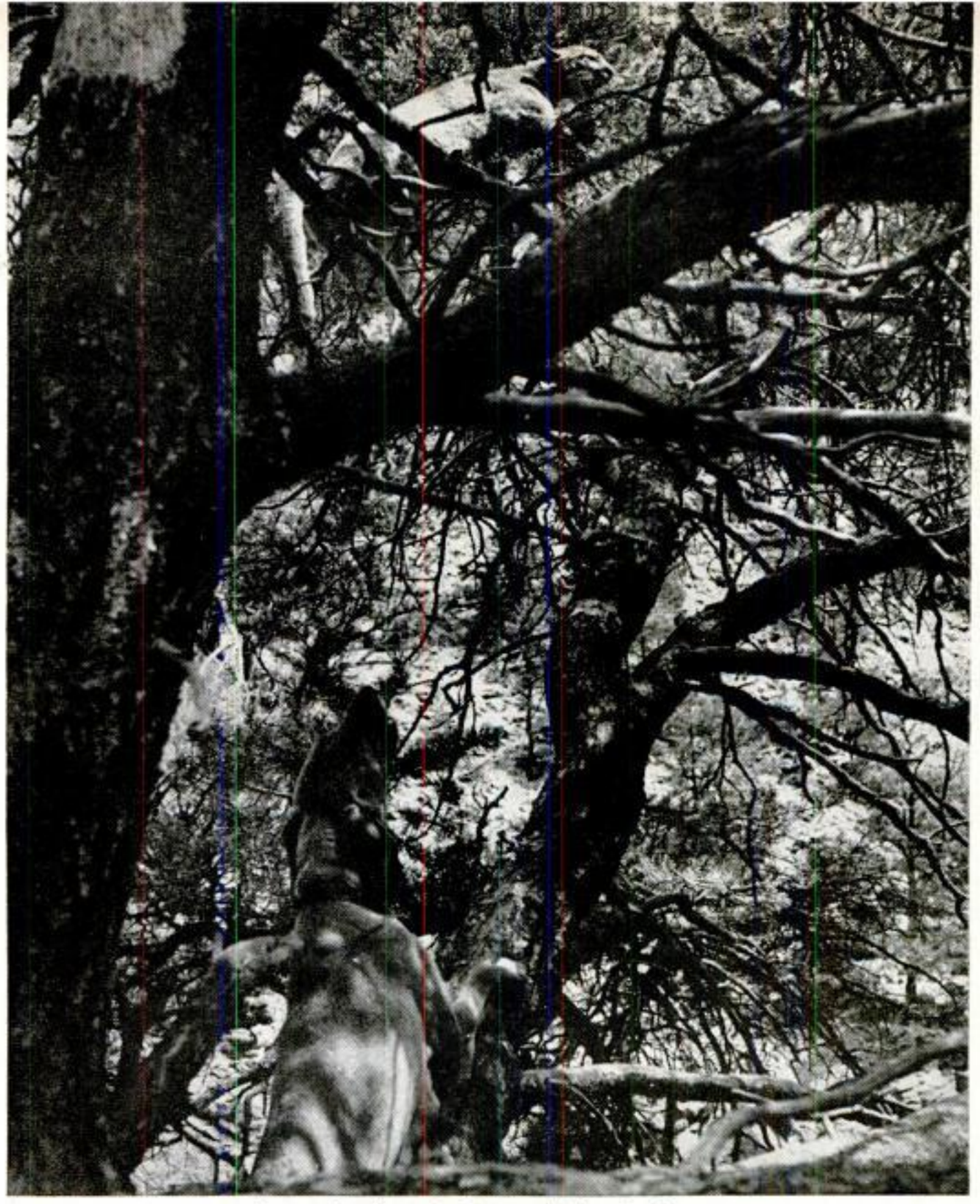
ANIMALS

SPORT WITH A LION

Hunters half choke, half drown Colorado cougar just for thrills, still bring it back alive for $50

The state of Colorado pays a $50 bounty for mountain lions, which kill deer and occasionally go after cattle, but the bounty is for dead lions only. Tom Coleman, a Canon City rancher, decided he would capture a live mountain lion, or cougar—not for the bounty but just for sport and excitement. With the help of eight hunting dogs and four other ranchers, he searched for a day and a half through the cliffs and gorges of the Rockies before finding a fresh trail. Racing over the rough hills, sometimes on horseback, sometimes on foot, the men finally treed the lion in a low-growing pine.

While baying dogs kept the snarling 175-pound female pinned in the treetop (*right*), one of the hunters climbed up and tossed a loop around its neck (*below*). The men managed to subdue the animal and get it out of the woods (*following pages*) by half choking and half drowning it. But everything turned out happily—for Tom Coleman at least. A zoo bought his live lion for the same price as the state bounty, so he got his excitement and also $50.

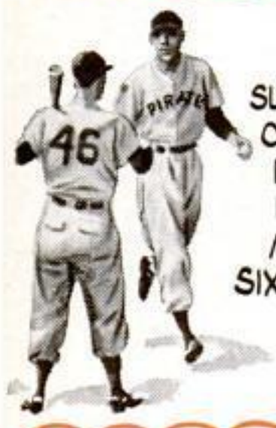


TREED LION snarls at the frantic dogs which climb part way up tree to get at captive. Lion had dodged dogs for more than an hour before being cornered.

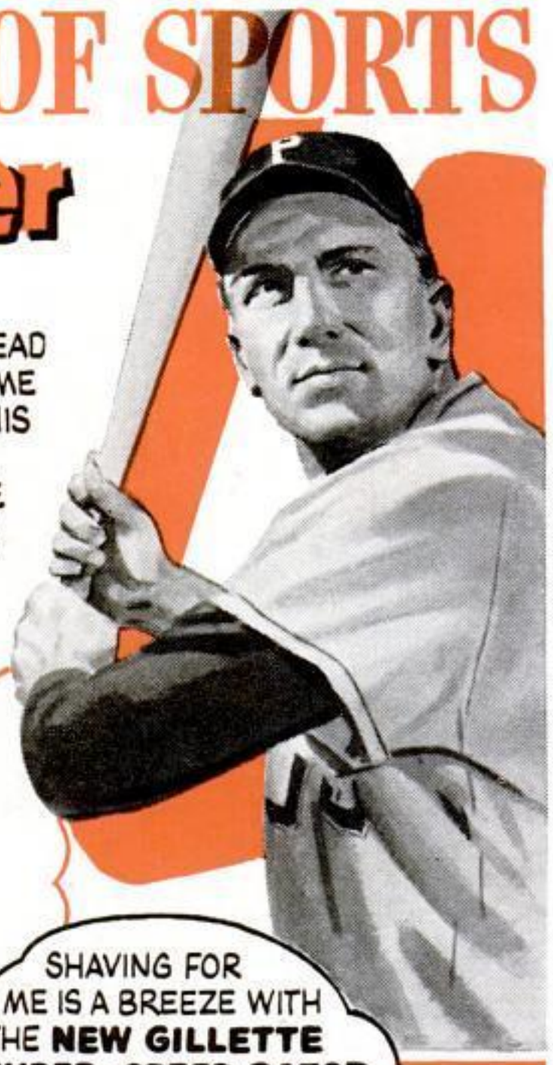
LION'S LONG TAIL LASHES THE AIR AS THE HUNTER'S NOOSE SETTLES NEATLY OVER ITS HEAD. WHEN MEN JERKED ROPE, LION LOST ITS BALANCE AND FELL

CONTINUED ON NEXT PAGE

CAVALCADE OF SPORTS ...Ralph Kiner



KINER IS THE ONLY SLUGGER IN HISTORY TO LEAD OR TIE HIS LEAGUE IN HOME RUNS DURING EACH OF HIS FIRST SIX YEARS IN THE MAJORS. IN FIVE OF THE SIX YEARS **HE HIT OVER 40 PER SEASON!**



RALPH KINER RANKS WITH THE GREATEST HOME RUN HITTERS OF ALL TIME. **IN SIX YEARS** IN THE MAJORS, HE HAS SLAMMED **257 CIRCUIT CLOUTS.** IN 1949 HE BELTED 54 HOMERS, COMING WITHIN 6 OF THE IMMORTAL BABE RUTH'S RECORD!

SHAVING FOR ME IS A BREEZE WITH THE **NEW GILLETTE SUPER-SPEED RAZOR.** IT CAN'T BE MATCHED FOR CONVENIENCE AND COMFORT

Ralph M. Kiner



IN BRAND-NEW, STYRENE CASE THAT SPRINGS OPEN AT A TOUCH!

WORLD'S BIGGEST SHAVING VALUE!

SUPER-SPEED RAZOR

Gillette

AND 10-BLADE DISPENSER WITH USED-BLADE COMPARTMENT

$1.00

$1.75 Value

ZIP! Blade hooks on ... drops in place **PRESTO!**



HERE'S THE RAZOR THAT HANDS OUT THE SLICKEST SHAVES OF 'EM ALL ... THE **GILLETTE SUPER-SPEED!** IT COMBINES **INSTANT** BLADE CHANGING, REAL SHAVING **COMFORT** AND DOUBLE-EDGE **ECONOMY** TO GIVE YOU MATCH-LESS SHAVING PERFORMANCE!

For The Easiest Shaves Of Your Life Use

Gillette Blue Blades

● Enjoy complete shaving satisfaction . . . use superkeen Gillette Blue Blades. For extra convenience ask for them in the Gillette Dispenser that *zips* out new blades *presto* and stores used blades in a special compartment.

look SHARP! feel SHARP! be SHARP! **use Gillette Blue Blades** WITH THE *SHARPEST* EDGES EVER HONED

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THROTTLED by the loop drawn tight around its neck, the lion is lowered from the limb of the tree to point where men can grab its tail and truss it up.



DAZED by the choking, the lion is held down by Coleman's hands on its neck while the other men tie its fore and hind legs together. The jaws were also tied.



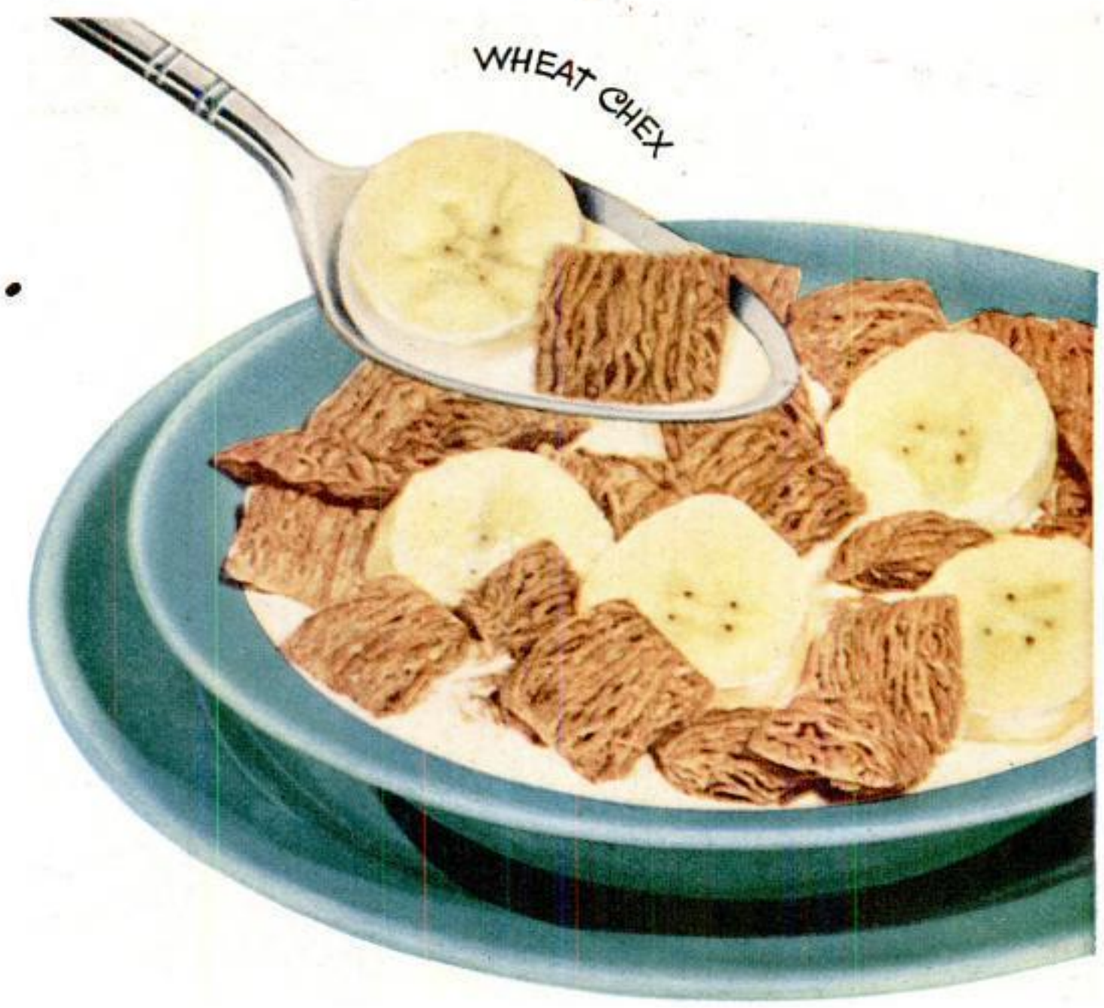
DUNKED in a river, the lion is dragged across by its hind legs with its head under water because the horse would not swim over with the lion on its back.

CONTINUED ON PAGE 89

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This will spoil you...





for anything but BITE SIZE cereals!

What's so *different* about them? Special shape, yes . . . bite size. But special *flavors,* too . . . and what flavors!

WHEAT CHEX (the *original* bite size cereal you've known as Shredded Ralston) is wheat like you've never tasted it before . . . rich, hearty, toasted to a turn, just sweet enough.

RICE CHEX (so new you may have missed it) is delicate, delicious rice spun into tender golden shreds, shaped into airy little biscuits, and triple-toasted to stay crisp in milk! Try *both.* See why folks who eat for *pleasure* prefer Bite Size cereals!

Party Mix

New! Easy! Delicious! And only Bite Size cereals make it . . . like this: Mix 2 c. Rice Chex, 2 c. Wheat Chex and ½ c. nuts in shallow baking pan. Pour over a mixture of 1 T. Worcestershire sauce, ¼ t. salt, ⅛ t. garlic salt, ⅓ c. melted butter; stir well. Heat 30 minutes in 300° oven, stirring every 10 minutes. Cool.





Busiest Boxes on your pantry shelf

Get both TODAY... for a better breakfast tomorrow

Ralston Purina Company, St. Louis, Mo.

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Is anything *less* good enough for Eddie?

Use the same First-Aid Dressings most leading hospitals use . . . Curity

Sometimes a fellow is so full of sorrow it just has to overflow. So you pretend not to notice the tears as you make the necessary repairs. If you are like many mothers you use the same first-aid dressings most leading hospitals use . . . *Curity*. Isn't it good to know that you can get these same famous dressings packaged for home use at any leading drug store?



FIRST-AID FACTS BY Miss Curity®

How to care for a puncture wound

1. SQUEEZE WOUND UNTIL BLOOD COMES



Puncture wounds bleed very little. Try to clean out dirt and germs by forcing wound to bleed. (Call a doctor in severe cases.)

2. COVER WITH CURITY LISCO® PAD



Apply mild antiseptic and let dry. Place Curity Sterile Lisco Pad over wound. Take care not to touch side that goes next to skin.

3. SECURE WITH WET-PRUF ADHESIVE



Use 2 strips of ½-inch Curity Wet-Pruf Adhesive. This holds dressing in place, permits air to circulate and promote healing.

Curity

REG U S PAT OFF

BAUER & BLACK

HOSPITAL DRESSINGS FOR THE HOME

Over Half a Century of Adhesive Tape Leadership

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HALF-DROWNED, the lion is hauled ashore, spluttering and gasping after its trip through the river. Dog jumping forward to chew at lion did no damage.

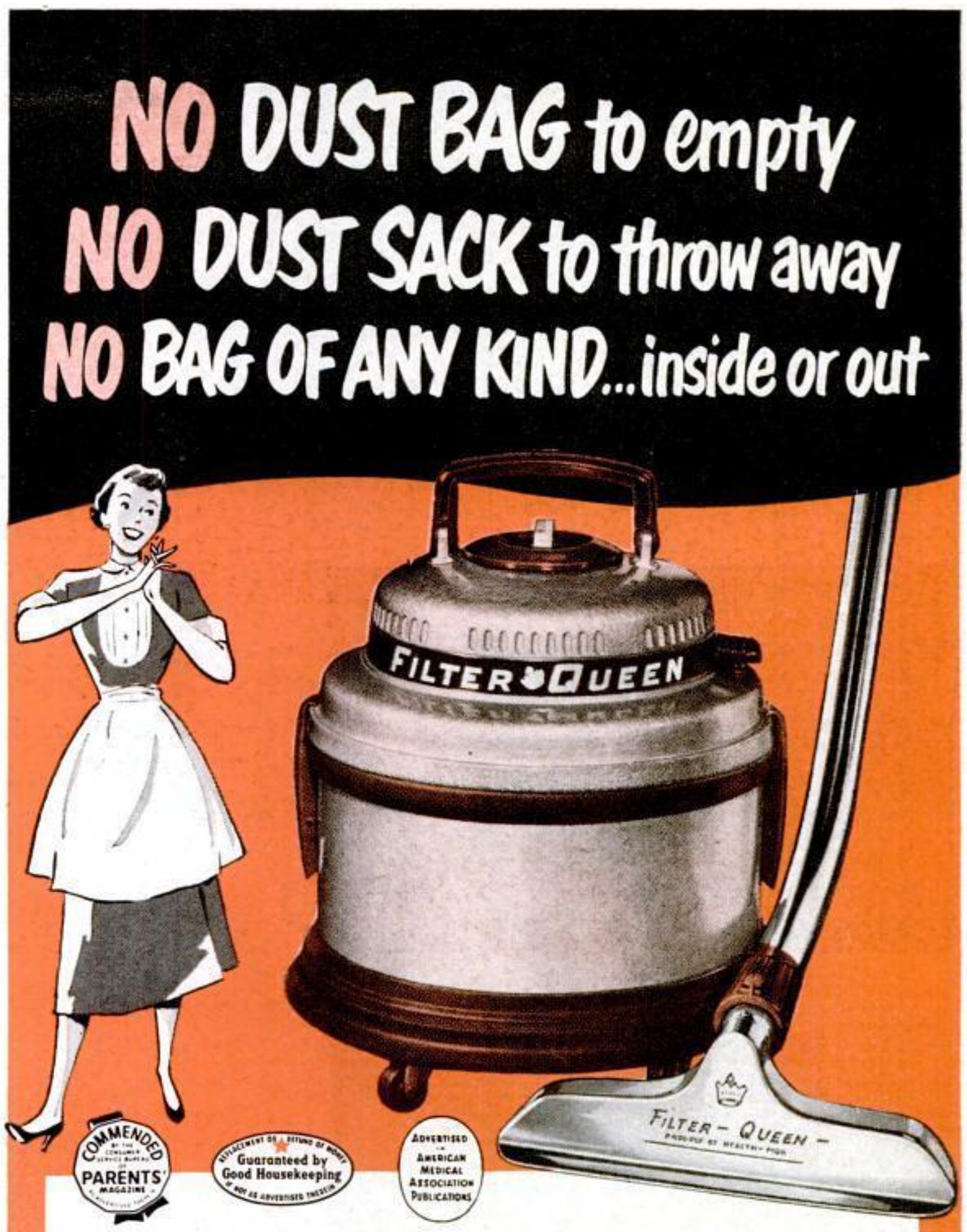


RAGGED over the highway, lion is carried to a truck whose driver agreed cart lion to Canon City. Other hunters took horses back by different route.



CAGED in a zoo in Colorado Springs, lion will receive better treatment than it got from hunters. Zoo already had male lion and was eager to buy female.

NO DUST BAG to empty
NO DUST SACK to throw away
NO BAG OF ANY KIND...inside or out



FILTER QUEEN

SAVE HOURS OF HOUSEWORK WITH THE ONLY HOME CLEANING SYSTEM OF ITS KIND IN THE WORLD!

Vacuum cleaners have cloth or paper bags to empty or throw away. As these bags fill up with dirt, suction drops . . . cleaning efficiency is lost . . . more time and work is required to clean.

Only the FILTER QUEEN home cleaning system has the *patented* filter cone that *does away with messy bags and sacks that reduce suction!* At last you can have *faster, easier, better* cleaning *for as long as you own a Filter Queen!*

Don't be fooled by trick claims! See Filter Queen before you buy a vacuum cleaner. Get the facts on the only complete home cleaning system of its kind in the world.

MULTIPLE USES . . .

Wall to wall cleaning and floor to ceiling cleaning with precision attachments. Filter Queen dusts, demoths, cleans wood floors and linoleum, waxes and polishes, and safely and quickly dries hair, sprays paint, shampoos rugs and furniture. A complete home cleaning system!

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A beautiful, full-size, colorful, plastic hostess apron that you will love for its beauty and top quality. It's all yours . . . without obligation to buy . . . just for watching a Filter Queen demonstration that shows you how to save hours of house-work. Mail the coupon today! This offer good only while supply lasts.

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Please deliver my free gift and show me how to save time on housework. I understand that I am under no obligation.

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MY MEMORIES OF RENOIR

The famous son of the great French Impressionist writes of his father and the happy life he painted

by JEAN RENOIR

Pierre Auguste Renoir, who began his career as a painter of plates in a china factory and went on to become one of the great leaders of the French Impressionist movement, is one of the most beloved painters of our time. His paintings of warm, full-bodied nudes, children and sun-dappled landscapes are prized by collectors and are familiar to millions of people through museums, reproductions, and many books, the latest of which, Renoir, *is published by Harry N. Abrams. Renoir died in 1919 at the age of 78. With him during his last years was his son, Jean, who has since become famous in his own right as director of such movies as* Grand Illusion *and* The River. *On these pages Jean Renoir has set down for* LIFE *some reminiscences of the life which his artist father recorded so exuberantly on his canvases.*



JEAN AND BOYHOOD PORTRAIT BY RENOIR

MY most intimate meetings with my father took place toward the end of his life at Les Collettes, our home in the south of France. It was 1918, my mother was dead and our house was no longer gay. Renoir had for a long time lost the use of his legs, and a war wound made me walk uneasily. During the day I watched him paint. In the evening we played chess or just looked at the olive logs burning in the fireplace. He liked to tell me stories of his youth, and soon I considered the German bullet which kept me from fooling around was a great blessing.

My father was born in 1841. He used to play games with the other children around the Tuileries, and Queen Amélie would often throw candies to them to keep them quiet. He disliked sentimentality about the good old days. For him the question of progress or no progress was secondary. Graceful trees, colorful flowers, beautiful girls nicely lighted by the sun were what really mattered.

During the last 20 years of his life a strange and persistent rheumatism deprived my father of the use of his legs, crippled his hands. There is even a legend that his model had to tie the brush to his impotent fingers. The truth is that his deformed hands were still strong enough to hold a brush and were still as precise as a compass. But the rubbing of the handle irritated his parchmentlike skin, and he had to protect it with a piece of white linen. These skin irritations, added to his muscular pains, were an ordeal. His nights were worse than the days. He hated his bed —"this ridiculous invention"—and he wondered why modern science was so interested in preserving patriarchs like "pickles in jars." But such complaints were for the early morning or after sunset. During painting hours life seemed wonderful.

Every day the schedule was the same. His breakfast was eaten in haste, for he was afraid to lose the morning light. Then the cook and the chauffeur carried him to his working place in a sedan chair, the model followed, carrying a big umbrella and a little folding easel. I was in charge of the paintbox. When Renoir had found the spot where he intended to paint, his decisions were very fast: "Nenette will sit on the little slope . . . give her a hat . . . and she should do something . . . read a book or comb her hair."

And the daily miracle took place. The morning sun dispensed its glorious light with such generosity that none of us doubted it was paying homage to an old friend. Renoir, thankful for the magnificent gift, had forgotten the sleepless night and as I opened that paintbox he joyfully hummed a little song.

The paintings shown here are a record of my father's and our family's life and in the accompanying captions I have written the things I best remember as I look at them.

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GABRIELLE AND JEAN

I WAS born in 1893 and long before I could talk I became a model for my father—the rule for anyone living in our household. My nurse, Gabrielle, was usually included in the picture. Gabrielle was a cousin of my mother who had come from a village in Burgundy to take care of me when I arrived. At that time we were living in Montmartre and Gabrielle used to watch over me in the rose garden and see that I didn't tease the cat too much. Although she was only 15, she had a great gift for making up animal stories to amuse me while I was posing for my father. Later she entertained my younger brother Claude when he took my place in the studio.

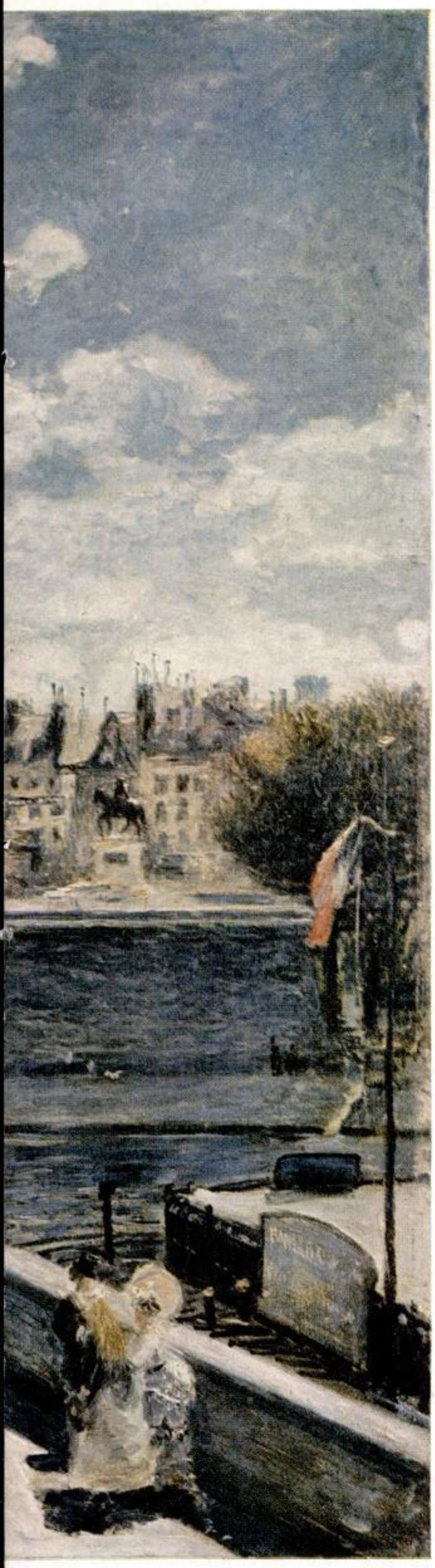
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THE PONT NEUF

MY father grew up in Paris and often boasted he had lived "right in the middle of the Louvre." When he was a child, a century ago, the palace courtyard which is now divided into flower beds was crowded with aging houses once inhabited by noblemen in the 16th Century. My grandfather, a tailor from Limoges, lived in one of those crumbling residences, and my father found an exciting playground in the narrow streets under the shadow of the Louvre. He and his friends often played along the Seine and on the old bridge, the Pont Neuf, leading to the statue of Henry IV. Years later in 1872 he painted his childhood haunt from a cafe facing the bridge. His brother, my uncle Edmond, stood outside to stop the passers-by and ask them the time of day so that father could sketch them in his picture.

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MARSHALL FIELD COLLECTION



MRS. A. P. TITZELL COLLECTION

MONET AT ARGENTEUIL

IN 1873 my father went to visit Monet at Argenteuil on the outskirts of Paris. The two used to go out and paint side by side. But one day father shifted his easel and painted Monet painting a picture of their garden. At Argenteuil they did their own cooking and, to save money and work, simplified the menu. A 50-pound bag of beans was used until it was empty, then they switched to lentils. At night they pulled mattresses onto the floor and went to bed. The two were always close friends, but toward the end of their lives they separated because they liked different colors. Monet was attracted by the greens of Normandy, while father chose the olive grays of the south.



LEIGH BLOCK COLLECTION

CÉZANNE

I WAS very young when father took me to a studio near the Place Pigalle. There I met Cézanne, already an old man but looking much the same as when father had painted him in 1880. The two had often painted together but now Cézanne was living like a monk in his studio, working day and night, stopping only to drink tea or talk of art.



NATIONAL GALLERY, WASHINGTON

BOATING PARTY AT CHATOU

ON Sundays my father and his friends used to make excursions into the country. Usually they went along the Seine as far as Chatou of Bougival a few miles from Paris. There everybody else's holiday became a working day for father. As his friends set off in boats, he would set up his easel and paint them. This picture, done in 1879, is one of the first to show the young lady father was to marry. Beside her is Uncle Edmond, an avid fisherman, who invented several fishing gadgets that are still being sold.

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PHILLIPS MEMORIAL GALLERY

LUNCHEON OF THE BOATING PARTY

AFTER an outing on the river everyone would go to a little cafe nearby where a good meal with wine could be had for about 20¢. My father's circle included not only painters but musicians, businessmen, actresses as well. They would turn the cafe into an "outdoor salon" where playful banter was punctuated with earnest discussions about the arts. Father painted this gathering at Bougival in 1881. His future wife, Alice Charigat, is shown fondling a little dog (*left*). Seated opposite her is Caillebotte, the genial patron of the Impressionists and a painter himself. The girl with gloves (*right background*) is Actress Jeanne Samary, who often posed for father.

THE first baby in our family, Pierre, launched the series of infant portraits which father painted until he died. The picture at right, done in 1886, was one of his favorites. Some 30 years later he painted it again, then made a statue of it. He was very disturbed when Pierre became an actor, because he believed to be a good actor one had to be a kind of "outlaw" from normal society.



CHICAGO ART INSTITUTE

JEAN SEWING

MY father painted this picture while I was sewing a dress for my toy camel. He liked me as a model because of my long red hair, and he refused to let it be cut. I was already 6 years old and so ashamed of this girlish ornament that I refused to go to school. Finally father relented and I went off to the barber, then to school. But I was a persistent truant and often arrived home unexpectedly, pretending to have a vacation. Father delighted in such acts of independence. He said he doubted the value of early education and, of course, he could always use another model.



MRS. CHESTER BEATTY

MME. RENOIR AND PIERRE

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LOUVRE

GABRIELLE WITH ROSES

ALTHOUGH Gabrielle first came to our house to take care of me, she stayed to help with the housework. Naturally father began to paint her just as he did everyone at home. He would be looking for a subject and, catching sight of Gabrielle, would say, "Sit there and we'll try a little something." She was never shy about posing and father loved to work with her because of her beautiful figure and complexion and her delightful personality—so warm, simple and cheerful. During the first world war she married Conrad Slade, an American artist. Gabrielle now lives not far from me in Hollywood, but she still speaks only her strong Burgundian French.

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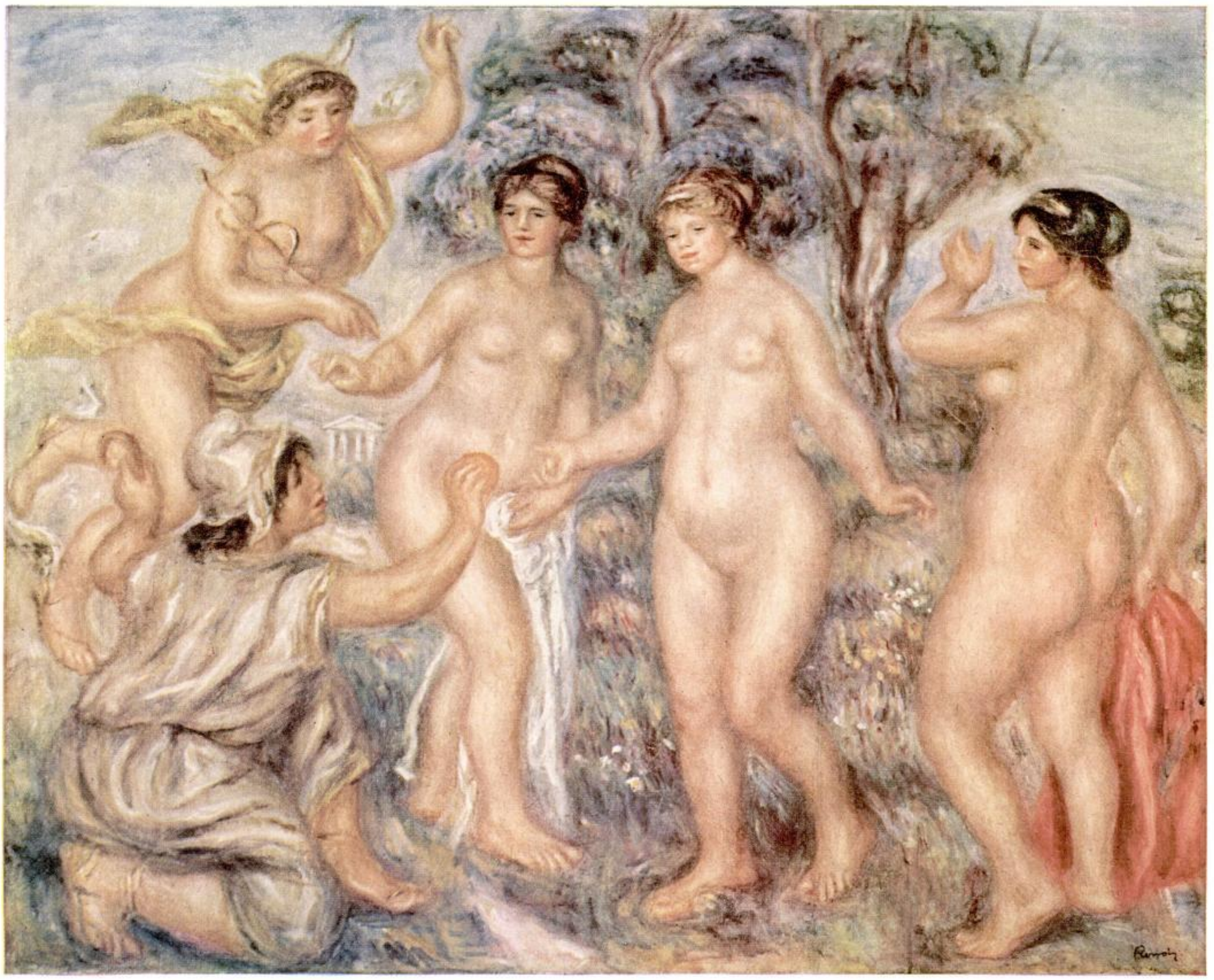


LEFEVRE GALLERIES

MME. RENOIR

BEFORE she was married my mother had worked as a dressmaker in Paris. Afterward she had to manage my father's affairs, since he worked full time at his painting. She ran our farm at Les Collettes, supervising the vineyards and the grinding of olives for oil. In 1915, the year she died, father painted her for the last time, with our little dog, Bob, in her lap.

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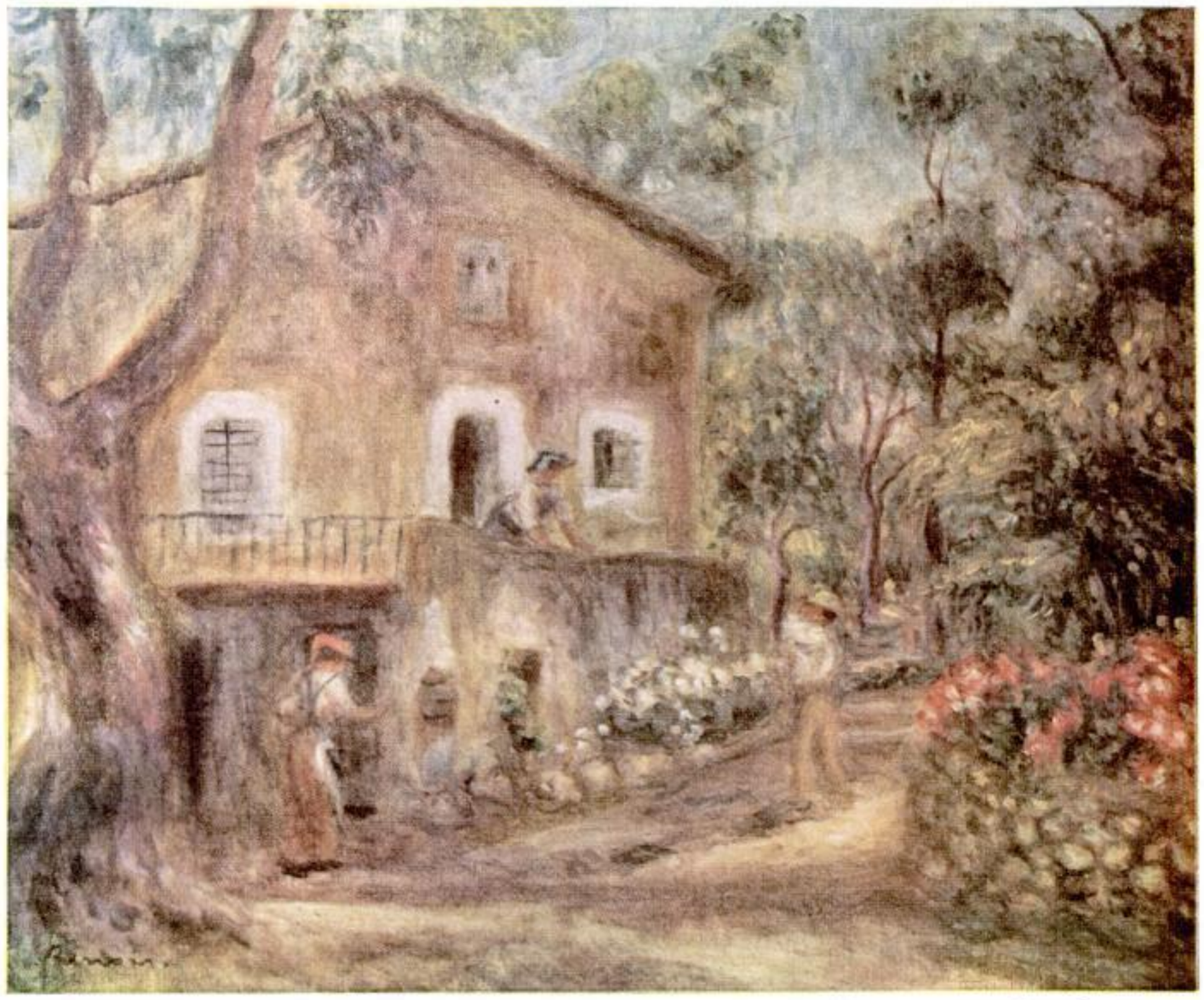


HENRY P. MCILHENNY COLLECTION

THE JUDGMENT OF PARIS

AT Les Collettes my father had a huge studio built for him. There around 1914 he painted this scene of classical gods which, he once said, were the only deities he really worshiped. Gabrielle was model for Paris, the shepherd boy (*left*) and Juno (*right*). Another girl posed for Minerva and Venus, while Mercury (*upper left*) is a combination of both models. After a while my father tired of his large studio and had a little glass-enclosed shack built in the middle of the olive grove where he worked all day, with his models sitting out under the trees. He seldom had them pose nude outside, because he did not want to seem disrespectful of local opinion.

LES COLLETTES was a large estate near Nice with an old farmhouse and beautiful olive trees which were 400 years old. My parents bought it to save the trees from a lumberman who was going to cut them down. Everywhere there were flowers, all of them watered by an elaborate irrigation system which my mother planned. The farm was always full of people, yet my father, at work in his studio or in the little glass "cage," was somehow able to isolate himself from the world. Children could shout, play, do anything around him, but he didn't notice. And when he wasn't working he enjoyed all the more the bustling, noisy life of the farm.



ALVAN T. FULLER COLLECTION

FARMHOUSE AT LES COLLETTES

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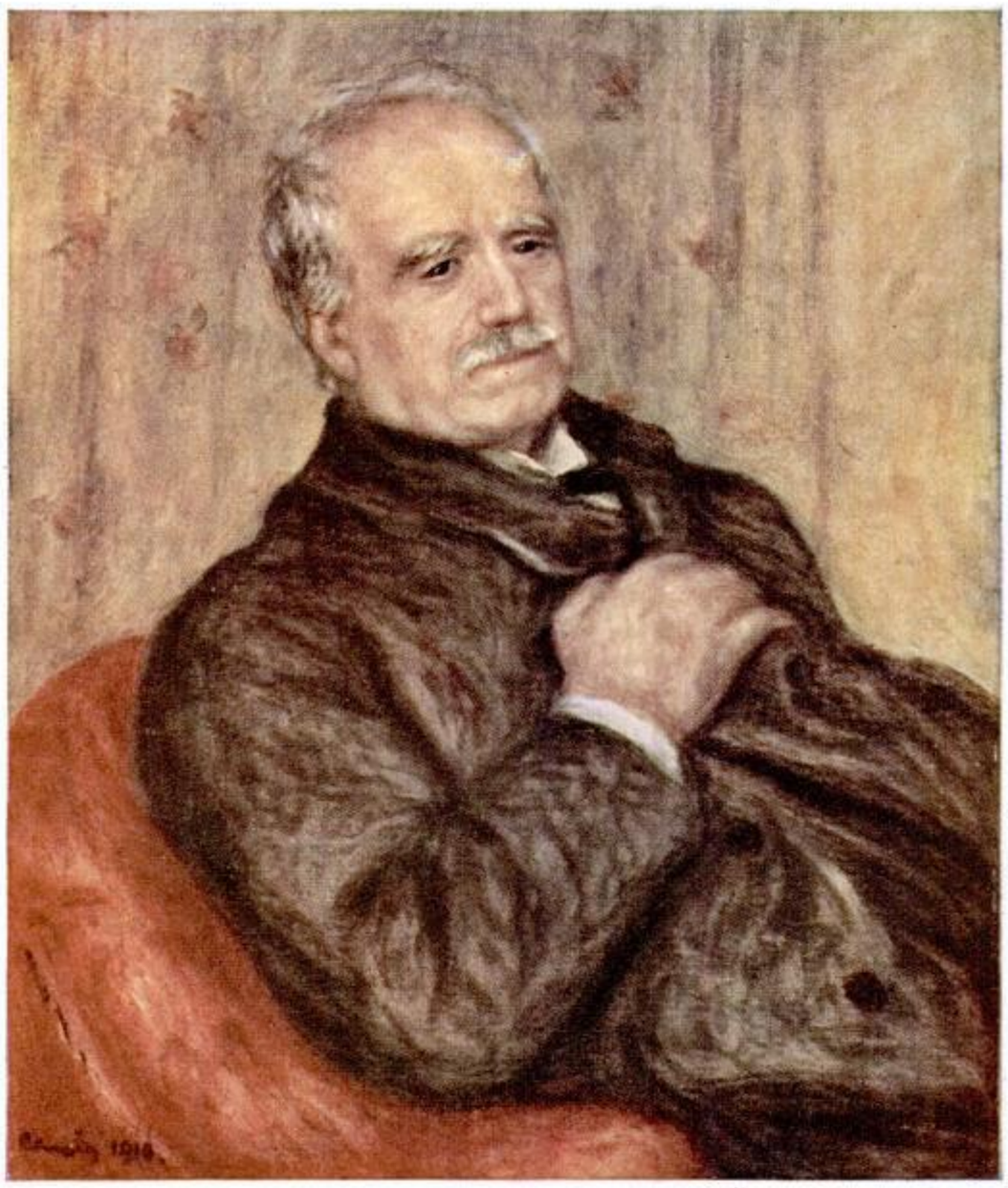
CLAUDE

MY father had always liked making sculpture and when he settled in the south of France he became absorbed in creating an art that could exist in the open air. He spent hours in his wheelchair, re-creating in clay the nudes and goddesses of his canvases. One day in 1913 he decided to make a relief to hang over the fireplace. Sculptor's tools were too heavy for his hands, so I found him a nail, and with it he modeled in clay a portrait of my brother Claude. I later cast it in bronze.

JEAN RENOIR COLLECTION



THE HUNTER



DURAND-RUEL

PAUL DURAND-RUEL

ONE of the first to champion my father's work was the art dealer Paul Durand-Ruel. He was introduced to father in 1873 and from then on he remained a good friend and consistent supporter. For years Durand-Ruel scarcely managed to sell anything. but in 1886, when he was almost bankrupt, he insisted on taking a collection of Impressionist paintings to New York, where at last he met with some success. I remember him as a dignified old gentleman who was very patient with children. In my imagination he was like Christopher Columbus. He was the only man I knew who had lived in America, who had strange names on his tongue like Connecticut and Manhattan. And he was the first to teach me that the U.S. was inhabited not only by Buffalo Bill and Nick Carter. Durand-Ruel also introduced me to corn on the cob—a very interesting experience.

AT Les Collettes, when I was 15 (*left*), I wore a jacket which reminded my father of a hunter, so he had me pose with a gun and with Bob for a hunting dog. The gun was borrowed from one of our farmers. I shot it only once, killed a bird and was horrified. The posing sessions, which were held in the big studio, went on for several months but fortunately they were very short. I had just been given my first motor bike and I was impatient to go full speed through the beautiful roads of southern France. Father appreciated the little machine which shortened the 15 miles between my school and home. "It's a rather honest gadget," he said. "It's greasy, dirty, noisy and it stinks, but it doesn't try to show off like an automobile."

IN 1910, nine years before he died, my father painted his last self-portrait (*opposite page*), using two large mirrors. One day I broke one of the mirrors and, before I could replace it, the daylight was gone. Since father never worked in artificial light; he left the portrait as it was, saying he would much rather paint the opposite sex. To the very end father remained eager about life and beauty. People called on him all the time and he questioned them about everything that was going on. Yet he was so weak and thin you had a feeling that you were being confronted by little more than a soul. But he kept right on painting. A few days before he died he asked the chauffeur to bring in a bowl of anemones. As he dipped into his colors to paint the flowers he said he hoped his little picture would be a suitable card to introduce himself to the great painters of heaven.

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DURAND-RUEL

SELF-PORTRAIT

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Put some romance
in your "loaf life"!



ARROW

Bali Cay

Whether you're taking a cruise to the Caribbean or just a week-end jaunt to the beach, do it with a splash! Add some *color* to the landscape; pick up an armful of Arrow *Bali Cays!*

These beauties are as colorful as a coral reef... and just as washable! They come in big, splashy patterns and small, neat designs in both cotton and rayon fabrics. In short or long sleeves. And all have the amazing Arafold Collar. Prices about $4.50 and up. (Subject to government regulation.) See *Bali Cay* at your Arrow dealer's now!

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BLOND STREAK was squeezed on, using cardboard to keep powder off rest of hair (*below*). Product is called Contress, costs $2.



Powdered Streaks

TEMPORARY TINT GOES ON HAIR LIKE TALCUM

Since home hair dyes came out (LIFE, Nov. 27, 1950), about one woman in five has taken to some kind of touching up. Whether she uses a rinse, tint, bleach or liquid spray, she has to keep her head covered in summer sun to avoid discoloration and brittleness. Now the ancient practice of hair powdering has been brought back to produce a hair tint that can be safely worn to the beach. Instead of the flour used in the 18th Century, the new product is a tinted metallic powder derived from an odd source: the aluminum dust inhaled by miners to coat their lungs as protection from coal gas.

The powder washes out with a swim or shampoo but can be restored right away with a few squeezes of its plastic container. It is subject to smudging and, if used in large doses, will shower the wearer's shoulders. But it is useful for dressing up the hair for a special occasion with this season's popular streaks (*above*). For women still timorous about permanent tinting, it is a simple way to experiment with a new color.

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Virginia Mayo

danced 26 miles in these

MOJUD

"MAGIC-*MOTION*"

SHEER STOCKINGS

MAGIC-MOTION MEANS
EXTRA "GIVE" AND SPRING-BACK...
THE SECRET OF LONGER WEAR



VIRGINIA MAYO
Co-starring in
"SHE'S WORKING HER WAY THROUGH COLLEGE"
A Warner Bros. Production
Color by Technicolor

What a torture test for a pair of wispy stockings! Virginia Mayo danced 26 miles in a single pair without a single run!

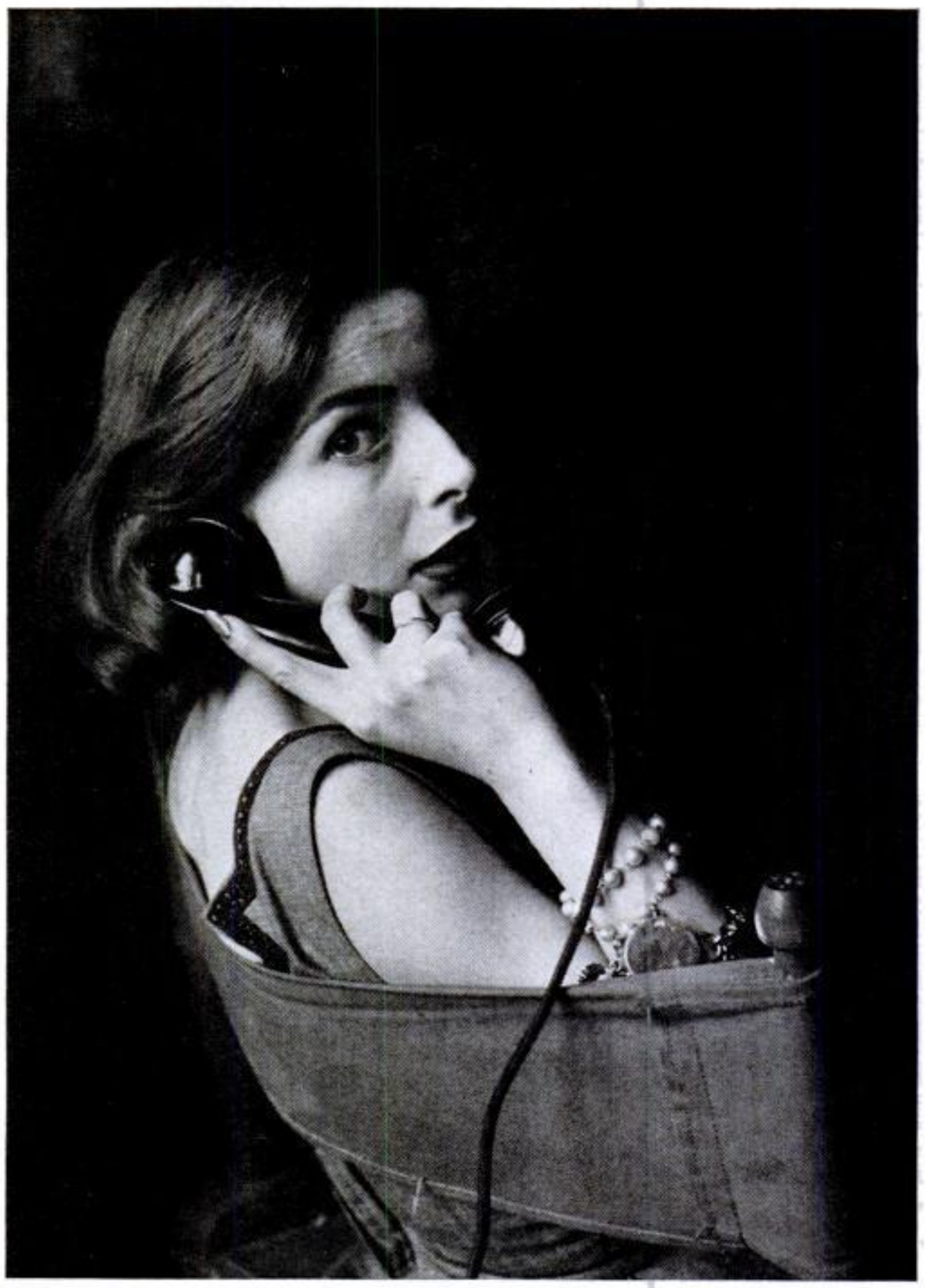
Why do Mojuds wear so well? Because there's Magic-Motion . . . extra "give" and spring-back, in the knit; less strain on the stocking when you dance, walk, kneel, run.

"Whether I'm under the camera's eye or in the public eye . . . my legs must LOOK their best", says screen star Virginia Mayo, "and clear, sheer Mojuds add glamour to my legs!" They'll add glamour to *your* legs, too.

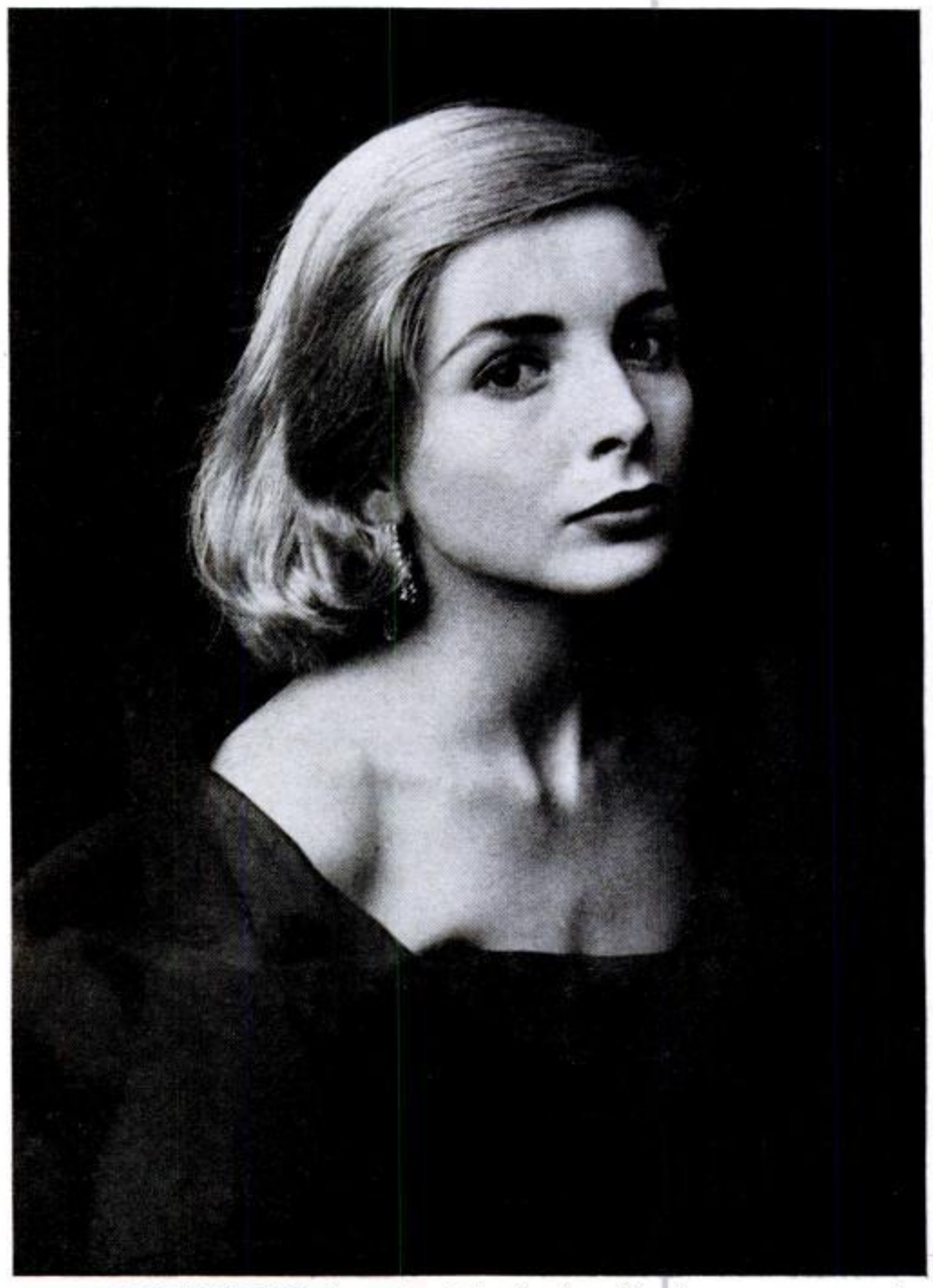


stockings by MOJUD®

• Remember, there's lovely Lingerie by Mojud, too. At fine stores everywhere.
For nearest dealer, write Mojud Hosiery Co., Inc., 385 Fifth Avenue, New York 16, N. Y. © 1952



BEFORE POWDERING, brunette model has choice of light colors like gold, silver, bronze. For blondes there are darker shades of exotic blue, lilac, fuchsia.



AFTER POWDERING, brunette at top is silver blonde, can remove color with shampoo. A bottle will make about 40 streaks or do whole head five times.

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IT'S SO NICE TO BE Beautiful IN COOL COMFORT!

And it's so smart to stay in bright step with fashion by wearing Summerettes for color, Lovely fabrics and flattering lines make these BALL-BAND Casuals a pleasure to wear everywhere, all day. Duo-Texture platforms and cork-buoyed rubber soles keep Summerettes cool and light on your feet for delightful, lasting comfort. Choose all *your* Summerettes, now, at the store where you see the Red Ball trade-mark.

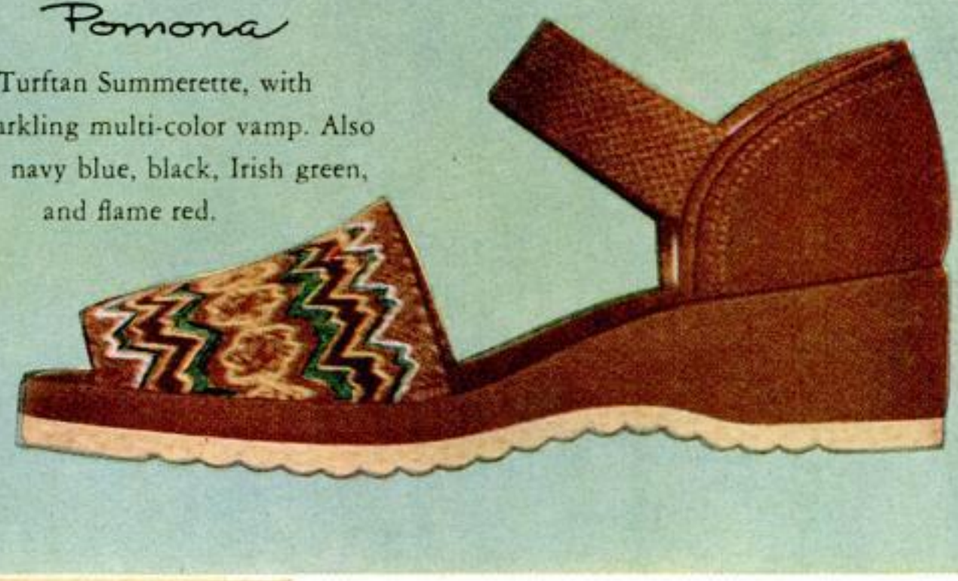
Mona Freeman

appearing in the Cecil B. DeMille-Paramount picture, "THE GREATEST SHOW ON EARTH" (color by Technicolor,) turns to her Summerette wardrobe for just the right color accent for her daytime clothes. THE FLORIDAN, a smart strap pattern Summerette, worn in Irish green by Miss Freeman, is also made in white, burnt orange, navy blue, flame red, and toast.



Pomona

Turftan Summerette, with sparkling multi-color vamp. Also navy blue, black, Irish green, and flame red.







Luray

Navy blue Summerette with smart, cool nylon mesh vamp. Also white wine, lime, canary, and flame red.



Sunny Sue

Flame red Summerette. A very pleasing, snug fitting cross-strap pattern. Also in maple brown, black, aqua, white wine, lime, canary, and navy blue.



Summerettes®

by **BALL-BAND**

MISHAWAKA, INDIANA

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add punch to your lunch!



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make everthing taste better



Our grandmothers never considered a meal complete without pickles! And how right they were! Pickles and Olives add extra tastiness to the best cuts of meat . . . make left-overs sparkle with new flavor! Especially MONARCH—the tastiest, crispiest pickles and olives that ever sparked a meal with new taste delights! Use Monarch Pickles and Olives to make everything you serve taste better! And to top off every meal serve Monarch Coffee or Tea.

A bottle of Monarch **Pickles or Olives** stretches over **many meals . . . adds so much to food enjoyment for so little.**



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FINDING THE DOOR BARRED, STUDENTS SWARM UP THE SIDE OF THE PI PHI SORORITY AND ENTER THE WINDOWS

NEBRASKA APES MICHIGAN

Campus copycats get soaked, raid the sororities and steal girls' lingerie

Ever since students at the University of Michigan succumbed to spring and raided women's dormitories (LIFE, April 7), other colleges have faced a series of similar eruptions, most of them copied slavishly after the Michigan affair. University of Nebraska students, picking an evening when both the chancellor and the dean of students were away, had a water fight. Then, having doused themselves, they advanced on the sororities, forced their way in through windows (*above*) and swiped lingerie from squalling, usually delighted coeds. A house mother, knocked down and trampled, had to be given sedatives.

The next night, just as the college was totting up the $700 bill for damages, the boys got loose again, hauled girls from their sorority houses and daubed them liberally with paint (*next page*). The dean, back on campus, tried to stop them and got soaked with water. Police finally broke it up. Their patience gone, university authorities said the guilty might go on probation and would probably have to foot the bill.

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Humphrey Bogart

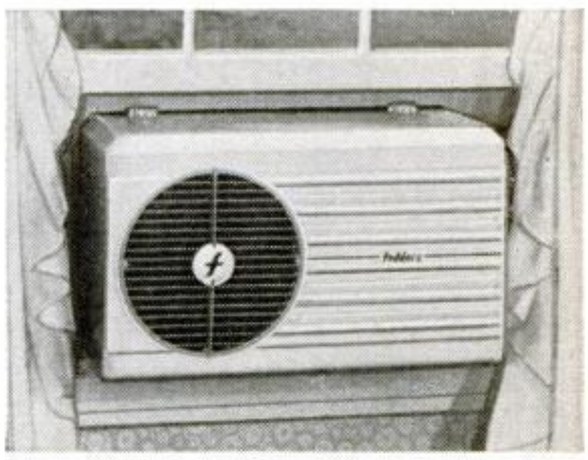
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with a low-cost Fedders Room Air Conditioner in his bedroom!



HUMPHREY BOGART
starring in
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SLEEP COOL in the hottest weather! This compact, handsome cabinet . . . a real electrically refrigerated system . . . sits on your window sill, plugs in like a radio. Cools and dehumidifies the air, filters out dust and pollen. Helps hay fever sufferers . . . keeps room cleaner. No building alterations, no water connections. Exclusive twin evaporators offer more cooling power . . . more comfort for you. Mail coupon today for facts.



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You don't mind winding your watch-but...

... the fully perfected self-winding mechanism of the CROTON AQUAMATIC keeps your watch automatically wound to exactly the right point and completely eliminates the risk of over-winding the main spring. Result? Greater accuracy!

You may never wear your watch in swimming-but...

... if you do, the CROTON AQUAMATIC is certified waterproof.* Its waterproof* qualities protect it in other ways, too. Not only is water kept out, but dust can't get in to mar its beauty—rust can't set in to mar its parts. Result? Longer life!

You wouldn't drop your watch purposely-but...

... the 17 jewel shock resistant CROTON AQUAMATIC shrugs off bumps and blows that would damage the average watch! Its greater shock resistance "cushions" the blow. A lifetime repair guarantee for balance staff comes with your watch. Even the glass crystal is shatterproof! Result? Less servicing!

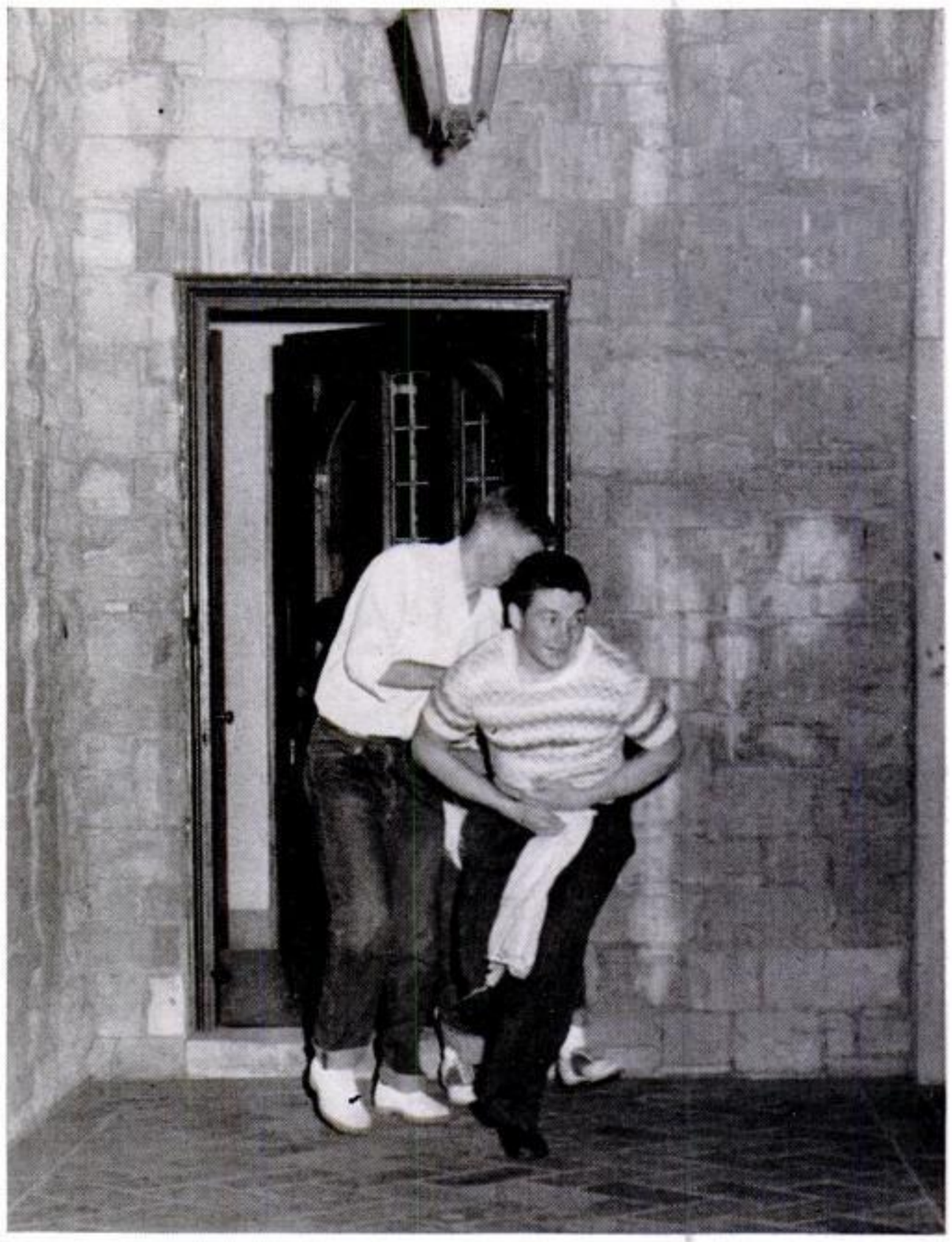


AQUAMATIC "65"—10 kt. yellow gold-filled case. Sweep second hand. **$65.00** *tax included*

AQUAMATIC "T"—Chrome top, steel back. Shatterproof crystal. **$39.95** *tax included*

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The trouble-proof Croton Aquamatic is *self-winding, waterproof,*shock-resistant.**Remains waterproof as long as crystal is intact, case unopened. Sold at all leading jewelers. For interesting free booklet, write CROTON, 48 WEST 48th STREET, NEW YORK 19, NEW YORK



TRIUMPHANT STUDENTS LEAVE CHI OMEGA HOUSE WITH STOLEN GIRDLE



BOYS SPLATTER MUD ON GIRLS THEY HAVE FLUSHED FROM DORMITORY



GIRLS SUBMIT HAPPILY TO HAVING GREEK LETTERS PAINTED ON JEANS

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OLD FORESTER

"There is nothing better in the market"

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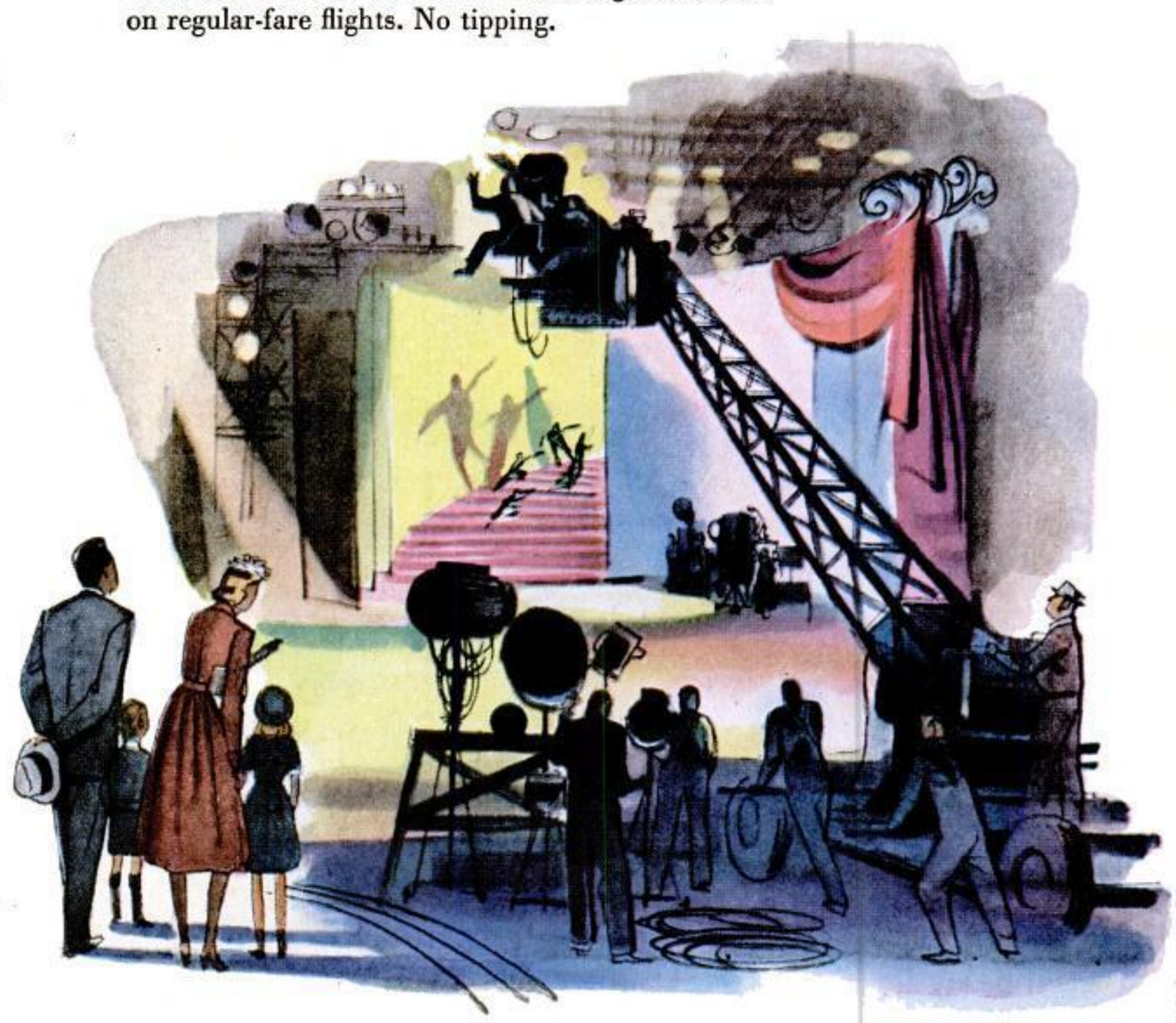




The Philippines lie only 400 miles off the coast of China. By sea, that's a long trip from the U. S. for a busy executive. By air, the journey to Manila takes only 1½ days from San Francisco . . . you can afford time for a stopover in lovely Hawaii. No charge for your berth.

Longer vacations...

Los Angeles is less than half a day from New York by air. And the trip is *fun*; you have a magnificent bird's-eye view of the ever-changing country below . . . Air travel often costs less than surface travel. No charge for meals on regular-fare flights. No tipping.

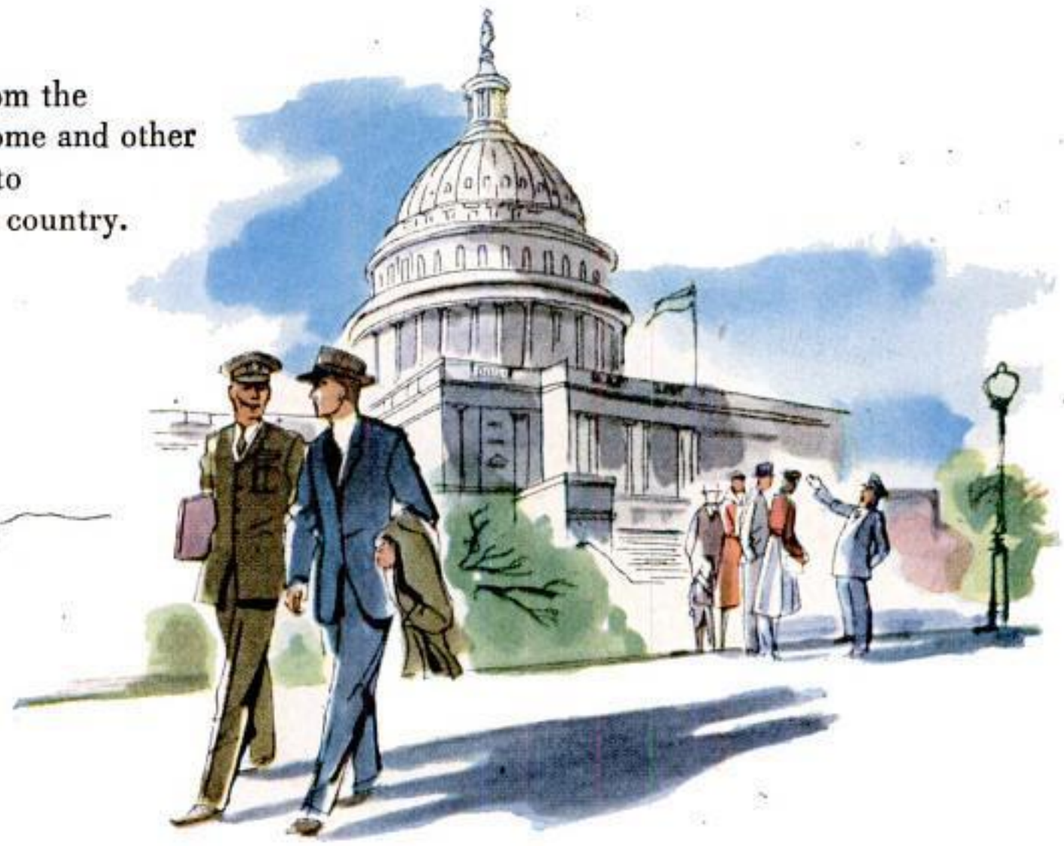


Paris is so near by air! If you boarded your airplane tonight, you could be strolling down the Champs Elysees tomorrow. Flying makes a short vacation act like a long one: on a two-week holiday you can see more of Europe than the surface traveler who takes a month.

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Scandinavia has excellent air service from the United States . . . and to London, Paris, Rome and other cities of Europe. Make a "circle trip"—fly to Scandinavia, and fly home from a southern country.



Washington brings travelers from all over the world. Swift DC-6 airplanes save them precious days or weeks. • For free, expert help in planning *any* trip, ask any of the airlines listed below. Or see a travel agent; look under "Travel Bureaus" in the classified phone book.

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Argentina is as far from New York as Egypt. Yet you can make the trip to Buenos Aires in only a day by air. Thrifty tourist fares are available to South America—and to Europe, too.

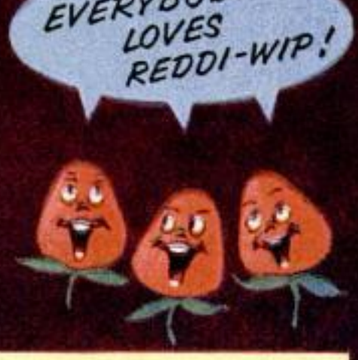
Twice as many people fly DOUGLAS as all other airplanes combined

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How to Make Strawberries SING!

Serve 'em with Reddi-wip



FRESH strawberries are here again with all their red-ripe deliciousness that *fairly* begs for the crowning glory of Reddi-wip! You'll say they taste *twice* as luscious when served the Reddi-wip way!... Made of fresh, rich cream, Reddi-wip whips itself automatically at the touch of a finger. The grandest time-and-money saver ever. No fuss—no bowl and beater to wash. And Reddi-wip stays fresh in your refrigerator for days.

Use Reddi-wip on *all* your desserts — cakes, puddings, gelatins—for *extra* glamour, *extra* taste appeal!

Get REDDI-WIP today from your grocer or milkman!

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This movie kiss grew hotter . . .

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HI-LO TABLE, PAD & COVER regularly $18.90



Off-Center Legs for comfortable sit-down ironing. 15" wide table.

Iron sitting or standing with easy speed in comfort you never knew before. Mary Proctor's Hi-Lo Ironing Table, Pad and Cover are yours for dollars less if you act now. Get yours and end stooping and stretching, lugging and pulling . . . speed your ironing with a pad and cover that stays drum tight, lets your iron glide over the heaviest pieces. See it! Try it! Order your set today, end ironing drudgery forever.

ADJUSTS TO YOUR HEIGHT . . . from 27 to 36 inches. Stores in 3½" space.

EASY-SHIFT WHEELS on rear foot make sit-down ironing practical . . . let you roll the table back and forth to bring ironing into easy reach.

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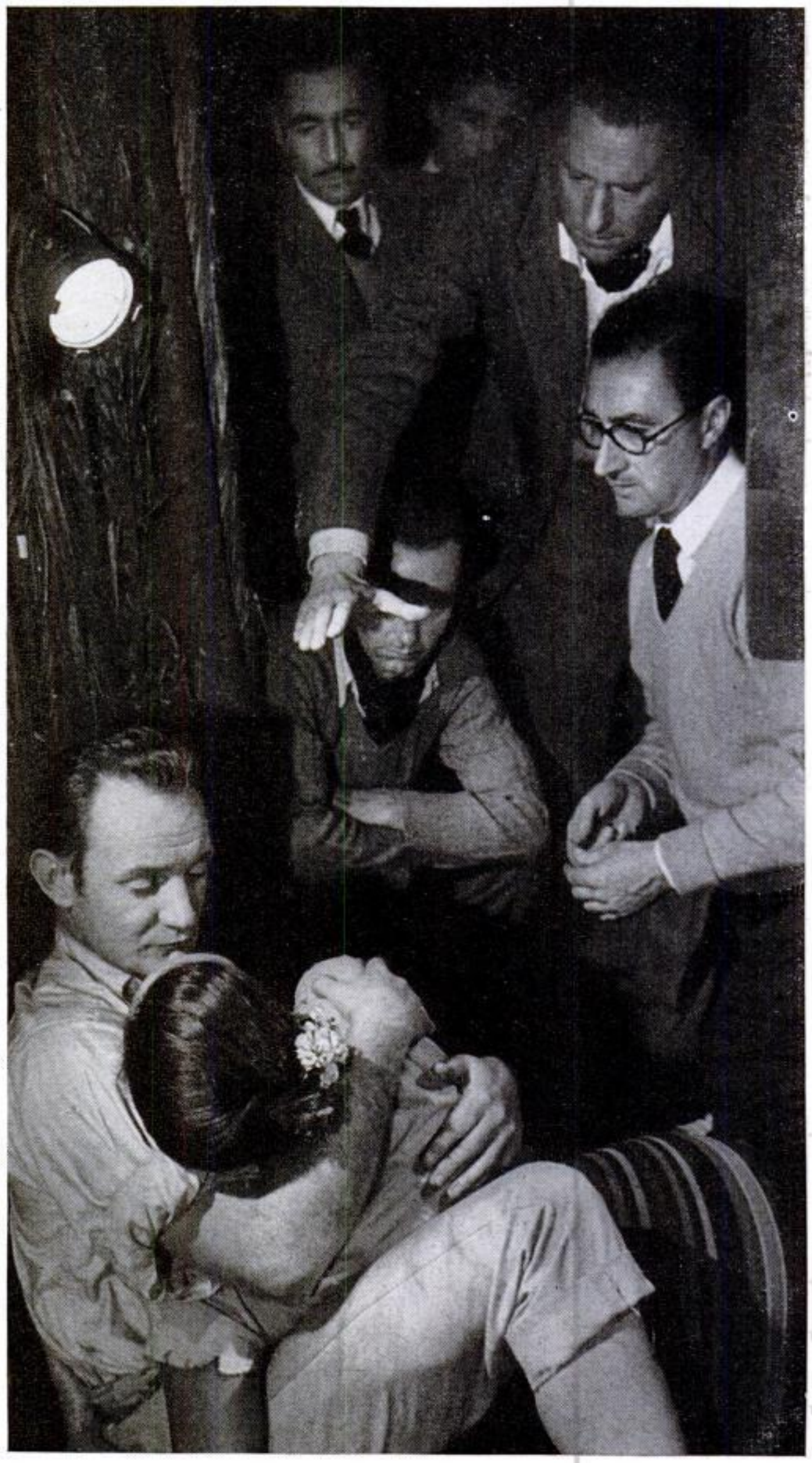
THE APPLIANCE NAME YOU CAN TRUST

. . . and hotter for 112 seconds and is felt half a world away

The marathon movie kiss pictured on the previous page is taking place between a new Arabian-French starlet, Kerima (*see cover*), and English Actor Trevor Howard. Their kissing scene continues for 112 seconds while the camera cuts between the lovers and the children watching them. Kerima's kiss, one of the most passionate in movie history, is a climactic episode in a new British movie, *Outcast of the Islands.* Kerima herself was discovered by the film's director, Carol Reed, who is shown (*bottom*) amidst studio technicians as he directs the kiss scene with outstretched hand like a maestro conducting a symphony.



7,000 MILES apart two sets of actors create kissing scene. The giggling native kids, supposedly observing the long kiss, were filmed in Ceylon. The kissers themselves were taken in a studio near London.



CONTINUED ON PAGE 114

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Advertisement



Probably the best-selling dress in America (and glimpsed under many a mink coat) is the Sacony Waistbander, washable acetate jersey dress with flexible waistband that fits all figures, costs only $10.95.



Shoe-buttoned knee britches in rayon flannel have characteristic Sacony fashion flavor at characteristically low price. $7.95. Jacket, $10.95.



Sacony bathing suits have glamorous evening dress necklines, tiny waistlines, can't ride up in back. This in dull rayon lastex costs $16.95.



Sacony knows fashion-consciousness starts early, puts imaginative details into rayon lastex swim suit, $3.95; gabardine shorts and matching lisle shirt, $1.85 and $1.95.

Sacony values baffle experts

Fashions of superb design, fabric and workmanship have small price tags

For some time now a fashion maker with the brand name of Sacony (rhymes with Mal*oney*) has been mystifying the experts with a combination of superb styling and excellent quality at bafflingly low prices. The explanation of the mystery is the woman consumer herself—a clear-eyed buyer who weighs clothes and their prices, is quick to act when she spots good value. Such responsive consumers have built a big volume of business for Sacony—a fact that results in lowered costs and lowered *prices.* Retail stores, sensitive barometers of public preferences, report that Sacony fashions are chosen enthusiastically by women in all size, age and income brackets, including many who can afford to pay considerably more for their clothes. Women are invited to write Sacony (College Point 56, Long Island, N. Y.) to learn where they can buy Sacony fashions in their vicinity.

Sacony year-round suit of Palm Beach* cloth has real suit tailoring, costs only $25. Water-repellent coat, $39.95.



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CONRAD NOVELS INSPIRE FILM

Outcasts of the Islands concerns a set of characters, many of whom were first created by Joseph Conrad in his novel, *Almayer's Folly*. The movie deals with these same people as they crop up in a later Conrad novel, *An Outcast of the Islands*. Its hero is a pretentious wastrel named Willems, who is kicked out of his merchant's job in a Far Eastern port and, thanks to the misguided charity of a sea captain, becomes an assistant overseer of a remote outpost which can be reached only by a secret river passage. Willems hastens his own ruin by falling in love with a nobly handsome native girl and betraying his benefactor. An impressive but not conventionally likable movie, *Outcast* makes use of superior acting and stunning photography—taken in Ceylon—to preserve much of the disturbing magic of Joseph Conrad's great tales.



SECRET ENTRANCE to a river between perilous rocks is navigated by a trading ship which brings white men to native village.



ALLURING AISSA, daughter of a chief, is glimpsed by the white man, Willems, as she does laundry in a stream. Haunted and obsessed by her beauty, he cannot keep away from her even though warned that she is a savage warrior.



SERENE BEAUTY glows in Aissa's face. She is always silent, which makes her doubly provocative to Willems.



DEEP SAVAGERY burns in Aissa's eyes after she and lover flee to rainy jungle where their passion ends in hate.



A distinguished man's watch that offers you the matchless accuracy, the dependability for which the name "Seth Thomas"* has been justly famed for 139 years. Sculptured square knot design. 17 jewels, $49.50.†

Hers, the new "Sweetheart"— charming version of the bracelet watch . . . knowingly designed for a lovely lifetime, by the skilled hands of men who are wise in the ways of time. 17 jewels, $49.50.†

The Newest in fine watches
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FOR ALL 3 FIGURE TYPES!

AVERAGE OR AVERAGE-FULL BUST:

inner Circle*

... gives you more than *uplift* — up*keep*. The exclusive pre-shaped DURA-FORM Cup guarantees uplift that *keeps up* for the full life of the bra. White broadcloth—sizes 32-36A; 32-38B; 32-38C. **500**

SMALL BUST OR IN-BETWEEN SIZE:

Hidden Treasure*

... adds fullness, confidentially — without pads or puffs. The contour's built right into the patented MAGICUP — won't ever wash out. Nylon in white or black—sizes 32-36A; 32-38B; 32-38C. **500**

EXTREMELY SMALL BUST:

Tripl-Treasure*

"Does what nature didn't." Looks like Hidden Treasure—with natural contour inner-pads that can't slip out of place, wash out of shape. White nylon — sizes 30-36AAA. **595**

PETER PAN FOUNDATIONS, INC., 312 FIFTH AVE. N. Y. 1 • *Creators of glamorous Peter Pan Swimsuits with a famous Hidden Treasure or Inner Circle bra built right in.*

MERRY-GO-ROUND OF CANADA, MONTREAL, QUEBEC

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For Sister, Brother, Dad and Mum, Royal Portable makes homework hum!



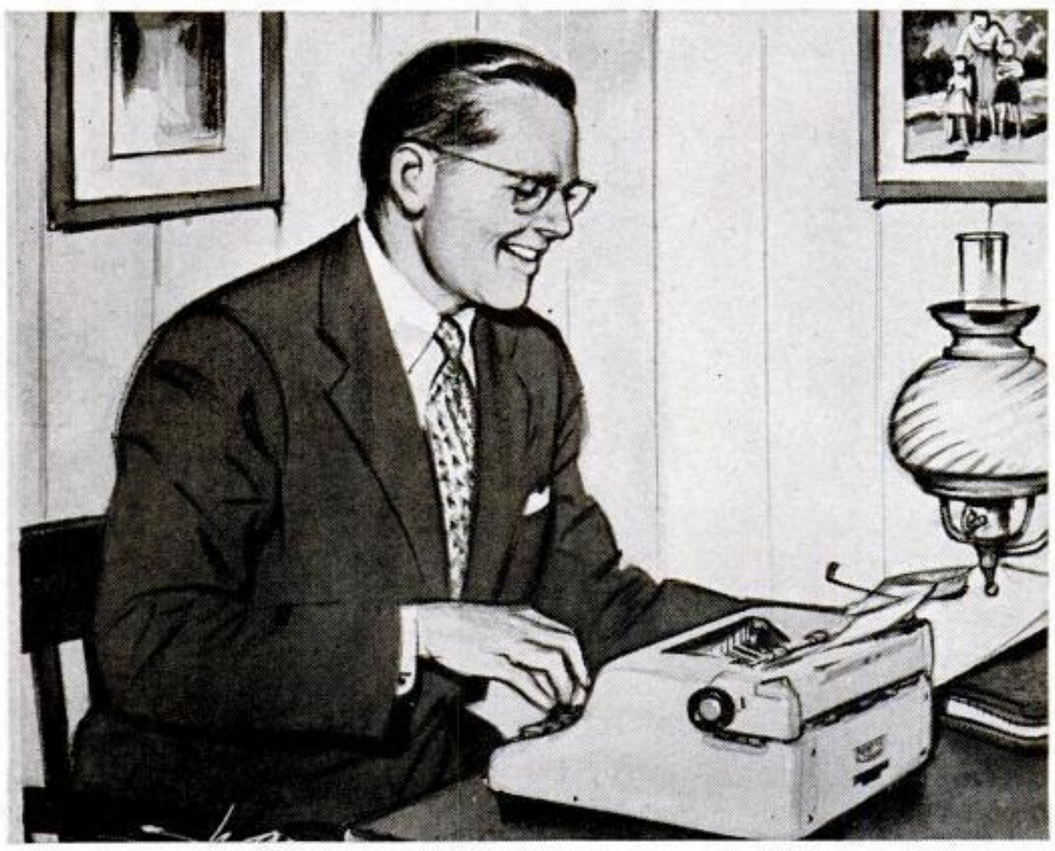
1 *For speed and ease of writing, Royal Portable is tops,*
Because of "Magic" Margin, its magic never stops.

"Magic" Margin, a Royal exclusive, sets left and right margins automatically.



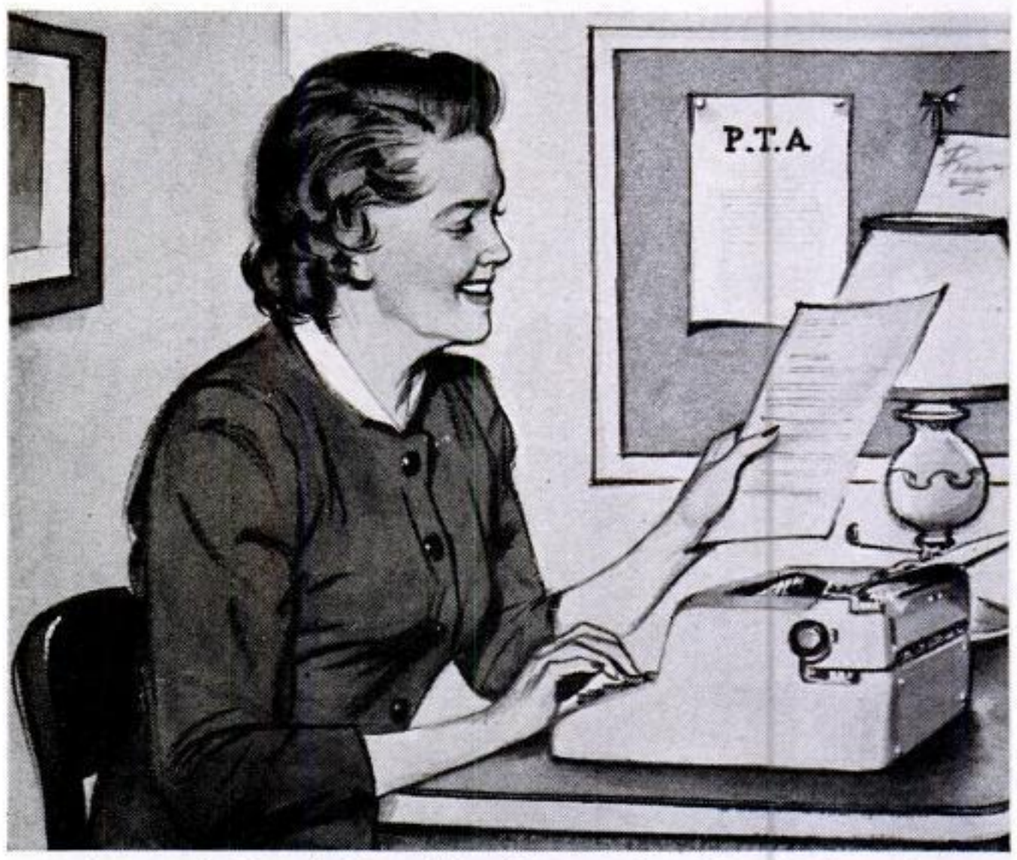
2 *The handy Speed King Keyboard lets fingers type like mad;*
You think like Isaac Newton and, brother, is that bad?

Royal is holder of World's Portable Speed Championship.



3 *For touches light or heavy, Royal brings you "Touch Control."*
Tailor the touch to suit you—then, father, let 'er roll!

"Touch Control" is a Royal exclusive. Makes writing easier.



4 *Buy only Royal Portable; it's standard in all but size,*
Standard in keys and keyboard, a portable you will prize.

Royal Portable—made by the world's largest manufacturers of typewriters.



Graduation Hint: To get or give a Royal Portable, see your local Royal Portable dealer today. Terms as low as $1.25 a week. Ask about trade-in allowances. Royals come in two colors, Gray or Royal Tan. Carrying case included.

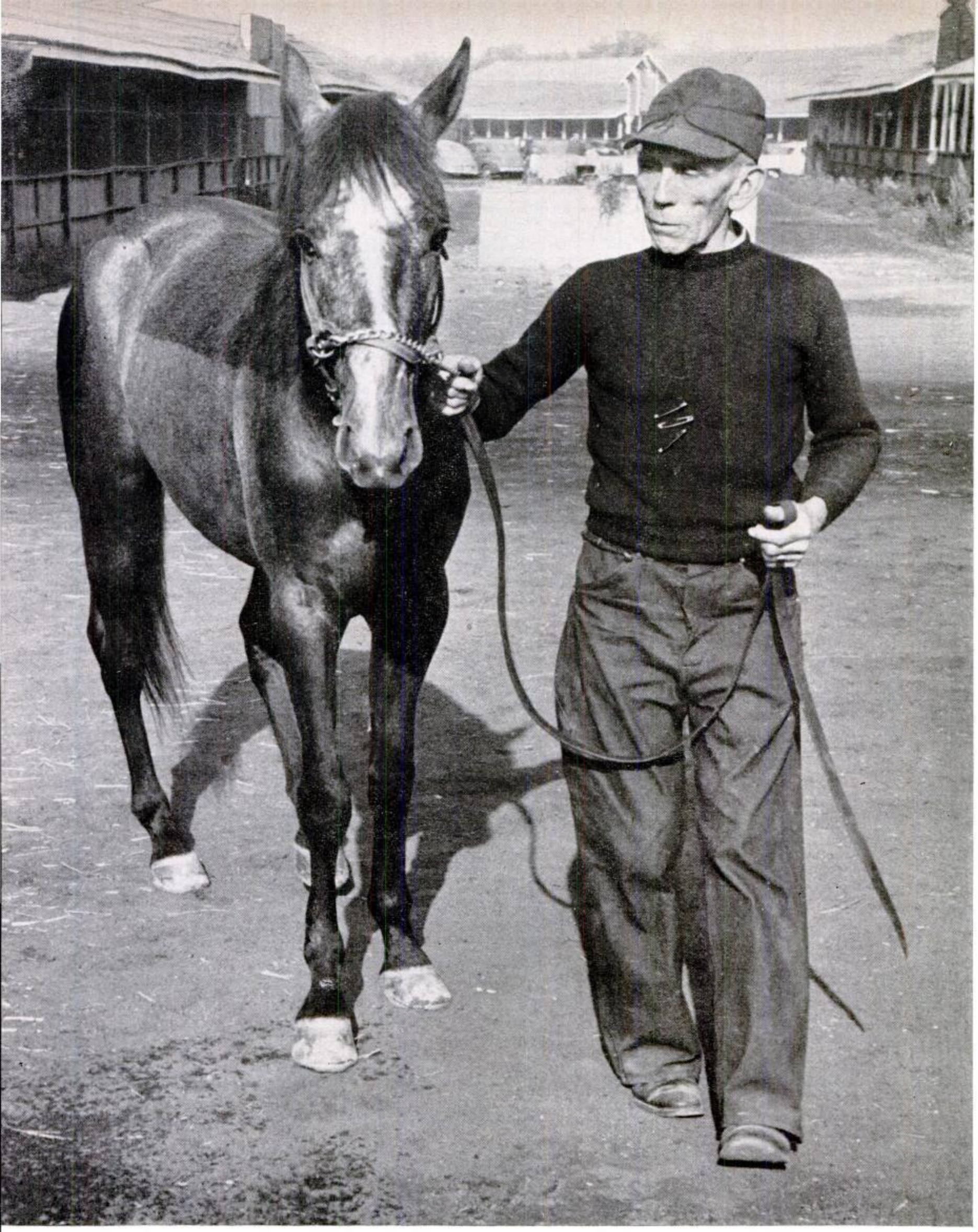


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HOOFING IT back to the barn after Derby plans collapse, Gift Silver and Owner Newell make a dejected pair. Mrs. Newell (*below*) weeps on rail after learning the Louisville trip was in vain.

ODIE'S DERBY DREAM

Iowa railroad engineer brings his horse to the big race and comes a cropper

Odie Newell, 59, is strictly a railroad man. But at the throttle of a big freight diesel on the Milwaukee road's run between Laredo, Mo. and Ottumwa, Iowa, he saw himself as the proud owner of a Thoroughbred horse running in the big races. This spring his dream came true. Odie Newell arrived at Churchill Downs with a horse he intended to run in the Kentucky Derby.

In all the history of the Kentucky Derby there had never been such an entry. Odie met the Derby requirements: he had the $1,000 starting fee and a horse, Gift Silver, which was a Thoroughbred. Gift Silver had been conceived accidentally when its dam, a cheap racing mare owned by Newell, got loose in a field with a neighbor's stallion. When the mother died shortly after her colt's birth, Newell's wife Gladys bottle-fed it on homogenized milk. At Churchill Downs as Odie trained his horse, which had never raced before, horsemen tried to hide their grins. Odie's wife, who knew even less about training race horses than he did, kept barking instructions at him, and when she got especially vituperous he would explain quietly, "She's edgy . . . she's never been away from her mother before." In his final workout, Gift Silver wobbled all over the track in an attempt to imitate a Derby hopeful and collided with another horse (*p. 118*). With that there was suddenly so much official pressure on Odie not to start his dream horse that he tearfully agreed and went back to Ottumwa. He had lost his dream, but he still had his horse and his $1,000.

CONTINUED ON NEXT PAGE


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NEW SHAMPOO DISCOVERY GIVES YOU

Film-Free Hair Without "Detergent Dryness"

New Fitch Shampoo avoids "detergent dryness" caused by shampoos that depend solely on strong "dishpan" detergents for cleansing — actually helps Nature restore the healthy look of young hair.



Your hair renews its youth with every inch it grows. And your shampoo can help keep it looking young and healthy—or can literally wash away that precious bloom of youth.

Feel your hair. Is it dry, brittle, like your hands feel when you use strong detergents in the dishpan? These are danger signs of harsh "detergent dryness" caused by some shampoos that depend solely on strong detergents for cleansing.

Strong detergent shampoos may take out of your hair the very substances it needs for health and beauty. But gentle new Fitch Shampoo *leaves them there* while it removes surface oil, dirt and loose, itchy dandruff . . . and *no* dulling film remains!



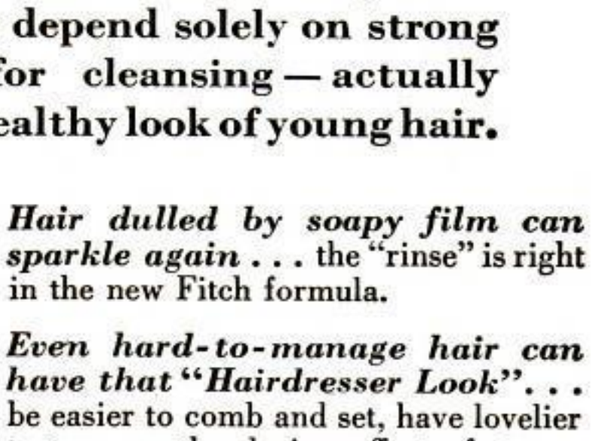
"Detergent dryness" disappears as the scalp's beautifying lubricants are freed; your comb carries them along to polish every strand.

Hair dulled by soapy film can sparkle again . . . the "rinse" is right in the new Fitch formula.

Even hard-to-manage hair can have that "Hairdresser Look". . . be easier to comb and set, have lovelier texture, as the drying effect of strong detergents is removed.

You get a "soft-water" shampoo . . . because new Fitch contains a special agent that makes even hardest water behave like soft rain water, gives you rich luxury suds instantly.

And new Fitch Shampoo is mild, safe to use on a child's scalp as often as needed. Helps leave hair tangle-free.



Gentle new Fitch is *one* shampoo perfect for all the family . . . because it contains everything hair needs to be healthy, to feel soft, to have the natural shine of "young" hair.

Fitch is still the *only* shampoo that guarantees to remove loose dandruff in just one lathering—or your money back.

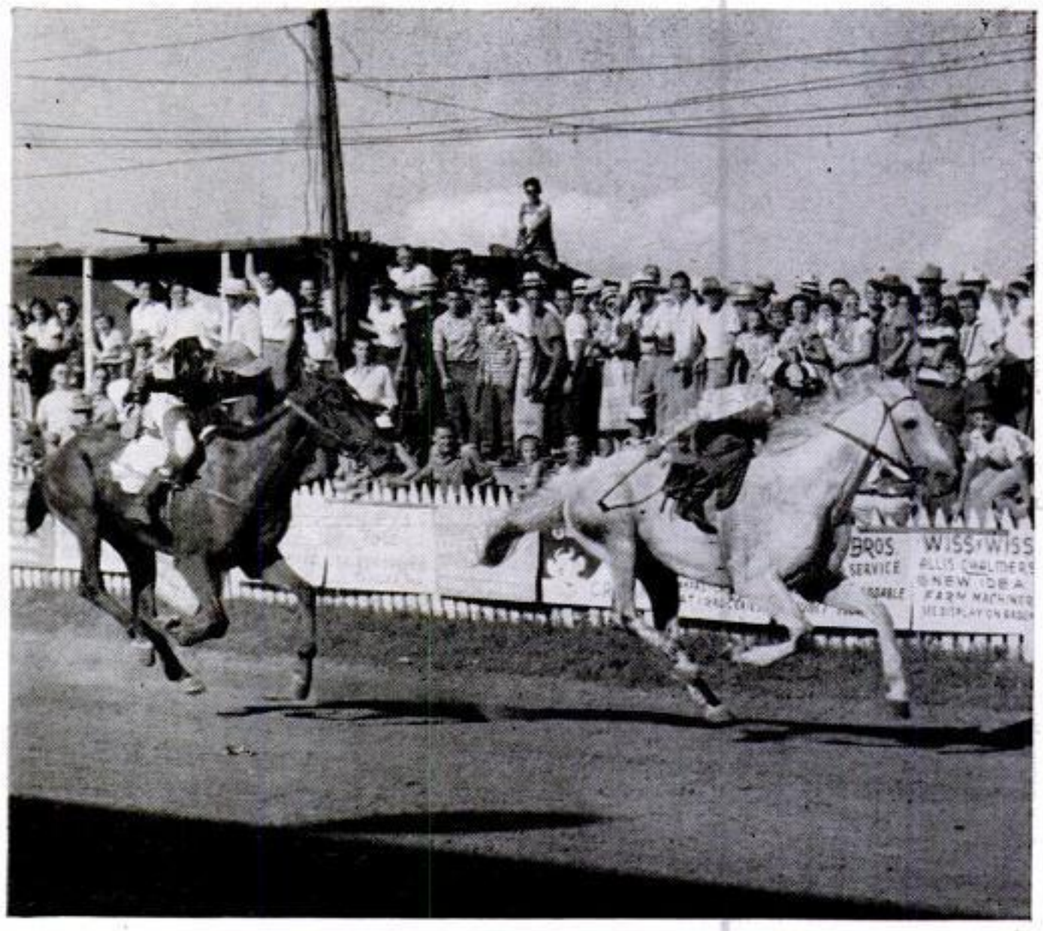
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LOOK FOR THE NEW GREEN AND WHITE PACKAGE



STOP WASHING THE BLOOM OF YOUTH FROM YOUR HAIR

Switch to New Fitch Shampoo



GIFT SILVER'S SIRE, 13-year-old Drift Silver, is still racing the cheap tracks. Here he is winning the 1951 Missouri Derby, worth $600, at Kahoka.



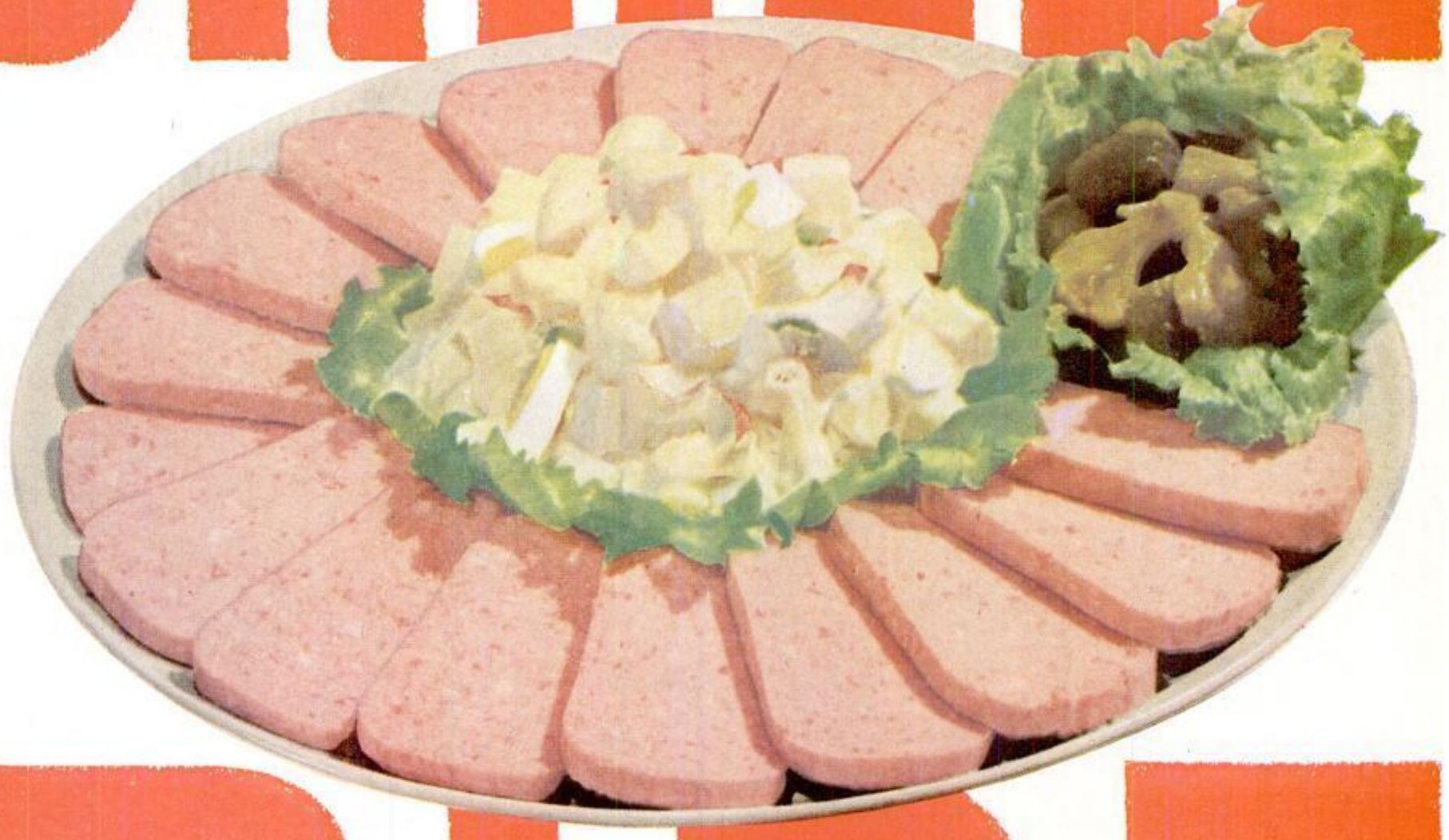
THE NEWELL PLACE at Ottumwa, Iowa is new brick house flanked by barn (*right*) where Gift Silver lives. He was trained at nearby half-mile track.



LOUISVILLE DEBACLE occurs when Gift Silver (*rear*) bears out during workout, hits another horse. The other horse's rider had jumped for safety.

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Morrell Pride SNACK,
Morrell Pride Chopped Ham,
and Morrell Pride Breakfast
Sausage are tasty and
thrifty pure-pork products
you'll be glad to have
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We are proud to
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MORRELL PRIDE BREAKFAST SAUSAGE LINKS—handy cans let you enjoy this pure-pork treat all year 'round.

MORRELL PRIDE SNACK—tops in nourishment and flavor. Ready-to-serve in delicious *cold* dishes . . . or easy-to-fix *hot* meals.

MORRELL PRIDE CHOPPED HAM—lean ham, coarse-ground and juicy, brings that *real ham* flavor to a score of economy meals.

MEATS



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Pork Beef Lamb Ham Bacon Sausage Canned Meats

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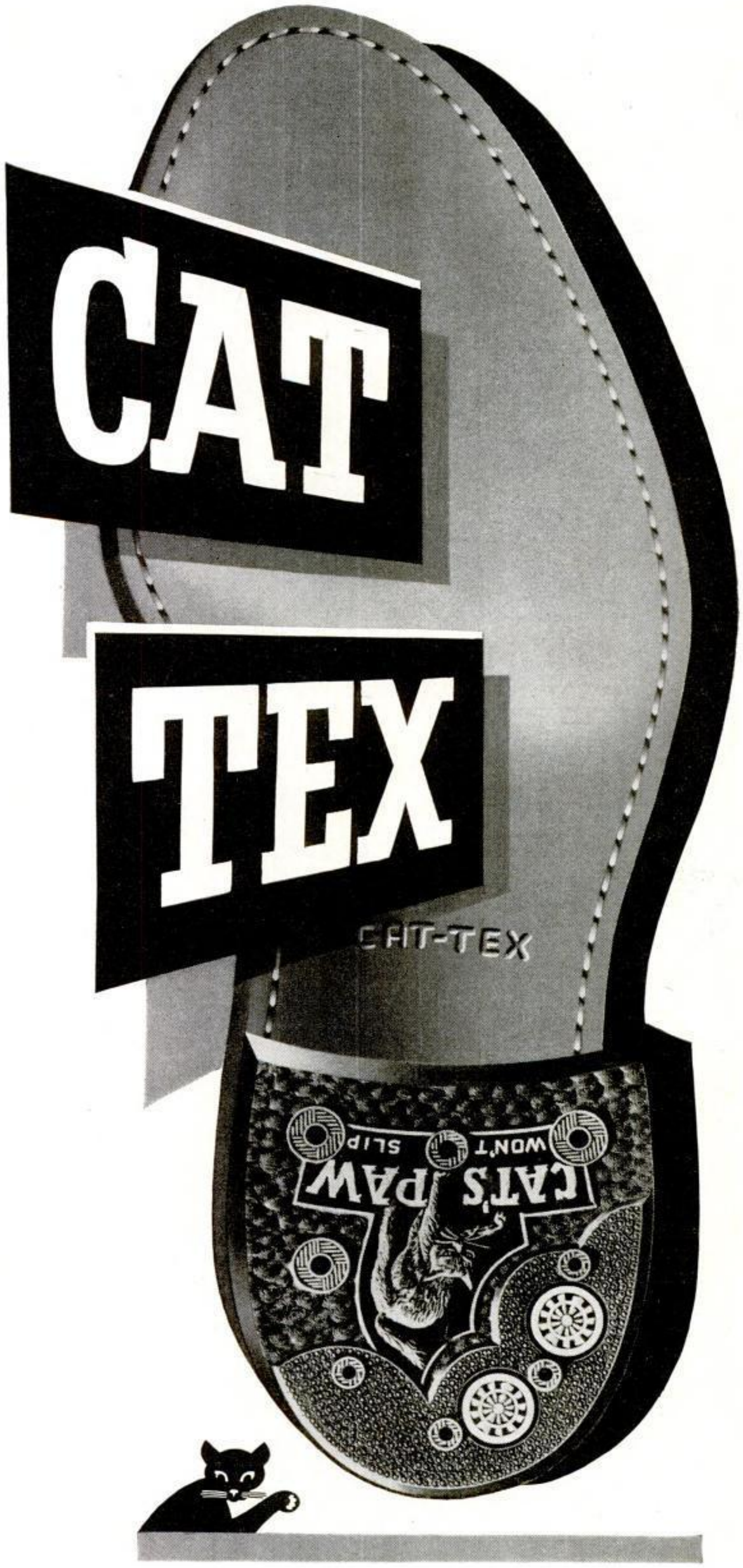


IGNOMINIOUS RETURN to Iowa depresses Newells as they bring Gift Silver back to Frank Miller's stable in Mt. Pleasant where the horse trained. They tried to sell Gift Silver before leaving Kentucky but found no buyers.



PROUD VICTORS of Derby share triumph. Calumet Farm's Hill Gail with Jockey Eddie Arcaro is led into winner's circle by Trainer Ben Jones. But Hill Gail ran into tough luck too. He hurt his ankle, could not run in the Preakness.

Everybody's becoming "soled" on



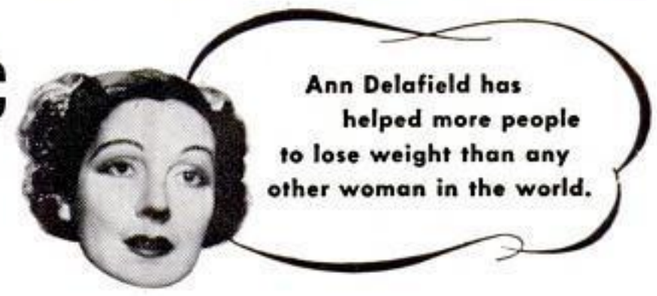
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Ann Delafield, Famous Beauty Consultant, Reveals Dramatic Story of Her Easy, Natural Way to Lose Weight





Judith Nash weighed 161 pounds and had tried again and again to lose the extra pounds that were making her self-conscious and unhappy. Then she tried the Ann Delafield Appetite Reducing Plan and wrote this to the famous beauty authority . . .

"Dear Miss Delafield . . . with the aid of your wonderful Appetite Reducer I lost 27 pounds and never felt better in all my life. My doctor found my health perfect and is greatly enthused about your particular method of reducing. The Ann Delafield Appetite Reducer not only kept me from feeling hungry, but gave me more vital energy than I could get in any other way." *Judith Nash* *

"Judith Nash had tried reducing many, many times in her life but was never really successful," says Ann Delafield, renowned beauty authority.

"Then she tried the Ann Delafield Appetite Reducing Plan and discovered the wonderful secret of the Appetite Reducer. In an amazingly short time she slimmed down from 161 to a trim 134."

IT'S EASY—IT'S FUN

The story of Judith Nash can be your story, too. Now . . . a reducing plan is offered to you based on scientific laboratory research, and implemented by a vitamin protective capsule. If you are one of the thousands of women who have an overweight problem . . . the Ann Delafield Appetite Reducing Plan was designed to help *you* find slender beauty. It is the *easiest* way in the world to reduce because it's fun.

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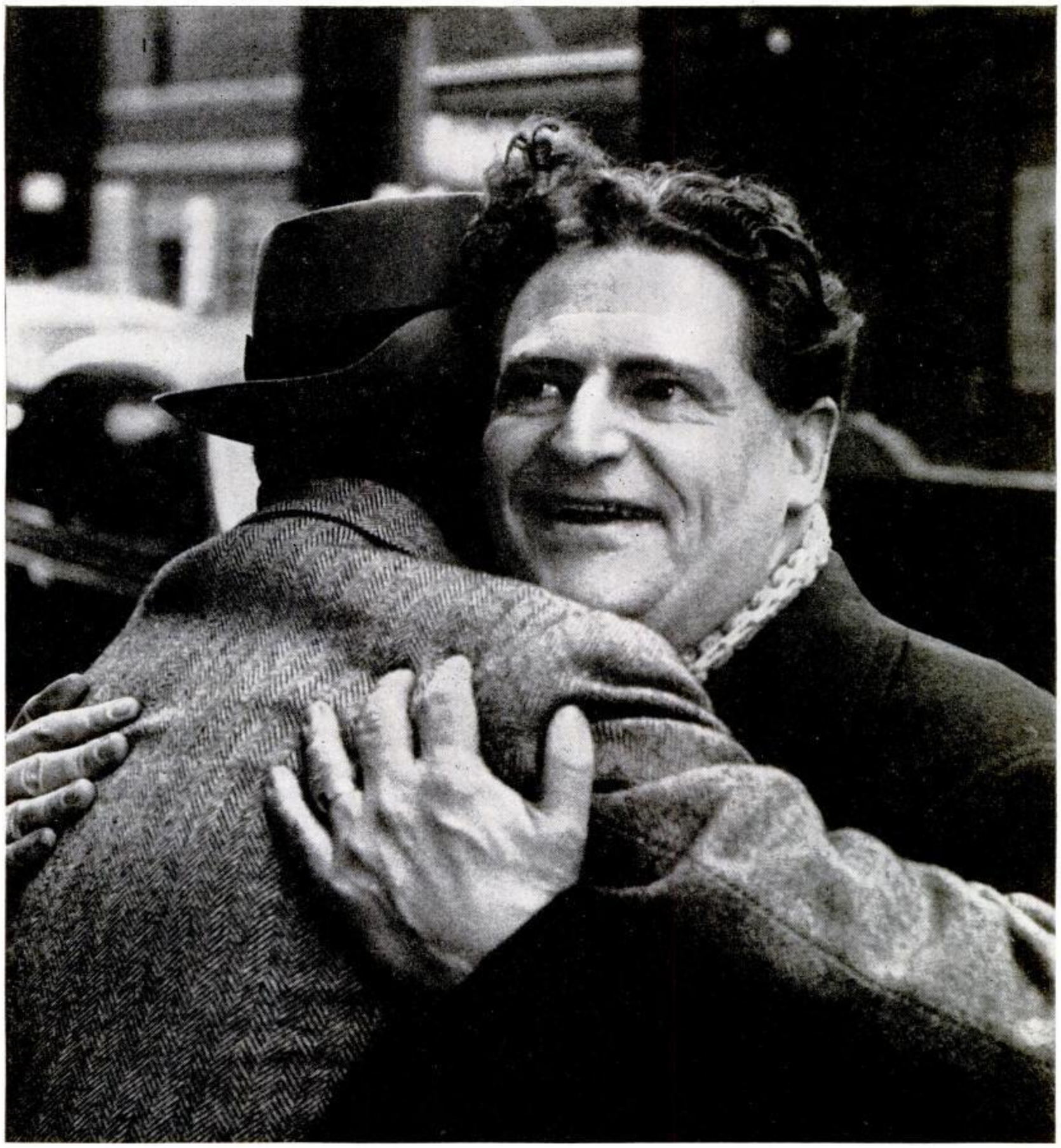
1. A 116-page book giving you Ann Delafield's new, easy Appetite Reducing Plan, including suggested menus and vital beauty tips.
2. A 30-day supply of Ann Delafield Appetite Reducer . . . *not* a drug but a delicious, non-fattening, scientifically produced supplementary food that includes low calorie *Skim Milk Powder* and *Soy Bean Flour.*
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JOSEPH KRAMM, WINNER OF PULITZER PRIZE FOR HIS PLAY, "THE SHRIKE," GETS HUG FROM ACTOR JOSE FERRER

THIS IS WHERE I CAME IN

Broadway revives so many old stage hits that a critic feels he is reliving his past

by TOM PRIDEAUX
LIFE's *Entertainment Editor*

SITTING in a darkened theater, during the brief moment before a play begins, or the interminable one until it ends, is the time when a man can be alone with his own thoughts—which he often prefers to the author's. The other night at a play which closed after only one performance, I had to fall back pretty exclusively on my own thoughts, or thought. It was a simple one: in a quarter century of playgoing, this is the worst Broadway season I have ever seen.

Financially, I had better admit, the season has been good, or at least better, so far, than last year. And probably, when they get all the box-office figures added up, better than any time since 1946–47. But money isn't everything.

I suppose to people around the country the fact that Broadway, artistically, has fallen on its face may sound like a purely local disturbance—like New York's drought when the reservoirs began to dry up. But if they'd consider that for the past 30 years Broadway has trained and fed new talent into movies, and later into radio and television, then maybe the threat of a local dry-up might cause a little more widespread consternation.

As an indication of how things are going, take the case of *The Shrike* by Joseph Kramm (*above* and LIFE, Feb. 11). Looking around for a play upon which to bestow its annual award, the Pulitzer Prize Committee two weeks ago chose *The Shrike*. Now to me the play was well worth seeing, helped as it was by José Ferrer's acting and directing. But I think its story of a sane man held prisoner in a hospital by his malicious wife and stupid psychiatrists is too flatly, too patly written to be worthy of a high literary prize.

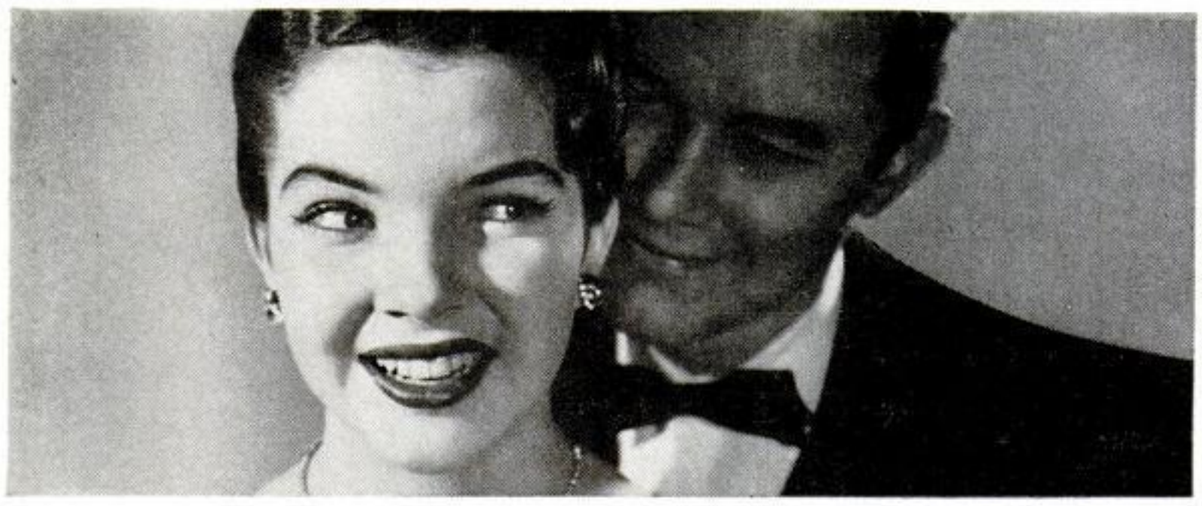
The award is doubly surprising since last year the Pulitzer judges gave no prize at all, passing over such thoughtful plays as *Darkness at Noon* and *Autumn Garden*. If they felt obliged, maybe because of last year's omission, to make some award this year, you might ask whether any other current American play is more deserving than *The Shrike*. My answer would be no. There wasn't any entirely original American play of any real significance on Broadway this season.

Only a few nights ago I found myself, along with 3,000 other people, helpless with laughter at some scenes in *The Male Animal* (*next page*), that wonderful little play by James Thurber and Elliott Nugent first produced in 1940. With its story about a professor who stands up for his ideals and almost loses his wife to an ex-football hero, *The Male Animal* may well be America's No. 1 domestic comedy.

But watching Elliott Nugent playing the

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professor's role which he created 12 years ago, my enjoyment was tempered by an uneasy feeling. This, I said to myself, is where I came in. Time has turned backward, and I am seeing the same plays, the same actors, over and over again. A look at this year's record batch of revivals will show what I mean.

There has been Shaw's *Candida* and Maugham's *The Constant*



In The Male Animal *ex-football hero demonstrates play with dishes.*

Wife, two comedies about fidelity. (Shaw was for it, Maugham wasn't.) I saw the *Wife* in 1926 with Ethel Barrymore and *Candida* in 1924 with Katharine Cornell. This time Cornell was playing the Maugham, which confused me slightly, and Olivia de Havilland was doing *Candida*, which confused her.

Then there were two O'Neill revivals, *Anna Christie* and *Desire under the Elms*, two more Shaw plays, *Saint Joan* and *Caesar and Cleopatra*, and two Shakespeares, *Antony and Cleopatra* and *Much Ado about Nothing*. There has been *Golden Boy*, *Shuffle Along*, *Pal Joey*, *Of Thee I Sing* and *Tovarich*, and in a few days there will be a revival of *First Lady*. I was especially curious to see the revival of the Gertrude Stein-Virgil Thomson opera, *Four Saints in Three Acts*. Back at its premiere in 1934 it was considered



Nugent in Male Animal *drunkenly tells how male should fight for mate.*

to be a daring avant-garde venture. This time audiences laughed at its famous lines about "pigeons on the grass, alas" as if they were hearing some old Joe Miller joke, and the whole thing had the nostalgic air of a period piece. Maybe *Four Saints*, with its nursery double talk, always was an old-fashioned entertainment—which accounts for its durable charm.

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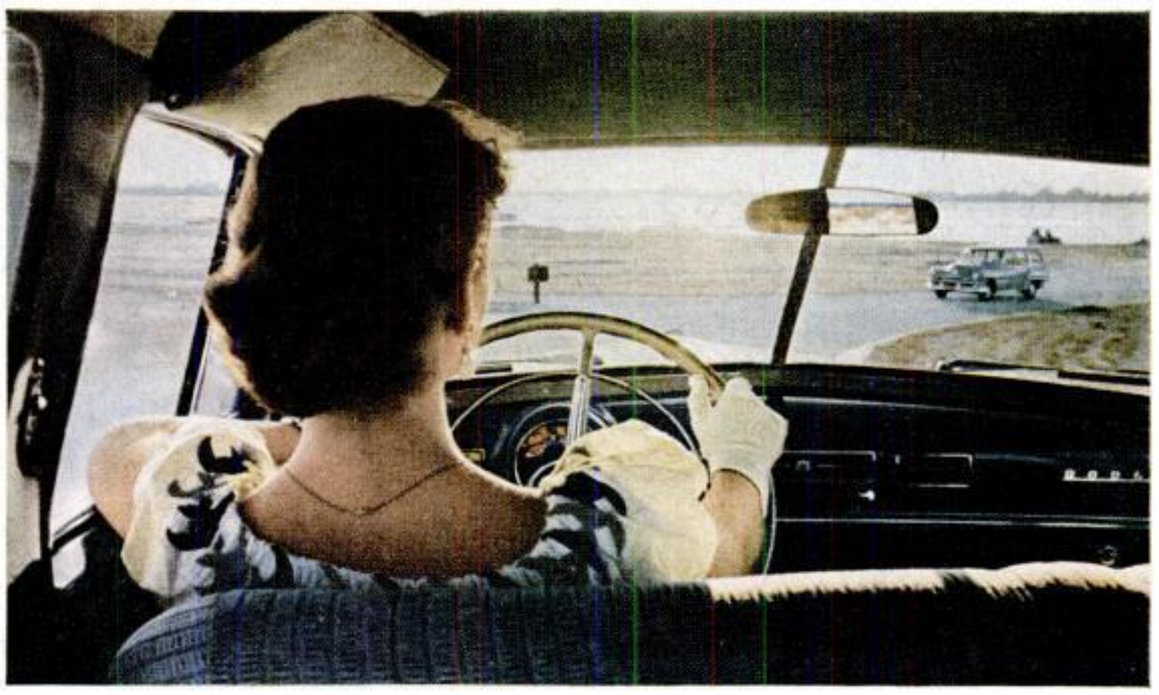
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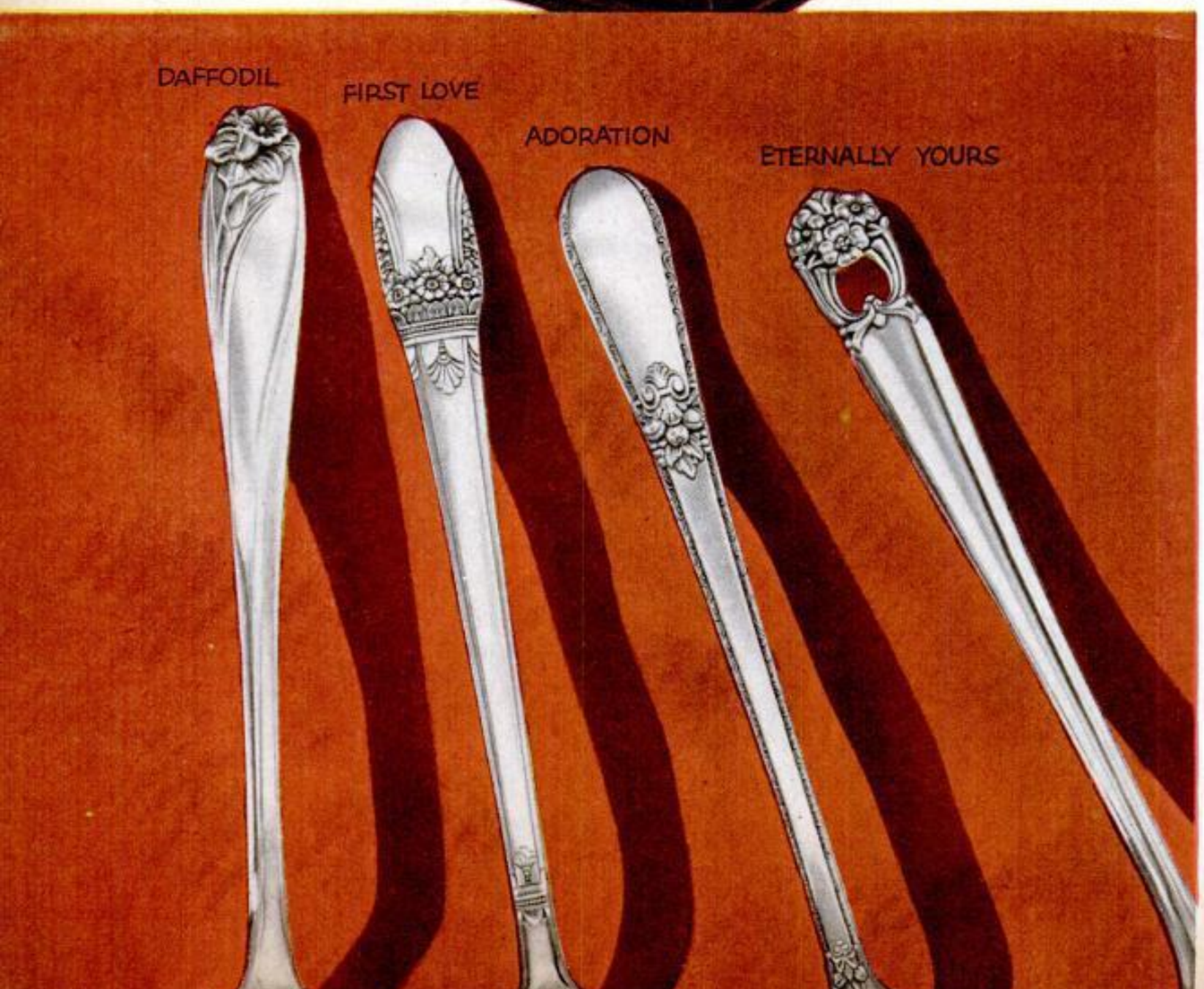
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All this onrush of revivals, I think, may indicate that Broadway is changing from the creative phase of the past 25 years—the golden age of the U.S. theater—to a period when revivals, revamped versions of old plays into musicals, and dramatizations of novels are going to dominate the scene almost entirely.

If this is true, it isn't altogether bad news.

In the field of opera, for example, very few first-rate works have



In Four Saints in Three Acts *a heavenly choir looms behind three saints.*

been composed in the last 30 years. Yet public interest in opera continues and has even grown during recent years. In other periods of history theatrical entertainment has consisted almost entirely of revivals and rehashes. To a large extent the ancient Roman theater offered little else but the great classic tragedies and comedies of Greece, played straight or adapted to satisfy popular taste. In England and France there have been seasons when the only tolerable offerings were revivals of Molière or Shakespeare or other classics. And people still went to shows.

Broadway has not, of course, passed permanently into "a Roman phase" because it has had one dreadful season. Things may look better next year. But it is unlikely that it will soon be as productive or exciting as it once was. Too much of the fun has gone out of show

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In Of Thee I Sing *candidate* (right) *stands by sweetheart and running mate.*

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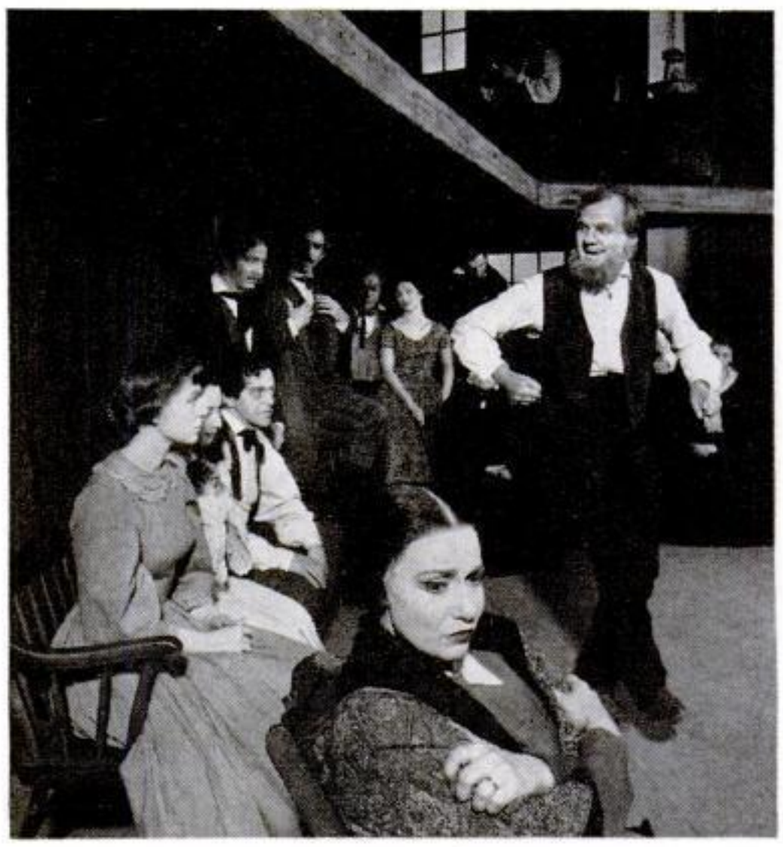


7:00 P. M. Before going out for the evening, she uses Lip Life as a base for her after-dark lipstick. Result: lipstick stays where she puts it.

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business, largely because it represents such an appalling financial gamble. A little comedy that cost, say, $10,000 to produce in 1930 means today an investment of at least $60,000, and admission prices have by no means increased proportionately. All the producer can do is pray for a real smash hit—"plain hits don't make money on Broadway anymore," a top producer recently said—



In Desire under the Elms *New England patriarch struts before his wife.*

and hope after a year's run and a successful movie sale to make a few pennies.

Paradoxically, the only producers today who can go about their work with gusto and afford to take risks are the very poor ones or the very rich. The off-Broadway groups, which operate on a shoestring, can afford to experiment because they haven't much to lose. The few fabulously successful concerns like Rodgers and Hammerstein can indulge in new ideas, and it is to their credit that they tackle such unconventional shows as *The King and I.*

I have barely mentioned this year's version of the musical, *Pal Joey*, which in some ways is even better than the one I saw in 1940 with Gene Kelly. It occurs to me that perhaps it is wrong to think of shows like *Pal Joey* and *The Male Animal* as revivals, but rather as part of a permanent library of stage and musical literature which we are building up for the future. Already we are beginning to realize that the popular songs of the 1920s and '30s have a permanent value, just as the more serious arts of that period are beginning in retrospect to look pretty impressive. Maybe we should stop being self-conscious about returning to past triumphs and take them for granted as a family heritage. The only thing that still worries me is that, with a few more bad seasons like this one, we will be using up the heritage without adding anything to it.



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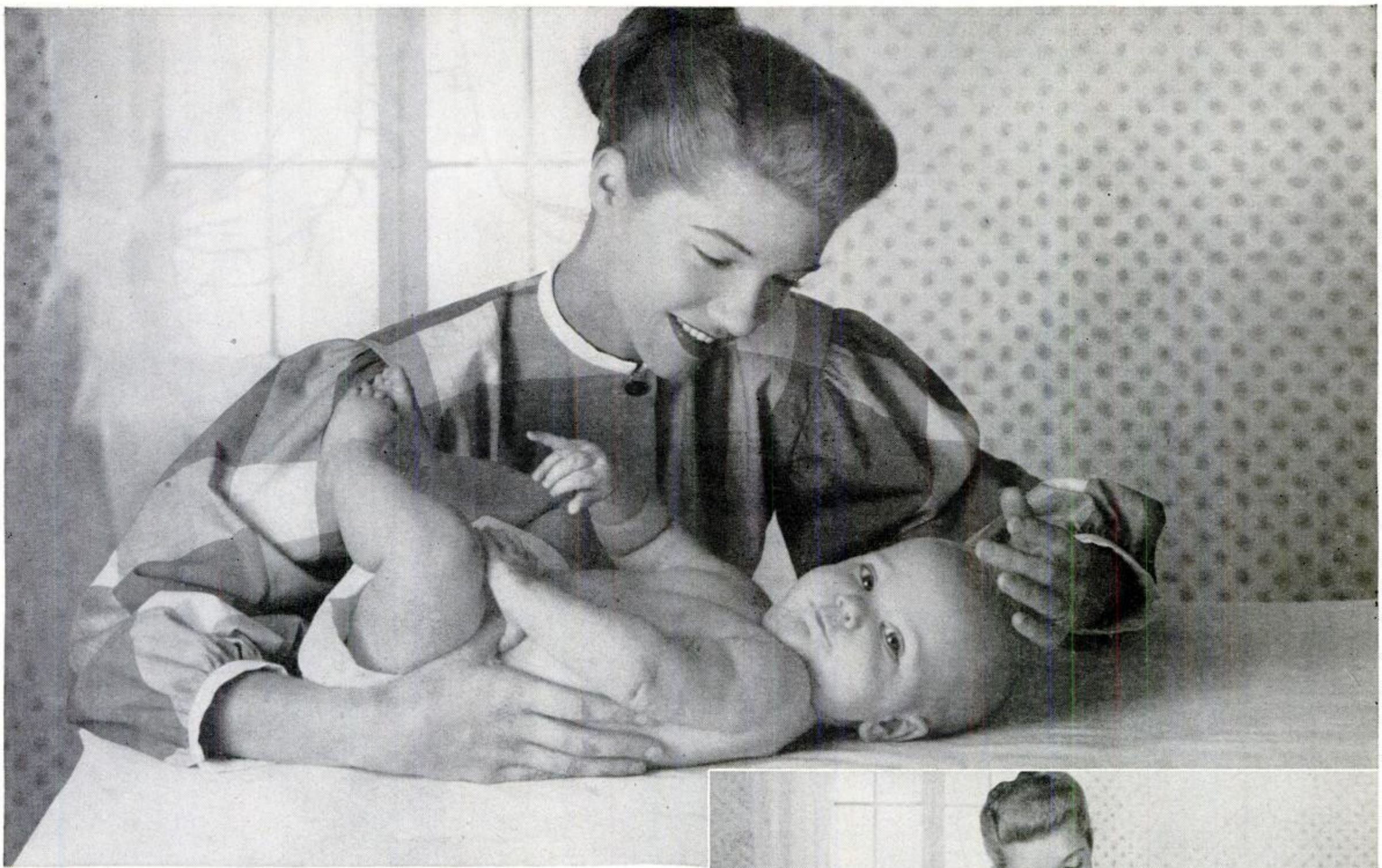
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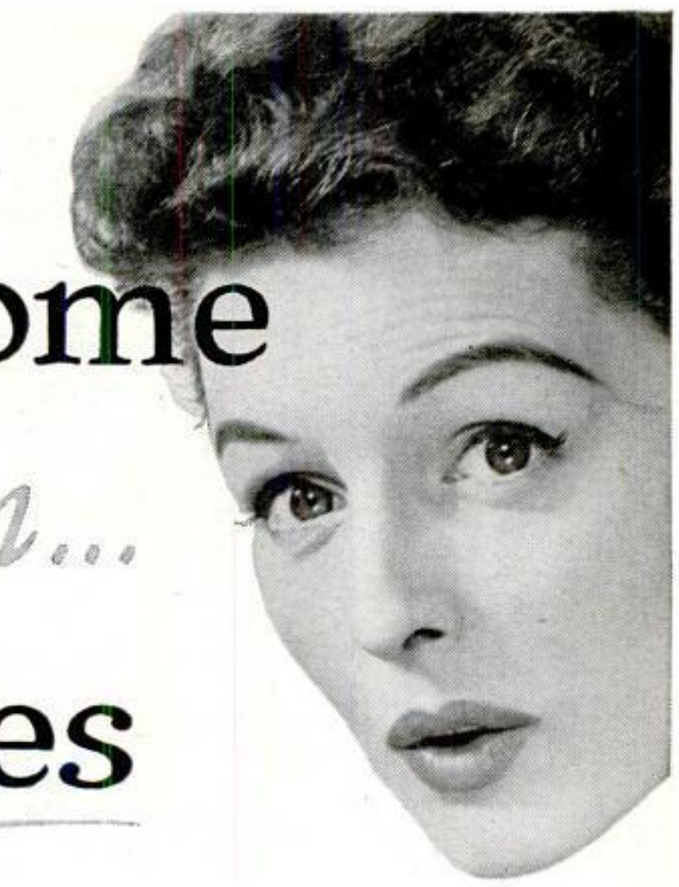
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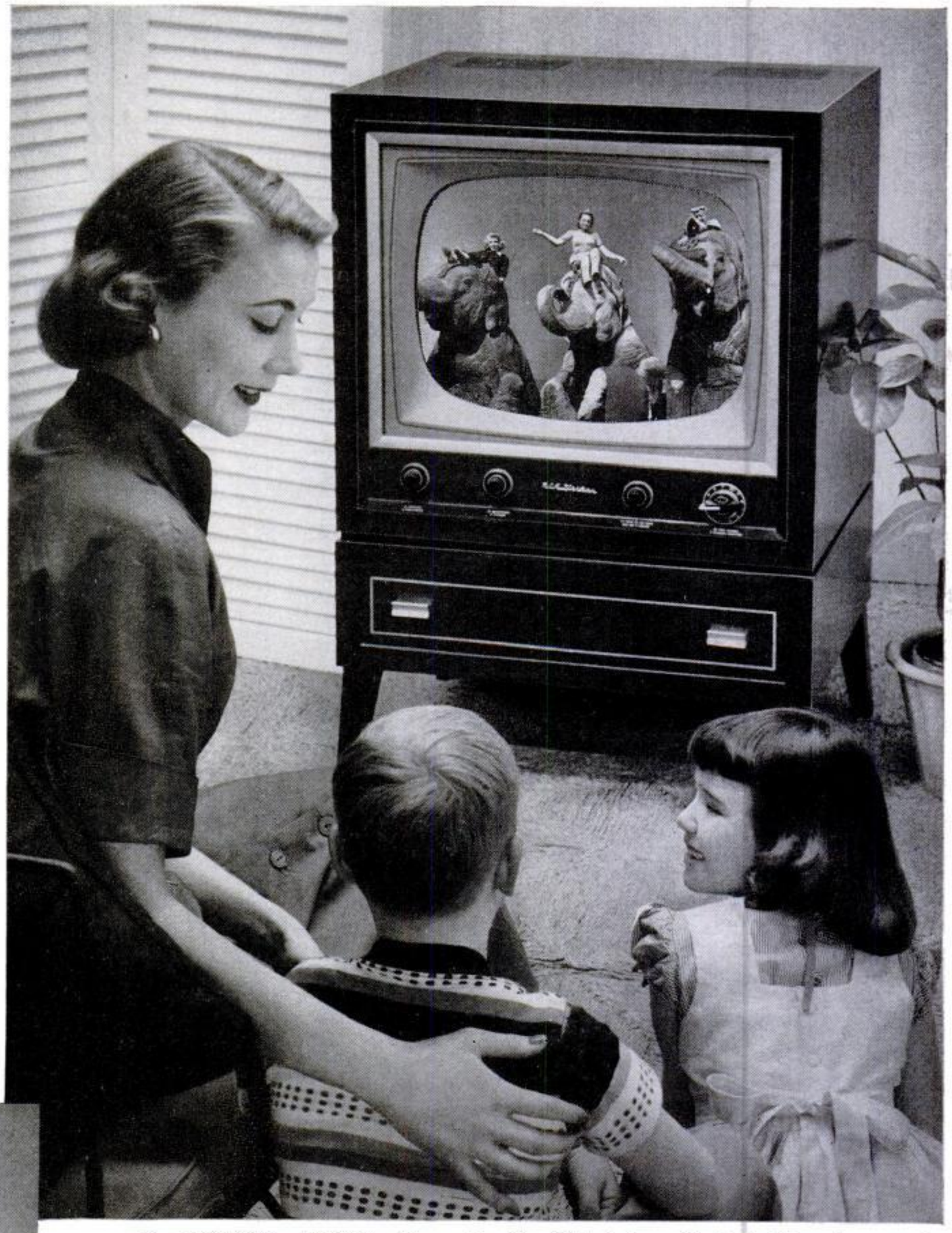
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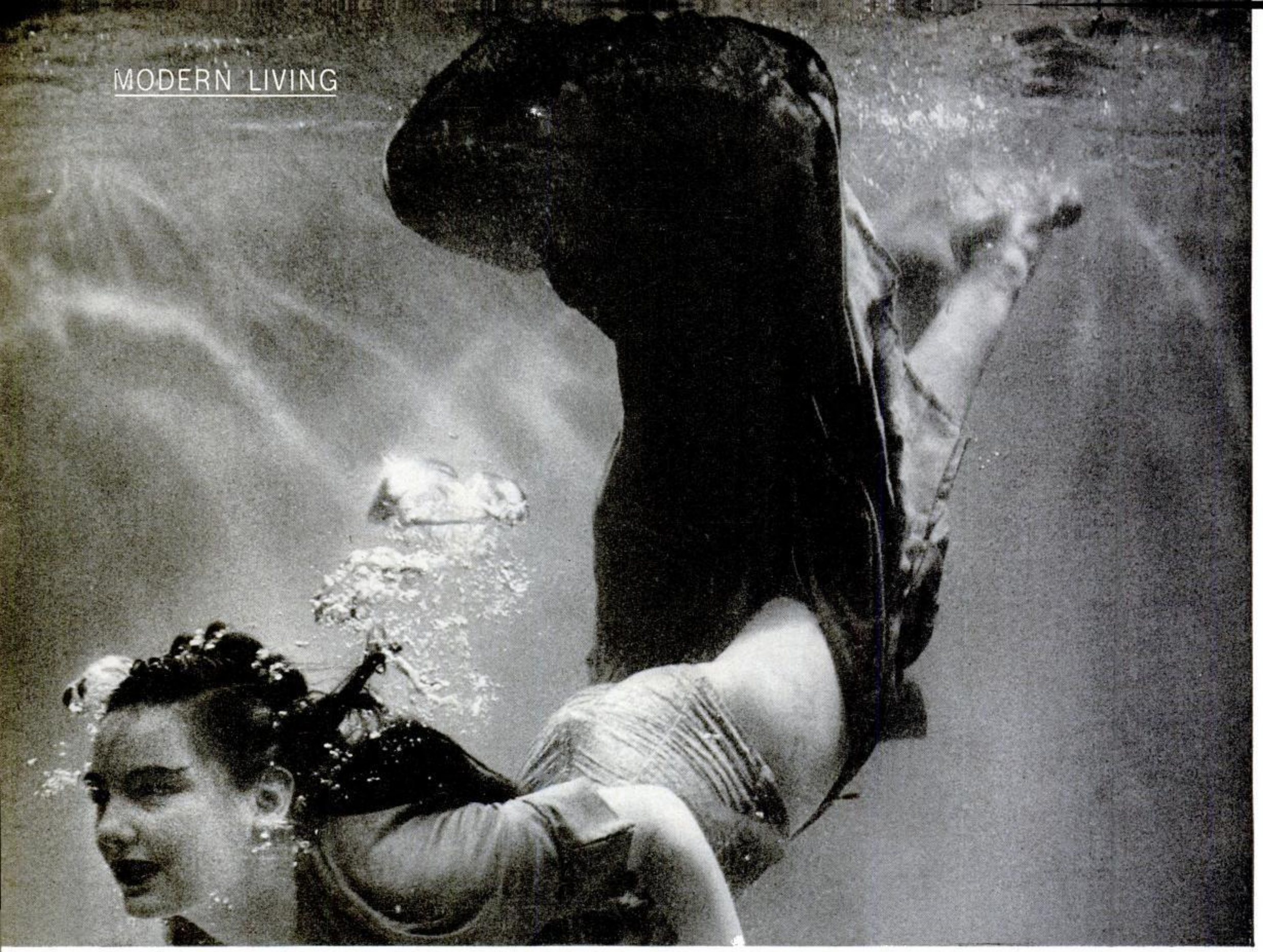
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HAPPY CHEWER Gabino Tito, shreds of coca leaves on his lips, gyrates through the flag-lined streets of Huancané during the celebration of Corpus Christi, a religious festival. He has been chewing coca and drinking raw cane alcohol at the same time, a combination which drives an Indian into a state of ecstatic frenzy.

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WATERY STRIP TEASE TAKES PLACE IN TANK AT BANQUET AS GIRL SWIMS OUT OF ORLON-WOOL DRESS



AFTER WASHING, Orlon and wool skirt (*left*) still has every pleat in place, but the ordinary wool skirt (*right*) is shapeless. New fabric need be ironed only occasionally after many washings and wearings.

FANFARE FOR A NEW FABRIC

Synthetic gets a $100,000 party

Orlon, the latest textile test-tube wonder, hit the fashion world with an impressive and expensive splash. At a $100,000 banquet in the grand ballroom of The Waldorf-Astoria pleated half-wool, half-Orlon skirts and dresses were rumpled, twisted, washed and, in an underwater strip-tease act, publicly removed without losing the sharp edge of a single pleat. For U.S. women the sturdy, washable fabric may be the best news since the nylon stocking. For Deering, Milliken & Co., Inc., which manufactures an Orlon-wool fabric, the Waldorf party was only the first costly step in the biggest promotion campaign the trade has ever seen.

Developed by the Du Pont laboratories after eight years and $25 million in research, Orlon is derived from coal, water, air, petroleum, limestone and natural gases. Deering, Milliken, which buys 50% of Du Pont's entire Orlon output, expects dresses of its "Lorette" fabric to be on sale by the end of June for as little as $25.

CONTINUED ON PAGE 145

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You can color-style a room for only a few dollars with easy-to-apply SUPER KEM-TONE and KEM-GLO.

Sunset Rose

a color fashion with a future in

Super Kem-Tone®

Rich, heart-warming Sunset Rose for walls that create a friendly background for your furniture. It's one of the glorious new SUPER KEM-TONE colors. It's so easy to apply . . . dries so quickly, too . . . a "new" room in a day. Lovely pastels, high-fashion deep tones and rich "in-between" shades . . . you'll find just the colors you desire in this amazingly durable, washable paint. Also, matching colors for woodwork in KEM-GLO Lustre Enamel. If you wish, we will recommend a reliable painting contractor.



$1.65 QT. $5.19 GAL.

DEEP COLORS SLIGHTLY HIGHER

Hundreds of Color Schemes in the SUPER KEM-TONE COLOR ALBUM

Sunset Rose with Horizon Blue and Golden Yellow! That's only one of 720 different color schemes created by experts and shown, at a glance, in this Color Album. It makes it easy for you to choose colors for walls, floor and furnishings, sure of perfect harmony. Your dealer will show it to you.

***GUARANTEED WASHABLE**

After it is thoroughly dried, tests show SUPER KEM-TONE will withstand repeated washings with usual household cleaners without losing its beauty. Dust, grime, grease, even crayon marks wash off easily.

NO THINNING . . . JUST STIR AND APPLY

SUPER KEM-TONE is Guaranteed* Washable or your money back by seven leading paint companies . . .

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W. W. Lawrence & Co., Pittsburgh
The Lowe Brothers Co., Dayton
John Lucas & Co., Inc., Philadelphia
The Martin-Senour Co., Chicago
Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland

AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE



Kem-Tone

Top Value in Thrifty Home Beauty

The oil paint that mixes with water, is easy to apply over any wall surface, dries in an hour to a lovely flat matte finish. Amazingly economical, one gallon thinned with two quarts of water makes a gallon and a half of paint, ready to apply, at only $2.73 a gallon.

$1.39 QUART $4.10 GALLON (In paste form)

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The miracle lustre enamel for kitchens, bathrooms, all woodwork, indoor and outdoor furniture. One coat covers most surfaces, dries in 3 hours to a durable finish that washes as easily as your refrigerator. Even boiling water won't hurt its beautiful finish. Colors match SUPER KEM-TONE colors!

$1.45 PINT $2.49 QUART $8.35 GALLON



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It will pay you to compare whiskies before you choose!

Taste is the test of whiskey, so...

Be your own whiskey expert! Let your own taste discover the distinct difference between whiskies.

In just 60 seconds, you can learn which whiskey is smoother, mellower . . . free from bite, burn or sting. So compare Calvert Reserve with any other whiskey, regardless of price or type.

HERE'S HOW TO MAKE THE TEST: Have ¼ oz. of Calvert put in a glass, and the same amount of any other whiskey in another—*without knowing which is which.*

Sniff one brand for *aroma.* Taste it critically for *smoothness.* Swallow carefully to judge its freedom from harshness. Then test the other whiskey in the same analytical way and pick the one that really tastes better to you.

We feel sure you will pick Calvert, because it is blended to a *smoother, mellower* taste determined by a "Consumer Jury" of thousands of folks like you.

But if you still prefer another brand, stick with it. *Fair enough?*

It's smart to switch to **Calvert**



Calvert Challenges Comparison

with any whiskey... at any price!

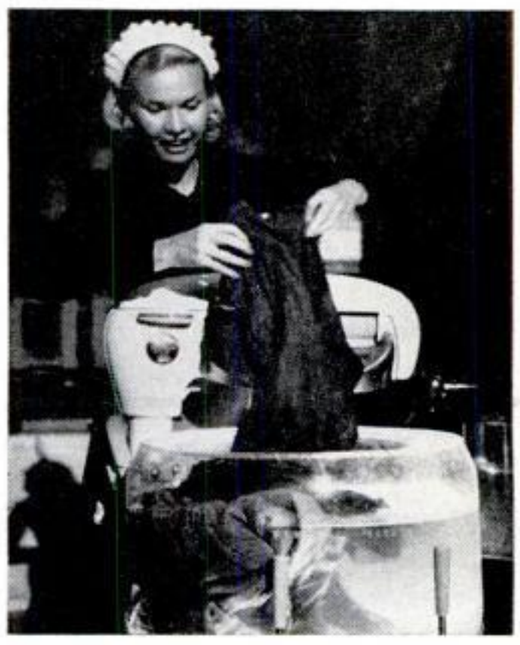


CALVERT RESERVE BLENDED WHISKEY • 86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORPORATION, NEW YORK CITY

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MODELS TAKE OFF their pleated dresses of ordinary wool (*left*) and Orlon-wool fabric (*right*), then put them inwashing machine for testing.



WASHING TEST puts two dresses through machine. Clothes made of new fabric can be washed by hand or machine with the rest of laundry.



MODELS PUT ON freshly laundered dresses, and only the Orlon-wool dress (*right*) retains pleats—as does the washed Orlon-wool skirt model is holding.

BRIGHTER SHINES
½ THE RUBBING
WITH KIWI
(Kee-Wee)
SHOE POLISH





SURVEYS PROVE
MARINES PREFER KIWI 38 to 1
• Covers Scuff Marks! • Gives Shoes Richer Color!

Nobody knows a quality shoe shine better than a Marine! And in independent surveys Marines preferred KIWI 38 to 1 over the second brand. Try KIWI yourself and see why!

Ask any Serviceman . . . Soldier, Sailor, Marine



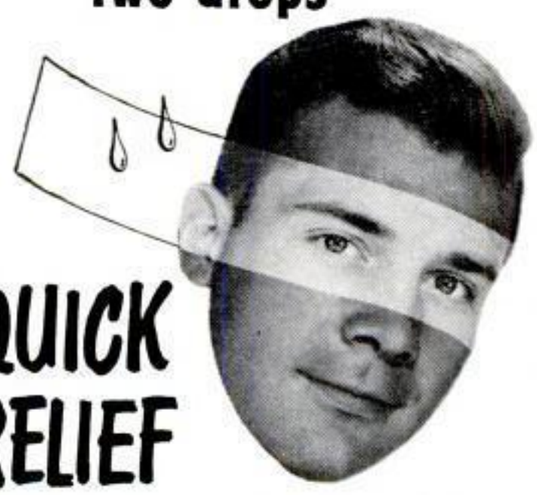
KIWI
(Kee-Wee)
Shoe Polish

• BLACK • TAN
• BROWN • BLUE
• DARK TAN • MID-TAN
• OXBLOOD • MAHOGANY
• CORDOVAN • NEUTRAL



NAUSEA due to travel motion, relieved with the aid of MOTHERSILL'S SEASICK REMEDY
Helps to quiet the nervous system
20 AT DRUGGISTS
THE WORLD OVER

Eyes tired?
two drops

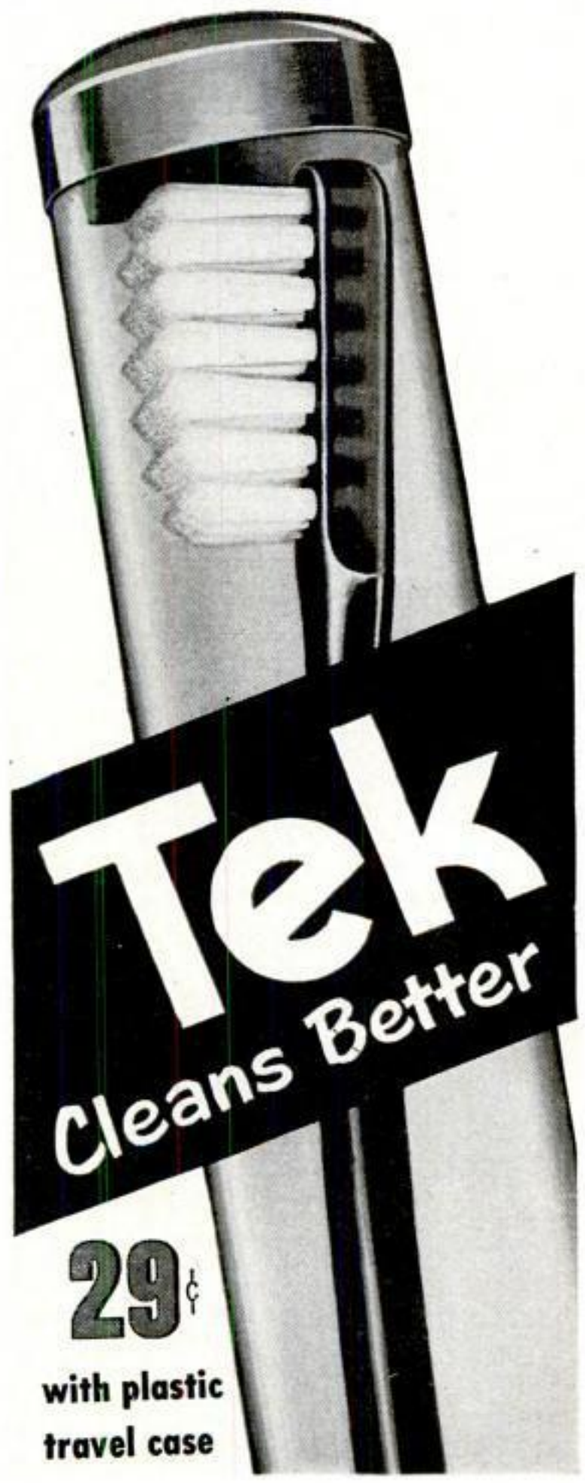


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MURINE
for your eyes



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A POLICY OF BOLDNESS

THE REPUBLICANS' FOREIGN AFFAIRS EXPERT SHOWS THAT NEITHER ARMS NOR MONEY ALONE—BUT ONLY WISE, PATIENT PLANNING—CAN WIN PEACE

by JOHN FOSTER DULLES

SOVIET Communism confronts our nation with its gravest peril. To meet its long-term strategy of encirclement and strangulation, we have adopted a series of emergency measures which are fantastically costly not only in money but in their warping of our American way of life.

No one would begrudge the cost of what we are doing if, in fact, it was adequate and was ending the peril, and if there was no better way. Actually, our policies are *inadequate* in scope. They are *not* ending the peril. There *is* a better way.

II

THE costs of our present policies are perilously high in money, in freedom and in friendships.

The Administration's "security policies" would this year cost us, in money, about 60 billion, of which about 99% goes for military purposes and for equipment (which will quickly become obsolete and demand replacement indefinitely). Such gigantic expenditures unbalance our budget and require taxes so heavy that they discourage incentive. They so cheapen the dollar that savings, pensions and Social Security reserves have already lost much of their value.

What is worse, this concentration on military matters is—to use George Washington's words—"inauspicious to liberty." It leads to encroachments on civil rights and transfers from the civilian to the military decisions which profoundly affect our domestic life and our foreign relations.

We are also rapidly expending our friendships and prestige in the world. Increasing numbers turn away from our policies as too militaristic, too costly, too erratic and too inconclusive for them to follow. Our far-flung, extravagant and surreptitious military projects are frightening many who feel that we are conducting a private feud with Russia, which may endanger them, rather than performing a public service for peace.

All these are, indeed, perilously high costs.

There are times when nations have to pay such costs to win a victory and end a peril. We know that from the last two World Wars. But today our policies are not designed to win a victory conclusively.

If you will think back over the past six years, you will see that our policies have largely involved emergency action to try to "contain" Soviet Communism by checking it here or blocking it there. We are not working, sacrificing and spending in order to be able to live *without* this peril—but to be able to live *with* it, presumably forever.

Early in 1947 Mr. Truman announced, under emergency conditions, the so-called "Truman Doctrine" to save Greece and Turkey.

Later in 1947 we provided emergency economic aid to France and Italy to meet violent Communist subversion in these countries. This was the first instalment of the Marshall Plan which was further developed in 1948 to meet Soviet political warfare in Europe.

Later in 1948 we negotiated the North Atlantic Treaty to meet what some thought was an imminent Soviet military threat to Western Europe.

In 1949 we hurriedly inaugurated a Military Assistance Program to give the Western European countries some arms.

In June 1950 we responded hastily to the North Korean attack upon the Republic of Korea, and we then plunged into a vast armament program for ourselves and for our Western allies.

In all these matters our actions were merely reactions to some of the many Soviet threats. As such, they have been reasonably successful. But that is only a small part of the story. Since 1945, when World War II fighting ended, the Soviet Communists have won control over all or parts of 12 countries in Asia and Central Europe with populations of about 600 million. Their mood today is one of triumphant expectancy: "Which will be the next addition to our camp?" The free world is full of foreboding: "Which of us will be the next victim?"

Our present negative policies will never end the type of sustained offensive which Soviet Communism is mounting; they will never end the peril nor bring relief from the exertions which devour our economic, political and moral vitals. Ours are treadmill policies which, at best, might perhaps keep us in the same place until we drop exhausted.

As former Ambassador Minocher R. Masani of India recently put the matter tersely: "Defenses seem constantly improvised—a hole plugged here, a leak stopped there. . . . Clearly, mere containment is no longer enough." The ambassador added to his reproach by recalling that of Demosthenes, addressed to the Athenians in 351 B.C.:

> Shame on you, Athenians . . . for not wishing to understand that in war one must not allow oneself to be at the command of events, but to forestall them. . . . You make war against Philip like a barbarian when he wrestles. . . . If you hear that Philip has attacked in the Chersonese, you send help there; if he is at Thermopylae, you run there; and if he turns aside you follow him to right and left, as if you were acting on his orders. Never a fixed plan, never any precautions; you wait for bad news before you act.

III

WHERE do we go from here?

A nation with our resourcefulness should be able to devise better policies. But we cannot take it for granted that better policies will automatically result from a change of Administration. Conceivably policies could be worse rather than better.

In Korea, for all our failure to deter attack, we did respond nobly when the attack came. President Truman's decision that the United States should go to the defense of the Korean Republic was courageous, righteous and in the national interest.

In Europe, thanks in great part to the commanding presence of General Eisenhower, we are promoting a defense community with political and military unity.

In Japan, General MacArthur's loftily conceived occupation policies provided the foundation for a good peace, and we added sound security arrangements with Japan, Australia, New Zealand and the Philippines.

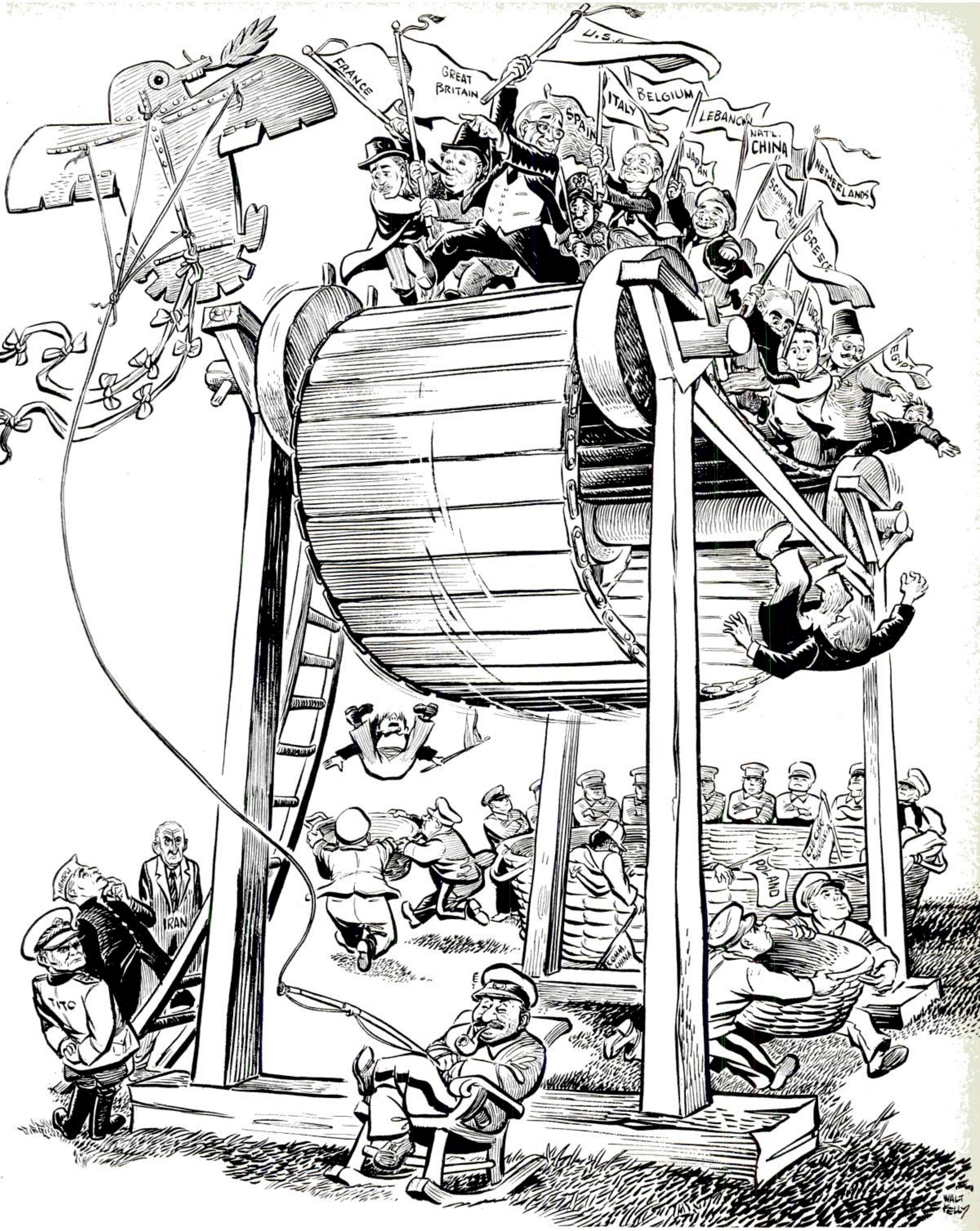
There are a few Republicans—and some Democrats—who would turn their backs on all the world's problems and wrap the United States in some magically "impregnable" isolation.

Such policies would really give 100% cooperation to the Soviet Communist effort to encircle and isolate us, as a preliminary to a final assault. Once Asia, Europe, Africa and probably South America were consolidated against us, our plight would be desperate.

The mere fact that such a retreat is seriously discussed shows that the frustration of past hopes is inducing a somewhat morbid state of mind which minimizes our assets pathetically and exaggerates those of Soviet Communism ludicrously. It assumes we are *lacking* strength rather than that we are *misusing* it.

Looked at in any impartial way, we are the world's greatest and strongest power. The only commodity in which we seem deficient is faith. In all material things we have a productivity far exceeding that of Russia: our steel production is about three and one half times that of the Soviet Union, and in aluminum, petroleum and electric power our superiority is even greater. Our people have a standard of edu-

CONTINUED ON PAGE 148



OUR TREADMILL FOREIGN POLICY, A CARTOONIST'S VIEW

Mr. Dulles' description of U.S. foreign policy as a treadmill inspired Cartoonist **Walt** Kelly, creator of the comic strip *Pogo* (LIFE, May 12), to draw his impression for LIFE. The West is on a treadmill, galloping after peace. The desire for peace is real but the dove Stalin sends up is a lure intended to confuse us. Some nations can keep up with us; but others tumble off, some into the Communist baskets. Meanwhile self-styled "neutrals" regard the treadmill with little enthusiasm.



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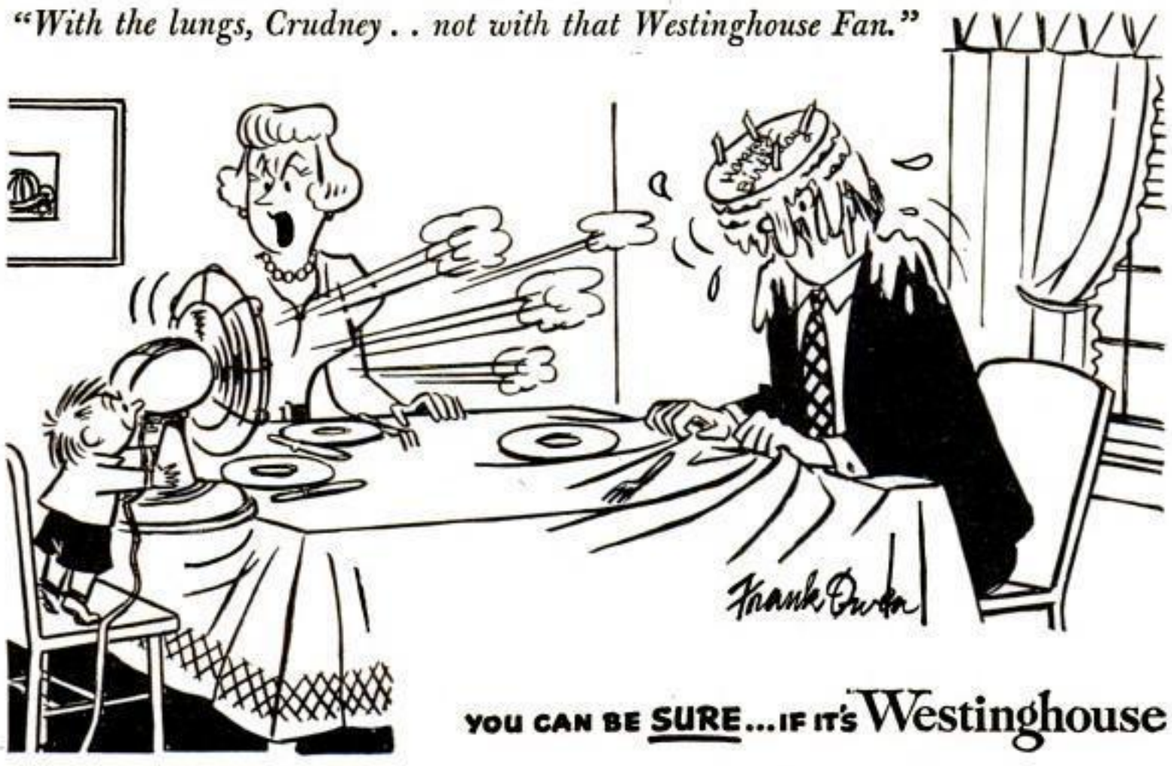
A GOOD POINT TO REMEMBER!

SAF-T-HED THUMB TACK



GUARANTEE! PIN CAN'T PASS THROUGH THE HEAD

"With the lungs, Crudney . . not with that Westinghouse Fan."



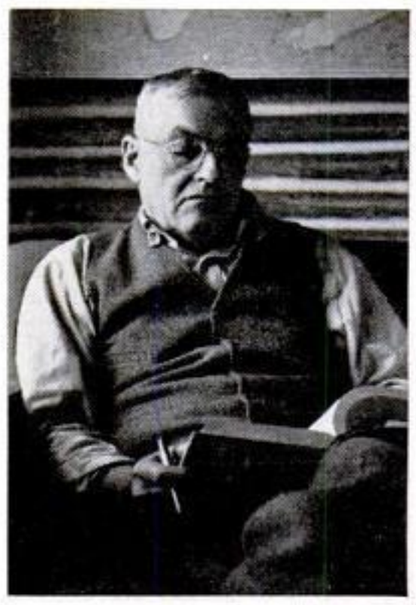
YOU CAN BE SURE...IF IT'S Westinghouse

cation, an inventive talent and a technical skill unmatched by any of the peoples under Soviet rule.

On the Soviet side a dozen people in the Kremlin are attempting to rule 800 million human beings—while trying to conquer more. All except a privileged few work under conditions which sternly deny them the "pursuit of happiness." Within Russia itself the discontent can be judged by the 15 million prisoners in forced labor camps—more than twice the membership of the Soviet Communist party. Even the leaders are suspicious of each other as each wonders whether the other plots his purge.

In satellite countries, such as Poland and Czechoslovakia, the situation is worse, because there it is aggravated by the repression of patriotism. Leaders in the Czech Communist party have been liquidated one after another. In China the party tries to frighten the people into subjection by staging wholesale public executions.

All of this reflects not strength but weakness. The "dictatorship of the proletariat" is like other tyrannies that went before.



No one has a broader bipartisan understanding of U.S. foreign policy than John Foster Dulles, both the foremost Republican spokesman on the subject and until recently consultant to the Democratic Secretary of State. No mere theorist, he is also an expert working diplomat—as delegate to the U.N., member of countless international conferences and the one man chiefly responsible for the Japanese Peace Treaty. A fortnight ago he went off to his Lake Ontario island, donned old fishing clothes (left) and wrote this article for LIFE.

They may present a formidable exterior, but they are "like unto whited sepulchres, which indeed appear beautiful outward, but are within full of dead men's bones and of all uncleanness."

The free should not be numbed by the sight of this vast graveyard of human liberties. It is the despots who should feel haunted. They, not we, should fear the future.

IV

AS we stop fretting and start thinking, the first problem to tackle is the strictly military one. It comes in the form of a paradox: for we must seek a military formula more effective than any devised to date—that we may no longer be so overridingly preoccupied with purely military necessity.

The dimensions of the problem are plain: at least 3,000,000 Soviet soldiers regularly under arms, another 3,000,000 to 4,000,000 in the Chinese Red armies. These forces, poised in a central area, could strike with massive power east, south or west at any one of more than 20 nations along the 20,000-mile boundary which runs from near Alaska down by Japan, through East Asia and South Asia, along the Middle and Near East to Europe and up through Central Europe to the North Cape. By the very existence of this dangerous menace, free governments are intimidated; creative effort is paralyzed and local Communist parties can exploit mass fear of the Red armies' advance. Thus do these armies serve as a savagely effective political weapon.

Our military program, vast as it is, falls far short of meeting this threat. In Western Continental Europe, there is an intelligent effort to build a defense community which could develop the strength to check on the spot such a military offensive as Soviet Russia could launch. This would be a historic accomplishment. But justifiable enthusiasm to attain it must not blind us to the fact that even the line thus made defensible would be only 500 of the 20,000 miles which is the length of the free world's frontier with the Soviet world.

Those who think only of Western Europe and of making it "impregnable"—without regard to the Near, Middle and Far East and Africa—are just as blind as those who think only of the United States and of making it "impregnable." Policies that do not defend freedom in Asia are fatally defective.

How do we defend it? Obviously, we cannot build a 20,000-mile

CONTINUED ON PAGE 151

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SPY IT! When you see that famed Clinton Emblem, make a bee-line for it. That's the power equipment you're after.



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ENJOY IT! Put your Clinton to work and enjoy its year-in year-out dependable performance.



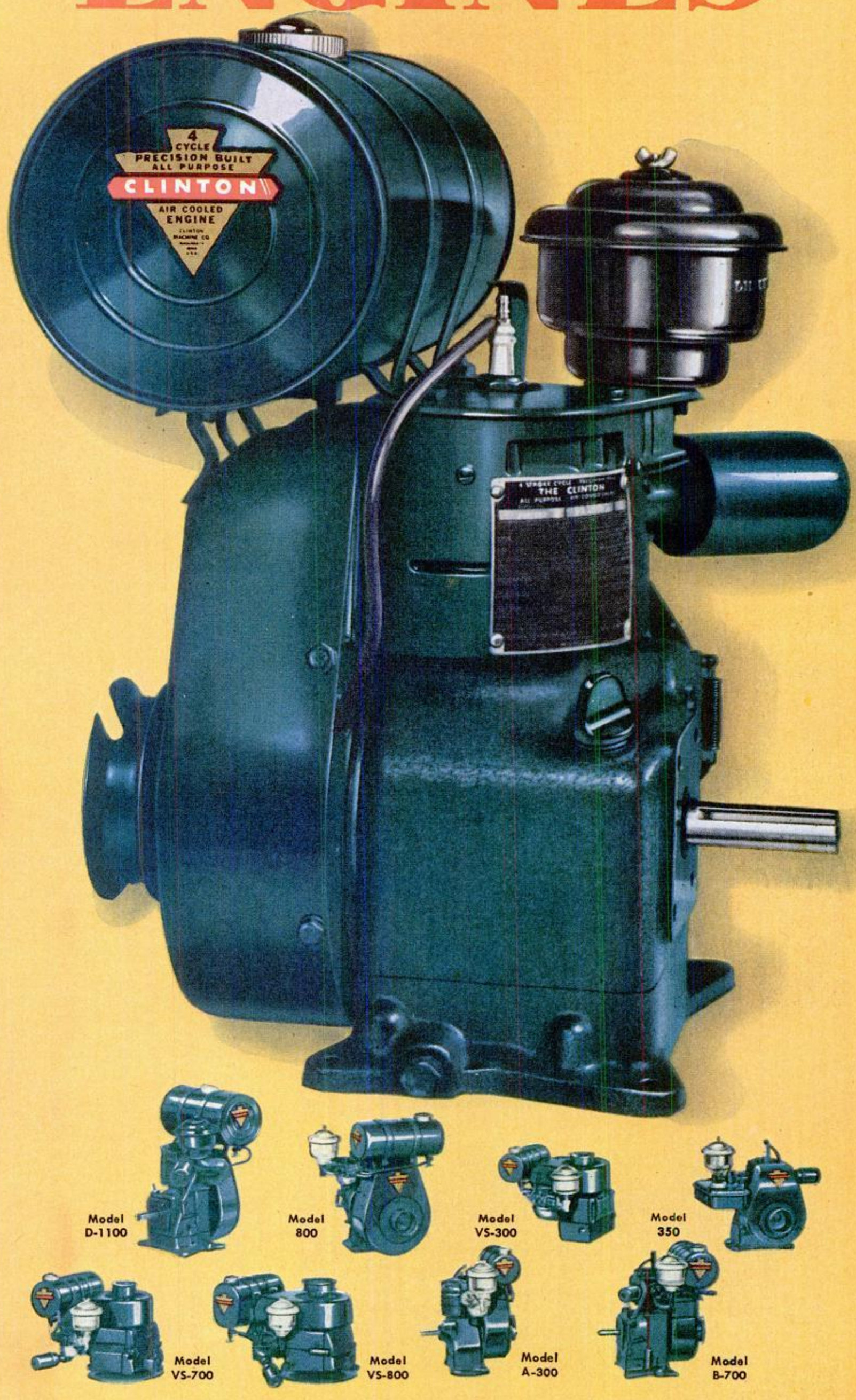
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Carnation grants you Two Big Wishes

that won't come true with any other form of milk

HIGHER, LIGHTER

1 SHORTCAKES

(Makes 6 shortcakes)

¼ cup butter
½ cup sugar
½ teaspoon salt
1 egg
1 cup sifted cake flour
1½ teaspoons double-acting baking powder
¼ cup undiluted Carnation
2 tablespoons water
½ teaspoon lemon flavoring

Blend butter, sugar, salt and egg together. Add half dry ingredients; beat well. Add Carnation, water and lemon flavoring; blend thoroughly. Add remaining dry ingredients. Beat until smooth (about 1 minute). Rub medium muffin pans with butter; dust with flour. Fill two-thirds full of batter. Bake in moderately hot oven (400° F.) about 20 minutes. Cool. Split in half. Add sweetened strawberries and whipped topping.

INEXPENSIVE

2 WHIPPED TOPPING

(Makes 6 servings)

1 cup undiluted Carnation Evaporated Milk
2 tablespoons lemon juice
Sugar

Chill Carnation in refrigerator tray until ice crystals form around edges of tray. Whip until foamy (about 1 minute). Add lemon juice and continue whipping until *very* stiff (about 2 minutes longer). Sweeten to taste.



NOT JUST BY CHANCE does Carnation give you *better* baking and cooking results. For Carnation is *made* for cooking. Unlike bottled milk, it is specially *heat-refined* to blend more efficiently with other recipe ingredients and to bring out the full flavor and quality of these ingredients.

AND CARNATION is concentrated to *double-richness*. Yes, you can even *whip* it. So it enriches foods like no other form of milk possibly can.

SEE FOR YOURSELF what a difference this richer, heat-refined milk makes in your cooking and baking. As a starter, try Carnation Shortcake with Whipped Topping tonight.

Carnation performs cooking miracles

Not Possible with Any Other Form of Milk

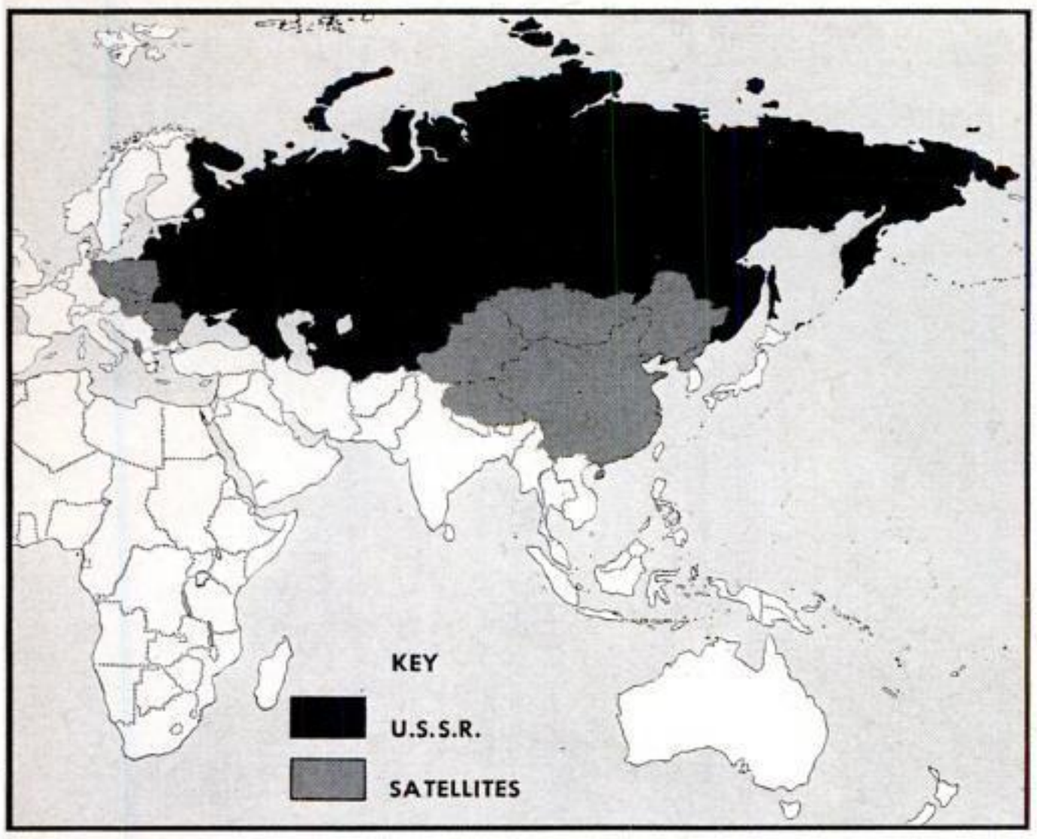


"from Contented Cows"

ENJOY TWO GREAT SHOWS: *On TV*—Burns & Allen, CBS-TV, every other week; *on radio*—Stars over Hollywood, CBS, every Saturday.

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SPREAD OF RUSSIAN TIDE is shown in map of Europe and Asia. Since 1945 Kremlin has taken over all or part of 12 nations, including neighbors like Poland and Balkan countries, others as remote as northernmost Indo-China.

FOREIGN POLICY CONTINUED

Maginot Line or match the Red armies, man for man, gun for gun and tank for tank at any particular time or place their general staff selects. To attempt that would mean real strength nowhere and bankruptcy everywhere.

There is one solution and only one: that is for the free world to develop the will and organize the means to retaliate instantly against open aggression by Red armies, so that, if it occurred anywhere, we could and would strike back where it hurts, by means of our choosing.

The principle involved is as simple as that of our municipal police forces. We do not station armed guards at every house to stop aggressors—that would be economic suicide—but we deter potential aggressors by making it probable that if they aggress, they will lose in punishment more than they can gain by aggression.

By analogy the free world, for its common defense, needs community punishing power. It could consist of:

1) The creation, at whatever are the convenient places, of means to hit with shattering effectiveness the sources of power and lines of communication of the Sovietized world;

2) The determination in advance, by common consent given by constitutional and United Nations processes, that this power would be used instantly if, but only if, the Red armies of the Soviet Union or its satellites, including China, engage in open armed attack;

3) The continuous maintenance of observers along the frontiers enjoying protection, who would immediately report if such armed aggression occurred. The United Nations Peace Observation Commission, or some comparable body, could supply these observers.

Such a community punishing power could conclusively deter open armed aggression. To argue timidly that it would provoke such aggression is to ignore the facts. The plainest of these facts is that the Kremlin has not used its Red armies for open military conquest even in these past years when there were no military obstacles in their path. The truth is that there are sound reasons why the Soviet leaders have not used—and may not use—their armies in open aggression. These reasons are five:

1) Any government that makes open armed attack on another nation will make itself universally abhorred.

2) Until the West is weakened by closer encirclement, the Soviet Union should not risk a general war which the free nations could win thanks to their present industrial superiority.

3) Since the Red army is not a distinctively Communist organization, either in its leadership or in its ranks, the party leaders have always questioned its abiding loyalty to them—especially if ordered to wage aggressive war beyond Russian soil.

4) The Soviet leaders are interested in ability to digest others more than in ability merely to swallow them, and so they give priority to political rather than military methods.

5) The Politburo respects the power of U.S. atomic weapons to shatter Russia's fragile communications system and destroy its sources of oil, which are essential to a modern war machine. (Mr. Churchill calls these weapons "the supreme deterrents.")

The cumulative weight of these deterrents has proved great. It

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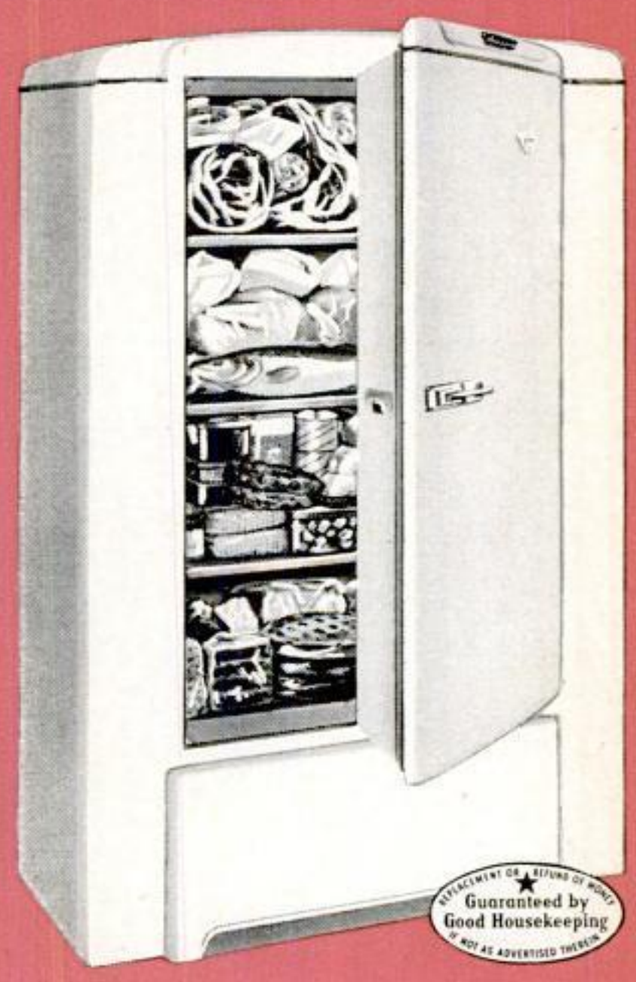
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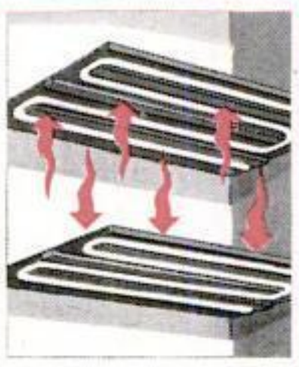


Amana Upright keeps food better..safer.. longer

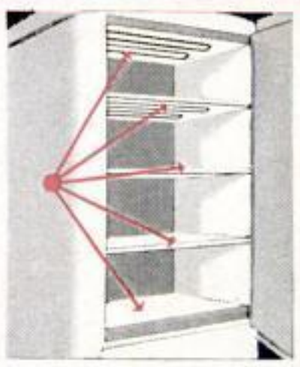
- Because Amana Upright freezes food 2 to 4 times faster than chest type freezers.
- Because Amana Upright brings food 3 to 6 times faster through "critical crystallization zone" (31°-25°).

Amana Upright brings you greater freezer convenience

- Front opening door design makes all food easily visible . . . easily accessible . . . easily arranged in four compartments.
- Larger capacity in less floor space than chest type freezers.



Every shelf is a horizontal contact freezing plate.



Five freezing surfaces assure uniform temperatures.

All food is either on or directly below a freezing surface.

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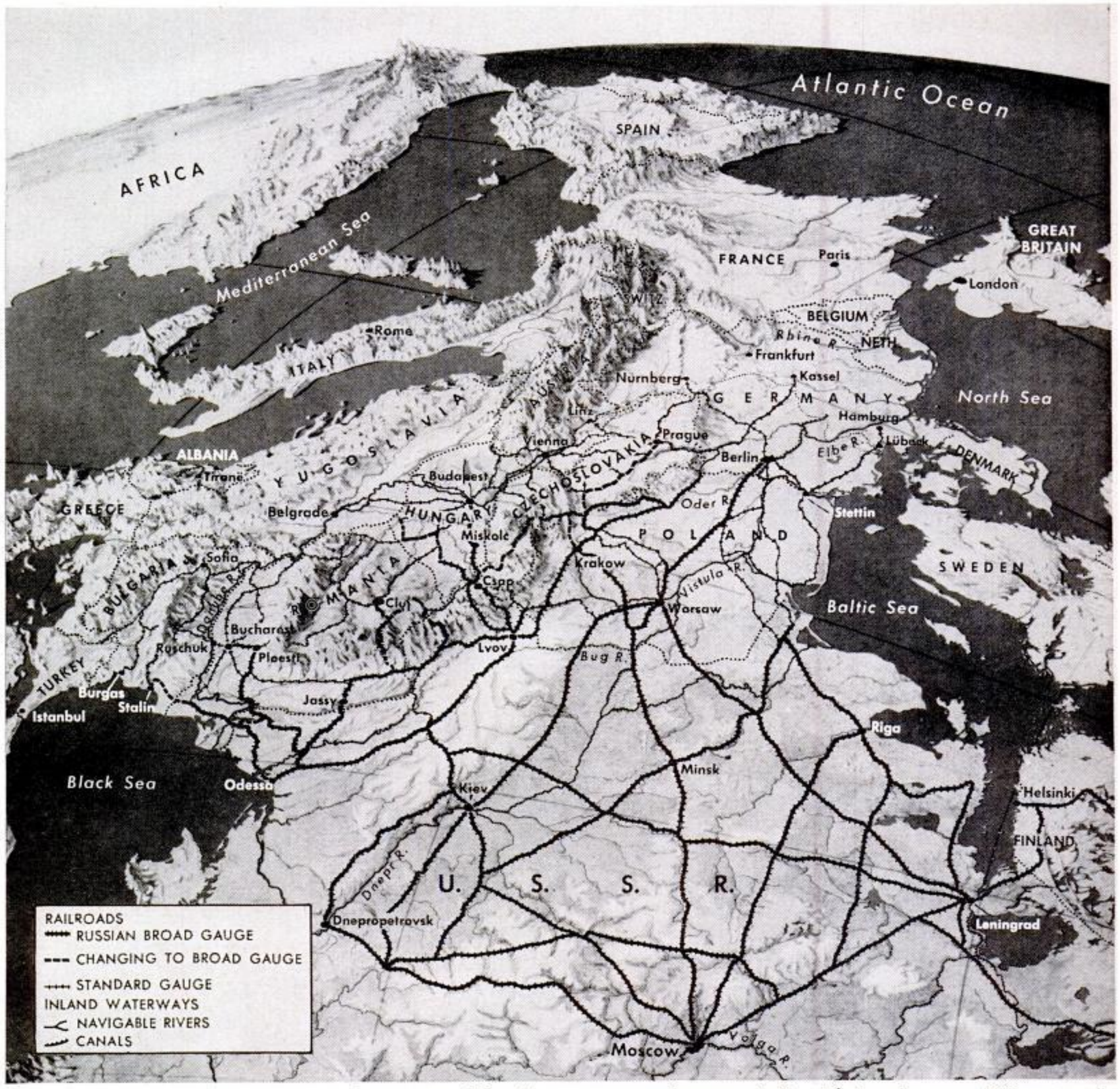
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COMMUNISM'S LIFELINES are being consolidated into one network, with standard gauge satellite roads being converted to match Russia's broad gauge. This network, says Mr. Dulles, would make a logical target for retaliation.

FOREIGN POLICY CONTINUED

could be made overwhelming by the creation of a community punishing force known to be ready and resolute to retaliate, in the event of any armed aggression, with *weapons* of its choosing against *targets* of its choosing at *times* of its choosing.

Today atomic energy, coupled with strategic air and sea power, provides the community of free nations with vast new possibilities of organizing a community power to stop open aggression before it starts and reduce, to the vanishing point, the risk of general war. So far these weapons are merely part of national arsenals for use in fighting general war when it has come. If that catastrophe occurs, it will be because we have allowed these new and awesome forces to become the ordinary killing tools of the soldier when, in the hands of the statesmen, they could serve as effective political weapons in defense of the peace.

This does not mean that old ways of defending the peace should be abandoned where they can still be efficacious. The United States should maintain a strong military force of a kind befitting our responsibilities. Western Europe, which has historically demonstrated great military power, should promptly redevelop that potential, if only to restore its own self-confidence and sense of self-respect. Everywhere free nations should have ability to resist attack from within so that they will dare to put up sturdy resistance to Communist inroads.

But these old methods are quite inadequate to match the 20,000-mile scope of the present military peril; and if we strain to make them adequate, we shall succumb to the twin evils of militarism and bankruptcy. New methods of defense are needed to save the free nations from the dilemma, which present policies impose, of choosing between murder from without or suicide from within.

That is the enlightened and effective way to proceed. It is a way that we can afford to live with, and until there is effective international disarmament, it is the way we cannot afford to live without.

V

ONCE the free world has established a military defense, it can undertake what has been too long delayed—a political offense.

It is ironic and wrong that we who believe in the boundless power of human freedom should so long have accepted a static political role. It is also ironic and wrong that we who so proudly profess regard for the spiritual should rely so utterly on material defenses while the avowed materialists have been waging a winning war with social ideas, stirring humanity everywhere.

There are three truths which we need to recall in these times:

1) The dynamic prevails over the static; the active over the passive. We were from the beginning a vigorous, confident people, born with a sense of destiny and of mission. That is why we have grown from a small and feeble nation to our present stature in the world.

2) Nonmaterial forces are more powerful than those that are merely material. Our dynamism has always been moral and intellectual rather than military or material. During most of our national

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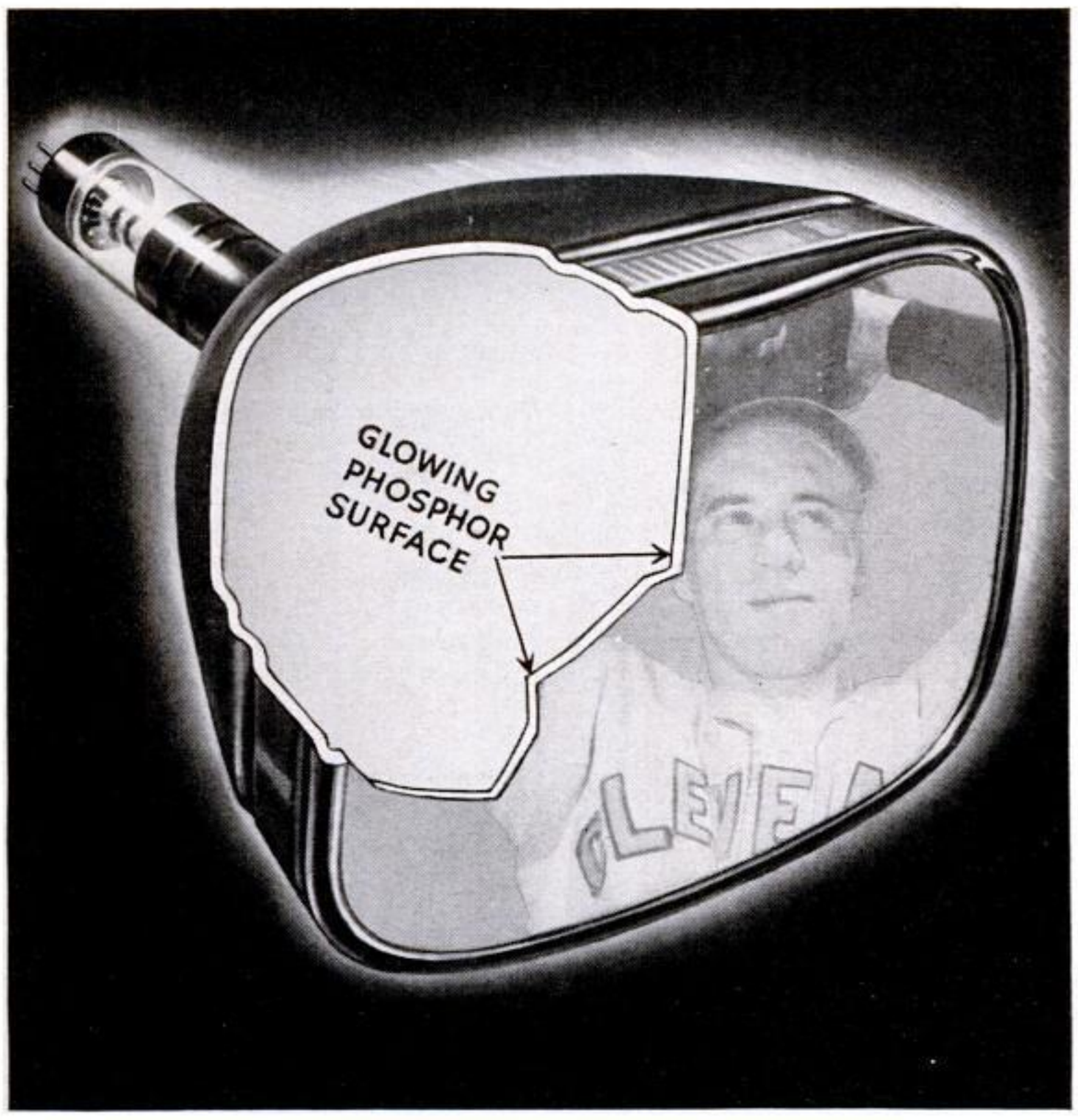
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"YOU'D NEVER KNOW OUR TV SET IS OVER 3 YEARS OLD!"...

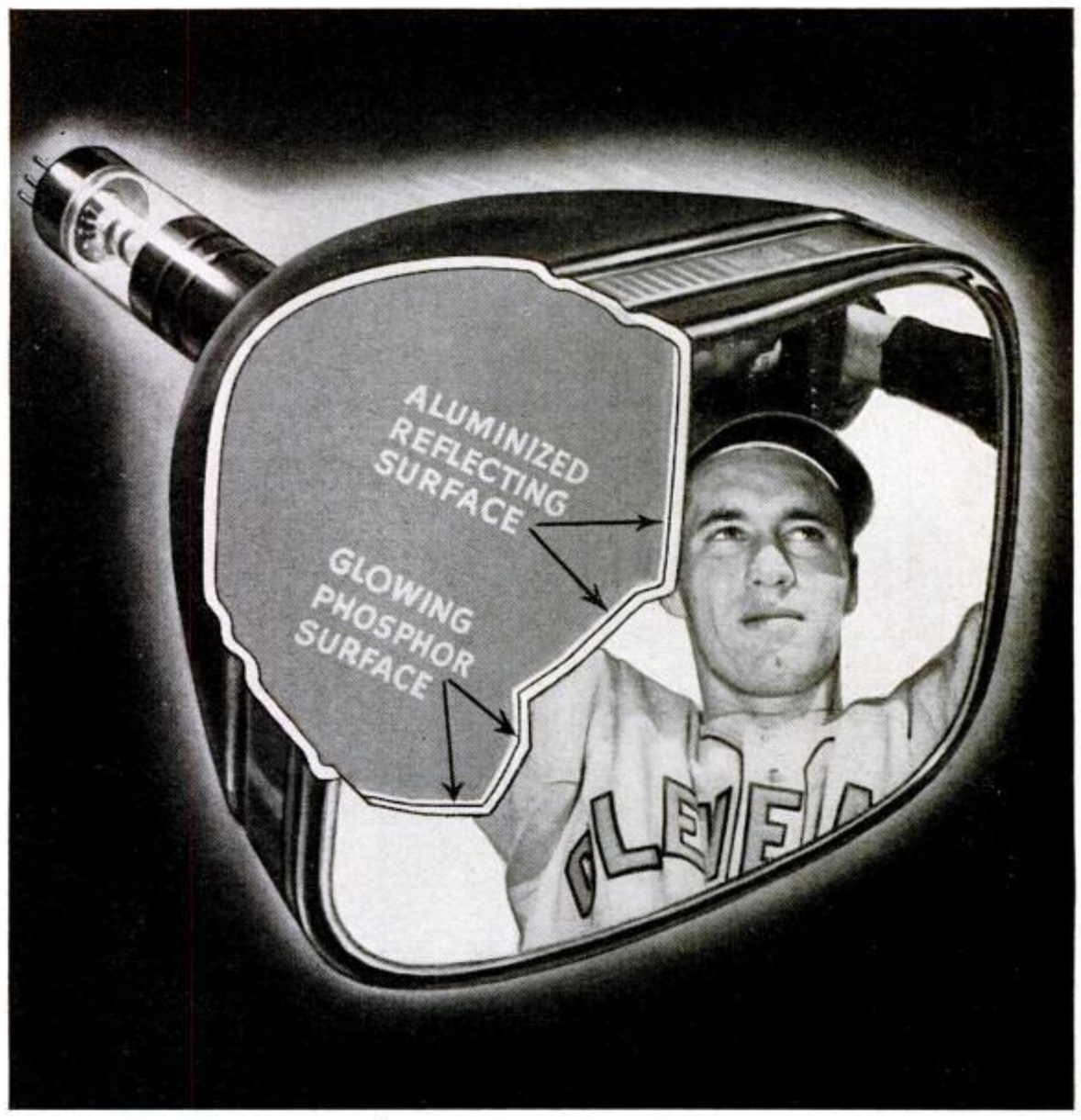
● "When the original tube wore out, we had it replaced with a new G-E Aluminized Picture Tube," says *Mrs. Caroline Quinlan, 238 North Tyson Ave., Floral Park, L.I., N.Y.* "What a difference! Now our picture's better than new. Besides, we're protected by the General Electric registered Factory Tube Warranty." The extra performance and protection of the G-E Aluminized Tube add up to the best television investment you can make!



G-E ALUMINIZED PICTURE TUBE MAKES OLD TV Better Than New!



ORDINARY TUBES often lack brightness *even when new*—give faded, hazy pictures like this. Reason: much of the light is released backward inside the tube. Not only is this light wasted, it actually degrades the picture—robs it of sharpness and detail. White areas of the picture have no sparkle—black areas gray down. Contrast is poor. Viewing is hard on the eyes.



THE G-E ALUMINIZED TUBE is radically different. There's a reflecting aluminized film behind the phosphor screen. This mirrors light toward the viewer, increases picture brightness up to 100%. White areas are more intense. No wasted light behind the black tones to make them dim and dull. Contrast is sharper. Clarity and detail vastly improved. Viewing is easy on the eyes.



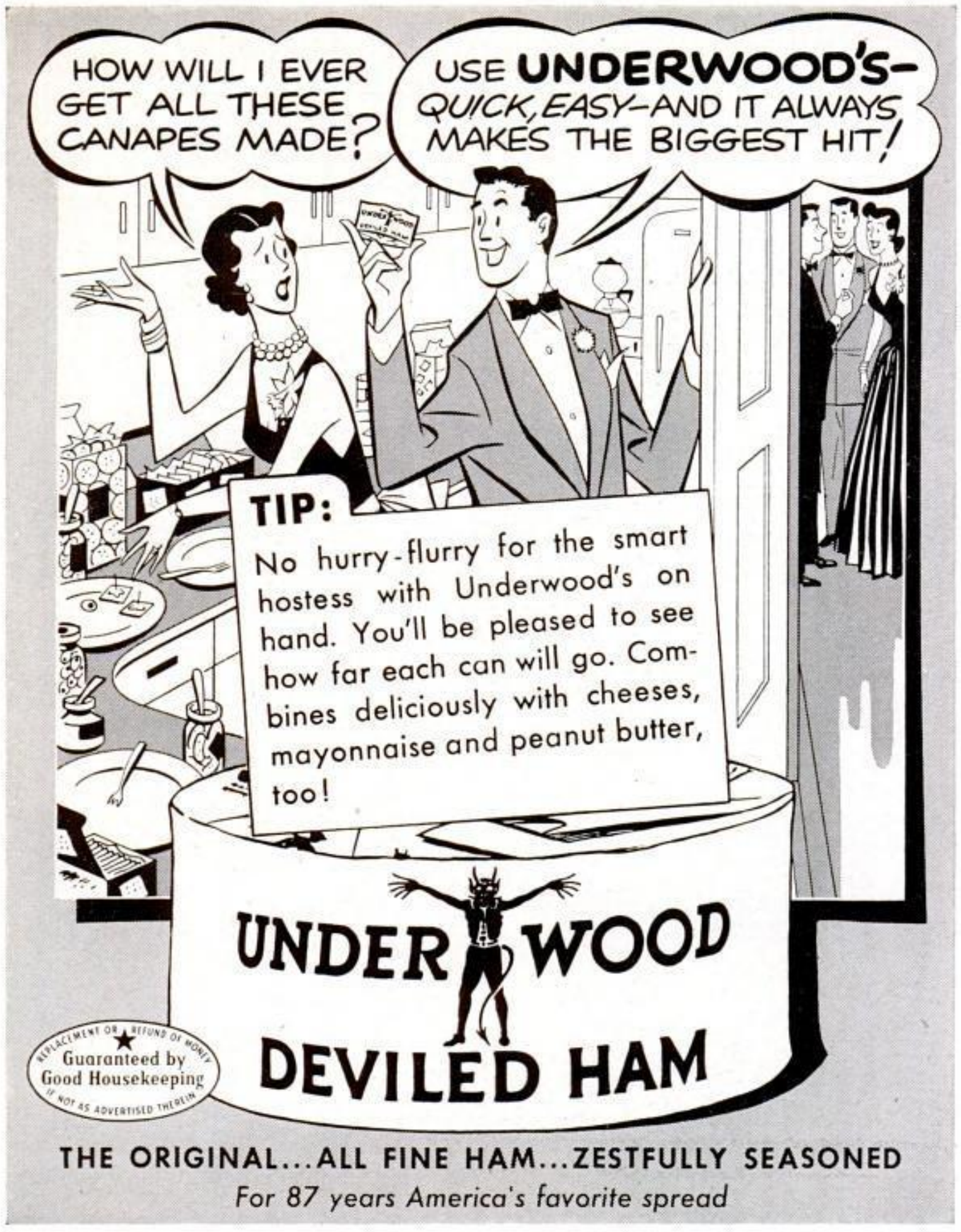
NEW G-E ALUMINIZED TUBES are backed by registered Factory Warranty. Be sure you get this warranty certificate from your service dealer. Remember, no rebuilt picture tube can give the same permanent satisfaction! Always insist on G-E tubes for TV and Radio. They're the finest any set can have. *Tube Department, General Electric Company, Schenectady 5, New York.*

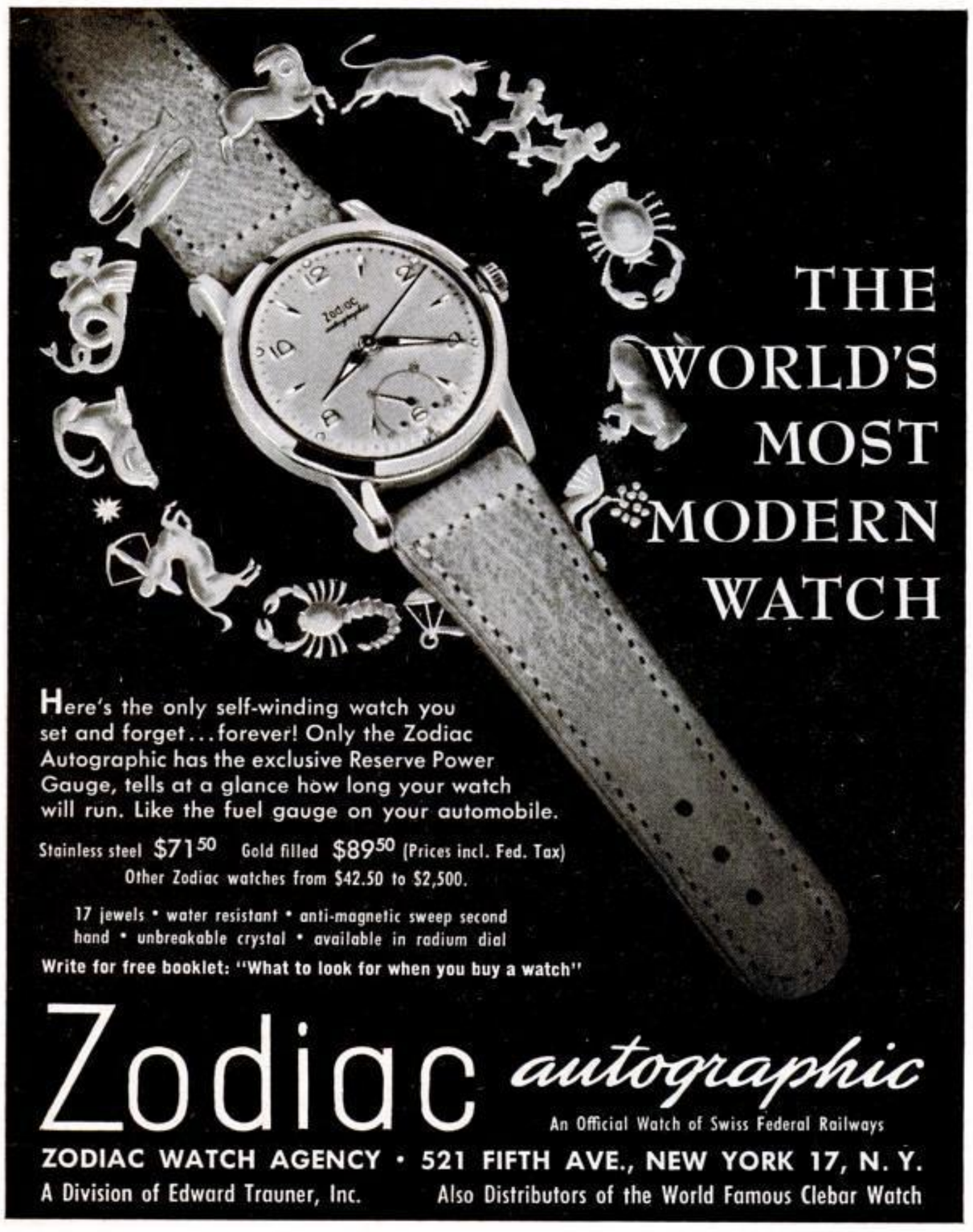
You can put your confidence in—

GENERAL ELECTRIC

166-1A3

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SLANSKY
CZECHOSLOVAKIA

SIX FALL GUYS among the many in Red satellite countries testify to the internal dissensions already weakening the Communist empire. Since World War II more than a third of the original satellite leadership has been purged. Important part of a new foreign policy would be to encourage such dissension.

FOREIGN POLICY CONTINUED

life we had only a small military establishment and during the last century we had to borrow money abroad to develop our expanding economy. But we always generated political, social and industrial ideas and projected them abroad where they were more explosive than dynamite.

3) There is a moral or natural law not made by man which determines right and wrong and in the long run only those who conform to that law will escape disaster. This law has been trampled by the Soviet rulers, and for that violation they can and should be made to pay. This will happen when we ourselves keep faith with that law in our practical decisions of policy.

We should let these truths work in and through us. We should be *dynamic*, we should use *ideas* as weapons; and these ideas should conform to *moral* principles. That we do this is right, for it is the inevitable expression of a faith—and I am confident that we still do have a faith. But it is also expedient in defending ourselves against an aggressive, imperialistic despotism. For even the present lines will not hold unless our purpose goes beyond confining Soviet Communism within its present orbit.

Consider the situation of the 20-odd non-Western nations which are next door to the Soviet world. These exposed nations feel that they have been put in the "expendable" class, condemned in perpetuity to be the ramparts against which the angry waves of Soviet Communism will constantly hurl themselves. They are expected to live precariously, permanently barred from areas with which they normally should have trade, commerce and cultural relations. They cannot be enthusiastic about policies which would merely perpetuate so hazardous and uncomfortable a position. Today they live close to despair because the United States, the historic leader of the forces of freedom, seems dedicated to the negative policy of "containment" and "stalemate."

As a matter of fact, some highly competent work is being done, at one place or another, to promote liberation. Obviously such activities do not lend themselves to public exposition. But liberation from the yoke of Moscow will not occur for a very long time, and courage in neighboring lands will not be sustained, *unless the United States makes it publicly known that it wants and expects liberation to occur.* The mere statement of that wish and expectation would change, in an electrifying way, the mood of the captive peoples. It would put heavy new burdens on the jailers and create new opportunities for liberation.

Here are some specific acts which we could take:

1) We could make it clear, on the highest authority of the President and the Congress, that U.S. policy seeks as one of its peaceful goals the eventual restoration of genuine independence in the nations of Europe and Asia now dominated by Moscow, and that we will not be a party to any "deal" confirming the rule of Soviet despotism over the alien peoples which it now dominates.

2) We could welcome the creation in the free world of political

CONTINUED ON PAGE 157

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GOOD THINGS YOU CAN'T SEE IN THE PICTURE

Lots of energy generators, plus the natural rice values of thiamine (B_1), niacin and iron.



CAN YOU TOP THIS?

A young friend of ours always heaps the berries to one side of his Rice Krispies. "Why," we asked, "Afraid they'll muffle the 'Snap! Crackle! Pop!' you get when the milk goes on?" (That's how KELLOGG'S RICE KRISPIES, "the talking cereal" tells you how good and crisp it is.) "Nope," he smiled, "I put the berries on the side because I don't think anything can top Rice Krispies!"

"Rice Krispies" is a trademark (Reg. U. S. Pat. Off.) of Kellogg Company for its oven-toasted rice.

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Picture Yourself getting

BACON AND EGGS IN 3 MINUTES!

that's what WESTINGHOUSE Stop Watch Speed can do for You



STOP WATCH SPEED is the star feature of this new Westinghouse electric range. Exclusive new Super Corox® is the fastest heating unit on the market . . . gets *all* cooking off to a faster start.

CLEANEST COOKING is ELECTRIC cooking, no smudge-smeared pans, no soot-stained walls or curtains. You'll love all the special "clean-easy" features of this new WESTINGHOUSE, too.

FINEST BAKING. You'll get perfect results *every* time in *any* rack position in the Westinghouse MIRACLE OVEN. Its ingenious new design and HeatGuard Seal are the secret.

SUREST CONTROL. Westinghouse Color-Glance Controls let you READ the heat-settings up close, let you SEE the glowing color signals from clear across the room.

See all the new Westinghouse Speed-Electric Ranges at your Westinghouse retailer's now. Westinghouse Electric Corporation, Mansfield, Ohio.

YOU CAN BE SURE...IF IT'S Westinghouse

See TV's Top Dramatic Show . . . WESTINGHOUSE STUDIO ONE . . . Every Week



Come to the FREEDOM FAIR . . now going on at Westinghouse retailers. Learn how to win new freedom from homemaking work and drudgery.

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AMERICA'S FAVORITE HAIR TONIC... NOW IN TUBES!

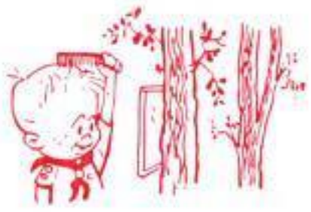
DOUBLE HEADER BARGAIN!



GET THIS TUBE BARGAIN TODAY! ... LOOK YOUR BEST  **WHEREVER YOU GO!**

UNBREAKABLE...PERFECT FOR TRAVELING!  **TAKE IT WITH YOU ON VACATION!** 



HANDY... AT THE BEACH OR GOLF CLUB!  **IDEAL... FOR BOYS AT CAMP!**

COMPACT... FOR MEN IN SERVICE  **CONVENIENT... FOR OFFICE OR PLANT!** 

...in bottles  ***...or tubes***  ***..."it's your hair's best friend!"***

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MILITARY HISTORY BEING MADE IN KOREA IN 1951 AS 936 BATTLE-EQUIPPED MARINES LAND AT FRONT LINES BY SIKORSKY HELICOPTERS

YOUR MARINE CORPS IS TACKLING A LONG, HARD JOB—

EXPANDING MARINE AVIATION

When Japan surrendered in 1945, United States Marine Corps aviation had 2,776 airplanes in service. Five years later, when war broke out in Korea, the number had dwindled to 687—all the Marines could afford to operate on their limited appropriations.

In the emergency the Marine air arm de-mothballed World War II aircraft and drew heavily upon its Reserves for manpower.

But, of course, these measures left it far short of required strength, for Marine aviation must perform a wide variety of assignments. Not only does it fly from both carriers and land bases, but close operation with ground troops has led the Marine Corps to pioneer many revolutionary combat tactics.

For instance, Marine aviation has developed *under fire* a whole new technique of air-borne assault. As in the color illustration above Marines have seized key positions in difficult terrain by helicopter shuttle of battle-equipped companies of troops.

Marine aviation has also pioneered and brought to a high degree of skill close air support of ground troops. Few jobs in flying demand greater precision or more constant practice than this kind of coordinated air-ground assault. Pilots sometimes strafe and fire-bomb within 100 short yards of their ground troops! Training is so exacting that pilots often spend months with ground units learning ground maneuvers.

Add to these tasks the operation of night fighters and reconnaissance planes . . . transports for logistic support . . . plus the need to train thousands of skilled air and ground crews . . . and you begin to see what a tremendously complicated job Marine aviation is tackling in just this one phase of Air Power.

To succeed, Marine Corps aviation must have public understanding of the time factors involved in Air Power expansion . . . and a recognition of the hard fact that Air Power must be consistently maintained in peace if it is to be relied upon to help prevent—or meet—the terrible emergency of war.

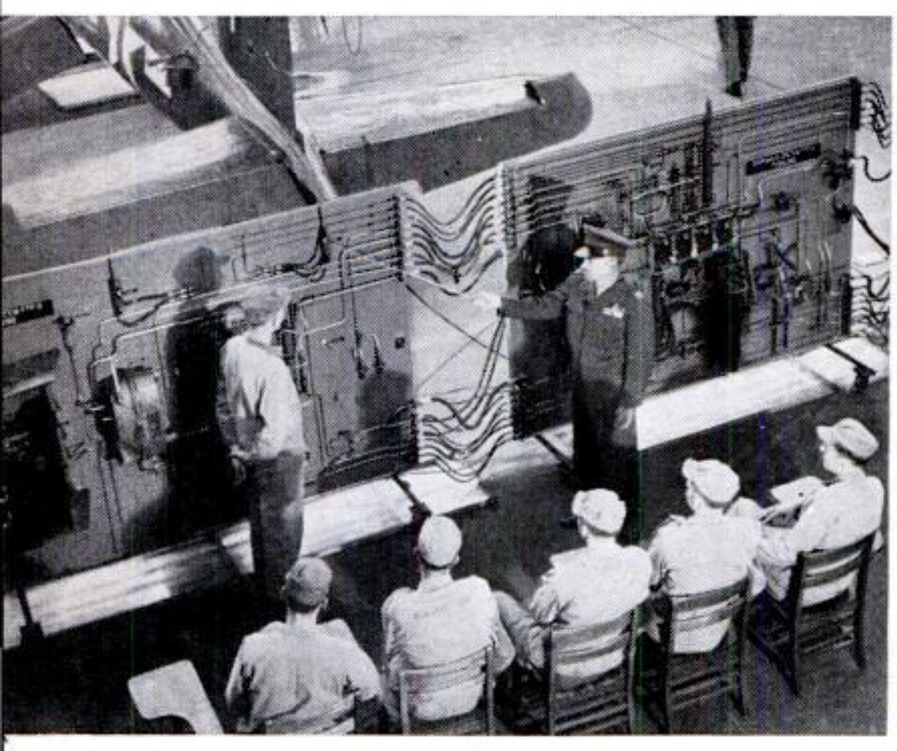
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LARGE HELICOPTERS, like the big Sikorsky in the rescue scene above, enable Marines to by-pass rugged terrain and save days in moving troops and supplies to front lines and evacuating wounded. They will supplement landing craft, in amphibious invasions, to achieve "vertical envelopment" of enemy's fixed defenses. Manufacturers are expanding production of present types and are designing larger and faster versions.



IN AMPHIBIOUS LANDINGS Marine aviation helps soften up beach defenses, protect invasion fleet and provide cover for landing craft. When troops are ashore, planes like Grumman Panther jets (above) take over close air support. The moment inland airfields are secure, staff men, aircraft, radar, and ground crews move in. Constant rehearsals are needed to achieve efficient coordination with other units.



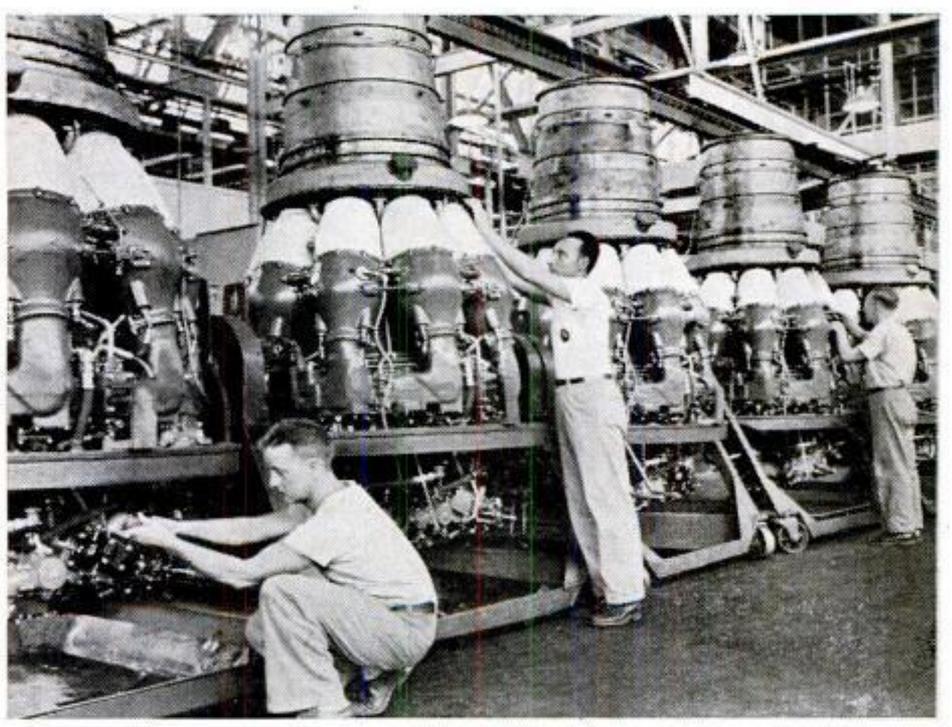
GROUND CREWS must know today's complex aircraft inside and out. (Above they study a Vought Corsair's hydraulic system.) Once ashore, away from well-equipped repair shops, only their skill and ingenuity keep aircraft flying.



PILOT TRAINING is a long process. Combat pilots must learn to fly both piston-engine planes (like the Vought Corsair above) and jets. After learning to fly and operate from carriers at Navy training centers in Pensacola, Fla., and Corpus Christi, Texas, they must spend additional months at a Marine air base, such as Cherry Point, N. C., or El Toro, Cal. There they learn to coordinate flying skill with ground-force tactics.



U. S. MARINE CORPS TRANSPORT AIRCRAFT (above: Fairchild R4Q Packet) are used primarily to supply combat logistic support to units of Marine air and ground forces. In emergencies, to assist other branches of the armed forces, they serve with the Military Air Transport Service and the Combat Cargo Command. Transport, like other Marine air functions, requires a variety of aircraft—as well as pilots, navigators, traffic controllers and ground crews. Aircraft currently in use include Douglas R4Ds and R5Ds, Fairchild R4Qs, Curtiss R5Cs and Sikorsky HRS helicopters.



ENGINES TO POWER varied types of planes are basic to success in Marine Aviation, as well as with every member of the Air Power Team. It takes years to develop engines like the Pratt & Whitney Turbo-Wasps above, and more years to put them into full-scale production. Only a sound Air Power Policy—and elimination of "stop and go" planning —can assure America of the air strength to meet all emergencies.

UNITED AIRCRAFT CORPORATION • EAST HARTFORD, CONNECTICUT

Makers of Pratt & Whitney engines, Hamilton Standard propellers, Chance Vought airplanes and Sikorsky helicopters for the United States' armed forces and the finest airlines in the world.

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PROCESSION, led by King Arthur and Queen Guinevere, started at campus hall, which doubled as castle, and ended at field three-quarters of a mile away.



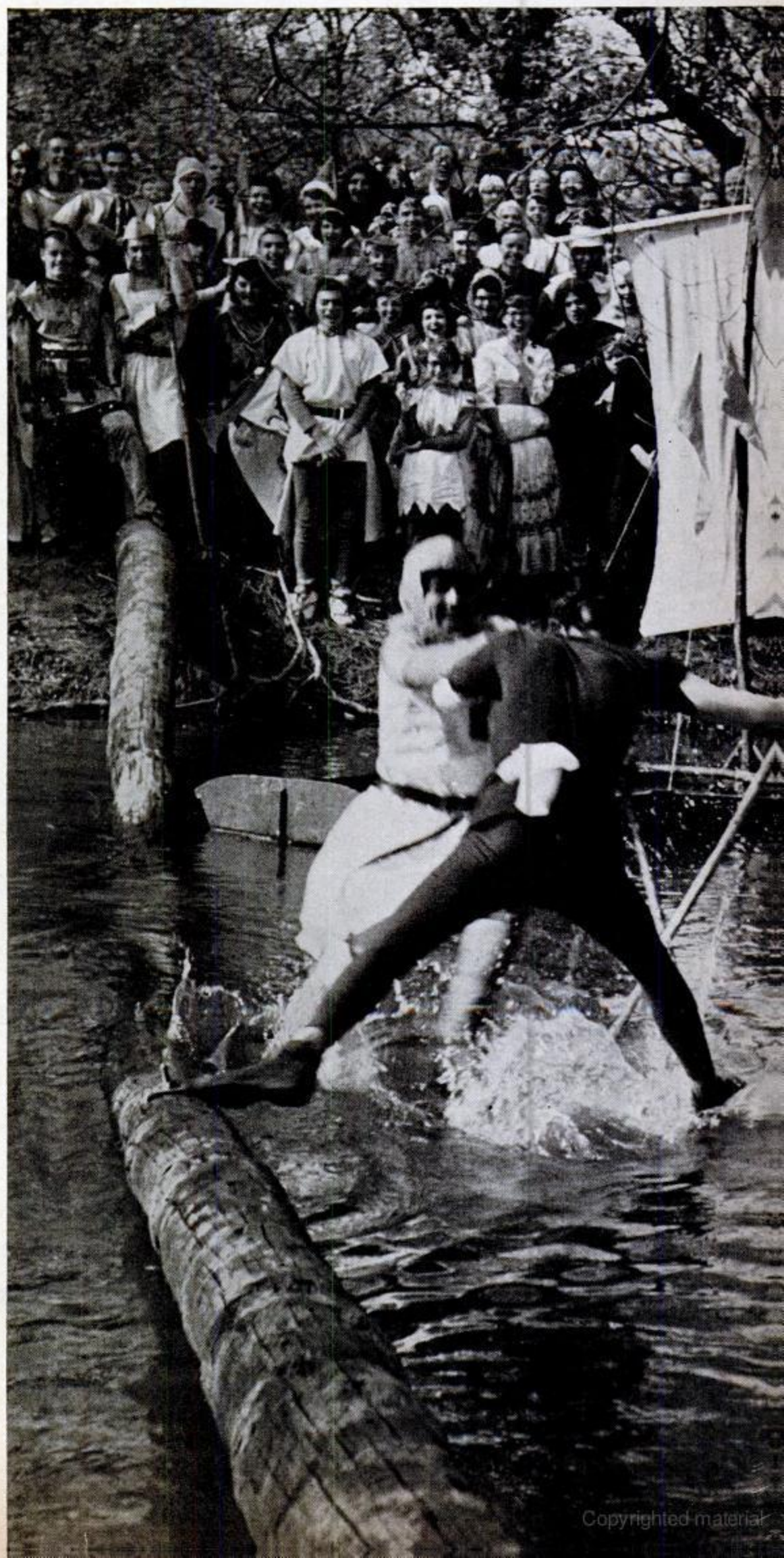
EGG-THROWING contest was joined by two lady faculty members. Contestants were to catch eggs without breaking them. Seven persons were splattered.

Life Goes to a College Joust

ARTHUR'S COURT FIGHTS, FEASTS

Looking for a spring ceremony more exciting than their junior prom, the students of Bethany College in West Virginia this year turned to jousting and, on a sunny day in May, held a King Arthur tournament. Opposing Arthur's knights were Robin Hood's followers—this despite the historical fact that the famous outlaw lived probably seven centuries after the famous king. The local utility company contributed two telephone poles for a jousting log (*below*) and the funeral parlor lent a tent with scalloped edges as an ornament for the field. For jousting, the combatants used staffs, with which they belabored each other, and pies, which they threw at each other. There was also an egg-throwing contest and a search for the Holy Quail. The tournament ended when everybody had exhausted themselves. That night, after a banquet and dance, Merlin went out to the tennis courts and amazed revelers by magically filling the sky with rockets.

A KNIGHT AND AN OUTLAW, FIGHTING WITH STAFFS WHILE BALANCING ON



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TRUMPETER, Jerry Garcy, with friend Bob Van Horne, climbs a tree to signal start of tournament.

JOUSTING LOG, KNOCK EACH OTHER INTO WATER





"HOLY QUAIL," a chicken bought from nearby farm, was hunted in a fenced-in area by blindfolded ladies of court. Peggy Bogelmann finally captured it. Her boyfriend offered to turn it into stewed chicken.



STROLLING TROUBADOUR, Jeffrey Kimmel, entertains the banqueters with medieval ballads.



KING AND QUEEN, Don LeVine and Shirley Elliott, ate feast in the medieval style without utensils.

CONTINUED ON NEXT PAGE

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CONSTIPATED? Enjoy Thorough, Satisfying Relief!



If you are bothered by constipation, why add to your discomfort with bad-tasting, harsh, or clogging preparations?



Change to Ex-Lax. Everybody likes its fine chocolate taste. No bitter, oily or chalky after-taste.

TAKE AMERICA'S BEST-TASTING LAXATIVE

No Spoon. No Glass.
Nothing to Mix or Measure.

Why punish yourself with harsh, "hurry-up" cathartics; unpleasant oils; irritating roughage; or slow-moving, bulky gels? Change to Ex-Lax for thorough, satisfying relief without digestive upset, without embarrassing urgency!

Compare! No other laxative is easier to take or easier on you! Ex-Lax tastes like delicious chocolate. Children take it willingly. And Ex-Lax is so mild and gentle, only the thorough, satisfying relief it brings makes you aware you have taken a laxative!

Safety! Ex-Lax has a long record of safety among millions of people. The effectiveness of its laxative ingredient is scientifically tested and medically proved. Many doctors use Ex-Lax in their practice. And, over the years, more people have preferred Ex-Lax to any other leading laxative! Change to Ex-Lax! And notice the change in yourself!

Purse-size **12¢**

Economy-size **30¢**



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Every day Monday thru Friday NBC



Honest, I'm not much trouble...

He isn't, either, if you have sure, safe Sergeant's Dog Care Products to help keep him healthy and happy. There's one for practically every need. Worms, for example, clear out quickly and surely with SURE-SHOT (for big dogs) and Puppy Capsules (for small dogs). Other products for fleas, insufficient vitamins, skin irritation, ear ailments. All veterinarian-certified. Relied on by dog owners for 77 years. **FREE:** Your dog care problems are answered by authorities in Sergeant's Dog Book. At drug or pet store —or write Sergeant's, Dept. A-50 Richmond 20, Virginia.



Sergeant's® dog care products



DANCING DEAN of women, Eleanor Tyler, does version of Charleston with Bob Hodson, student from Britain. Hodson's chain mail was made from scouring pads. Other students made mail by dipping dishcloths in aluminum paint.

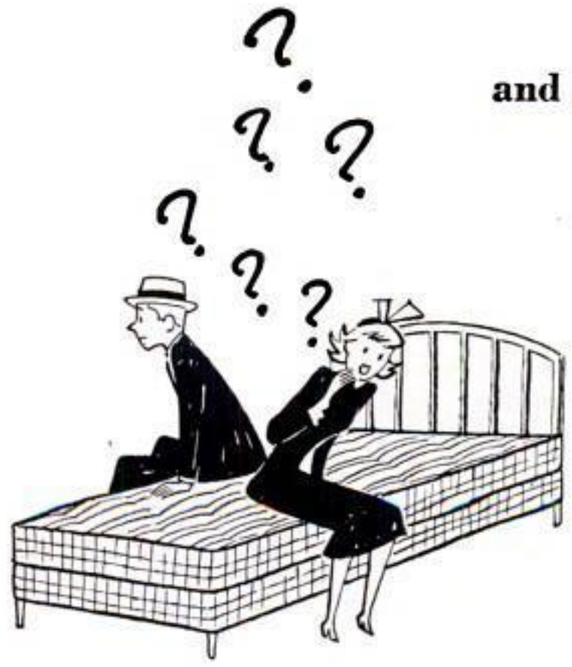


LOVESTRUCK LANCELOT, Charles Symanski, finally dances with his girl friend, who, as queen, had to spend most of day with King Arthur. Situation duplicates legend in which Guinevere, though Arthur's wife, loved Lancelot.

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Taking the Mystery Out of Mattress-Buying . . .

What you don't know about a mattress can hurt you and your pocketbook. This shopping guide tells the difference between boasts and real facts about mattresses.



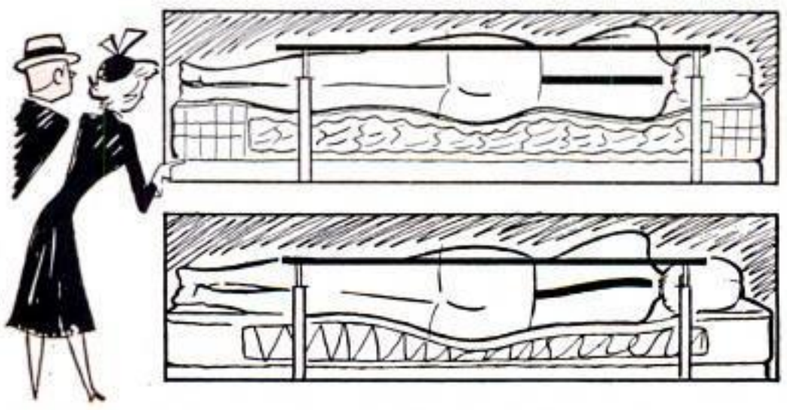
There you are, in the bedding department, sitting in a sea of mattresses. You've traipsed about the department till your feet ache. You've seen dozens of mattresses. Which one to buy?

It's hard to know. You can't see *inside* the mattress; and unless you know what's *inside* the mattress, you are buying "blind." And a mattress is one of the most important investments you can make for your home.

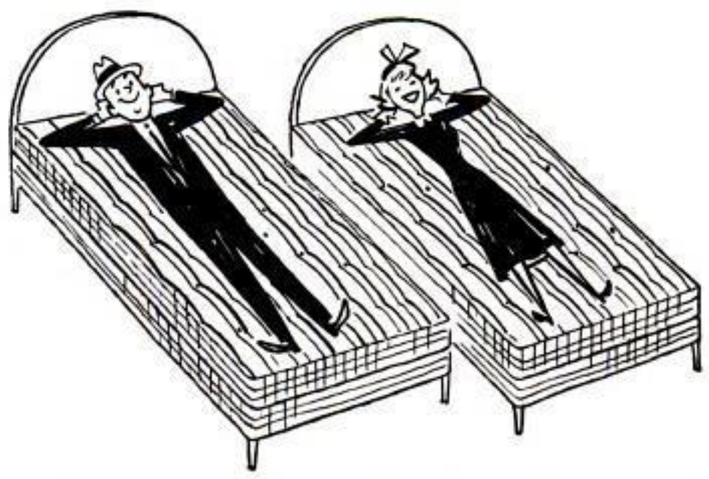
Here are eight questions to keep in mind next time you're mattress-shopping. They'll give you an "X-ray look" that will help you get the most for every mattress dollar you spend.



1. **Are the springs tied together?** This is your BIG question. In "ordinary" mattresses (left) the springs *are* tied together. So, when you press down on one, the springs around it all sag together. *Not so on a Beautyrest** (right). Each of the 837 springs in Beautyrest is *independent.* Individually pocketed. Not tied together. Never sags even when a near-by spring is pushed down. This is a special Beautyrest feature. Stretch out on a Beautyrest and see. Yes, ma'am, that's comfort!



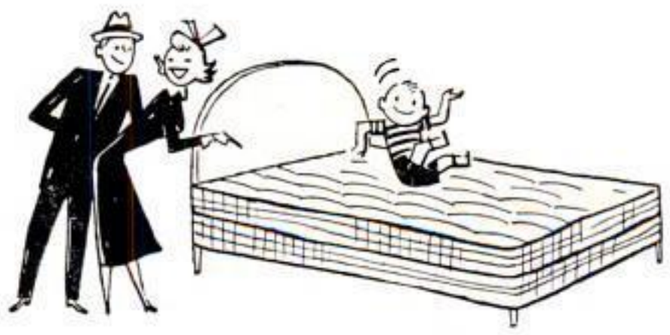
2. **What's the secret of comfort?** Just this: if the springs can't sag, *you* can't sag. On a Beautyrest, even your spine is straight. For example: look at the top picture. Black tape has been pasted along the spine of the model as she rests on a Beautyrest. The tape is straight, proving her spine is straight and her posture is right. This means *better rest* with Beautyrest. Now, look at the bottom picture. See how the tape slants as the same model lies on an "ordinary" mattress with wired-together springs. They sag. She sags. The body slouches. She gets improper rest.



3. **Nearly everybody wants some degree of firmness.** But people are different. Some prefer normal firmness. Others want extra firmness. Whatever *your* choice, you can suit yourself *exactly* on a Beautyrest, because Beautyrest now comes in TWO models:

(1) The Normal-Firm model of Beautyrest, famous with millions for comfort and level support.
(2) Extra-Firm model Beautyrest if you want or need more support.

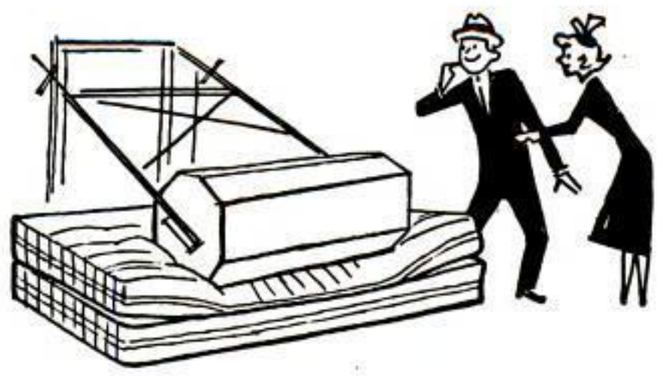
Either way, you have comfort by Beautyrest. Beautyrest is the *only* brand that gives you a choice of firmness. So, to get *your* choice . . . choose Beautyrest!



4. **Will the edges stand up?** As you know, the edge takes a beating. You sit there. Youngsters jounce there. So, Beautyrest has pre-built edges which stay strong and firm, and bring mid-mattress comfort out to the edge. Not only that. The cover at the edge is linked to the coils. Keeps the cover from slipping like the saddle on a horse! Only Beautyrest has this patented, coil-to-cover construction.



5. **Is there a guarantee?** Simmons Co. guarantees Beautyrest against any structural defects occurring within ten full years. Beautyrest usually *outlives* the guarantee. Many people enjoy their Beautyrest mattresses for 15 to 20 years, *and more!*



6. **How long will it last?** At the United States Testing Co., Beautyrest took 740,744 more poundings from huge Torture Tester . . . lasted more than twice as long as the next best mattress tested and three to six times longer than the rest.



7. **What do owners say?** Mrs. John D. Sheehy of Memphis, Tenn. says: "My Beautyrest is 22 years old. It's had more than normal use—for my mother has been bedridden on it for almost two years. *And* it's still comfortable!" No other mattress has the record of Beautyrest for comfort and service.

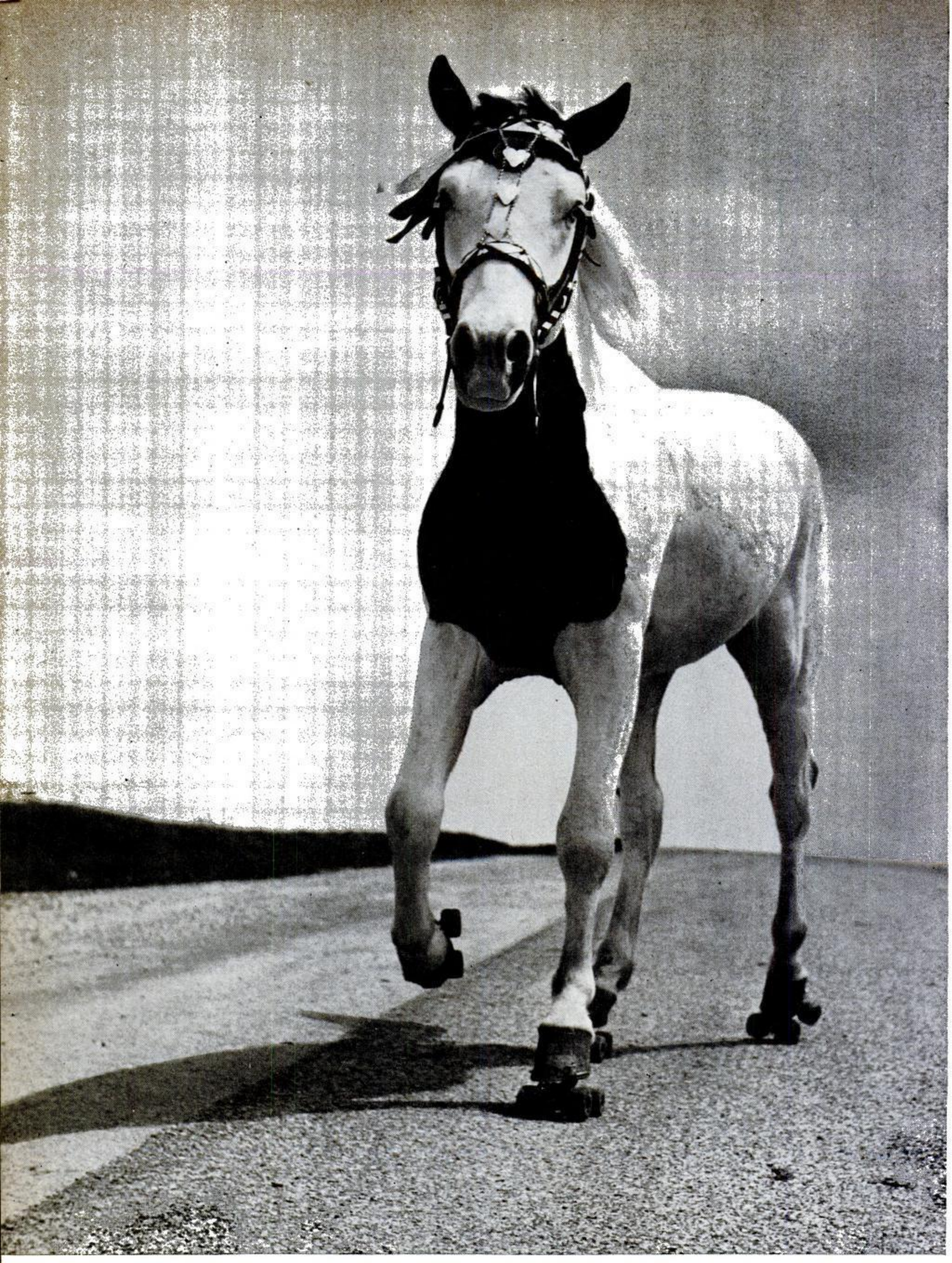
8. **What's it cost in the long run?** Beautyrest lasts two, three and four times longer than "ordinary" mattresses. So, at $69.50, it costs *less* for every night of comfort—only 2¢ a night. If the price of Beautyrest had kept pace since 1939 with the cost of food, Beautyrest *would cost* $91.57. So, especially in these days of high prices, Beautyrest, at $69.50, gives you a bigger dollar's worth for every dollar you spend.



TIP TO SHOPPERS! Why not use this page; take it along when you're shopping for a mattress? Here is the helpful information you'll need, presented by Simmons Co., pioneers in the perfection of the "independent coil" innerspring mattress. This type of construction in Beautyrest has brought a new kind of luxury-comfort and restful support to millions of people who have made Beautyrest first in sales.

*Trade-mark Reg. U. S. Patent Office.
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MERRILY HE ROLLS ALONG

This is quite an unusual horse and not merely because of his light blue eyes or breast markings which resemble a baseball chest-protector. His name is Jimmy. He shakes hands, lies down or sits up when told, can even walk around on his knees. He also kneels as if saying prayers. Since he is only 2 years old, learning these things from his master, Albert McAlexander of Carysville, Ohio, has made his life busy. When Jimmy gets a few minutes to himself, therefore, Albert gives him a chance to relax. He puts specially-made roller skates on Jimmy's four feet and takes him out for a skate along the highway. Sometimes Albert takes Jimmy to a public rink and lets him skate with people. Nobody minds; Jimmy hasn't taken a spill since February. Albert may teach Jimmy how to drive—a car, that is, not a wagon. Jimmy wouldn't know anything about pulling wagons.

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E. H. Taylor Jr. & Sons

The "Sign" of a Good Whiskey

This signature on the OLD TAYLOR label sets it apart from all other bourbons. For Colonel E. H. Taylor, Jr. was a man of rare genius who in his day made many fine bourbons. But among all the fine Kentucky whiskies he created, he chose only one—OLD TAYLOR—for the honor of bearing his name.

© *The Old Taylor Distillery Company, Frankfort, Ky., 1952*





"Sign of a Good Host"

Jockey hitching posts that invited guests to tarry are an old Kentucky tradition. Like OLD TAYLOR—another sign of a good host.

Signed, Sealed and Delicious

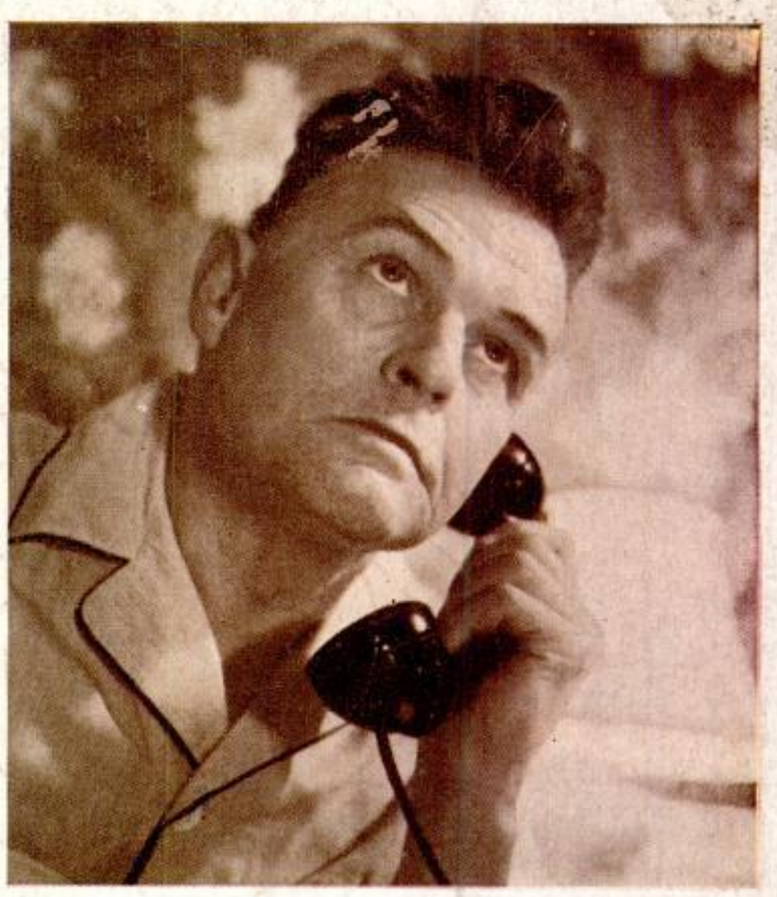
UNDER SUPERVISION OF U.S. GOVERNMENT
100 PROOF
BOTTLED IN BOND

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What cigarette do you smoke, Doctor?



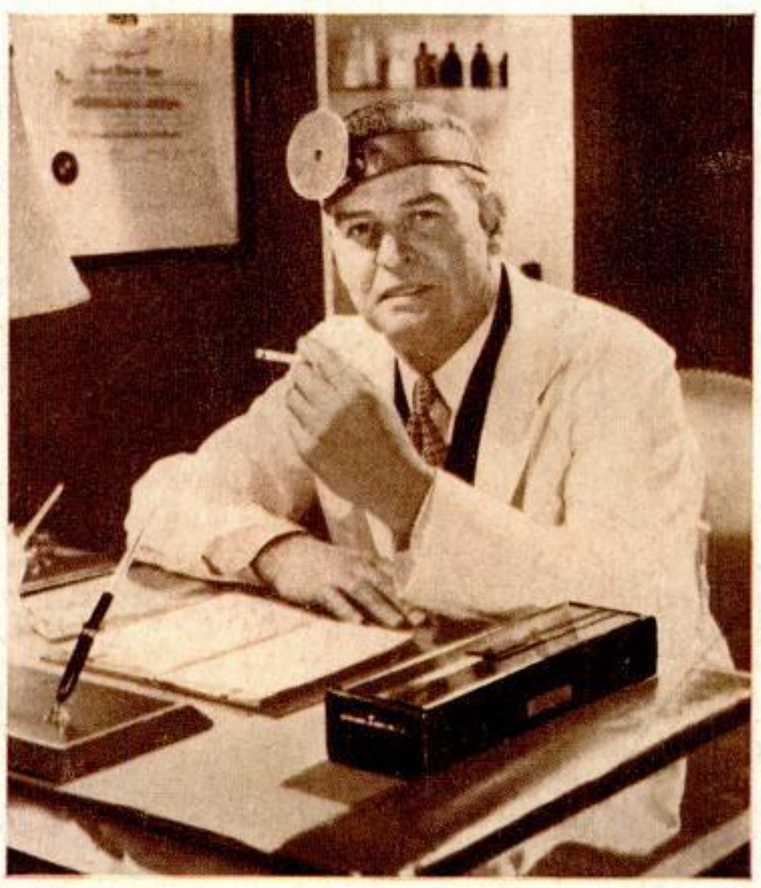
If you were to follow a doctor on his rounds, you'd have a busy time keeping up with him!



He's accustomed to being called out in the middle of the night. His days are often 24 hours long!



So, time out for doctors often means just long enough to enjoy a cigarette! And doctors, too, are particular about the brand they choose!



In a nationwide survey, 113,597 doctors were asked, "What cigarette do you smoke, Doctor?" The brand named most was Camel!



R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

Repeated Nationwide Surveys Show:

More Doctors Smoke Camels

than any other cigarette!

"WHAT cigarette do you smoke?" 113,597 doctors were asked that question a few years ago. The brand named most was Camel! Since then, repeated cross-sectional surveys have been made and *every time* Camel has been first choice!

Smoke the cigarette so many doctors enjoy! Smoke only Camels for 30 days and see how much you enjoy Camel's rich flavor . . . see how well Camels agree with your throat, week after week!

START YOUR OWN 30-DAY TEST TODAY!

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